



PLAYER'S

NAVY CUT

CIGARETTES

These cigarettes have an immense sale all over the world due entirely to their high quality and excellence of manufacture



New B

Winter Port Development Industrial Expansion Business Promotion

These are the three primary objects of the Board of Trade has stood for the furtherance of these all others.

Has the Board succeeded in its record testify.

In 1900 — four years after its incorporation — in its demand for the recognition of the Winter Port of Canada — the port was fourteen and a half miles long and it had grown to thirty miles. It has attained to the supreme position of DRED AND FIVE MILLION TONS OF CARGO per annum in Canada except Montreal. Port is still going strong.

IN INDUSTRIES, St. John's strategic situation making it a distributing point. Its products are cotton mills, sugar refinery, nail factories, brush factories, candy factories, and many others. More industries are being established.

GENERAL BUSINESS has shown a steady increase. St. John, the bank clearings were \$37,000,000 in 1900 to \$80,500,000 in 1915.

IN BUILDING, while the war was on, the returns show a steady increase. In 1916 to have been \$464,000,000 in 1915.

There's much work still to be done. Trade and the citizens of St. John must be a "long pull all together." This can be achieved through an active and energetic Board of Trade. Are YOU a member?

Applications for membership

R. E. ARMSTRONG
162 Prince William Street

Shaving Are W

But the Railways are doing them.

The difference in cost of Dressed and Undressed Lumber varies from 35% to 50% per M feet.

Figure it out and save money by leaving the Planing mill.

DRESS LU

Lumber dressed at the mill saves modern Planing money.

We have the latest machinery for Surfacing, Jointing, Resawing and

WRITE FOR OUR LATEST

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