

\$35,000

of Overcoats, Suits, Pants, Raincoats, Sweater Coats, Caps, Sheepskin Gloves, Mittens, Coats, Gloves, Mittens, Underwear, Socks, Neckwear, Shirts and Overalls to be disposed of in this

90-Day Unloading Sale

Store to be enlarged and mail order department to be extended. Unusual bargains are offered in all

Fix the location firmly in your mind-371 Talbot street, opposite market.

Underwear

Wool-ribbed, two pieces \$2.35 value, reduced to, garment

Men's Hats

10 dozen Felt Hats, all colors, values up to \$2.29 \$5.00, for \$2.29 See Window Display.

Wool Socks 65c values . . . 3 pairs \$1.00

Suspenders 75c values, for50c \$1.00 values, for75c \$1.25 values, for95c

Gloves & Mitts

Gloves and Mittens, valued up to \$2.00, placed on the counter in a large box, to clear \$1.00

Necktie Special \$1.25 values for 50c

\$1.50 values for 75c \$2.00 values for \$1.00 \$2.50 values for \$1.25 \$3.00 values for \$1.49 \$5.00 values for \$2.50 Very special lines, \$1.50 values at 3 for \$1.00

OVERCOATS

Winter Overcoats, reg-\$12.50

MEN'S SUITS

Serges, tweeds, worsteds, homespuns, cassimeres, in checks, hairlines, fancy and plain conservative 'styles, in two and three buttons.

\$13.50, \$15.00 \$19.50, \$25.00, \$33.75, \$44.50 RAINCOATS

Paramattas, tweeds, pure rubber, leather and silk lined or unlined, form-fitting, gabardines, double and single-breasted, threequarter and full-length; in grays, checks, oxfords and plain colors; every coat sold with a guarantee.

\$9.95, \$11.95, \$13.95, \$16.95, \$19.95, \$22.95 **MEN'S PANTS**

A pair of Pants for every purpose, at these special

\$2.95, \$3.39, \$3.95, \$4.95, \$5.95, \$6.95, \$7.95, \$8.95, \$9.95 and \$10.95.

SWEATER COATS

Our new fall stock is here. It includes all the newest styles; colors in allwool, from the best makers in Canada. Prices from

\$3.50 . \$13.50

You save money on everything you buy in this store for the next 90 days.

Clothing Co.

For Their Little 371 Talbot Street, Opposite Market.

EAST END CITADEL FOR SALVATION ARMY

Plans For New Building Have Been Sent To Toronto.

Another important building to be erected in connection with the Salvation Army in the city will be that of the new east end citadel. Plans for this new building have been drawn up and are on their way to Toronto for indorsement at headquarters. This building will be one of the finest Salvation Army structures in the city, and is only one of the many buildings the oriner officer. Col. Rawling, has built. The cost of this building is not yet

Service Council meets this evening in the Y. M. C. A. for the purpose of hearing important reports of various standing committees. The program of winter work will be drawn up and the social survey of the city will be dis-

FIVE PERMITS.—Building for the month of October is not starting off with rush. Inspector A. M. Piper is confi-dent that it will prove a fairly good dent that it will prove a larry good menth, however, as several large contracts are pending in various parts of the city. Five small permits were issued today for a total of \$1,500. The two largest were: F. C. Fitzgerald, foundation, 900 Waterloo street, \$575; T. Silverstein, foundation, Ottaway avenue, \$500

HUMANE SOCIETY.—The regular HUMANE SOCIETY.—The regular monthly meeting of the Humane Society was held in the city hall Thursday evening, Miss E. Elliott presiding. Inspector George Tustin gave a lengthy report on his work during the month, stating that a total number of 364 cases had been handled. A number of animals had been destroyed, he said, who were suffering from diseases. 57 of these were dogs and 38 cats. BANQUET AT "Y." — The military department of the local Y. M. C. A.

occupied the attention of Magistra'e Graydon in police court today, an alleged breach of the motor vehicle act by F. J. White of this city. Mr. White, assisted by his son, was able to prove that he was many miles from the spot I where he was supposed to have been exceeding the speed Mmit. The case was dismissed. The following were assessed \$5 each for breaches of the act: T. H. Baneff. S. Paddock and P. B. Mc-Pherson. For minor breaches of the same act. M. Caravella, John Bridge and A. Hamson were fined \$2 each.

GIRLS' CLUB.—The annual meeting of the Girls' Social Service Club was held on Wednesday evening at the home of Miss Isabel Tanton. The following officers were elected: President, Miss Velma Wylle; vice-president, Miss Gertrude Anderson; secretary, Miss Vola McDonald; treasurer, Miss Florence Burdon; press reporter, Miss Ora White. The work of last year of visiting the children's shelter one evening ach week and providing a couple of hours of amusement and occasional treats was so satisfactory that the same work will be continued this winter; also help will be provided for families in need that are brought to the notice of the club.

BUSINESS GOOD.—Londen reports to Bradstreet's say that business continues to show improvement, and there is little Bradstreet's say that business continues to show improvement, and there is little complaint as to general conditions. It is claimed by some of the local businessmen that business here is generally conducted on such a stable basis, and the resources of this part of the country so varied that there is little chance of matters being convenient that ters being seriously uset, even were such a thing threatening. Rural trade is good and wholesale trade is fairly active. Sugar has dropped one and a half cents per pound. Farmers are busy after a good year. It is claimed, however, that a number of dairy farmers have reduced their heads this results.

duced their herds this year, which may result in lower milk production. Collec-LEFT ESTATE OF \$41,188

LEFT ESTATE OF \$41,188

Will of Angus McGugan of Caradoc Has Been Probated.

The will of the late Angus McGugan and Sona as the work is on the surface of Caradoc, who died September 4, was probated in the surrogate court today, and involves \$41,180. It was made one clerk of the surrogate court today, and involves \$41,180. It was made one clerk of the surrogate court today, and involves \$41,180. It was made one clerk of the surrogate court today, and involves \$41,180. It was made one clerk of the surrogate court today, and involves \$41,180. It was made one clerk of the surrogate court today, and involves \$41,180. It was made one clerk of the surrogate court today, and involves \$41,180. It was made one clerk of the surrogate of \$45,500. It was made one clerk of the surrogate of \$45,500. It was made one clerk of the surrogate of t

Train From North SLANDER CASE Snow-Crusted

Heavy Storms Were Experienced in Section Above Stratford.

Crusted with two inches of snow, G. T. R. pasenger train which arrived in this city at 1:45 this afternon gave mute evidence of heavy snowstorms through which it passed in the vicinity of Stratford. Although there have heen several rumors of heavy snow in the north an east countries this morning was the first evidence that the advance forces of winter had arrived

BAR IRON PRICES

and no material change in this direction is expected for some time yet.

There seems to be some indication of a deckine in hardware prices, as the rary markets in iron and steel show to the transaction of illegal bus to the stands the stands to the stands the stands to the stands the stan

s ary markets in iron and steel show so for some weakening.

siness in country districts is said to be very good, and the fall fairs are now in full swing.

STANDARD STOCK EXCHANGE.

Toronto, Oct. 1.—There was a rather easier tendency in the trading on the Standard Stock and Mining Exchange this morning, although the business transacted was lighter in comparison with recent daily sales lists. McIntyre was firm, however, at 206, and Nipising at 950. The heaviest selling was in the weaker stocks, particularly igford and Schumacher.

[Special to The Advertiser.]

Toronto, Oct. 1.—Morning sales: Dome, 100 at 12.25; Gold Reef, 1000 at 12.2

[Special to The Advertiser.]

Toronto, Oct. 1.—Morning sales:
Dome. 100 at 12.25; Gold Reef, 1000 at
4; Holly, 100 at 570; Kirkland Lake, 4000
at 43%; McIntyre, 2400 at 205; New
Ray, 1000 at 634, 4500 at 7½, 3000 at 8;
Porcupine Crown, 100 at 22; Schumacher, 1000 at 22; V. N. T., 100 at
26, 6000 at 2634; Wasapika, 1000 at 12;
Hunton, 5000 at 11½; Rockwood Oil,
1000 at 4; Vacuum Gas, 1500 at 26;
Adanac 5000 at 3½; Beaver, 3000 at
11½; Rockwood Oil,
1000 at 41, 1500 at 40%; Crown

Court was not the right one, and attacked the township bylaws and their
legality as drafted in Reycraft's regime.
Robert Radcliffe, township clerk, testified that Mrs. Elliott, former clerk, at a
ratepayers' meeting, said one of the
Stanley promissory notes was a renewal
of the other.
Geerge Duffield of Blanshard declared
that he heard Michael Blake at a sale
of the other.
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that he heard Michael Blake at a sale
of the other.

\$6@21.

Hogs—Receipts, 5,600; pigs easier; others strong to 25c higher; heavy, \$16 75@17; mixed and yorkers, \$16 75; do, light, \$15 25@16; pigs, \$15@15 25; roughs, \$13 50@14; stags, \$8@10.

Sheep and Lambs—Receipts, 4,000; lambs steady, \$7@14 50; yearlings, \$6@10; wethers, \$7 50@8; ewes, \$3@7; mixed sheep, \$7@7 50.

GOLD AND SILVER. London, Oct. 1 .- Bar gold, 118s 4d per Bar silver, 59d per ounce.

New York, Oct. 1.—Bar silver—Domestic, 99½c; foreign, 91½c per ounce.

MONEY. London, Oct. 1.-Closing: Money, 51/4 per cent.
Discount rates—Short bills, 6%@6% per cent; three months, 6%@6% per

cent.
Gold premiums at iLsbon, 140.
BUTTED AND EGGS.
Chicago, Oct. 1.—Butter—Firm;
creamery, 44@58c.
Eggs—Higher; receipts, 7,151 cases;
at mark, cases included, 51@56c.

TO BUILD HOTEL

SOON AS POSSIBLE

Work on Quarters for Banks is Being Rushed by the Contractors.

THIS AFTERNOOM

Richard Reycraft, Who Is Being Sued for \$5,000, Denies Charges.

Denial of slander, for which he is being sued for \$5,000 damages, at the fall assizes by Richard T. Reycraft, was the feature of the evidence given by Richard Hodgins of Biddulph, in the supreme court this morning. At 12:30 preme court this morning for one hour. advance forces of winter had arrived.

BAR IRON PRICES
The cost of this building is not yet known.

Arrangements for an annual stock and the control of the

"I still maintain," answered witness, "that that man Reycraft was a party

BANQUET AT "Y." — The military department of the local Y. M. C. A. treated the P. P. C. L. I. Band to a banquet last evening in the dining hall of the "Y" in recognition of the valuable services the band has given in connection with the entertaining of the soldier patients at the barracks and Westminster Hospital. The table was decorated with the colors of the regiment and a full-course dinner was served.

CASE DISMISSED.—Only one case occupied the attention of Magistrate Graydon in police court today, an alleged breach of the motor vehicle act

Liverpool, Oct. 1.—Cotton—Futures closed quiet; Oct., 17.23d; Nov., 16.99a; against Hodgins at the afternoon session on Thursday. He said that March, 16.28d; April, 16.13d; May, 15.99d; June, 15.83d; July, 15.68d; Aug., 15.48d; Sept., 15.28d.

LIVE STOCK.

East Buffalo, N.Y., Oct. 1.—Cattle—Receipts, 750; easier.

Calves—Receipts, 700; 50c higher, at \$6@21.

Hogs—Receipts, 5,600; pigs easier;

were the ones who found the misthat Reeve W. J. McFalls and defendant were the ones who found the mistake.

Corroborates Witness.

Eli Hodgins, one of the present councillors, was then called and said that January 6 or 7, while in the Queen's Hotel he heard Hodgins say "We beat him in Granton. He is a liar, a rogue and a thief, and I have \$1,000 to back it up." Harry Lankin, who was in the hotel at the same time, said that he heard Hodgins say the same thing. Verne Hodgins was also in the hotel at the same time, and he added that Hodgins said he had the papers in his pocket that would preve Reveraft was a thief. Mrs. R. De Coursey, wife of the proprietor of the hotel, heard Hodgins say that he had the papers to show that Reycraft had taken the money.

One of the chief witnesses of the session was Mrs. Elliott, formerly township treasurer. During the time she was treasurer she was also accountant in the Standard Bank in Lucan, and did her work in connection with the township after her banking hours. She stated that the township had borrowed money on several occasions from Mrs. D. O. Stanley. Two notes of \$1,000 each were among the money obtained from Mrs. Stanley. The township books were then obtained and a thorough examination proved that the two notes had been paid, along with the interest. She said that she showed the notes at a meeting of the council some time later.

manager and secretary of the Winnipeg Board of Trade, and W. A. Brown, Medicine Hat; W. Fowles of Hudson Bay Company of Montreal, will assist the party while in the east. Continued From Page One

VETERANS AND

veek to send a protest to the lieutenant-governor over the appointment.

AD VETS page one ... 6 ... 6 ... 6 ... 6

The preliminary meeting of the mothers' allowance beard will be held on Monday. Organization will take place now that a chairman, in the person of Rev. T. D. McCullough, has been appointed. Applications have been pouring in since it was announced that the committee had been appointed and the applications will be dealt with in order them. are received.

Continued From Page One

advanced earlier in his career to su-

\$1.000 from the township and that he had papers to prove it.

Michael Blake, one of the present township auditors, was then called to testify, and he said that Hodgins told him at Hector Millson's sale that there was a shortage of \$1,000 in the township books and that Reyeraft was the man who took it.

"I told him he mustn't say that, for he might get into trouble," said Mr. Blake. "Hodgins then said that he wouldn't, because he had the papers right with him to prove it."

Mr. Blake was then cross-examined by Mr. Meredith. Mr. Blake produced a copy of a letter he wrote to the council when it asked him to be one of the auditors for the year. In the letter Mr. Blake wrote back, he said, that he wouldn't act for the money there was in it because the books were in too bad a shape. He also stated that there was something the matter to keep them from balancing and that he didn't want to find it out.

Mr. Justice Logie, at the close of the cross-examination of Mr. Blake, adjourned the sitting until this mornins, when the witnesses for the defendant will be cailed.

WESTERN COLONIZERS

COMING TO LONDON

Members of the Western Canada Colonization Association, which included some of the sost prominent businessmen of this city in plans for sections are represented to the sost prominent business men of the western provinces, will be an expression of the highest and best in young Canadian life. The purpose of creating interest among the businessmen of this city in plans for sections and the representation of the highest and best in young Canadian life. The purpose of creating interest among the businessmen of this city in plans for sections.

men of the western provinces, will visit London in the near future for the purpose of creating interest among the businessmen of this city in plans for settling the virgin lands of the prairies. This information was contained in letters received by several of the larger firms of the city today.

Because it is believed that a closer settlement of the west will prove a short route to financial security in Canada, these men have banded together to accomplish that nurrose. It was pointed in the work must be taken up by societies because the covernment is untable to spend anything for peopling privately-owned lands.

The organization intends to select settlers, to welcome them, give them informaticn and advice as they require it, and to make of them good Canadians. The homes for these people will be located within 20 miles of the existing railways.

Among those who will visit this city will be James Ramsey, M.P.P., Edmonton; W. D. Anderson, president of Afberta Trust Company, Edmonton; W. R. Bottom, secretary-treasurer of Revillon Freres, Edmonton; W. D. L. Hardie, mayor of Lethbridge; Col. Nelson Spence, D.S.O., M.P.P., of Medicine Hat; J. K. R. Williams, Regina; F. R. McMillan, ex-mayor of Regina; G. A. Martin, Saskatoon; A. E. McKenzie, Brandon; E. Parnell, president of Winnipeg board of trade; W. E. Milner, manager and secretary of the Winnipeg Board of Trade, and W. A. Brown, Medicine Hat; W. Evalues of Hudan.

situation. This year's registration shows that our student population is growing rapidly. How are we going to meet the demands for more classto meet the demands for more classroom space, more equipment and more
instruction? We shall have approximately 500 students enroiled in all departments, which is only a fraction of
the students who would come to the
university if the accommodation were
provided. You know that there are
12,000 pupils in the secondary schools
in Western Ontario. If the university
were really doing the work it ought to
do the majority of these punils would
come here. All the university courses
are now standard and equal to the
best offered elsewhere. The quality of
the teaching is above the average. The
handicap of the university is not in its
status as an institution of higher education; but in its meagre buildings and
equipment. There is no other place for cation; but in its meagre buildings and equipment. There is no other place for our young people to go. If this university does not provide the accommodation and do the work it will not be done. The brain-waste due to inadequate education is a great loss to the individuals and to the nation. It is more to be deplored than the waste of our natural resources. If we hope to hold the place among the nations won

Co-operation Needed. The points I desire to make in this discussion are that the business man needs the university and the university and the university are the university are the university and the university are the university are the university and the university are the university and the university are the univer

commercial and industrial developments which he within the grasp of the people of this country demand for their successful management men of the highest type of intellectual ability, integrity and executive power. Such men may be most readily selected and the co-operation and support effective.

"Education is the eremal debt we trained by the universities. Secondly, because a higher standard of general education is imperative if the political, economic and social conditions of the country are to prove helpful to commercial expansion. This attainment is possible only through the inspiring

maturity owes to youth." The man who knows is in demand everywhere May we have increasing numbers of men who know. "Millions Now Living Will Never Die

Charming Autumn Apparel Moderately Priced

Our economical "out-of-the-high-rent" shop enables us to serve you the season's smartest apparel at interesting prices. We feel justified in asking you to walk two or three blocks for our excellent values in Women's and Misses' High-Class Ready-to-Wear Apparel, assuring you of a saving of from \$5 to \$10 on your purchase.



Ladies Aulumn Suits

Ladies' All-Wool Serge Suits, in colors of navy and black only, comprising the season's newest style tendencies, represents one of our best values at...\$43.75

Others of velour, broadcloth and tricotine, new shades and tailored in accordance with autumn fashion demands. Some of them include the popular fur-trimmed models.

" \$55 to \$90

Ladies' Fall Frocks

Tailored from all-wool serge, in navy only, fashioned in the season's newest demand, and specially priced at ... \$24.75

Others in serge, tricotine, georgette, crepe and satin; all the newest shades and styles are represented. Priced remarkably low, from......\$17.45 to \$55.00

The New Autumn Coats

Ladies' New Fall Coats, tailored from the season's smartest fabrics, all new shades and style fancies; many with large fur collars. Priced from.....\$25.00 to \$120.00

Canadian Ladies' Wear Company

PHONE 6112.

L. Wolf, Proprietor. 372 DUNDAS STREET.

Mara's Greatest Bargain Offering LADIES' WINTERWEIGHT UNDERWEAR

100 dozen (all Watson's make) Se conds in Ladies' Winter Weight Underwear, Vests, Drawers, Combinations, Bloomers and Knitted Underskirts, all to be sold at manufacturer's prices.

Ladies' Drawers

In both white and natural, in both open and closed style. Reg. \$1.00 Drawers on sale Reg. \$1.50 Drawers on sale Reg. \$2.00 Drawers Reg. \$2.50 Drawers

50 DOZEN Ladies' Knitted Underskirts

In dark gray with scalloped bottom, in all sizes. Reg. \$1.75 \$1.19 value, on sale 25 dozen Ladies' Knitted Bloomers, in pink and white. On sale

50 dozen Boys' All-

Wool Pullover Jerseys,

with buttoned shoulders,

in all colors, sizes 22 to

32, Ballantyne make. Reg

ular \$3.50 and \$4.00

values, on sale.....

BOYS' PULLOVERS

Ladies' Vests In both white and gray. \$1.00 Vests on sale

\$1.75 Vests on sale \$2.50 Vests on sale \$3.00 Vests on sale \$3.50 Vests

Ladies' Combinations In V and high neck, long and short

sleeves.

Reg. \$3.75 Combinations

overs 25 dozen Girl's

All-Wool Pullover Sweaters, fine weave, with large sailor collars, in colors of turquoise, blue, copenhagen and rose, eardinal and pink, sizes 26 to 32, Regular

Boys' Sweater Coats

man's make, with convertible collar, in plain colors and combination, sizes 26 to 32. Regular \$4.00 value.

on sale

20 dozen Boys' All-Wool Sweater Coats, Pen

Reg. \$5.00 Combinations

LADIES' PULLOVERS

35 dozen Pure Wool Pullovers, in all colors and sizes, with sailor and roll collars, sizes 35 to 44. Regular \$6.50 and \$7.50 value, on sale.

MARA'S

OPPOSITE MARKET LANE

Ladies' Swea' er Coats 40 dozen All-Wool

> and girdles, with sailor and roll collars, sizes 32 to 44, all Ballantyne make, first quality. Regular \$10.00 to \$15.00 values, all to go at one price, your

Sweater Coats, in all colors, all with belts

Girls' Pull-

\$5.00 to \$6.00 value, on sale ...