

North American LIFE ASSURANCE CO.

(Incorporated by Special Act of Dominion Parliament.)

HEAD OFFICE:

22 to 28 King Street West, Toronto.

FULL GOVERNMENT DEPOSIT.

Hon. Alex. Mackenzie, M.P.,
Ex-Prime Minister of Canada, President.

Hon. Alex. Morris,
Ex-Lieut. Gov. of Manitoba, Vice-President.

Wm. McCabe, F.I.A., Eng.,
Managing Director.

John L. Blaikie,
Pres. Can. Landed Credit Co., Vice-President.

The Semi-Tontine Return Premium Plan.

Provides that should death occur prior to the expiration of the Tontine period, the whole of the premiums that may have been paid will be payable with, and in addition to, the face of the policy—thus securing a dividend of 100 per cent. on the premiums paid, should death occur during said period.

The Commercial Plan.

The large number of business and professional men who have taken out large policies on the Company's Commercial Plan, show the demand for reliable life insurance, relieved of much of the investment elements which constitute the over payments of the ordinary plans, is not confined to men of small incomes, but exists among all classes.

It is the best plan for those who want insurance only, and the easiest for agents to work. This Company's Policies are printed in clear large type, in plain, simple language, and are as liberal in their conditions as it is possible to have them, consistent with safety and equity to the policy holders generally.

Observe the following points, viz:—

- (a) The Policies are indisputable after three years from date of issue.
- (b) Travel without permit in any part of the world will not invalidate the Policy, which becomes subject to an extra premium only where an extra risk is incurred.
- (c) Surrender values are allowed upon its ordinary and Semi-Tontine Policies after they have been in force three years, either by Paid-up Policies or in Cash; Loans are made on such Policies after being in force three years.
- (d) The age of the insured will be admitted at any time by the Company on reasonable proof, but if not so admitted, any error in the age will not invalidate the Policy.

THREE ACTIVE TRAVELLING AGENTS WANTED.