Condon Advertiser Member Audit Bureau of Circulation. MORNING EDITION.

Outside City.

western cloud. Probably one group of two and be quite free to show up, if the other side would three were down to see the store windows—their reveal to the people how much the election cost, a windows, to be sure—and on the way home the and incidentally, who paid for it. big girl was having difficulty to restrain the little ones. They came to Dundas and Wellington streets, a sort of roundhouse for motorists, THE TORONTO TELEGRAM, one of the prinand there they hesitated. The youngest one made a dash, and was only saved from death beneath the wheels of a motor by an observant man who military service act and the Government. To the wheels of a motor by an observant man who caught the child. Other motors dashed along, 25, 30 or 35 miles an hour—AND IN THE CROWD—was to be thrown overboard after having served with a thrill to the fact that she was one of the fifty pretty girls who had been selected to wait on them at table. Of her own validion, she was also one ED CHRISTMAS STREETS. Some of the driv-ers were guilty of constructive murder, even to bring out the old flag in the arms of all the of the 200 housewives who ers were guilty of constructive murder, even though they were not murderers. They provided though they were not murderers. They provided lusty wavers. For instance one statement made thered to make apple pies for the 600 boys who were expected to eat them.

She walked very gingerly from her the machinery and the conditions for killing— in the article is: "With conscription scratched and only the good God saved the children.

over the slush-filled pavements. A motorman over the slush-filled pavements. A motorman must stick to its ruts, but a fool driver may commute stick to its ruts, but a fool driver may commit high crimes with his mobile machine.

We have said the streets are full of drivers

We have said the streets are full of drivers ready to commit murder of a certain kind. And the one who takes a chance once too often will sue, the above sounds like a bit of the Telegram's labeled to two was a man the khakl uniform of Company B.

the one who takes a chance once too often will sue, the above sounds like a bit of the Telegram's be branded for his lifetime.

IS THE GREAT BATTLE AT HAND?

be a momentous change. east, made practicable by Russia's defection. let the "status quo" as before the election pre-hands to take it just as have a feeling of security, Madge had to smile, and my's side with the suspected intention of trying and they will take the verdict of the people as and they will take the verdict of the people as and they were walking together toout the Allies' strength prior to launching a a refusal to vote censure upon them. Hon. Rob- ward out the Allies' strength prior to launching a great offensive. There has not been so much said about the Allied preparations, but private advices tell of troop movements, which would seem to indicate the belief that Germany is going seem to indicate the belief that Germany is going seem to indicate the belief that Germany is going seem to indicate the belief that Germany is going seem to indicate the belief that Germany is going seem to indicate the belief that Germany is going seem to indicate the belief that Germany is going such a possibility is in the air. The man who was like the other girls who really seem to indicate the belief that Germany is going such a possibility is in the air. The man who was like the other girls who really seem to indicate the belief that Germany is going such a possibility is in the air. The man who was like the other girls who really seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to indicate the belief that Germany is going to the seem to the seem to indicate the belief that Germany is going to the seem to the see to attempt another great drive on Calais, with can frame a franchise act is worthy of reward, knew and could talk to one of these the hope of battering down all resistance while and the old campfire will be set up again. French and British forces are engaged in Italy

and elsewhere. until spring? A good deal will depend on the regret is that "old 81 per cent" could not have weather, but if this does not make such a moveweather, but if this does not make such a movement impossible the effort is more likely to be
made at once. United States troops are crossing
the Atlantic in a steady stream, and landing safethe Atlantic in a weather, but if this does not make such a move- been separated from the other issues. The people happy to have talked on the eve of departure EDITORIAL NOTES

Company B-yes, so they are, agreed the main in khaki, and the charged in the United States for use in France, but even of these have been completed, and it will e some months before they reach the theatre of ar in considerable numbers. The United States much oppose a really formidable army to the before spring.

It is not logical to suppose that Germany II await this new accession to the defences of ance when she has her full strength ready to ike now, unless natural conditions make such ay absolutely necessary. If she has any nee of breaking through, it must be before

EDITORIAL NOTES

Company B-yes, so they are, agreed the main in khaki, and the subject as he followed Madge into the rocking the subject as he followed Madge into the rocking. A new general is threatened in Russia—Gen are negligated to suppose a really formidable army to the before spring.

A new general is threatened in Russia—Gen are negligated to suppose that Germany II as not logical to suppose that Germany II as not logical to suppose that Germany II as as the leaders of the Maximalists and Cossacks whom he has defeated.

There is a "get together" movement under way in Kitchener. It would do no harm if it spread over the whole Dominion. numbers will be increased tremendously by spring. Guns of all calibres are being manufactured in the United States for use in France, but horizon. few of these have been completed, and it will be some months before they reach the theatre of war in considerable numbers. The United States eral Guillotine. cannot oppose a really formidable army to the

foe before spring. will await this new accession to the defences of Cossacks whom he has defeated. France when she has her full strength ready to chance of breaking through, it must be before spread over the whole Dominion. the new army is ready to add its might to those

of the French and British. It has long been admitted that the final decision would come on the western front. Since her first great effort, Germany has tried to avoid any decisive battle in that region. Now she appears to be ready to accept a challenge or even to issue one. This may mean that she is hazarding all on this throw, realizing that it is her only chance. If the offensive is undertaken and definitely foiled, it may mark the beginning of the strength. Once that is thrown into the scale and if they are not over-weary. outweighed, there will be less desperate resistance to face between the French borders and Ber-

EXEMPTION FROM TAXATION.

ONDONERS will have an opportunity at the coming municipal elections to declare against the principle of fixed exemptions, and to impose a tax upon the lands of companies already enjoying special freedom from taxes.

The Advertiser believes that all industrial special exemptions should be abolished, and that the city will lose nothing by imposing taxes upon those firms which have enjoyed immunity in a

large degree for many years. A vast firm, known to make large profits, is given exemption above a certain figure. In some cases the exemption is so broad that all ands and buildings acquired by the firm are iven exemption. The deficiency is met by taxthe people as a whole, and the small houseolder and the employees of the firm must pay

their share, while the company may proceed with its business and make large profits.

One may say, "Well, these companies are of great value to the city," but if exemptions are to be granted they should be for short terms.

There is not a business institution in the city many and it also per year.

NOON EDITION.

EVENING EDITION.

Outside City.

Deep year.

The ELEPHONE NUMBERS.

All Prove turned into be inso than difficult of the devertiest.

Deep year.

Outside City.

Deep year.

The ELEPHONE NUMBERS.

All Prove turned into be lane than about the lane and the counter of the develues.

Deep year.

Outside City.

Deep year.

The London outside City.

Deep year.

The London outside City.

Deep year.

The London of the develues.

The London of the develues.

The London of the

demned with consistent frequency in these columns, but the present winter furnishes the first opportunity to point to the hare-brained speeding practiced, it would seem, at all seasons on the city streets.

It seems to have become an all-year affair. The streets, which were never surveyed with the expectation that a horde of whirling juggernauts should take full possession of them, are far from adequate, and such motor car regulation as London gets is in the nature of a joke—were it not

and speakers in the days that have flown. How much for output to stage the big drama (or tragedy) of last Monday? How much for generations noted for the crisp, delicious apple pies, should contribute the sweet course of the ban-day of the streets, which were never surveyed with the ever known in the history of Canadian politics? How much for telegrams notifying farmers of their exemption? How much for orators? How much for special editions of newspapers?

The Liberal organization, such as it was, the ladges in t

should take full possession of them, are far from adequate, and such motor car regulation as Lonadequate, and such motor car regulation and such motor car regul

NOT TO BE TAKEN SERIOUSLY.

cipal Conservative papers of Toronto, has some strange things to say about the nilitary service act and the Government. To Ottown machinery and the conditions for killing—
only the good God saved the children.

And everywhere one saw the cars sweeping

And everywhere one saw the cars sweeping

And everywhere one saw the cars sweeping

A motorman

The article is: With conscription selected to shad with a national selection of the out of skirts of the town, hoping and half the conditions of the conditions of the out of skirts of the town, hoping and half the conditions of the out of skirts of the town, hoping and half the conditions of the out of the o

erratic fiddling.

OLD 81 PER CENT.

STHE GREAT BATTLE AT HAND?

NTER has been regarded as the time of comparative quiet on the western battle front; a time which both sides utilized to the property of the prope up their resources for fresh and more vig- crepe and cartoons with improvised captions. Made efforts in the spring. This season there "Old 81 per cent" has been "camouflaged" for "Old 81 per cent" has been "camouflaged" for our benefit. Some readers seem to think he is course, as it was necessary in waiting Dispatches announce that the Germans in alive and lusty and will continue to thrive out on them, and then but briefly. are now at their maximum possible thanks to the freeing of troops in the elated over victory, and appear to be willing to e practicable by Russia's defection. Let the "status quo" as before the election prebeen much patrol activity on the enevail. The Big Interests have a feeling of security.

On them, and then but briefly.
But the ple was slipping, and when the tall, well-built man in khakil stood beside her with outstretched hands to take it just as it would have slipped to the dusty ground, Madge had to smile and before the west are now at their maximum possible of the pockets of the people. They are very much

"Old 81 per cent" has not been buried, it me. I've liked talking to you, too, is true. Our readers' comments on this cartoon the hall where she supposed she and Will this drive, if it is coming, be delayed have been accepted with good spirit. The only her soldier would part forever,

Central powers to propose peace! It is unnecessary to point out that this is a direct result of the Canadian elections, and that terror has seized the Germans.

Somehow the usually timed Madge mustered up courage enough to ask her soldier to come home with her for luncheon, and while she left him on the front porch she had a hasty interview with her aunt; explained how they had met and the reason she had introduced him to the critical neighbor, and it was for the reason perhaps that she re-

Municipal meetings draw one speaker, re-

greatest advance by the victorious Allied troops that is no reason for delaying shopping until the yet witnessed, and the ending of the struggle evening when it can be done earlier. All should suddenly. The offensive will call for all the foe's remember that the clerks enjoy Christmas better

"Our Prayer"

I saw this morn at sunrise, Boys in their khaki tunics, Straight and clean and strong

I saw the mothers weeping, I heard the sweethearts sigh, And read in pallid faces The pain of that good-bye.

I gave a smile to the soldiers

As they passed the village gate But I shed a tear for the others Who only-stand and wait. 'Tis not for lives we're praying

But for the souls they're slaying

They're God's to give and take-

And human hearts they break O'er these we ask thee Father To place thy tender care, And for them pain or sorrow

We ask thy help, to bear

The Advertiser's Daily Short Story Copyright, 1917, by the McClure Newspaper Syndicate,

pie dough and apples that sent up a tempting savory fragrance, even in its ruin, showed where mishaps had

occurred.

Two belated pies were carried in the outstretched hands of Madge Maddox, crisp and sweet in holiday white, and flushed with the excitement of the great spectacle that the day had in store

Madge would have liked to ask the man in uniform to help her with one pie, for it was slipping in her hand, and the string that tied it was loosening.

brave soldiers. "You have been very good to help cause I don't know any of the other men in Company B, and it makes me happy to have talked to one of them

for that reason perhaps that she re-ceived the young stranger in khaki into her house and invited him to share their

porters and no audience. What is the trouble?
Do the people of London take no interest in the running of their city?

Stores are open at nights this week, but that is no reason for delaying shopping until the trouble of the city?

Municipal meetings draw one speaker, to the house and invited him to share their dainty luncheon. The young soldier got on famously with Madge's aunt and grandmother, vowed that he had rather stay with them than join in the festivities in the armory, and when Madge went to don her Red Cross apron and veil preparatory to serving at the banquet Mr. Fair they is no reason for delaying shopping until the them than join in the festivities in the armory, and when Madge went to don her Red Cross apron and veil preparatory to serving at the banquet Mr. Fairfax was still dallying with the old ladles, walking leisurely through their garden paths and admiring all of the aunt's favorite flowers in a way that convinced her that he was "a perfect gentleman." And being sure he was such, she had no objections to offer when he suggested that he escort the pretty little Red Cross waitress to hall of the banquet.

They parted at the door of the hall, and Mr. Fairfax held his hand out for a farewell.

"If I never see you again, little applepie lady, may I tell you that this has oeen the sweetest day of my life," and as Madge murmured a "good-bye—but surely I'll see you at the banquet. Perhaps you'll be at my table," he had left her.

Men do not give women enough their for biasings and wiful chance in making this crack.

We know that we are taking an awful chance in making this crack.

We know that we are taking an awful chance in making this crack.

We know that we are taking an awful chance in making this crack.

We know that we are taking an awful chance in making this crack.

But the fact is that not one housewife in fifty can make good coffee.

Some folks imagine that there is a difference between being disappointed in marriage.

But there isn't.

There would be very little economy in this country if it wasn't for the women. A woman makes as much fuss over a dollar bill.

No matter how homely a woman's husband may be, she believes that he has an awful time keeping chorus girls and designing blondes from kidnapping him when he is down town alone.

Once in a while the jolly, good natured man in the office is the same fellow whose wife and children would think he was sick if he ever acted think he was sick if he ever acted think he was sick if or business ability. It takes a lower are turn, 40c.

To St. Thomas, training middles.

To Port Stanley, single 25c; return tokets good 30 days. Book tickets at lower rates.

To post St

haps you'll be at my table," he had left

her. Madge, who had expected so much from that banquet, was keenly disappointed. In spite of the splendid effect of the 600 soldiers as they marched with pointed. In spite of the spiendid effect of the 600 soldiers as they marched with blaring trumpet and beating drum into the hall for dinner she seemed to feel that something was missing. And as she had time to scan the faces of the men who sat at the long tables, she knew that she was right, Her soldier man was not there.

A pessimistic prophet can predict

knew that she was right. Her soldier man was not there.

Why hadn't he cared enough for her to stay for the banquet?

It was past 9 that night when Madge, with cheeks flushed with fatigue, excitement and disappointment, stole out of the hall. She had promised her aunt to come home with neighbors who lived near her, but she dreaded the trip up the lane with them. Having finished

her share of the work, she skipped out, and started homewards alone.

Fairfax stepped to her side before she had gone ten paces, and so content did they both seem just in the consciousness of being together after their three-hour separation that Madge forgot to ask him why he had not been at the banquet.

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He sulks around and wears a frown, He is a grouchy pup; Because we ask him to back down, The boob got his back up.

Stung! "You mailed a dollar to that western doctor, who promised to send you a sure way to get rid of a prominent Adam's apple, didn't you?" asked the wife of the thin man.

"I did," replied the thin man.
"Did you ever get a reply?" asked his wife.
"Yes," replied the thin man. "He advised me to swallow it."

If the Government needs help in hauling materials for the war we will notify Otto Truk of Lawrenceburg, Fooey!

There was a fat woman named May, With a shape like an old bale of hay; But she lost a whole ounce, And was heard to announce: 'Gee, I'm glad I am waisting away."

No Joke "It says that in 1680 a liar was pun-ished by having holes bored in his tongue," said the Old Fogey.
"It is a good thing that practice isn't in vogue today," commented the Grouch. "If it were most of us would have tongues that resembled porous plasters,"

Well. Well! Hack Freeze, the Arcanum (Ohio) ice manufacturer, has shut down his plant and has offered it for sale.

Some Old-Fashloned.

"Smith is an old-fashioned fellow, isn't he?" said Brown.
"Should say he is," agreed Jones.
"Why, he's so old-fashioned that he wants to fight when he is called a "For over fight." Correct.

Mr. and Mrs. John Speed of Columbus, Tenn., announce the engagement of their daughter Anna to Lieut. J. E. Moore of Camp Wheeler.

Police.

Billie Wood announces that Heiny Immermann would never be able to lay ball in England because they have No Joke

"That poverty is not a crime,
They say," said Mr. Naybor;
"Yet I have found out in my time
It dooms you to hard labor."
—Luke McLuke.

Though poverty is no disgrace, And often I have said it, It is not apt, in any place, To boost a fellow's credit.

You get no bacon here." Names Is Names. Bell Boyes lives in New Orleans, La. Our Daily Special.
Putting on Style Ofter Means Putting

Luke McLuke Says.

It is none of our business. But we can't help observing that when a girl passes the 40-year mark and is the possessor of a 46-inch bust she should quit wearing middles.

We know that we are taking an analysis chance in making this crack

good-natured at home.

Men do not give women enough
credit for business ability. It takes a
woman with business ability to run a
family on a husband's salary these

VOICE OF THE PEOPLE

To the Editor of The dvertiser: In answer to your editorial,

the caption referred to. The chairman, in introducing the speaker, Mr. C. E. German, to give his address on "The Pulpit as Seen From the Pew," made the following remark: "We might change the subject this morning to read, "The Pulpit as Seen by the Press," the subject to be taken by the representative of The Advertiser, with a reply by Rev. Mr. Peever, and additional remarks by myself." This withclish by the chairman produced a general smile among the members persent, of whom Mr. Peever was one, and his conduct was merely the same as that of the other members.

If Mr. Percy has any venom that he would like to pour out upon Mr. Peever, let him do it in a straightforward manner, without twisting some other claim and the reverence and dignity of the members of the Ministerial Alliance. The reverence and dignity of the members of the Ministerial Alliance in thousand the sudget of the Ministerial Alliance.

Mr. Peever has been singled out and assalled by Mr. Percy is altogether unjustified, absolutely uncalled for, and assuled by Mr. Percy is altogether unjustified, absolutely uncalled for, and assalled by Mr. Percy is altogether unjustified, absolutely uncalled for, and assalled by Mr. Percy is altogether unjustified, absolutely uncalled for, and assalled by Mr. Percy is altogether unjustified, absolutely uncalled for, and assalled by Mr. Percy is altogether unjustified, absolutely uncalled for, and assalled by Mr. Percy is altogether unjustified, absolutely uncalled for, and assalled by Mr. Percy is altogether unjustified, absolutely uncalled for, and constitutes gross ill-treatment, for which any decent man ought to feel ashamed. Yours truly, B. SNELLA.

Secretary Ministerial Alliance.

London, Dec. 21, 1917.

Assurance Company of Canada

SUFFERED GREAT **AGONY FROM PAIN IN** STOMACH

Most of the misery and ill-health that humanity is burdened with arises from disorders of the stomach, liver and bow-Read this, my son, you'll find it's true,
Give it more than a glance;
It takes a mighty smart man to
Conceal his ignorance.

Conceal his ignorance. stomach, coated tongue, sallow or muddy complexion, specks floating before the eyes, you should take a few doses of Milburn's Laxa-Liver Pills and note

Miss Ida Hoan, Dunrobin, Ont., writes: "For over five years I have suffered great agony from pains in the stomach. tried several remedies, but got no "They say that money talks," said Ben,
"And I will not deny it;
But you'll find it talks loudest when

You want to been it could?"

With two yials, and before I had one quite used I found much relief. I con-tinued until I used four vials, and they Form in Line, Giris! Don't Crowd!

[Ad. in Sharon, Pa., Herald.]

Wanted—Sewing by the day, \$1.50.

Miss Fitting. Phone 88 L.

Quite used 1 found much reflet. I continued until I used four vials, and they have completely cured me. That was fourteen months ago, and I have not had the slightest return since. The best praise I can give them is not enough." Milburn's Laxa-Liver Pills are 25c a vial at all dealers, or mailed receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

Hotel St. Charles (FIREPROOF)

ATLANTIC CITY, N. J. ATLANTIC CITY, N. J.
Entire Biock on the Ocean Front.
St. Charles Place to New Jersey Ave.
Always open. Capacity 500, with 12story fireproof addition. Sun parlors
and inclosed porches. Hot and cold
sea water in all baths. Orchestra of
soloists. Special winter rates, Golf
privileges. Automobile 'bus meets
all trains Booklet upon request. soloists. Special visus meet privileges. Automobile 'bus meet all trains. Booklet upon request. Ap. 14 xt

OAKEY'S

EMERY CLOTH, GLASS, FLINT and GARNET PAPERS

IN SHEETS AND ROLLS Genuine Emery Wellington" Knife Polish SILVERSMITHS' SOAP,

PLATE POWDER, ETC. WELLINGTON MILLS London, S. E. (1), England.

IractionCompany Winter services in effect Sunday, September 24.

Fares from London as follows:

TO PORT STANLEY-1*6:20, *8:20, *8:20. *0:20, a.m. *1:20, *3:20, *5:20, *7:20, 807 PRINCESS AVENUE, †Daily except Sunday. *Limited train ondon to St. Thomas.

PASSENGER SERVICE

SPECIAL ALE

Is a magic oil that smooths the path of existence. It's rich, pure, sparkling and wholesome—with the old-time Labatt flavor that makes you realize you have the right beverage. Better as a tonic or

the pills of any M.D. Drink all you want. Labatt's Special Ale is as pure as the

YOUR GROCER SELLS IT

Also on sale at Cafes, Hotels, and in case lots direct from the Brewery JOHN LABATT, LIMITED ESTABLISHED 1832

LONDON, ONT., and No. 4 St. Helen Street, MONTREAL

CHRISTMAS TREE AND

POLICY to their Christmas tree.

of the Sunday school, which showed

Assurance Company of Canada HEAD OFFICE.

Upon the approach of Christmas your thoughts turn to those you love, and you are planning some special comforts and pleasures for them.

How about those comforts and pleasures after you are GUARANTEE THEM BY TIEING A NORTHERN LIFE

Communicate with us today as to rates and particulars in detail. CITY AGENCIES, 112 AND 317 DOMINION SAVINGS BUILDING.

Grasping Opportunities

Phones 5520, 1004, 1006.

BUSINESS CHANCES

How often you have seen an advertisement similar to this one and have wished you could avail yourself of the opportunity. Let us assist you in saving a small amount each week, that you may

be able to grasp the next opportunity that presents itself.

Deposit one dollar or more with us this week-end. Then be a "booster" -for yourself-and next pay-day give your savings account another boost," by making another deposit. We will help you along by paying 31/2% compound interest.

The Ontario Loan & Debenture Co.

A. M. Smart, Manager

Corner Dundas Street and Market Lane, LONDON, CANADA

ESTABLISHED 1875 IMPERIAL BANK

CAPITAL PAID UP \$7.000.000 RESERVE FUND \$7.000.000

E. HAY, GENERAL MANAGER PELEG HOWLAND, PRESIDENT HEAD OFFICE: TORONTO

SAVE your Money, SECURE your Future and SERVE the Country. Interest allowed at current rate on Savings Deposits at all Branches.

LONDON BRANCH, . A. J. GOODALL, Manager

Branches also at St. Thomas and Sparta,



DIOGENES LIVED IN A TUB AND PAID NO RENT-

But that's no reason why you should live like primitive

There is as much sense in going without a bathroom or a wash basin in your home as there is in putting up with old style knotty, dusty, soft-wood floors covered with cumbersome, germ laden carpets.

Lay a Hardwood Floor in your Living Room as a starter. The result will certainly please you.

Ask us for quotation.

L. H. MARTYN & CO. Lumber, Lath, Shingles, etc.

The TRANSCONTINENTAL Lv. TORONTO 9.00 P.M.

AND SATURDAY

PHONES 218 or 3707.

THURSDAY, SATURDAY ing at Winnipeg for all Western Canada and Pacific Coast Points Time Table and all information from any Grand Trunk, Canadian Government Railways, or T. & N. O. Railway Agent.