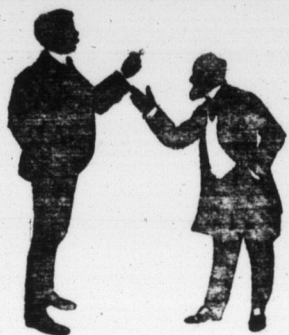


The Demand For Summer Goods Is Greater Than Usual. World Supply Less

Only the merchants who bought well ahead at former prices can display the necessary stocks of Merchandise of Quality at Reasonable prices.

This store has ample stocks of worthy, wantable merchandise. Ask for prices. We ask the closest comparison and we are satisfied with results.



People are growing weary of hearing about "higher prices" and "scarce goods." Our policy is to tell our own customers and friends of this store the real market conditions as our friends in the wholesale and manufacturing firms keep us posted. When our advice is followed and our customers save money it creates greater confidence and increases trade relations.

To our Customers we say, "Buy now, and keep your supplies bought months in advance, by so doing let the other fellow do the worrying when scarce goods and higher prices stare them in the face."

The store with the stocks. No trouble to sell our *Clothing* because we have the kind the people want. The style is right, the quality and price fits in to attract the most critical eye.

Working Men's Outfits

Best makes of Overalls, Shirts, Smocks, Sweaters, Shoes, Rain Coats sold in many cases at less than today's wholesale prices.

Piles of Anderson's Gingham and Zephyrs, Percales in dandy patterns like silk. These are scarce goods. No chance to repeat orders this year.

Big Demand for Oxfords

We have exceptional values in Vic Kid, Patent Calf on new last for this season. Specially priced \$4.50 to \$7.50.

Linoleums of Quality

At last season's prices, notwithstanding the advance, with more to follow. A grand range of patterns.

After Housecleaning Supplies

Marquise Curtains, Curtainties, Serims, Brass and Wood Poles, Window Shades, etc.

J. N. Currie & Co.

Always best prices paid for Butter and Eggs, cash or trade

KEITH'S CASH STORE

DRY GOODS MILLINERY GROCERIES

Best quality, and fair prices ensured

The Motorist's Best Friend



ANYONE can say "the best." It means nothing unless you know who says it. In this case it is the Oldest Service to Automobile Owners in America, and when they say the Prest-O-Lite Storage Battery is "best by test" it means just that.

—"best" because it has more "pep" and power, more endurance for the daily grind.

—"best" because it is backed by the kind of service that keeps troubles away—service that satisfies.

But whether you carry "the best" battery or not, we will keep your battery in better condition if you will let us inspect it from time to time. No charge for this service.

We have competent battery men ready to recharge or repair all makes of batteries.

This is the best place in town at which to unload your battery troubles. Given a chance, we'll prove it to you.

OFFICIAL PREST-O-LITE SERVICE STATION

W. B. Mulligan

Auto, Tire and Battery Service Garage, Glencoe

Saves Work for Mary
The handiest helper on the farm is a

Saves Work for John
It means less daily work for the women folk and the men folk. More time to do the things that insure bigger profits on the farm. 50,000 now in use. Be a happy Leader farmer from now on.

Leader Home Water System
Plenty Fresh Running Water

Citify Your Home

For Sale by J. T. WING & CO., LIMITED
Windsor - Ontario

The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—in Canada, \$1.50 per year; in the United States, \$2.00 per year—payable in advance.

Advertising.—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application.

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A. E. Sutherland, Publisher.

THURSDAY, MAY 6, 1920

WHAT THIS LAND NEEDS

What this land needs is more true men.

More strong, old, stalwart types like those

That faced the warfare of the days

When thorns came oftener than the rose.

What this land needs is more restraint

On growing luxury and its sin.

On growth of fortunes foul with taint.

And more pure manhood from within.

What this land needs is more oldtime

'Clean piety whose gentle cars

Was that the day should start' with thought

Of God, as men do in prayer—

Old family prayers, old human guides

That strengthen hearts throughout the day

From wrong, dishonor, and besides

Help other lives to find the way

What this land needs is not the itch

For social honors, gift and glare.

But more strong arms to dig the ditch

And more clean hearts to lift in prayer.

What this land needs is Christian worth.

With courage in the market place

To act with old-time honesty.

And look God always in the face.

FARMING IN ONTARIO

Ontario farmers who stood by their own province and refused to be attracted to the Canadian West, or for that matter to the American West either, have some reason for congratulating themselves these days. It is doubtless true that many who sold out their farms here and took up wheat lands in the West have accumulated a good deal of money. It is just as true that many others who did the same thing are not as far ahead today as they were when they listened to the stories of easy fortunes made on the virgin prairie lands. Meanwhile Ontario farmers have continued steadily to improve their position, until there is no wealthier farming country upon the top of the green earth itself. These farmers who have remained with the ship have so many blessings and comforts compared with those which are possible in the West that even were their bank accounts no larger their lives have been immeasurably more worth while. While the West must remain perhaps for many years to come the home of pioneers, this province has well passed that stage and is reaching out for privileges such as cheap power and good roads. There is no purpose here to discount the Western country. We recognize freely its great wheat-growing potentialities. But any country that would permanently succeed must be something more than a wheat-growing district whose farmers remain on

their farms for six months in the year and who spend the other six months as far removed from them as may be possible. Until the West goes definitely into mixed farming it can be considered only as a country in which wheat-mining is the chief industry. Ontario farmers have never been chargeable with robbing the land of its fertility, because they have not devoted themselves to a single branch of husbandry, and thus have been able to vary their crops, in addition to providing their fields with fertilization. The agriculture of France is hundreds of years old, yet the fields of that country are as fair and rich as ever. So it will be with the farm lands of Ontario, if our farmers continue to guard the soil as they would guard any great storehouse of wealth.

BROOM CORN

(Experimental Farms Note)

Broom Corn is an annual plant and is grown on this continent mainly in the State of Oklahoma and neighboring states. It requires a warm sunny climate and is more resistant to the drought than ordinary corn, from which it is entirely different botanically. The flowers are produced in a branching tuft at the top of the stem, and it is from this part known as the "brush" that brooms are made. The brush is enclosed when young in a sheath, and in moister climates when the brush does not emerge wholly from the sheath it is liable to be discolored by damp or attacked by plant lice.

Being an annual plant and liable to be injured by the frost, it is likely to succeed only where there is a long growing season. The most suitable parts of Canada for its culture would appear to be the dry belt of British Columbia and the southern part of the province of Ontario. There does not appear to be any record of its cultivation having been attempted in the former region. In the year 1911, a plot was grown on the Central Experimental Farm at Ottawa, but the brush obtained does not appear to have been long enough for manufacturing into brooms. For this purpose, the brush requires to be from 18 to 24 inches long.

In the year 1916 a plot on the Central Experimental Farm measuring 34 by 27 feet was sown with seed obtained from Washington, D. C. The seed was sown on May 27 in rows 3 feet apart. The first flowers opened on September 6. The average height of the whole plot on September 25 was 7 feet, while the tallest plants were about 10 feet high. The growth was terminated by frost on October 1, and the crop was cut on October 1 and dried. It was sent to the Parker Broom Co., Ottawa, for report, but that firm stated that no part of it was sufficiently good to be put on the outside of a broom. None of this crop ripened any seeds.

During the year 1919 a small sample of seed of Broom Corn was obtained from a farmer in Quebec, who stated that it ripened seed every year when sown on his farm. This was sown on May 27 and yielded a good crop of seed. The brush was of a fair length, though not long enough to manufacture brooms, but it is possible that the quality could be improved by careful selection of seed.

The United States Department of Agriculture at Washington, D. C., has published two Farmers' Bulletins on this subject. No. 768 entitled "Dwarf Broom Corns" was published in 1916, while No. 818 on "Standard Broom Corn" was published in 1918. They are probably still obtainable for five cents each.—J. Adams, Asst. Dominion Botanist.

SUSIE HAS A COMEBACK

In a recent issue of the Chatham Planet a writer styling himself Will Grouch took occasion to comment unkindly on certain eccentricities of feminine attire. One signing herself "Susie Scrooge" took exception to the criticism and "Susie" is some wordslinger. Here is what she says:

Dear Sir:—In your issue of last Thursday I note an article by a so-called Mr. William Grouch. It is extremely condescending of the before-mentioned Willy-G to arrest his busy career merely to give his valued opinion on the present day fancies and fashions of femininity. On behalf of the entire sex I thank you for your kindly interest, Mr. Grouch.

From time immemorial man has regarded it as a sort of divine right to criticize women's attire. I have no doubt that our common ancestor, Mr. Adam, of Eden Gardens, frequently made caustic remarks as to the prevailing style of his spouse's leafy habiliments. And was it not one of the Tolenehe who cut off the head of one of his star danseuse by reason of the fact that her coiffure was not to his liking?

But why hark back to the primeval ages? Contemporary time has seen domestic scraps, public scandals, and divorces—aye! and gruesome killings—all originating from the fact that some convicted bulk of masculinity deemed it his duty to disagree with his wife's tastes in stockings or his office girls' pernicious habit of wearing near-diamond earrings.

I ask you! Does the modern Beau Brummel ever stop to consider his own attire? Volumes could be scribed with reference to the be-waisted, hide-tight suits, the screaming socks, the milkroll headpieces of the present day Apollos. And when it comes to ties! Well, they've got the poor old rainbow backed into the corner and panting for a breath.

Your remarks, Willy, were doubtless with the best paternal intentions, but I fear that, in my case at least, they have fallen on barren soil.

If, on a warm July day I take it into my head to saunter along in a sealskin coat and muff, your advice will avail nothing; and if some forty-below evening see me galloping tripping along the street in silk stockings, diaphanous gown, and semi-transparent blouse, leading a tame canary by a chain, why—the mere male hunk of animated mud that will dare say me nay is yet to be born!

SUSIE SCROOGE.

The question that is bothering a lot of us now is: What shall it profit a man to discard a \$3 pair of pants to don a \$6 pair of overalls?

Wedding cake boxes at The Transcript office.

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COMMUNITY LECTURE AND CONCERT

TOWN HALL, GLENCOE
Monday Evening, May 10, 1920

MR. J. H. LAUGHTON
of London will give an
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MUSICAL PROGRAM

We want all the men and women of Glencoe and surrounding country at this entertainment.

ADMISSION FREE

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AT EIGHT O'CLOCK

J. N. CURRIE, Pres.

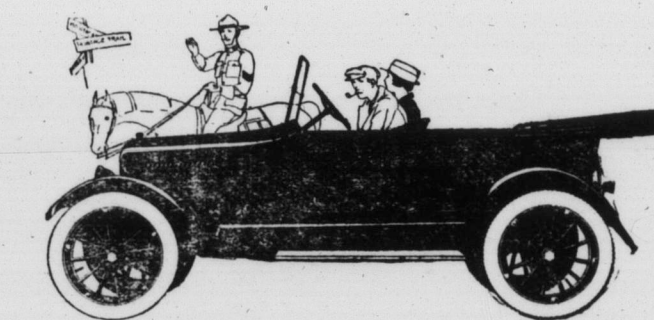
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