

### Silk Knit Sports Coats

Handsome display of new styles, in assortment of colors, including white, navy, gold, mauve, burgundy, green, blue, beige, rose, pink, plum, etc. Good variety of popular styles. \$20.00, \$25.00, \$30.00, \$35.00, \$40.00, \$45.00, \$50.00, \$55.00, \$60.00, \$65.00, \$70.00, \$75.00, \$80.00, \$85.00, \$90.00, \$95.00, \$100.00, \$105.00, \$110.00, \$115.00, \$120.00, \$125.00, \$130.00, \$135.00, \$140.00, \$145.00, \$150.00, \$155.00, \$160.00, \$165.00, \$170.00, \$175.00, \$180.00, \$185.00, \$190.00, \$195.00, \$200.00, \$205.00, \$210.00, \$215.00, \$220.00, \$225.00, \$230.00, \$235.00, \$240.00, \$245.00, \$250.00, \$255.00, \$260.00, \$265.00, \$270.00, \$275.00, \$280.00, \$285.00, \$290.00, \$295.00, \$300.00, \$305.00, \$310.00, \$315.00, \$320.00, \$325.00, \$330.00, \$335.00, \$340.00, \$345.00, \$350.00, \$355.00, \$360.00, \$365.00, \$370.00, \$375.00, \$380.00, \$385.00, \$390.00, \$395.00, \$400.00, \$405.00, \$410.00, \$415.00, \$420.00, \$425.00, \$430.00, \$435.00, \$440.00, \$445.00, \$450.00, \$455.00, \$460.00, \$465.00, \$470.00, \$475.00, \$480.00, \$485.00, \$490.00, \$495.00, \$500.00, \$505.00, \$510.00, \$515.00, \$520.00, \$525.00, \$530.00, \$535.00, \$540.00, \$545.00, \$550.00, \$555.00, \$560.00, \$565.00, \$570.00, \$575.00, \$580.00, \$585.00, \$590.00, \$595.00, \$600.00, \$605.00, \$610.00, \$615.00, \$620.00, \$625.00, \$630.00, \$635.00, \$640.00, \$645.00, \$650.00, \$655.00, \$660.00, \$665.00, \$670.00, \$675.00, \$680.00, \$685.00, \$690.00, \$695.00, \$700.00, \$705.00, \$710.00, \$715.00, \$720.00, \$725.00, \$730.00, \$735.00, \$740.00, \$745.00, \$750.00, \$755.00, \$760.00, \$765.00, \$770.00, \$775.00, \$780.00, \$785.00, \$790.00, \$795.00, \$800.00, \$805.00, \$810.00, \$815.00, \$820.00, \$825.00, \$830.00, \$835.00, \$840.00, \$845.00, \$850.00, \$855.00, \$860.00, \$865.00, \$870.00, \$875.00, \$880.00, \$885.00, \$890.00, \$895.00, \$900.00, \$905.00, \$910.00, \$915.00, \$920.00, \$925.00, \$930.00, \$935.00, \$940.00, \$945.00, \$950.00, \$955.00, \$960.00, \$965.00, \$970.00, \$975.00, \$980.00, \$985.00, \$990.00, \$995.00, \$1000.00.

### Ladies' Waists

White Voile Waists, in fine display of new styles; also in stripes, with handsome embroidered fronts, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00, \$10.50, \$11.00, \$11.50, \$12.00, \$12.50, \$13.00, \$13.50, \$14.00, \$14.50, \$15.00, \$15.50, \$16.00, \$16.50, \$17.00, \$17.50, \$18.00, \$18.50, \$19.00, \$19.50, \$20.00, \$20.50, \$21.00, \$21.50, \$22.00, \$22.50, \$23.00, \$23.50, \$24.00, \$24.50, \$25.00, \$25.50, \$26.00, \$26.50, \$27.00, \$27.50, \$28.00, \$28.50, \$29.00, \$29.50, \$30.00, \$30.50, \$31.00, \$31.50, \$32.00, \$32.50, \$33.00, \$33.50, \$34.00, \$34.50, \$35.00, \$35.50, \$36.00, \$36.50, \$37.00, \$37.50, \$38.00, \$38.50, \$39.00, \$39.50, \$40.00, \$40.50, \$41.00, \$41.50, \$42.00, \$42.50, \$43.00, \$43.50, \$44.00, \$44.50, \$45.00, \$45.50, \$46.00, \$46.50, \$47.00, \$47.50, \$48.00, \$48.50, \$49.00, \$49.50, \$50.00, \$50.50, \$51.00, \$51.50, \$52.00, \$52.50, \$53.00, \$53.50, \$54.00, \$54.50, \$55.00, \$55.50, \$56.00, \$56.50, \$57.00, \$57.50, \$58.00, \$58.50, \$59.00, \$59.50, \$60.00, \$60.50, \$61.00, \$61.50, \$62.00, \$62.50, \$63.00, \$63.50, \$64.00, \$64.50, \$65.00, \$65.50, \$66.00, \$66.50, \$67.00, \$67.50, \$68.00, \$68.50, \$69.00, \$69.50, \$70.00, \$70.50, \$71.00, \$71.50, \$72.00, \$72.50, \$73.00, \$73.50, \$74.00, \$74.50, \$75.00, \$75.50, \$76.00, \$76.50, \$77.00, \$77.50, \$78.00, \$78.50, \$79.00, \$79.50, \$80.00, \$80.50, \$81.00, \$81.50, \$82.00, \$82.50, \$83.00, \$83.50, \$84.00, \$84.50, \$85.00, \$85.50, \$86.00, \$86.50, \$87.00, \$87.50, \$88.00, \$88.50, \$89.00, \$89.50, \$90.00, \$90.50, \$91.00, \$91.50, \$92.00, \$92.50, \$93.00, \$93.50, \$94.00, \$94.50, \$95.00, \$95.50, \$96.00, \$96.50, \$97.00, \$97.50, \$98.00, \$98.50, \$99.00, \$99.50, \$100.00.

### Millinery

We continue our special offering of Ladies' Trimmed Hats at the attractive price of \$5.00 and \$10.00, in all the latest styles, each model having tone and elegance that will be appreciated.

### Dressmaking Departments

In full swing and are prepared, as usual, to accept all orders on ready-made dresses. Special attention given to mourning orders. Samples, estimates and measurement forms sent to out-of-town customers on request.

### Automobile Rugs

A warm rug is essential for comfortable motor travel. We are showing an exceptionally fine assortment of automobile rugs in various colors and patterns. Family Tartans, as well as plain colors. Large choice of quality. Prices from \$5.00 to \$10.00, \$10.00, \$15.00 to \$20.00.

### Vivella Flannels

Famous on account of its durability and unshrinkable qualities. Shown in beautiful range of plain colors, including khaki. Also in fancy patterns and conceivably shade. Specially suited for all kinds of ladies' and gentlemen's day and night wear. Samples on request.

### JOHN CATTO & SON

15 TO 21 KING STREET EAST, TORONTO

### FARMERS ORGANIZE FOR VICTORY CROP

#### Cheltenham Production Club Anxious About Seed Wheat Prices for Next Year.

Special to The Toronto World. Cheltenham, May 15.—A new phase of the anxiety of farmers for increased production was set forth in a meeting of the Cheltenham Production Club which was organized, and the movement for Ontario's victory wheat crop was launched.

As the weeks pass it becomes increasingly apparent that the 1917 crop of wheat will be far below the average, both as to yield and quality. In many districts it is a question of whether the crop will be a failure.

Anxiety is felt that high prices will be paid for the crop of practically all the old wheat, and that the new crop may not be sufficient in quantity or quality to sow a normal acreage.

The government arrangement, to bank loan for seed, is a commendable one, but it is not sufficient to meet the need for seed.

Quite a diversity of opinion was expressed as to how the desired results could be attained, but the meeting was unanimous in the following resolution:

"That in our opinion it is imperative that some organized effort be made to meet the difficulty regarding the seeding of fall wheat."

That the government be asked to take such steps as may be necessary to insure a supply of fall wheat seed.

A committee was appointed to get into touch with the various farmers' organizations to see if similar sentiment exists in other parts of the province, in which case the matter may be brought to the attention of the government.

The committee urges the farmers in other parts of the province to take up this matter immediately, to organize informally and to send opinion to the press. It is also requested that the agricultural papers take up the agitation promptly, as any action to be effective must be immediate.

### This Will Remove Hair or Fuzzy Growth

(Toilet Tips.) A safe, certain method for ridding the skin of ugly, hairy growths is as follows: Mix a paste with some powdered salicylic acid and water, apply to the hairy surface about five minutes, then rub off, wash the skin and the hairs are gone. This is entirely harmless and seldom requires repeating, but to avoid disappointment it is advisable to see that you get genuine delectone.

### THE WEATHER

Meteorological Office, Toronto, May 15.—Light showers have occurred today in Nova Scotia and rain and snow has been general near the Gulf of St. Lawrence, while in the rest of the Dominion the weather has been fair and a little warmer from the Ottawa Valley eastward and quite warm in the western provinces.

Minimum and maximum temperatures: Dawson, 34-68; Prince Rupert, 35-54; Victoria, 42-54; Vancouver, 44-60; Kamloops, 46-54; Calgary, 46-79; Edmonton, 46-54; Medicine Hat, 56-99; Battleford, 58-92; Prince Albert, 55-84; Winnipeg, 50-85; York, 48-84; Toronto, 50-85; Kingston, 52-84; Ottawa, 52-80; Montreal, 52-80; Quebec, 52-84; St. John, 40-52; Halifax, 38-56.

—Probabilities.—Lower Lakes and Georgian Bay—Moderate west to southwest winds; fair and warmer.

Ottawa Valley and Upper and Lower St. Lawrence—Moderate northwest to west winds; fair and a little warmer.

Gulf and North Shore—Moderate to fresh northeast to northwest winds; cloudy and cool, with a few local showers.

Maritime—Moderate to fresh northwest and west winds, and for the most part fair; higher temperatures.

Superior—Moderate winds; fair; not much warmer.

Manitoba—Fair and continued warm.

### THE BAROMETER.

Time.	Ther.	Bar.	W. ind.
8 a.m.	48	29.69	17 N. W.
11 a.m.	48	29.69	17 N. W.
2 p.m.	50	29.66	14 N. W.
5 p.m.	51	29.65	14 N. W.
8 p.m.	51	29.49	13 N. W.

Mean of day, 50; difference from average, 2 below; highest, 60; lowest, 40.

### STREET CAR DELAYS

Tuesday, May 15, 1917. King cars delayed 5 minutes at 2:47 p.m. at G.T.R. crossing by train.

Bathurst cars delayed 6 minutes at 6:26 p.m. at Front and John by train.

In addition to the above, there were several delays of less than 5 minutes each, due to various causes.

### DEATHS.

BLANSHARD—Mildred, on Tuesday, May 15th, 1917, Robt. Blanshard, dearly beloved husband of Martha A. Blanshard, aged 71 years.

CROWTHER—Killed in action in France, May 15th, 1917, Wm. Beverley Crowther, 3rd Battalion, Toronto regiment, eldest and dear son of Mrs. Wm. Crowther, aged 28 years.

MATTHEWS—Suddenly Tuesday, May 15th, 1917, Annie J. Matthews, beloved wife of W. D. Matthews, 39 St. George street, Toronto.

PEPPATT—Killed in action in France, May 15th, 1917, Lieut. Fred C. Peppatt, beloved husband of Margaret Buckner Peppatt, aged 28 years.

PERRY—James Alexander, suddenly, at 24 Queen street west Tuesday, May 15th, 1917, aged 42 years.

Funeral from the residence of his sister, Mrs. Wm. Peppatt, at 230 p.m., to Mt. Pleasant Cemetery, (Motor).

Funeral from the residence of his sister, Mrs. Wm. Peppatt, at 2:30 p.m., to Mt. Pleasant Cemetery, (Motor).

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### Food Production and Thrift

#### BAKERS DISCLAIM ALL RESPONSIBILITY

Say New High Prices of Bread There is No Other Way to Meet Steadily Advancing Prices.

#### HOME-MADE BREAD IS ONLY ANSWER

Reports from Government Representatives Show Great Advance in Work.

#### HOLD SECRET MEETING

Representatives of Trade From All Over Canada in Session Here

#### COMPETITION STARTED

Toronto World Offers Cash Prizes for Best Home-Made Loaves.

Warning nods and ominous glances told a reporter for The World last night that the fact remains that handed out to the press earlier in the evening, was to be made that would acquaint the citizens of what took place at the late session of the Bread and Cake Manufacturers' Association in the King Edward Hotel last night.

He was convinced of the fact when H. Edwards, president of the association, at the conference broke up at 10.30. There was nothing further to be added to what had already been announced, he said, but the fact remains that the members of the conference were in discussion for more than two hours. It was solemnly concluded by the members of the association that bread should be made at home.

The conference, which was composed of delegates from all parts of the Dominion, was called to consider the advanced price of wheat and the unprecedent price of flour, and the people a frank statement of the bakers' position. It is held by the delegates that the bakers are being subjected to unfair criticism, and the primary object of the meeting, they declared, was to dispel the belief that they are responsible for the advanced price of bread.

A simple remedy is at hand. The delegates declared themselves in favor of a food controller with cabinet rank, and denounced existing foodstuffs, particularly wheat, as being of inferior quality.

At the afternoon session of the conference there was free criticism of the Dominion Government for its apathetic regard of the food situation, and a strong resolution was adopted calling upon the federal authorities to immediately appoint a man of experience to deal with the situation.

The action of breadmaking will be demonstrated by experts in this line of work. This a series of moving pictures the process of breadmaking will be shown from start to finish, and so exact and clear will be the showing that even the least experienced housewife will be able to make her own bread.

Every woman should see these demonstrations, which will be shown at the city, beginning next Monday and continuing through the week, this giving an opportunity to many who themselves benefit by more than one of the object lessons which will be given.

After this second interesting phase of the work will begin. Pursuing the follow-up system, which is acknowledged by the government, the City of Toronto will hold an exhibit of bread made by women in the homes. A detailed list of the names of the women who are to exhibit will be published later.

To encourage competitors and to add to the interest in the contest, prizes will be awarded; the first, a prize of \$25; second, \$15; and the third, \$10. Results of the judgments will be reported daily in the press.

By taking an interest in the opportunity offered to the women who enter the lists of contestants will not only be helping themselves immeasurably but they will be assisting in the national work which must tend to lower prices by teaching those who are now hoarding up the necessities of life for the purpose of getting prices which are a scandal to the nation that their plan will not work, and that women themselves are now taking a part in the national work.

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