

Why continue to treat it by dosing the stomach (which is not ailing) with cough mixtures, syrups, Its Causes, Symptoms and tonics, and the like? You will never cure lung troubles by dosing the stomach. The Peps way is entirely different. Peps are tablets made up of Pine extracts and medicinal essences, which when put into the mouth turn into healing vapors. These are breathed down direct to tubes-not swallowed down to the stomach-which is not ailing.

Peps contain no morphia, laudanum, nor any of the poisons which are found in many of the old-fash. foned syrups. Peps are, therefore, best for aged people and for young children. Peps do not disorder the stomach; they sweeten the breath, are pleasant to take, and are the latest and best that science can colds, bronchitis and allied lung troubles. 50c. all druggists and stores, or for price from Peps Co.



CIVIC WATCHWORD

Spending Bodies Held Conference With Council

Last Evening. eport of the supplies needed for the

PNEUMONIA SHOULD BE ISOLATED, SAYS M. O. H. FOR LONDON

Dr. Hill Agrees With Present Tendency of Profession.

DISCUSSES THE DISEASE

Measures To Be Taken in Initial Stage.

Pneumonia, which causes more deaths annually than any other known disease except tuberculosis, is at present taking heavy toll of human life throughou e province. At this period of the year conditions in Ontario appear to e particularly conducive to the dis-

"Pneumonia is an infectious disease the germ resembling very much a grain f wheat, and is distributed among cople the same as the germs of diphheria, scarlet fever and other dissaid Dr. H. W. Hill, medical freer of hearth, in discussing the discusse with an Advertiser reporter today.

uing Dr. Hill said:
Tendency To isolate,
e tendency is growing among the
al fraternity towards having
ionia isolated as other infectious
es are. It is undoubtedly very
ions and the number of cases
be greatly reduced were isolaescrited to as it should.

recople."

Hill also called attention to refeatures in connection with pneunia. The tendency of pneumonia, he, was to cause permanent injury, the heart, if the patient survived, heart attempting to pump blood the lungs against such pressure luced dilation, which frequently ained, whereas many patients who appeared from pneumonia suc-

suddenly from pneumonia suc-to heart failure instead of a Unknown in Arctic. Pneumonia is unknown in the Arctic regions, but is prevalent in high cold mountain altitudes in Western Canada

mountain altitudes in Western Canada and Alaska, where it almost invariably proves fatal, the type being of a much more severe nature.

It takes a toll of thousands on the cold damp Atlantic coast and again many contract it on the Pacific coast, where it is mild but damp.

It was because of these peculiar features about the disease that research was gone into and the germ discovered.

LAY THREE DAYS, TERRIBLY WOUNDED, BEFORE RESCUED

Sergt. Davies Now Able To Open Business in City for Himself.

Serge A. H. Davies, late of the Inniskilling Fusiliers, is one of the first eturned soldiers in London to start in usiness for himself. He is opening a igar, cigarette, candy and newspaper hop at 312½ Dundas street, opposite the armories, on Saturday, January th.

The treat that its lovers learn to expect from a cup of "SEAL BRAND" COFFEE, is always realized to the full for "Seal Brand" holds its aroma and flavour to the last spoonful in the air-tight can.

In 1/2, 1 and 2 pound tins. Whole-ground-pulverized-also fine ground for Percolators. Never sold in bulk. 122 CHASE & SANBORN, MONTREAL.

J. P. MOORE PROBABLE CONSERVATIVE CANDIDATE

Inside Information Leads to Bellef He Will Be Chosen.

It would appear certain from information received on the inside that ex-Controller J. P. Moore will be the Con-servative candidate in London. Others may step up at the last min-ute and spoil the thing, but it does not look that way just now.

C. S. E. T. GROUPS HOLD ORGANIZATION MEETINGS

among the boys of the church. Fol-lowing the supper, R. E. G. Davis, preciate the land of his birth to the four-fold development aimed at. The C.S.E.T. groups of the First

Presbyterian Church met for the weekly supper on Monday evening. J. T. Wallace, principal of Simcoe Street School, gave an interesting talk on "The Place of Art in the Boy's Life." Following the address the groups took up their Bible discussion and group games.

The Standard Efficiency groups of St. Paul's Cathedral and St. Mark's Church also held the weekly meetings of their groups on Monday night.

The Standard Efficiency groups of Centennial Methodist Church held a meeting on Sunday afternoon, and the program for the season's work was drawn up.

WINNING ESSAY ON VISIT TO McCLARY'S

Tour of Factory and Wonders Seen.

Leaving this department we went to another, where we saw an electrical By many of this machine a man

The control of the second seco

MILEONS SPEECH IN FIANCE.

Aste. Jan. 25.—The Assertion on the Control of the Privace of Control of the Control of Contro

VOICE OF THE PEOPLE

An Appeal to Manhood.

To the Editor of The Advertiser: Canada prove themselves as real Canadians is a question many times asked when one sees robust young men promenading our streets in civilian everything were as peaceful as at a church picnic. It is general knowistge that there is a war raging, and upwards

was bombarded and their relatives made to suffer by an intruder, but that they would fight to a finish, and thus

try to save their property and their relatives from invaders. Now, this is the actual state of affairs in Europe only on a larger scale, and not so

Harriston, Jan. 22, 1917.

RETURNED MEN WANT LIGHT OUTDOOR WORK

LIST NARROWING

Magistracy Likely to Fall to Hum B. Elliot, K. C.

or any which are reduced in this January sale to close out remaining stocks. While Sale of mbroideries

What does this mean? A few special lots of laces and embroideries? No! A really great sale is in readiness, a sale of importance enough in its own right to be entitled to be a distinctive event. Perhaps there has been no division of the white sale that has had as much diligent preparation, as much patient searching for extraordinary values, as much effort to gather a comprehensive stock as this great sale of embroideries.

SHIPMENTS A MONTH LATE.—We need not tell you the difficulties encountered in getting these stocks delivered from European countries, but they should have been here a month ago for our January sale of white. They will be shown tomorrow for the first time, and as the result of late delivery many are marked at special prices in order to quickly reduce the quantities before stocktaking January 31. Note the prices listed below. On sale tomorrow and

Special Corset Cover Embroidery, Sale Price, 69c Yard

239 yards 27-inch Infants Swiss Embroidery Flouncing with small neat patterns and lacy edges. Special 69c yard

Also 211 Yards

27-inch Flouncings, Swiss, with round or square scallop, large or small patterns for children's dresses, also some in infants' flouncings. Special 59c yard

338 Yards

Flouncings, Swiss and Voile, in large and small scalloped, floral and conventional designs for misses' or ladies' dresses. Special50c yard

19c. 29c and 48c 55 vards Corset Cover Embroidery, in eyelet and shadow de-

JANUARY CLEARING NEWS IN CONDENSED FORM

We cannot too strongly emphasize the advantage of buying now the merchandise in our

January clearance sales at less than present market values. We are now asked to pay more

than 1915 prices for many lines of goods, at which time we protected our customers to

the extent of many thousand dollars worth of staple mechandise, anticipating rising

prices, and shall continue to do so. But we cannot control advancing costs of material and

labor. Therefore, it will pay to buy now any goods we secured in advance at special prices,

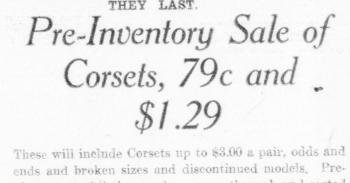
gns, embroidered in very fine nainsook, all new designs. Special 19c yard 325 yards Corset Cover Embroidery, in very fine nainsook and Swiss, dainty designs in eyelet and large floral patterns. 290 yards Corset Cover Embroidery, in fine nainsook and Swiss, new lacy design, with splendid edge and deep embroidered

Embroidery Flouncings, 19c to 59c Yd. 214 yards Embroidery Flouncing for Underskirts, splendid quality for children's underwear. Sale price 19c yard

214 yards 17-inch Swiss Flouncing, in small, neat designs, with good edges, for children's dresses and flouncing for fine under-.x , ards 17-inch Swiss Embroidery Flouncings for underskirts, underwear, also children's wear, fine material and good designs, very lacy 39c yard 100 yards 27-inch Voile Flouncing for ladies' double-tier skirts and dresses, fine quality voile and beautiful patterns. Special 69c yard 180 yards 27-inch Swiss Embroidery Flouncing for girls' and

100 yards 22-inch Nainsook and Swiss All-Over Embroidery, in neat, small patterns for children's wear and ladies' corset covers and yokes for gowns. Special 50c yard MAIL ORDERS FILLED FOR THESE SPECIALS VHILE

misses' dresses, in very lacy, neat designs. Special .. 79c yard



ends and broken sizes and discontinued models. Previous to stocklisting we have gone through and sorted prices and the sizes will be found each in its own group conveniently arranged for your quick selection. \$1.75 to \$2.75. Only limited quantities of each. Come early for yours.

out every odd pair and the balance in all models not now earried, so you will not find any one model in a

full range of sizes, but all sizes from 18 to 30 collectively. These have been groupd into two lots at above

Special

6 1-2c Yard

About 400 yards of Swiss

Seamings, very fine, even

thread and clean finish.

Special61/2c yard

Also special lot of Nainsook

and Cambric Edges and In-

sertions for underwear, Spe

cial10c yard

240 yards of Swiss Galloons

for underwear and trim-

mings. Special ... 18c yard

Children's Slightly

Soiled Dresses.

Half Price

Still a good selection in most

LAWN and VOILE DRESCES.

\$1.00, \$2.00, \$2.50, \$3.00 to

\$4.50, for 50c, \$1.00, \$1.25.

PIQUE DRESSES, \$2.75, \$3.00,

\$3.50 to \$5.50, for \$1.38, \$1.50,

sizes, 1 to 3 years.

\$1.50 to \$2.25.

SPRING PROSPECTS POOR Teamster and Cigarmaker Have Been

Neglecting Their Homes.

Thomas Ings, a teamster for a local lumber company, was ordered to pay \$5 a week into court for the support of his four children.

His wife, Bertha, laid the information and appeared in court today with two of the children.

Ings admitted he had not contributed anything toward the support of the family since last April.

His wife said she did not ask for support for heavely as she was earning toward for heavely as she was earning the said she did not ask for support for heavely as she was earning the said she did not ask for support for heavely as she was earning the said she did not ask for support for heavely as she was earning the said she did not ask for support for heavely as she was earning the said she did not ask for support for heavely as she was earning the said she did not ask for support for heavely as she was earning the said she did not said to said the said she did not said to said the said she said she did not said to said the said she said sh

support for herself, as she was earning her own living by keeping a boarding-house, but wanted money to support the children. She claimed that she had been unable to live with her husband because of ornetive

Just One Application and the Hairs Vanish

been unable to live with her nusband because of cruelty.

George Morris, a cigarmaker, was instructed to pay into the court \$5 a week for the support of his wife and family. Morris was in police court Monday, and pleaded guilty to intextication for the third time under the Ontario temperance act.

He signed an agreement in court to pay over the amount ordered weekly and

imagine any more severe test of this great nerve restorative?

Mr. Henry F. Venn, Cefu Ranch, Malakwa, B. C., writes: "Dr. Chase's Nerve Food, 50 cents a Nerve Food has restored my nervous box, all dealers, or Edmanson. Bates system and given me new health. & Co., Limitel. Teronto.

Thave recommended the Nerve Food personally to many, and shall always esteem its great restorative. We had gone through the four stories of the factory, through a very great number of rooms, and I, for one, went away with the feeling that I had seen only a part of what I could have seen at that wonderful McClary factory.

EATHARINE THAPENE THAPEN, Lower XV.