

FOX'S NON FRAY IMPROVED SPIRAL PUTTEES. PRICE, \$2.00.

EATON'S DAILY STORE NEWS

FOX'S SUPERFINE IMPROVED NON FRAY SPIRAL PUTTEES, \$2.75.

"Charles Frohman, Manager and Man"

The Life of the Great Theatrical Manager, by Isaac Marcossan and Daniel Frohman

FEW biographies, not even those of the most finished literary form, have succeeded in being more human and revealing than this life of a great theatrical manager. It is the story of a man who loved the theatre and the men and women of the theatre. First, there is a remarkable foreword of appreciation from Sir James Barrie, a genuine tribute of love to "the humorous, gentle, roughly educated, very fine American gentleman." Then a vivid account of his boyhood, which can only have been recorded by his brother. After that the full story of his achievements, lessening at times into little more than a recital of productions.

But the book is packed with little stories of the world's favorites, and is of absorbing interest. The biography gives undeniably a convincing portrait of a man, human, ambitious, generous, erratic, whimsical, domineering, affectionate, and of largely ample nature. (Price \$2.00.)

From Miss Marjory MacMurchy's reviews of new books.

Amazing Value in Silk Sweater Coats

Marked down in price for early clearance Monday at \$3.75.

For this item we cannot take phone or mail orders, the quantity being limited.

SUCH a bargain as you'll only get once in the proverbial blue moon. For not a coat among them but would ordinarily be more than twice the price, and most of them would be three or four times as much. There are charming, well-cut coats of Milanese silk, in exquisite shades of orange, lavender, lemon, rose, blue; there are striped black and white knitted coats, fancy gitches in colors—both striped and plaid effects—and many plain styles. Some with white collars, cuffs, handings and waist; some quite plain; all nicely fitting, and frequently showing something out of the ordinary in the shaping of the collar.

Besides the colors already mentioned there are emerald, champagne, and white, in silk three coats. Some of them may be seen in a window. They are manufacturers' samples and odd lines, hence the low price. Only one to a customer. Early morning special, \$3.75.

—Third Floor, Centre.

Begin your Christmas Shopping early—

Better Service— Better Choice— Come in the Morning if Possible.

Irish Linen Damask Table Sets at Less Than Present Mill Price, \$5.85

THEY are Irish Bleached Linen Damask, with floral designs, deep rich borders, and splendid laundering quality. Twelve 24-inch napkins and a 72x90-inch tablecloth, in a seasonable box. Set, \$5.85.

Also 13-Piece Madeira Lunch Sets, hand-embroidered on fine linen in eyelet designs, and have hand-scalloped edges. Six 4-inch Dollies, six 10-inch Dollies, and one 22-inch Centrepiece. In a box, set, \$3.25.

Also 13-Piece Madeira Lunch Sets, hand-embroidered Linen Centrepieces, 18 inches in diameter. Each, 75c.

—Second Floor, James St.

Evening Gowns From Paris and New York—Very Smart and Very Lovely

And how could they be otherwise when satin, tulle and metallic tissues are employed for their creating and inspired brains and nimble fingers had the designing and fashioning of them?

THE COMING OF THE BOSTON NATIONAL GRAND OPERA COMPANY means a week's feast to music lovers, and a happy revival of things social. Evening frocks will be out in festive array, and to those who have not yet provided themselves with something new and smart, this word of reminder as to the vast resources of the little Rose and Gray Model Costume Rooms will be appreciated.

Paris and New York have contributed some of their most charming productions for evening wear—exquisite confections of satin, taffeta, charmeuse and brocade, made radiant with silver or gold thread embroideries and airy with lace and tulle. For example:

In coral pink taffeta is a charming frock for a youthful wearer, its bodice of coral pink net embroidered in silver, with silver lace peeping down below the full-gathered skirt. It is \$40.00.

Very picturesque is a model in black charmeuse, the skirt showing panniers of black net over cloth of silver, and the bodice composed of heavy silver lace, with flowing sleeves of black net. Price, \$60.00.

All black is a gown of charmeuse with sleeves and skirt draperies of silk net. Price, \$40.00.

The "Armstrong" Boot at The Old Price, \$8

As you see in the sketch—a smart fourteen button model in black patent leather with cloth top, welt soles and Cuban heels



AND THIS DESPITE THE GENERAL RISE in the cost of footwear! The exceptional moderation of the price is due to the fact that the order for this particular group of boots was placed many months ago—and you reap the benefit.

If you are one of the many hundreds of our customers who are constant wearers of the Armstrong, you are well familiar with the merits of the shoe. If you are not, let us inform you that for smartness of line and excellence of wear at a medium price it is one of the most popular American makes on the market to-day.

The model now offered at the exceptionally low sum of \$6.00 is fashioned of fine quality patent coltskin, with 14-button tops of black cloth, welt soles, and Cuban heels—a modish, comfortable, beautiful-fitting boot for general winter wearing. It may be had in sizes 2 1/2 to 8, and widths AA to EE. The quantity is limited, but while it lasts—price, \$6.00 per pair.

—Second Floor, Queen Street.

Santa Claus

will be in Toyland Monday from 9 to 11 a.m. and 2 to 4 p.m.

Bring the Children to see him.

—Cor. James and Albert Streets.



SOME OF THEM are exact copies of Paris models. Others are the original creations of clever New York costumiers. All are immensely smart in material and line, their variety providing styles suitable for formal and informal use. Included are:

Afternoon and evening skirts in black satin, black brocade and black charmeuse, some laid in pleats with soft draped girdles, others in panier or overskirt effects.

Skirts for general wear in navy and black taffeta and gros grain silk, fashioned along simple straight lines, suitable for use under the long fur or cloth coat.

Skirts of more unique coloring and design—picturesque models in white crepe de Chine banded with beaver fur, models in green, brown and blue plaid and check silks matched with velvet, and others in black and colored velvet, pussy willow, poplin and Paisley silk.

These are skirts of the most exclusive, interesting type—the few models remaining from earlier Fall and Winter shipments. For quick clearance on Monday morning every model in the group will be reduced to half its present price and placed on sale at 10.30 a.m., at \$12.50 to \$30.00.

—Third Floor, Yonge Street.

T. EATON CO LIMITED

In primrose yellow satin is a delightful little gown with silver lace on the bodice and contributing very French-looking panniers to the skirt. Price, \$35.00.

A very lovely Paris model in white satin with floating draperies of exquisite creamy lace, and an over-bodice of a superb French brocade of pink roses and green leaves, outlined with gold galloon. Price, \$125.00.

And in lavender blue taffeta embroidered in silver and applique with pink roses is another French model—price, \$59.50.

—Third Floor, James Street.

Pretty, Dainty Party Dresses for Little Girls

Frocks that would captivate the imagination of any girl, and whose simplicity would delight her mother.

THE Merry Christmas time, with its school-girl gaieties, is almost here. Wherefore it behooves mother to consider the necessary garb; and these little frocks should have special appeal, for not only are they becomingly simple, and made of charming materials, but the prices are most moderate. Take, for instance, the quaint little model in which the bodice is made of silk—pink, white, peach, apple, green, or sky blue; the front honeycombed with silk to match, and the sleeves and skirt made of marquisette inserted with fine lace. Sizes 6 to 14 years. It is exceedingly good value at \$2.95.

A pretty White Organdie Dress for girls of 6 to 10, is embroidered in a most effective needle run design, the bodice showing two panels of this embroidery outlined with Valenciennes lace and insertion, the sleeves and neck similarly trimmed and the embroidered skirt pleated. Price, \$5.00.

A sweet little frock of crepe de Chine in pale pink, pale blue, or white, has a fascinating little high-waisted bodice with a scalloped trim peeping out from beneath a narrow belt in which is tucked a gold rose and matching the scalloped flounce of the bodice is a little metallic rose matching those on the skirt. Sizes 10, 12, 14 and 16. Price, \$9.50.

Made of Georgette crepe over net is a dream of a dainty dress, with a pleated skirt hanging from beneath a baby bodice and girdled with a narrow, black velvet ribbon. The sleeves all made of a series of frills, the square neck is edged with frill, and just to one side is a little metallic rose matching those on the skirt. Sizes 10, 12, 14 and 16. Price, \$12.00.

—Third Floor, Yonge Street.

Fur Made to Resemble Silver Fox

Neckpieces and Muffs that are charming in color and design—with a veritable luxury of becomingness.

DO you know the greyish sheen of silver fox, which is one of the rarest furs in the world? Well, in these sets you may see it reproduced in all its silvery tints and shades at about a fifth of the cost. And the muffs and neckpieces themselves are beautiful examples of the furrier's art, and made of the softest, silkiest skins.

A very charming set has a large, flat animal cape-stole, trimmed with head, tail and paws, and held in front by ties of taupe crepe de Chine, ending in little velvet flowers. The muff is a large bell-shape, trimmed with head, tail and paws, finished with velvet wrist frills, lined with crepe de Chine to match the lining, and provided with a cord carrying bracelet. Price, the set, \$155.00.

In the same imitation silver fox is a lovely shoulder scarf in the new flat effect, the ends square, and lined with shirred crepe de Chine. Price, \$100.00.

Lovely Muffs to match these scarfs are obtainable in large ball styles, trimmed with head, tail and paws, made on down beds, with crepe de Chine linings, and having carrying bracelets. Prices, \$85.00 and \$100.00.

—Third Floor, Yonge St.



This is Interesting

"HECH! that takes the cobwebs off my hair," said an old Scotch body after hearing Jessie Alexander press the particular charm exercised by this entertainer who holds so large a place in the affections of Canadian audiences. In her power of arousing breezy, wholesome laughter she has few equals in this broad land of ours. To many people in the smaller towns she represents all that they know of dramatic art. In the larger cities, where artists and attractions abound, her popularity has never waned. With her delicious sense of humor, her keen understanding of human nature, and her big gift of interpretation, Jessie Alexander was well described by the enterprising local committee of the little Western town which billed her in large letters as the "Queen of Canadian Eloquence."

Assured of a warm welcome then is the little volume lately published, entitled "Jessie Alexander's Platform Sketches." Her old admirers will be pleased to possess their favorite selections in this permanent form, and those who aspire to be reciters themselves will rejoice to find, thus available in a unique and delightful repertoire in prose and verse. Many of the selections are original, such as "London from the Top of an Omnibus," "Coaching in Scotland," and "A Wild and Woolly Westerner." Others are adapted from the writings of well-known authors. Included are "Sandy McTab at the Front"—one of her most recent and irresistible successes—"Mrs. Bateson's Tea Party," "Saunders McGlashan's Courtship," "Friday Afternoon in a Primary School," and that matchless bit of Scotchness, "A Scotch Sermon." The price of the book is \$1.00.

Have you seen the latest thing in the way of a cover for a polished table? It begins as a round centre piece, and branches out at either side and either end in gradually widening wedge shape, the whole resembling a Maltese cross, and to place between each wedge are four round dollies. It is in fine linen, made lovely with Madeira embroidery. The price, including the dollies, being \$12.00.

Closely related to the idea are the table sets of Madeira embroidery in which the dollies are cut in the same wedge effect instead of the conventional circle. One, consisting of centre-piece and half a dozen of these new shaped dollies, is featured at \$5.75 the set.

Both will be found in the Linen Department.

Likewise an interesting novelty is the large, square-backed collar of white velvet. Imagine its soft becomingness on a black or navy frock. One smart design is featured at \$2.25.

If your Christmas parcel for your soldier overseas is still in the making, you might well include a chambray waistcoat. Men who were in the trenches or in camps in England last winter speak with great enthusiasm regarding the warmth they provide, without any objectionable bulkiness. They are faced with fine khaki flannel and smartly tailored throughout. The price of the style without sleeves is \$3.00, and that with sleeves \$5.00. They may be had in the Men's Furnishing Department—in the Yonge Street Annex.

The Scribe.

Utilize The Shopping Service

If you would like to purchase any of the merchandise advertised on this page, but for some reason can not come to the Store to do so in person, send your order to the Shopping Service and one of the shoppers will undertake the purchasing for you—carrying out your wishes carefully and promptly.

Good Stories Old and New

- The Romance of a Christmas Card—Wiggin. \$1.00. The Way to Christmas—Sawyer. \$1.00. Mr. Britling Sees It Through—Wells. \$1.25. The Bird House Man—Eaton. \$1.25. Skinner's Dress Suit—Dodge. \$1.00. Mary-Gusta—Lincoln. \$1.25. Miss Theodora's Heartstrings—Donnell. 90c. The Little Hunchback Za—Burnett. 75c. Sunshine Sketches of a Little Town—Leacock. \$1.10. The Golden Dog—Kirby. \$1.00. A Knight on Wheels—Jan Hay. 25c. —Main Floor.

men's

tage in Dineen's and Winter Cloth for motorin



SOLDER GRADES

TORONTO

on Sales IT SALE STOCKS, HAY, ETC. Nov. 29, 1916

WILLIAM B. ACRY

reminded that Thursday, next, will be the last day of the year. Reminders of the year to make payment of the rent on the property of overlooking the bank and a hand be payable at the order of the Township. The amount should be tendered in the month of December. For taxes sent by mail as speedily as possible, a return envelope accompany.

WASHED RAGS MASS CLOTH. JULLAN Ad. 760

from Trolley Seriously Injured

Nov. 24—Colin D. E. Gordon, Toronto, was from their wife Snyder, of Montreal, Edward Lockwood.