

Williams' Shaving Soaps



You say "Williams'"—the dealer says "which form"—you pick your favorite — and another long term of shaving comfort is assured. Why grub along with a near-soap when the real thing is right at your elbow?

No beard ever bullied Williams' lather and no skin ever resented its cool, soothing touch. "Something new" may have an inviting perfume and a snappy wrapper but there is a wiry beard and a tender skin

to be reckoned with. Williams' is something old. Its thick, creamy, soothing lather has met and conquered every shaving problem for 75 years.

Williams' Shaving Soap comes in several convenient forms:

Stick, Powder, Cream, Liquid
and in round cakes

CANADIAN DEPOT,

THE J. B. WILLIAMS COMPANY, 356 St. Antoine Street, MONTREAL

Add the finishing touch to your shave with Williams' luxurious Talc Powder