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As may be arranged at office, or by correspondence.
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Fully equipped for all work in this line.

VOLUME 101. [DAILY EDITION] HALIFAX, N. S., MONDAY EVENING, APRIL 28, 1913. No. 100.

If I Were A City Controller

I WOULD TRY

TO MAKE GOOD.

To get things DONE.

To give everybody A SQUARE DEAL.

To secure A DOLLAR'S VALUE for a DOLLAR SPENT.

To SAVE where possible, but to SPEND where needed. To save or spend FEARLESSLY.

To apply my experience of ten years in commerce and fifteen in law towards the production of a BUSINESS ADMINISTRATION.

WILLIAM F. O'CONNOR, K. C.,
Candidate for Board of Control.

In short, I would endeavor to produce

CIVIC EFFICIENCY

EFFICIENCY IS merely APPLIED COMMON SENSE—the doing of the needed thing as SOON as possible, as WELL as possible, as CHEAPLY as possible—but the DOING of it because needed.

I might make specific promises, but I deliberately refrain. Instead, I promise to aim at CIVIC EFFICIENCY, which will ensure the supply of all things necessary and obtainable within the limits of civic means. Surely this is no more than COMMON SENSE. Civic efficiency will entail such things as more lights, better police protection, and many other blessings as MERE INCIDENTS of proper city government.

CIVIC EFFICIENCY includes the institution of efficient business practices in city departments, and precision, orderliness and economy in the performance of civic tasks. It implies avoidance of topsyturvyism and of a too hasty interference with the things that are. TIME AND CAUTION ARE REQUISITE TO EFFECT CHANGES AND TO INSTITUTE REFORMS.

A HARD TIME AHEAD

This controllership business is a new thing and an experiment. Therefore, I think that the first controllers of the City of Halifax ought carefully to guard themselves against TOO MUCH SELF CONFIDENCE. Along with the opportunity for two years of hard, intelligent, constructive work lurks the possibility of the engulfing of some reputations in the breakdown of a new system.

I am led to anticipate election, and cannot contemplate it without considerable concern. If elected, my next two years will be occupied day in and day out with the solving of innumerable definite and unfamiliar problems, each requiring the application of clear knowledge, prompt decision and effective action. If such is to be, I shall devote to the solution of these problems the best that is in me. I class myself no higher than as AN HUMBLE APOSTLE OF THE PRINCIPLE OF THE SQUARE DEAL.

HELP WANTED

This is a cry for help. I am one of those who believe that any four of the candidates in the field would, under proper conditions, form a competent Board of Control. But official integrity, clean purpose and ability, alone, are not a guarantee of efficient civic government. It is necessary that to these be added the support of an INFORMED, ALERT, EXACTING CITIZENSHIP, and the sympathy of a WELL-CONDUCTED PRESS.

The citizen is sovereign.

For that reason, I believe in co-operation between the civic governing body and citizen associations in all efforts for the promotion of commerce, social improvement and public spirit; yet I conceive that in case of conflict of opinion the CIVIC GOVERNORS must decide what IS the real popular will and DAUNTLESSLY ACT UPON IT.

THE PUBLIC'S RIGHTS

I believe that the public is entitled to full knowledge of all the activities of the various city departments, and that citizens should be ENCOURAGED TO MAKE ENQUIRIES, submit complaints, and propose improvements in the public service, with THE ASSURANCE OF QUICK, INTELLIGENT AND EFFECTIVE ATTENTION. I think that the civic government should issue frequent, brief and understandable civic reports. I am sure that among the results would be a much needed quickening of interest in civic affairs.

A WORD OF THANKS

This is the last word I shall have with the electors during the present campaign. I make the occasion one for sincerely thanking a host of friends who have assisted me throughout, the couple of thousand electors whose names appear upon my nomination paper, and the many others who have promised me support. I APPEAL TO ALL RATEPAYERS, WHETHER FOR OR AGAINST ME, NOT TO NEGLECT THE EXERCISE OF THEIR FRANCHISE, BUT, IN THE INTEREST OF THIS GOOD OLD TOWN AND IN PERFORMANCE OF THEIR PLAIN DUTY AS CITIZENS, TO TURN OUT AND VOTE.

Yours very sincerely,

WILLIAM F. O'CONNOR.

(Subscription List opens April 28th, 1913.)

We own and offer

$1,500,000 6 p. c. Perpetual Debenture Stock

(Being the unsold portion of an issue of $2,000,000.)

of the

Nova Scotia Steel and Coal Company, Limited

(Incorporated under Special Acts of the Province of Nova Scotia, Canada.)

This Debenture Stock is secured by Mortgage and is issued in denominations of $100 or multiples thereof. Redeemable at 105 and accrued interest at any time after 1st July, 1919, upon six months' notice (transferable at The Eastern Trust Company, Montreal and Halifax, or at Toronto General Trusts Corporation, Toronto).

Interest payable by cheque half yearly, January 1st and July 1st, at par at any Branch of the Bank of Nova Scotia or Royal Bank of Canada.

Applications will be received by

F. B. McCurdy & Co., Halifax, Montreal, Ottawa, Sherbrooke, Kingston, St. John, Charlottetown, Sydney and St. John's, Nfld., The Bankers Bond Company, Limited, and also by any of the Branches or Agencies of The Eastern Trust Company, Bank of Nova Scotia and The Royal Bank of Canada.

At the Price of 98 and Accrued Interest

Applicants are given the option of payment by either of the plans mentioned below, or the whole amount may be paid in full at any time at the issue price and accrued interest, when permanent engraved certificates will be issued.

Plan A	Plan B
25 p. c. on application	25 p. c. on application
73 p. c. on allotment	25 p. c. on June 1st, 1913.
	25 p. c. on July 1st, 1913.
	23 p. c. on Aug. 1st, 1913.
98 p. c.	98 p. c.

Interim Receipts for payments on account of Debenture Stock will be issued, bearing interest at 6 p. c. per annum from dates of payment. Interest on Debenture Stock will be payable from January 1st, 1913, and interest thereon and on instalments will be adjusted when all payments have been completed.

Legal opinion of Mr. Hector McInnes, K. C., of Halifax, will be furnished upon request.

IMPORTANT FEATURES OF THE ISSUE

(As furnished by the President and the General Manager of the Company).

(1) A conservative valuation of the Company's mortgaged assets is $20,000,000.

(2) This issue of Debenture Stock ranks equally with $1,000,000 now outstanding, and is secured by a mortgage to The Eastern Trust Company, on the Company's assets subject only to an issue of 5 p. c. Bonds limited to $6,000,000.

(3) After making provision for the Bonds issued, there remain assets to the value of $14,000,000, equal to nearly five times the Debenture Stock issued.

(4) The Debenture Stock is a senior security to $1,030,000 Preferred Stock (which receives 8 p.c. dividends) and $6,000,000 common stock (which receives 6 p. c. dividends.)

(5) In addition to a large and modern manufacturing industry, including blast furnaces, open hearth steel plant, steel rolling mills, coke ovens, etc., etc., the Company owns 83½ square miles of iron ore areas at Conception Bay, Newfoundland, (containing according to the report of eminent mining engineers 200,000,000 tons of proven ore and over 1,200,000,000 tons of ore reasonably supposed to exist,) and coal areas at Cape Breton estimated to contain over 2,500,000,000 tons of coal.

(6) The average earnings of the Company for the last three years (after providing interest and sinking fund on the Bonds) amounted to $723,500 per annum, equal to over four times the interest on Debenture Stock, including this issue.

LETTER OF THE PRESIDENT

Regarding this issue.

Mr. Robert E. Harris, K. C., President of the Company, has written the following letter to Messrs. F. B. McCurdy & Co., and the Bankers Bond Company, Limited:—

NOVA SCOTIA STEEL AND COAL CO., LTD.
Halifax, N. S., March 6th, 1913

Messrs. F. B. McCurdy & Co.,
Halifax, N. S., and
Bankers Bond Co., Ltd.,
Toronto, Ont.

Dear Sirs:

With reference to the $2,000,000 of six per cent. Debenture Stock recently issued by the Nova Scotia Steel and Coal Company, Limited, I beg to point out that the same is secured by a mortgage upon all of the lands, iron ore and coal deposits, collieries, buildings, smelting furnaces, mills and all other fixtures, plant, machinery, rolling stock, etc. of the Company, and ranks pari passu with the $1,000,000. of Debenture Stock previously issued and immediately after the first mortgage bonds of the Company which are limited to $6,000.000.

The assets and property of the Company covered by this mortgage stand on our books at $15,670,613.58, but the conservative estimate of the value of these assets and property exceeds $20,000,000.

The average annual earnings of the Nova Scotia Steel and Coal Company, Limited, for the three years ended December 31st, 1912, have been $1,053,560.

The amount required for interest and sinking fund charges on the First Mortgage Bonds of this Company is $330,000 per year, leaving the sum of $723,500. with which to meet the interest of $180,000 on $3,000,000. of Debenture Stock, or four times the amount required.

In this connection, I wish to point out that during the year 1911 and 1912 the Company expended sums aggregating upwards of $2,300,000. on buildings, plant, equipment, etc., and that much of this expenditure is only now becoming productive.

TRADE CONDITIONS.

For the year 1913 we have sold a considerably increased quantity of ore at better prices than prevailed last year, the dumping of American Iron and Steel products which existed in 1912, has (owing to improved conditions in the United States) practically or entirely ceased, and the prices of our iron and steel products have therefore materially increased. We have orders for the whole of our out-put of iron and steel for the first half of the year 1913 at improved prices. We also estimate that the output of our collieries for the year 1913 will be somewhat larger than 1912.

Under these circumstances, I have no doubt whatever that our earnings for the present year will show a considerable increase over any previous year in the history of the Company.

PURPOSE OF ISSUE.

The proceeds of the $2,000,000 Debenture Stock now being issued, will be used to repay a part of the expenditure on capital account for the past year, and the balance will be applied in equipping a new colliery, a new open hearth plant, and other improvements and additions to plant and equipment to provide for still larger outputs, thereby adding to the earning power of the Company.

(Sgd.) ROBT. E. HARRIS,
President.

Complete prospectus containing extracts from a letter written by Mr. Thomas Cantley, Vice-President and General Manager of the Company, and other information, together with application forms will be supplied by,—

F. B. McCURDY & CO.
Members Montreal Stock Exchange,
INVESTMENT BANKERS,
Halifax, Ottawa, Montreal, St. John, Sherbrooke, Kingston, Charlottetown, Sydney, St. John's, Nfld.

Investment News
Halifax, April 28, 1913.

YOUR NAME PLEASE

A copy of the circular we have just had printed about the Porto Rico General Telephone Company is being held for you. You'll surely find it of great interest.

The map in the circular illustrates the extent of this Company's telephone system in the Island of Porto Rico. Starting at Hormigueros, in the southwest of the Island, its long distance lines run up the west coast to Isabela, then skirting the north coast to San Juan, the capital, they run down the east coast to Arroyo, in the extreme southeast. Every important city and town in this densely populated territory of over half a million inhabitants is thus well served by the Company's lines.

Official figures as given in the circular emphasize the excellent financial position of the Company, and its splendid prospects for future developement. May we not have your name and address for YOUR copy of this interesting circular?

J. C. Mackintosh & Co.
Established 1873
Members Montreal Stock Exchange.
Direct Private Wires
Halifax, Montreal, St. John, New Glasgow, Fredericton.

Many Men Have Bought Their New Suits, Have You?

Surely, now is the time when you need your new Suit. Early choosing means largest, choice and better satisfaction all around. No other Ready-to-wear garments in the land have as much style or give as much good service as SILVER'S.

We ask every man in Halifax to come and see—feel of the fine textured fabric, note the faultless tailoring, and slip on a Suit or two and see how exceptional is the fit.

Prices from $12.50 up.

W. & C. SILVER,
Men's Clothing Department.

A Fire Insurance Policy adds strength and permanency to your structure.

Let our half century of successful service assure you of the DEPENDABILITY of ACADIA FIRE POLICIES. It is hardly necessary for us to dwell upon our history—we were born in Halifax, and have lived here all our life. The present prosperity of many leading business men is due to their foresight in safeguarding their buildings and contents with ACADIA FIRE POLICIES.

ACADIA POLICIES have stood the test of time; they have rounded out a half century of satisfactory service, and have entered the second half with manifold strength—and a reputation won as one of the oldest and strongest of Canada's Fire Insurance Companies. Being non-tariff in the Maritime Provinces, our rates are liberal. Get in touch with us, for the strength of this institution is reflected in the fact that we hold for the protection of all Policies issued a surplus of OVER HALF A MILLION DOLLARS.

The Acadia Fire Insurance Company,
Head Office Halifax, N. S.
R. K. ELLIOT, Secy.-Treas.
Agencies throughout Canada and Newfoundland.

New Hats | THE Young Fellow | New Shirts

Who wants a "Smart Suit" a Suit with snap, and go to it, a Suit, that is entirely different, a downright classy Suit, can find his ideal here.

Our young-mens trade is the pride of our store.

There are no "yesterdays" in our young mens garments.

We have the Clothes of to-day.

Drop in and see our showing of the new models, styles and colours. Prices—$12, 15, 18, 20 and 22.

SPRING OVERCOATS.

In Black, Oxford Greys and Brown, and you will look better if you wear a Spring Overcoat in the cool days and evenings.

The Toggery
JOHNSTON & SCRIVEN

Marine Insurance!

As Navigation is now opening up, get RATES for your Sailing Vessels, Steamers, Motor and Auxiliary Boats (fishing, coasting or otherwise).

Placed in Reliable Companies: LOSSES PROMPTLY PAID.

Cargoes by Steam and Sail.

Western Assurance Co., of Toronto.
Thames and Mersey Marine Insurance Co., Ltd., Liverpool, G. B.

Correspondence solicited.

JOHN STRACHAN, AGENT,
74 Bedford Row,
mar31 1m m w s Halifax, N. S.

The Maritime Trust Corporation.

HON. GEO. E. FAULKNER, President.

Executors, Assignees, Guardians,

Trust Investments Guaranteed.

Trustees, Transfer Agents Registrars.

Safety Deposit Boxes.

Offices and Vaults, 91 Hollis St., Halifax, N. S.

COAL! COAL!

Consumers have 4 selected Mines to choose from:

OLD SYDNEY MINE, Screened,
INVERNESS-IMPERIAL, "
SPRINGHILL, "
SYDNEY RESERVE, "

Prices Moderate, Quality Excellent, Delivery Prompt.

Delivered from box cars from Cotton Factory Siding, in any quantity.

Apply to

GEORGE P. HENRY,
Agent, 140 North St.
Tel. 545 J. 1m ap3

THE ANNUAL STATEMENT
THE FIDELITY & CASUALTY CO., OF NEW YORK,
Dec. 31st, 1912.

Shows the Assets to be	$11,148,389.89
Net Surplus (including Capital Stock)	3,281,284.04
Amount of Losses paid to Dec. 31st, 1912,	40,596,818.01

The following letter will show the public how claims are paid.

102 WINDSOR ST.,
Halifax, Feb. 22, 1913.

W. E. HEBB, ESQ.,
Mgr. for Nova Scotia,
The Fidelity and Casualty Co.

DEAR SIR:

I received the Company's cheque, through you to-day, in the amount of $62.86 for my sickness claim. As the claim papers only went in on the 15th inst., I was completely surprised by the promptness with which it was settled, and I feel that personally I am under an obligation to you for your activity in the matter. Certainly no other company could have been prompter, and it is doubtful if any other agent would have expedited matters as speedily.

I shall have much pleasure in recommending your excellent Company to my friends.

Yours very sincerely,
S. H. LAWRENCE, Teacher,
School for the deaf.

mar12 (dec27) New s m w 3m

Your Palate Demands The Best.

SO MAKE IT

KEITH'S

Everytime you call for ALE.

Leith House. Est. 1818.

A New Invigorating Cordial

Wolfe's Aromatic Schiedam Schnapps
(Holland Gin.)

This Beverage is manufactured exclusively at Schiedam, Holland, and is warranted not only pure from every injurious property and ingredient, but of the best possible quality.

Beneficially used at all times and all weathers for men or women, the healthy or the ailing. It imparts lasting exhilaration and gives tone and vigor to the system. A real health tonic owing to its cleansing action on the liver, kidneys and other organs.

We are the agents in Nova Scotia for Wolfe's Schnapps.

KELLEY & GLASSEY, Limited.
'Phone 238, Halifax, Box 760.

CARD.

To the Electors of Ward Four:

LADIES AND GENTLEMEN:—

AT the request of a large number of Ratepayers of the Ward, I have decided to offer myself as a candidate for Alderman. I AM IN THIS CONTEST TO WIN. The Ratepayers may therefore rest assured that my best endeavors will be exerted to further the interest of the Ward and City generally.

I beg to request that you kindly favor me with your vote and influence on April 30th inst.

I am, your obedient servant,
JAMES T. McDONALD.
ap15 17 18 21 23 25 28 29 pd

To the Electors of Ward 1:

LADIES AND GENTLEMEN:—

Having received a large and influential requisition asking me to be a candidate for one of the Aldermanic seats in Ward 1, I have acceded to their requested, and if elected, will do all in my power to advance the interests of the City and Ward One in particular.

W. N. BROWN.
apr26—3i

TO LET.

SMALL FURNISHED HOUSE IN SOUTH END for summer months. All modern improvements. Address "South End," RECORDER Office. 1w pd ap19

TO LET.

Furnished House.

APPLY
30 Lucknow Street.
apr22—tf

Summer Cottage For Sale
Marlborough Woods.

Excellent location, a few yards from shore of North West Arm. Only ten minutes walk from car line. Will sell at a bargain on account of leaving city. Apply A. R. Mosher, 39 Duke St., Telephone 2260. 1w* ap17

SPECIAL NOTICE.

Our place of business will be closed every WEDNESDAY AFTERNOON at 12.30 sharp, commencing the first Wednesday in May, and continuing during the months of May, June, July and August.

Our directors have come to this conclusion for the following reasons:—

1st. At the suggestion of the majority of the 76 people in our employ we have granted this Wednesday afternoon in the months mentioned above.

2nd. Public sentiment tends in this direction and appreciates the action of any firm, whether large or small, that will sacrifice something in favor of its employees. And we believe the public, both in the country and city will agree with us that it is fair and just, and will arrange their shopping accordingly.

3rd. We hope and trust that other dealers will think favorably of this idea and will do likewise and make this practice universal in the city. Thus all may go off for the half day in the middle of the week and have a rest and enjoy the beauties of nature in our beautiful surroundings, coming back to work refreshened.

WENTZELLS LIMITED,
The Big Cash Store,
Wholesale and Retail Groces.

Wear Stylish Shoes.

Our new models for Spring show graceful lines and attractive shapings. You can find your size in any preferred style, and remember

Our Smart Shoes.

and designed for comfort as well as style.

WALLACE BROS.
FOOTWEAR,
171 Barrington Street.

Tenders.

SEALED TENDERS, marked "Tender for Departmental Building" and addressed to the undersigned, will be received at this office up to noon on SATURDAY, MAY 10, 1913, for

Additions and Alterations to the Departmental Building, corner Hollis street and Cheapside, Halifax, N. S.

Drawings and specifications may be seen at the Department of Public Works and Mines, and at the office of Herbert E. Gates, Architect, Halifax, N. S.

Tenders must be accompanied by a certified cheque for 5 p. c. of the amount of the tender.

The lowest or any Tender will not necessarily be accepted.

E. H. ARMSTRONG,
Commissioner Public Works and Mines.
Halifax, N. S., April 15, 1913.
ap19 22 24 26 28 30 my3 7 9

FOR SALE

The House No. 5 Kent Street.

Fitted with all modern improvements. Possession 1st May. Apply James C. Jones, 27 Bedford Row, Telephone 887. 3i eod ap22

A WHISKY YOU WILL BE GLAD TO KNOW!

Royal Blend Scotch!

It has an individual, rare, mellow flavor, rich fine color and a fragrant bouquet.

THE PICK OF THEM ALL: Coate's Original Plymouth Gin

DIRECT FROM THE BLACK FRIARS' DISTILLERY,

Plymouth, with a record of 120 years—no other GIN is in the same class. Imported in bottles only, and the Black Friar is on the label—that's your warrant of QUALITY.

85c. per bottle, $9 per case.

A. MONAGHAN & CO., Importers and Dealers, Wines and Liquors.
120-124 Barrington Street. Telephone 1051.