

More Than 150 Different Articles Today at 95c

Simpson's at 95c Each and Every One is a Bargain

Corsets Skirts and Other Women's Wear

Women's 75c to \$1.00 Vests of cotton and lisle thread. No phone orders. Special, 2 for .95
 300 only, Women's Combinations of lisle thread. Regular \$1.50 and \$1.75 each .95
 Women's Tub Skirts, of good white rep. Some with patch pockets and belts .25
 House Dresses, sizes 39 to 51 bust, grey percale with black stripes. \$1.50, for .95
 Women's Cotton Crepe Kimonos, various shades, some slightly soiled, \$1.50, for .95
 600 Pairs Fashionable Corsets, sizes 19 to 28, reg. \$2.00. 8.30 a.m. special at .95
 Women's Brassieres of white cambric, V-shaped neck, handsome yokes, \$1.50 at .95
 300 only, Women's Nightgowns of sheer nainsook and heavy cotton. \$1.50, for .95
 Women's White Underskirts of fine cotton and nainsook, \$1.50, \$1.75, \$2, at .95
 Women's Corset Covers of good washing nainsook. Reg. 75c and 85c. 2 for .95
 Women's Drawers of heavy nainsook, both styles. Reg. 75c. Special, 2 for .95

On Sale Today at 95c Each

The new Epaulette Shoulder Collar for women, of white kool-look. Reg. \$1.25, .95
 Women's Collar and Cuff Sets, white or putty shade. Reg. \$1.25 sets. Today .95
 Bleached Huckaback Toweling, 17-in. wide. Splendid for roller towels. 8 yards .95
 Hand-worked Fine Linen Madeira Napkins, size 13-in. Scalloped edges. 3 for .95
 White Flannelette, 27 in. wide. Special price today, 10 yards for .95
 Odd Sheets, hemmed, sizes 72 x 90 and 78 x 90. Reduced for today to, each .95
 Hemmed Pillow Cases, sizes 42 x 33 and 44 x 33. Special today, 3 pairs for .95
 Madapolam, a fine quality bleached cotton, 36 in. wide. Wednesday, 5 yards .95
 Hemmed Towels of a fine quality huckaback. 75c a pair. Rush price, 2 pairs for .95
 Bleached Table Damask, 56 in. wide. Special today, 2 yards for .95
 Damask Table Napkins, size 19 in. square. Regular \$1.25 a dozen. Today .95

Collars Towels Sheets Damask Napkins Linens

Basement

Wear-Ever Aluminum Window Kettles, four-quart size, with cover. Regular \$1.50. Wednesday .95
 Wear-Ever Aluminum Covered Sauce-pans, 2-quart size. Regular \$1.25. Wednesday .95
 Aluminum Preserving Kettles, 8 and 10-quart sizes. Wednesday .95
 Aluminum Fry Pans, 10 1/2-inch diameter. Wednesday .95
 New Standard Food Choppers, open like a book, easy to clean; cuts meat, fruit and vegetables. Regular \$1.50. Wednesday .95
 Step Ladders, seven-foot hardwood ladder, with pull rest. Wednesday .95
 Six-foot Pine Ladder, well made, pull rest. Wednesday .95
 Felish Mops and Dusting Mops for hardwood floors; a clearance of several makes worth \$1.25 and \$1.50. Wednesday .95
 Brush Floor Brushes, 14 and 16 inches wide, good brush, long handle. Regular \$1.25 and \$1.50. Wednesday .95
 A Galvanized Iron Water Bucket, 10-quart size, and a floor mop. Complete, for .95
 Two-pound Can of Johnson's Floor Wax for .95
 Galvanized Iron Wash Boilers, Size 8 or 9. Regular \$1.35. Wednesday .95
 Color-Lac, the Simpson name for the highest grade varnish stain made; light oak, dark oak, cherry, mahogany, walnut, ground, natural, white. A quart can and a good brush. \$1.50 the two for .95
 Paint and Varnish Brushes, worth \$1.25 to \$1.50. Wednesday .95
 Two Paint or Varnish Brushes. Regular 50c. Wednesday, 2 for .95
 Carriage Cans, large size, japanned finish, Wednesday .95
 Soap and Sponges, 2 handle. Wednesday .95
 Bathroom Mirrors, plate glass, 10 x 14, with white enameled frame. Regular \$1.25. Wednesday .95
 Towel Bars, 18 x 4 and 18 x 24, nickel-plated brass bars. Regular \$1.00 and \$1.15. Wednesday .95
 Henry Rogers' Carver Knives and Forks, good Ebony handles, blades white celluloid handles. Wednesday .95

95c Lingerie Waists, Values \$1.50 to \$2.25, at 95c Each

Seldom have we been able to offer such excellent values in style, make and material, as in this lot of waists. They were cleared from a maker on most exceptional terms. We have marked them at a price that is lower than the cost of production. There are 21 designs for choice, in white voile embroidered, white gabardine and pique, white with colored jobs, blazer and candy striped voiles. Semi-tailored with convertible collars, ornate jabots and fichu effects; others show large collars in different styles. Today, each 95c

Girls' Dresses, 8.30 a.m. Special, at 95c

100 only, broken lines of Girls' Wash Dresses, made of checked and striped ginghams, also plain chambray; some are with pleated skirts and coatee effect, with collar and cuffs of white pique; others in straight lines, and bloomer dresses, prettily trimmed with smocking. Sizes 6 to 14 years. Today at .95

Girls' Button Boots

105 pairs only, Girls' Dongola Kid Button Boots, with patent toe cap, good weight McKay sewn soles, spring heels. Sizes 5-6 1/2. Regular \$1.35. Today .95

The Art Department

Fourth Floor
 Cushions, covered with tapestry, velour, chintz, embroidery linen and stripe effects. All filled with Russian down. Only 200. .95 Each

Semi-Ready Gowns

Stamped on a fine quality, fully bleached nainsook. Empire and straight lines. Round, square and V neck. Today, each .95

Cane Waste Paper Baskets

Strong, serviceable quality, finished in mahogany color; large .95 size. Special today, 2 for .95

Boys' Wash Suits

Smart junior Norfolk models, of reliable wash fabrics in blue and tan stripes and natural linen shades. Straight knicker pants. Sizes 2 1/2 to 8 years. Today .95

Children's \$1.50 Middy Dresses

Made of very fine quality white pique, with smart attached pleated skirt, sailor collars. Sizes 2 to 6 years. \$1.50 dresses at .95

Infants' Short Dresses

Made of very fine white nainsook in a pretty Mother Hubbard style. Sizes 6 months to 2 years. \$1.50 dresses at .95

Books

Smith's Bible Dictionary, .95
 "The Woman Gives," by Owen Johnston, regular \$1.25. Today .95
 "Knoth Crane," by F. Hopkinson Smith, regular \$1.25. Today .95
 "Fair Nations," by Kipling, regular \$1.25. Today .95
 "The Seven Seas," by Kipling, regular \$1.25. Today .95
 "Barrack Room Ballads," by Kipling, regular \$1.25. Today .95
 "Departmental Ditties," by Kipling, regular \$1.25. Today .95
 "Hunting Camps in Wood and Wilderness," by H. H. Fritchard, regular \$2.00. Today .95
 "A Book of Belgium's Gratitude," by various writers. Regular \$1.50. Today .95
 "Bullets and Billets," by Balmes-father, regular \$1.10. Today .95
 "Hurreah and Hallelujah," by Bangs, regular \$1.10. Today .95
 A New Book of Cooking, by Fannie Merritt Farmer, regular \$1.55. Today .95

These Interesting Items at Other Prices

8.30 a.m. Boot Special

400 pairs Women's Button and Lace Boots, made of patent colt, gum-metal and dongola kid leathers; narrow, medium plain and patent tip toe styles; light and medium weight McKay sewn soles, Cuban and low heels. These are clearing lines, and while the sizes run from 2 1/2 to 6 you may not find all sizes in each style. Today special, 2.19

215 pairs of Men's Goodyear Welt Blucher Boots, made of gummetal and dongola kid leathers; English recede, round and wide toe shapes; some have cushion insoles, two weight outer soles, military and fange heels; sizes 6 to 11. Regular \$5.00 and \$5.50. To 3.89

Boys' Large Size Boots, 95 pairs only. Blucher style, made of dongola kid and box kip leathers; standard screw and McKay sewn soles, wide-fitting toe shapes. Sizes 4 to 5 only. Regular \$2.50 and \$2.75. Today 1.99

Hand Bags

Genuine Seal Grain Leather Bags, six different styles; also Fallow Skirted Silk Bags, trimmed with colored beads; also a few patent leather strap purses. To .95

Cleopatra Girdles, 95c

58 Sample Cleopatra Girdles, in green, gold and oxidized metal, with all sorts of stone combinations. Regularly \$1.25, \$1.50, \$1.75, \$2.00 and \$2.25. Today at the Leath-er Goods Counter .95

Mesh Bags, 95c

25 only, extra special value in Gate Top Mesh Bags, with engraved top. Today's price .95

1000 Hats at 95c Each

Bought especially and held over for this big one-price sale. Hats of all the good and expensive braids can be picked out of this lot. Milano, milan-tagala, liere, white or black hair hats or fine tagel humps. Scores of the best shapes in large or small styles. This is a bargain not to be overlooked, for values are two and three times this sale price. Today, each .95

Silks

Remnants of Silk Crepe de Chine, Crepe Georgettes and Fancy Mions; lengths from 1/4 yard upwards. Regular \$1.50 to \$2.50 qualities. Today, a yard .95

Dress Goods

Black Dress Goods. There are plain weaves and stripe and granite and crepe effects, are guaranteed fast blacks; 42 inches wide. Regular \$1.25, Wednesday .95

Wool Crepe de Chine, in a big range of colors, for dresses, skirts, etc.; 42 inches wide. Regular \$1.25, Wednesday one-price sale, .95

54-inch Check Suiting, in all sizes of checks, for summer suits, suits, coats, etc. Note the width. .99

Tweed and Tartans, in a big range of spring mixtures, also fancy and clean tartans, for suits, skirts, coats, etc. Wednesday, a yard .95

Silk Warp Poplin for rush suits; 42 inches wide sheer poplin, in a wide color range for suits, dresses, skirts or summer coats. Regular \$1.10 and \$1.25. On sale Wednesday at .95

Hosiery

Women's Fine Black Lisle Thread Hose, full fashioned; extra close weave; deep double garter welt. Regular .50c a pair. Wednesday 35c a pair, or 3 pairs .95

Women's Thread Silk Hose, black and white; American manufacturers' travelers' samples, and some oddments from our regular stock; every pair first quality, in excellent pure thread silk of good weight; lisle thread top. Regular \$1.25. Wednesday .95

Women's Long Silk Gloves, "Kays" brand; made in Canada; first quality silk, in a 14-button length; opened at wrist; black and white. Regular \$1.25. Wednesday, a pair .95

Rugs

A clearance of Velvet and Axminster Door Mats, strong useful qualities, in a good assortment of Oriental and conventional patterns; size 14 x 27 inches. Wednesday, per yard .95

Cocoa Matting, 1 1/2 yards wide, for your veranda or front steps; will give real hard wear. Wednesday, per yard .95

Strong Cocoa Door Mats that will stand all kinds of rough wear; size 14 x 30 inches. Wednesday, .95

A New Shipment of Japanese Matting Rugs, in mixed colors and designs, with medallion centres and effective borders; size 9.0 x 9.0. Regular \$1.25. Wednesday .95

A Clearance of Japanese Jute Rugs in their quaint design and coloring, strongly woven and suitable for sun-rooms or den use; size 2.0 x 4.0. Regular \$1.25. Wednesday .95

3 balls Coats' Crochet Cotton, 2 balls Mercer Darning Cotton, 2 balls Darning Wool, 1 ball Twill Tape, 10 yards; 4 yards Hat Elastic, 6-cord; 1 card Safety Pins, assorted; 2 papers Pins; 1 Thimble, celluloid; 1 dozen Dome Fasteners, 1 dozen Pearl Buttons, 2 spools Coats' Thread, 1 package Sewing Needles, 1 Tape Measure. Today .95 all for

Tapestry Carpets

A splendid quality, suitable for room, hall or stair use; convenient or Oriental patterns in rich colorings; body carpet and stair carpet to match. Yard .95

Linoleum Remnants

A clearance of short lengths and ends of inlaid linoleum, various patterns and colorings in tile and block designs. Regular values up to \$1.45 square yard. Wednesday, to clear, square yard .95

For Men

600 suits of Men's Spring and Summer Underwear. A large manufacturer's broken ranges and travelers' samples. Balbriggans, mesh, silk lisle, porous knit mercerized cottons. Sizes 32 to 46. Shirts and drawers worth \$1.00 to \$2.00 a suit. Wednesday a .95

Men's Striped Flannelette and White Cotton Night Robes, with collar or low neck style. Regular \$1.25. Wednesday .95

Men's Merino Combinations, Tru-Knit brand, natural shade, made from fine wool and cotton mixture; closed crotch style. \$1.50 Wednesday .95

Men's Natural Wool Underwear, "Bodyguard" brand, spring weight, shirts and drawers, a garment .95

Men's Soft Hats, inlaid set and curl brim shapes, shades of grey, brown, navy and black; not all sizes in any one line, but a full range of sizes in the lot. \$1.50 to \$2.00 hats. Clearing Wednesday .95

Men's Black Stiff Hats, from several of the best English makers, all full fur felt with real leather sweatbands. \$1.50 to \$2.00 hats. Clearing at .95

Imported and Domestic Caps, in tweeds, silks, etc. All the new shapes, extra well made caps with high-grade linings, \$1.25 and \$1.50 caps. Clearing at .95

All These Notions for 95c

Mattresses and Pillows

Pillows, all feathers, encased in good grade of ticking. A .95 pair .95

Pillows, selected feathers, encased in good grade of art ticking. A pair 1.50

Pillows, selected feathers, encased in good grade of art ticking; size 19 x 27 inches. Today 2.25

All-metal Spring, link fabric, helicals at each end; all regular sizes. Today 3.10

Spring, all metal, very closely woven fabric, interlaced, heavy rope edge; all regular sizes. Regular price \$5.00. Today 4.00

Mattresses, wood fibre centre, layer felt both sides, full depth border, deeply tufted encased in good grade of ticking; all standard sizes. Today 3.10

Mattresses, half layer felt and half wood fibre, all regular sizes; encased in good grade of art ticking, deeply tufted, has full depth border. Today 6.25

Jewelry

9k. and 10k. Gold Signet Rings and Stone Set Rings, in claw and screw settings. Wednesday at .95

10k. Gold Neck Chains. .95

9k. and 10k. Brooches, set with real pearls. Wednesday .95

9k. and 10k. Scarf Pins, some with real cameos. Wednesday .95

10k. Pendants, set with pearls and colored stones. Wednesday .95

Gold-filled Locket and Chain, Men's Chains, and Expansion Bracelets, Ladies' Pearl Earrings, Perfume Pendants. Wednesday .95

Silverware

Full size Silver-plated Tea Spoons, bright finish; floral pattern. Value \$1.30 dozen. Wednesday .95

Large size Cold Meat Serving Fork, Rogers' silver-plated. Value \$1.75. Wednesday .95

Rogers' Silver-plated Soup Ladle and Oyster Ladle. Value \$2.50 each. Wednesday .95

One Pair of Heavy Spoon and one Cold Meat Serving Fork; Rogers' silver-plated. Value \$2.75 a set. Wednesday .95

One Tomato or Cucumber Server and one Cold Meat Serving Fork. Rogers' silver-plated. Value \$2.75 a set. Wednesday .95

Sterling Silver Bon Bon and Almond Dishes; bright finish, pierced patterns. Value \$1.50. Wednesday .95

Silver-plated Tea Strainers, on stand, with drip holder; bright finish. Value \$1.25. Wednesday .95

Stationery

Remex Fountain Pen, fully guaranteed, 12 medium, medium and stub points. Wednesday .95

50 Best Quality Business Envelopes, No. 5, blue lined. Wednesday .95

25 Boxes Best Quality Stationery, 72 sheets, 12 envelopes, 3 sizes; beautiful linen-finished paper, tied with silk ribbons. A lovely presentation box. Regular \$2.00. Wednesday .95

Snapshot Album, 50 leaves, 10 x 12, cloth cover and imitation leather. In \$1.25 and \$1.50. Kodak Section. Wednesday .95

Toilet Articles

Take advantage of this opportunity and buy ivory goods at less than today's cost price.

Dupont's French Ivory Glove Stretchers. Regular price \$1.50. Special .95

Dupont's French Ivory Shoe Stretcher. Regular price \$1.50. Special .95

White Celluloid Photo Frames. Regular \$1.50. Special .95

Grained White Celluloid Pin Box, Regular \$1.50. Special .95

Grained White Celluloid Nail File. Regular \$1.50. Special .95

Grained Ivory Puff Boxes and Grained Ivory Talcum Powder Holder. Regular price \$1.25. Special .95

Grained White Celluloid Brush and Comb Trays, with feet. Regular price \$1.25. Special .95

Four-piece Manicure Set, consisting of tray, nail buffer, nail file and tooth hook. Regular price \$1.25. Special .95

Grained White Celluloid Hair Brushes with stiff bristles. Regular price \$1.25. Special .95

Pyralin Ivory Jewel Boxes, lined with velvet. Regular price \$1.50. Special .95

Drugs

Enema Syringe, guaranteed perfect .95

Bath Sponge, Regular \$1.50. .95

Ladies' Sanitary Syringe, Regular \$1.50. Special .95

Toilet Rolls and Pullman Aprons. Regular \$1.25 to \$1.50. Special .95

Beef, Iron and Wine. Regular 42c. Special 3 for .95

Syrup Hypophosphites. Regular \$1.50. Special 3 for .95

White Liniment. Regular \$1.50. Special 3 for .95

Tasteless Cod Liver Oil. Regular 75c. Special 2 for .95

Aromatic Castor Oil, 15 ozs. Special \$1.50. Regular \$2.00

Norwegian Cod Liver Oil. Regular 90c. Special 2 for .95

Hair Tonic. Regular 50c. Special 3 for .95

War Tax Included.

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The major government of Canada, ex

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The Robert SIMPSON Company Limited