

PALMOLIVE

The Dream of Past Generations

Now the women of all ages would envy the modern woman could they know the privilege she enjoys of Palm and Olive oils perfectly blended in PALMOLIVE SOAP.

The ancient Egyptians and the luxury loving Greeks and Romans knew no such toilet convenience, but used their favorite Palm and Olive oils in the crude natural state.

These beautiful women of bygone days would have reveled in the perfect cleansing PALMOLIVE lather and joined the fortunate modern woman in extolling PALMOLIVE SOAP.

PALMOLIVE lathers instantly whether the water is hard or soft, hot or cold, and is extremely economical in use.

Especially desirable for babies, naturally following their first bath of olive oil. For sale everywhere.

Threefold Sample Offer — Liberal cake of PALMOLIVE, bottle of Shampoo and tube of Cream, packed in a neat sample package, all mailed on receipt of five two-cent stamps.

B. J. JOHNSON SOAP CO., Limited
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