

## WHY EXPERIMENT?

Food scientists claim that the leavener is largely responsible for the flavor, texture and wholesomeness of your home baking. That on no other one ingredient does so much depend. It is important, therefore, to use a baking powder that you know possesses the necessary leavening qualities.

## MAGIC BAKING POWDER

Contains No Alum

and is the only strictly high class baking powder in Canada selling at a moderate price. Its reputation is built on purity and highest quality.

The only well known medium priced baking powder made in Canada that does not contain alum and that has all its ingredients plainly stated on the label.

Made in Canada

## CALLS FOR PROTEST.

TOKIO, Nov. 4.—The passage of the anti-Japanese legislation in California was denounced in advance by newspapers, which are finding difficulty in saying anything new. The Yomiuri Shimbun calls upon the Government to protest formally against the anti-Japanese legislation.

A high official of the foreign office today expressed the opinion that the house would await the outcome of the Washington negotiations on the subject.

Important Announcement  
Shoe Prices Lowered!

The long-expected has happened. In anticipation of a drop in shoe prices for spring, we have already marked our fall and winter shoes at one and two dollars reductions. You now buy seasonable footwear at next spring's prices.

## Here's What It Means

All our best women's shoes—Empress make—are now \$13—no higher-priced shoe in our store. Lower prices from \$5 and up at similar reductions. Your choice of any of our \$11, \$12 and \$13 low shoes at \$10.

Men's Astoria Shoes are also included. Now selling at \$10 and \$12. Everyone knows the value of Astoria Shoes and the consequent savings these prices offer. Other makes specially priced at \$6 to \$9.

We Are First For Quality and  
First To Lower Prices

ROWLAND HILL

RELIABLE FOOTWEAR

189 DUNDAS ST.

429 HAMILTON ROAD.



Why is this sheep crying? Because he feels cold without his "CEETEE" underclothing.



made from only the very finest Australian Merino sheep's wool, combed and scoured to absolute purity and cleanliness, and "knit-to-fit" the form and give lasting comfort.

## It Pays to Buy the Best

"CEETEE," the pure wool underclothing that will not shrink, may cost more than other makes, but it wears, looks, feels and satisfies beyond the powers of other makes.

"CEETEE" underclothing is knit on special machines, and knit full-fashioned to fit the body.

"CEETEE" has no seams, all joins being knitted together, not sewn as in ordinary underwear.

"CEETEE" will give you more genuine comfort than anything you have ever worn. There is nothing to equal it for warmth, comfort and long life.

"CEETEE" wears wonderfully well and is soft as down.

"CEETEE" will save money for you as an underwear investment.



LOOK FOR THE SHEEP ON EVERY GARMENT



For sixty years, the C. Turnbull Company of Galt, Limited, has been making superior underclothing for men, women and children. The Turnbull Trade Marks are known and looked for by thirty people who consider quality and long wear, rather than the initial purchase price.

Sold by the best dealers. Worn by the best people.

MANUFACTURED ONLY BY

Turnbull's of Galt

TO PUT CANADA  
FIRST IS DUTY,  
CRERAR STATES

Progressive Leader Demands  
Tolerant Spirit To Build  
Up Nation.

CRITICISES MEIGHEN

Says Premier Raises Class  
Bogies To Keep Common  
People Down.

PRINCE ALBERT, Sask., Nov. 4.—Although the roads were almost impassable from recent heavy rains, and the attendance of the farmers was much reduced thereby, Hon. P. D. Crerar addressed a large audience here tonight. He was introduced as the man who stepped out from the Government, rather than betray his principles, as a leader of a party in the making, a party which had been so busy as to be almost without time to choose its own name though at present known as the Progressive party.

Canada had many problems before the war, said Mr. Crerar, but the war had magnified and intensified these problems. For instance, before the war the public debt was \$333,000,000—now it is \$2,250,000,000. Yet nobody in Canada begrudged that increase (applause). There was also the great problem of taxation. History shows that it is not the amount of taxation, but the manner of imposing taxation which counts.

There is also the question of Canadian unity. A great problem for Canada is that it is made up of a cosmopolitan population and is a country of vast differences. If Canada is to be built up, harmonized and unified, there must be a broad spirit of toleration. There are evidences in the past that these have been lacking. There was the great French-Canadian population, to which the speaker paid a tribute of respect, and there was the Anglo-Saxon population, which came from the old land. The task was to build up a distinctive Canadian people who would put Canada first and last, and it was the duty of every Canadian citizen to take an interest in the welfare of Canada.

Rests on Citizen.  
The prosperity of the nation, the business of the country rested on the citizen. One of the finest contributions the farmers have made to Canadian progress was the stimulation of open discussion.

"Some criticism had been directed against the farmers' organization. The declaration of political principles laid down by the farmers before the people were not the product of a few men, but were produced by great conventions in many provinces and in succeeding years. Yet this platform was criticized as a class policy and all the old bogies were raised of class against class. This criticism came from those who were interested in keeping the common people down to the level they had been heretofore."

Mr. Crerar declared he was surprised to see even the prime minister make statements such as this.

NEW TELEPHONE RATE  
WOULD ADD \$370,000  
AT HAMILTON, CLAIM

Estimates by City and Company Differ At Railway Board Hearing.

HAMILTON, Nov. 4.—The Bell Telephone Company's application for increased service rates came before the railway board here in session today, when there were present representatives of the local chamber of commerce, the city of Hamilton, and the Hamilton Medical Society.

The city was represented by E. R. Bower, deputy city treasurer; J. B. Williams appeared for the chamber of commerce, and Dr. J. E. Davey for the medical society. The city council chamber, where the hearing opened, was filled with representative citizens interested in the case.

Commissioner S. J. McLean was chairman of the board, and the other commissioners were A. S. Goodeve and A. C. Boyce, K.C.

Estimates Differ.  
Erlo Bower, deputy city treasurer, gave the Bell Telephone Company's estimate of revenue under the new rates and the estimates of the city of Hamilton. Under the present rate the total is \$407,919; the telephone company's estimate under the new rate is \$647,415, and the city's estimate under the new rate is \$778,881.

The increased revenue from Hamilton would thus amount to \$370,762 under the new city's estimate. By the telephone company's estimate the increased revenue from the city would total \$129,456. Examined by F. R. Waddell, K.C., city solicitor, Mr. Bower stated that he figured the telephone company would receive a revenue from the city of \$758,681.

Only Local Calls.  
The company figured a revenue of \$647,415, or \$231,268 more than their estimate. The additional amount Hamilton subscribers would pay would be, per year, \$370,762, the telephone company's estimate being \$129,456. This, it was explained, did not include the revenue from long distance calls or service connection charges.

LIVERPOOL, Nov. 4.—Haverford, Philadelphia.  
BUENOS AIRES, Nov. 2.—Transpot, Quebec, Halifax.  
PERIM, Nov. 3.—City of Agra, Montreal.

HAVE DARK HAIR  
AND LOOK YOUNG

Nobody Can Tell When You  
Darken Grey, Faded Hair  
With Sage Tea.

Grandmother kept her hair beautifully darkened, glossy and attractive with a brew of Sage Tea and Sulphur. Whenever her hair took on that dull, faded or streaked appearance, this simple mixture was applied with wonderful effect. By asking at any drug store for "Wyeth's Sage and Sulphur Compound," you will get a large bottle of this oldtime recipe, improved by the addition of other ingredients, all ready to use, at very little cost. This simple mixture can be depended upon to restore natural color and beauty to the hair.

A well-known downtown druggist says everybody uses Wyeth's Sage and Sulphur Compound now because it darkens so naturally and evenly that nobody can tell it has been applied—it's so easy to use, too. You simply dampen a comb or soft brush and draw it through your hair, taking one strand at a time. By morning the grey hair disappears; after another application or two, it is restored to its natural color and looks glossy, soft and beautiful.

## SORE THROAT, COLDS

Quickly Checked by Hamlin's Wizard Oil.

Sore throat and chest colds should never be neglected. Few people realize how often they result seriously if not promptly checked. Hamlin's Wizard Oil is a safe, simple and effective treatment. Used as a gargle for sore throat it brings quick relief. Rubbed on the chest it will often loosen up a hard, deep-seated cold in one night. Keep a bottle on the shelf.

Wizard Oil is a good dependable preparation to have in the medicine chest for first aid when the doctor may be far away. How often sprains, bruises, cuts and burns occur in every family, as well as little troubles like earache, toothache, cold sores, canker sores, stiff neck, and tired aching feet. Soothing, healing Wizard Oil will always bring quick relief.

Generous size bottle 35c.  
If you are troubled with constipation or sick headache try Hamlin's Wizard Oil. Pleasant little pink pills at druggists for 50c. Guaranteed.

PRESENTED WITH CHESTER-FIELD.

THAMESFORD, Nov. 4.—St. John's Church Guild held a bazaar in the town hall Friday evening. Many buyers visited the booths, where home-made cooking, candy, needlework were displayed. The proceeds totalled more than \$130.

Walter and George Oliver, F. Quait, J. Weston and J. Jones were among the party who left Thamesford Monday for a hunting trip in the Parry Sound district.

The teachers and mothers of the school here made a beginning in equipping the fourth room as a gymnasium. Sets of horizontal bars and rings have already been placed.

The hall was crowded Wednesday evening on the occasion of a farewell party to Mr. and Mrs. F. O. Keister. Mr. Keister, with his late father, Washington Keister, for many years conducted a general store in the village, but he has recently sold the property and business, and has taken a business position in London. Rev. W. S. Galbraith read an address appreciative of Mr. and Mrs. Keister's part in the social and business life of the village, and W. B. Leslie presented them with a handsome chesterfield as a reminder of their friends in Thamesford.

George Steer, London; Mrs. G. Nelson, Mrs. M. Cooper and others provided an interesting program of music, the conclusion of the program. Mrs. recitation and speeches. W. W. Day Keister, sen., will still make her home was chairman. Lunch was served at in Thamesford.

## ABOLISH FINANCIAL WORRY PROLONG YOUR LIFE

A CANADIAN GOVERNMENT ANNUITY WILL DO IT

Gives a larger return for life than is obtainable from any other form of investment with absolute security.

Free from Dominion Income Tax.  
Any person resident or domiciled in Canada over the age of 5 may purchase, to begin at once, or at any later date desired, an Annuity of from \$50 to \$5,000, to be paid in monthly or quarterly instalments.

Any two persons may purchase jointly.  
Employers may purchase for their employees.

Apply to your postmaster, or write, postage free, to S. T. Beato, Superintendent of Annuities, Ottawa, for new booklet and other information required. Mention age last birthday.

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A  
Tip Top  
Tailor  
Prophecy  
That's  
Coming  
True  
To The  
Letter

FOR a long time past while other tailors were getting their big profits, Tip Top Tailors have been sticking to their policy of making good clothes to measure at \$27.00.

This, of course, meant an extremely close margin of profit for Tip Top Tailors, but we knew that sooner or later there would be a concerted rebellion against extravagant clothes prices, and the profiteers would get their medicine. We believe in the policy of building up trade and goodwill at the sacrifice of profits. "Get, while the getting is good," is not our way of doing business.

And now our prophecy has come true. The epoch of careless spending of money for all commodities has passed, as all fads do in time. Practical common sense is having its inning—AND IN LINE WITH THIS FEELING IT IS A SIGNIFICANT FACT THAT THESE ARE AMONG THE BUSIEST DAYS IN THE HISTORY OF THE TIP TOP TAILORS.

Men, make no mistake—Before investing in winter clothes see Tip Top Tailors' Suits and Overcoats to measure at our standard price of \$27.00. They are made to measure, made to fit, and made to satisfy, or you get a new garment or your money back.

The great Tip Top one-price, national tailoring organization has a chain of stores from coast to coast. It enables you to buy clothes at from \$10 to \$15 cheaper than you can get the same quality for anywhere else. It has been one of the big factors in the general readjustment of clothes prices in Canada. It deserves your investigation. The Tip Top Tailors' London Store is at 205 Dundas street.

S. C. HARRIS,  
Local Manager.

Mail Order Department  
will send samples out of  
town on request.