

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudge, President.

J. Wood, Manager.

PROBS.—Southernly winds; mild and cloudy; light local rain and sleet.

**SIMPSON**



## The New Spring Washing Fabrics Have Arrived

Every day adds something new to the magnificent display of Wash Goods on the 2nd Floor. It is hard to imagine the beauty of some of the designs. Pay the department a visit, and you will readily understand how it is that this style of material is going to be more popular than ever this summer. These are just a few random examples:

**White Mercerized Brocade**, beautiful qualities and pure bleach, designed in polka dots, fancy and stripes, retains lustre after repeated washings, 25c, 20c, 15c.

**White Persian Lawn and India Linon**, sheer lawns, that will be in great demand this season, 35c, 25c, 20c, 15c and 12 1/2c.

**Crum's Best English Print**, hundreds of beautiful new designs, in all colors, 15c.

**Printed Muslins, Lawns and Organdies**, in pink, sky, mauve and yellow designs, on white and colored grounds, which are confined to us entirely, 29c, 20c, 15c, 12 1/2c.

**Zurich Silk**; the complete range of this favorite material now on hand, plain or with polka dot, half silk and half best Egyptian yarn; a great range of colors, 35c.

## Dress Goods and Silks of Seasonable Interest

We are noted for the completeness of our stocks in these departments. This spring we hope to enhance our reputation. At present our selections are unsurpassed in the city.

On Tuesday there is a special showing of Broadcloths; England, France, Germany and Austria have all contributed. Prices, per yard, \$1.00 to \$3.00.

### SILKS.

3,000 yards **Black Duchesse Paillette**, 36 in. and 40 in. wide. This silk was a special purchase of extra quality, bought under very favorable conditions. We guarantee it. On sale Tuesday \$1.19 yard.

## Linens and Staples

There is something fascinating about really good linen; it appeals even to the most casual. The housekeeper who takes a pride in having everything just so at all times nevertheless keeps her very best linen for "occasions." On our Second Floor you will find the linen for "occasions." When we say "the linen," we mean that it is the very best made in this world at the present day. Notice these tablecloths and serviettes. Two other interesting items follow:

(Second Floor.)

**Satin Damask Luncheon Cloths**, with 15 x 15-inch serviettes to match, scalloped or spoke hemstitched in the daintiest new designs. Cloths are 36 x 36, 45 x 45 and 54 x 54 inch sizes. Cloths each \$1.50, \$1.75, \$2.35, \$3.00, \$3.75, \$4.75, \$6.00. Serviettes, dozen, \$2.35, \$2.75, \$3.25, \$4.75, \$5.50, \$7.50.

**Stripe and Check Corded Linens**, fine Irish make, for blouses, 32 and 36 inches wide, assorted cord stripes and checks. Tuesday, yard 50c.

**Pure Linen Grass Bleached Huckaback Towel Lengths**, assorted new designs, in stripes, figures, flowers, bordered designs, etc.; 200 lengths; each length 24 x 40 in. Tuesday, length 49c.

## Women's Pumps and Slippers, Tuesday

130 pairs Women's Slippers and Ankle Strap Pumps, for evening wear, in patent colt and vicid kid leather; the slippers are three and four strap, with Cuban, French or New York heels; all sizes 2 1/2 to 7. Tuesday \$1.99.

120 pairs Women's Slippers, for house and dress wear, in patent colt and Dongola kid leathers, Cuban and low heels; sizes 2 1/2 to 7. Tuesday \$1.29.

## Trunks and Suit Cases

\$5.50 Values for \$3.95

On Tuesday morning we offer these for sale from our regular stock, but very slightly shop worn:

78 Suit Cases, made on English steel frame, inside shut pocket and inside straps.

27 Tourist Trunks, square model, inside tray, outside straps, usual strong slats and trimmings. Tuesday's bargain, \$3.95.

No phone or mail orders.

## 1911 New Wall Paper 1911

Take the Queen street elevators to the 5th Floor, and see the advance shipment of new imported and domestic Wall Papers for spring. The colorings are beautiful; the higher grades plain but rich in browns, buffs, blues, greens and greys. Our display stands show 56 different papers and treatments for any style of room.

New Bed-room Papers, assorted colorings, per roll, 6c to 75c.

New Dining-room and Hall Papers, good colorings, per roll, 10c to 50c.

Imported Drawing-room, Dining-room, Hall, Den, Library Papers in tapestries, French Jaspis and English silks; per roll, 25c to \$2.50.

## Book Department

Modern reprint fiction, originally published, at \$1.25 and \$1.50. Special, 39c each.

Robert Louis Stevenson's works in handsome cloth binding, well printed on good paper. Special 29c per volume.

"One Way Out," just published, by William Carleton. Regular \$1.25. Our price, \$1.10.

## Spring Suits

Here is a little description of four very special New Spring Suits: they will be on view on Tuesday. It will be noticed that this season's suits are cut on straighter models, with shorter coats; skirts, too, are only shoe-top length, and apparently it is "good-bye, hobble," but we need say no more, as you will see them, which is much more satisfactory.

**Style I**—A very attractive Model Suit, made of black and white anchor check imported coating. Coat is lined throughout with blue silk; has tailored collar; fastens with black bone buttons; semi-fitting back and front; cut with square effect; skirt has panel front, with deep bias piece around bottom of skirt. Price ..... **25.00**

**Style II**—This is a very Dressy Suit of fine French broadcloth; lined throughout with silk; the stylishly shaped collar is made of black satin and wide silk braid, with touches of braid, loops and buttons; coat is 26 in. long, and fastens with two large buttons; skirt is made with plain effect, with back panel, which fastens to left side. Price ..... **35.00**

**Style III**—A very handsome Suit of imported all-wool French serge; coat is 28 in. long, semi-fitting both back and front; a striking feature is the new square collar, which is inlaid with novelty silk, with cuffs on sleeve to match; skirt has front and back panel, side gored, slightly pleated. Price ..... **19.50**

**Style IV**—A new Model Suit, made of imported French broadcloth; coat is 26 in. long, lined throughout with silk, has a wide rolling collar, inlaid with silk, and wide black braid; bottom of coat trimmed with braid to match collar, fastens with two large buttons; the skirt is one of the new models, finished with braid and small buttons around bottom. Price ..... **27.50**



## You Find the Furniture You Want at Our February Sale

It is just as essential for the graceful woman to have graceful furniture in her drawing room as it is for the artistic picture to have an artistic framing. We all know the room in which the carpet, the furniture, the coverings, and the walls clash louder than cymbals, and we say a silent prayer that the owner may not be injured as he or she tumbles down in our estimation.

It is much more difficult to introduce one piece of furniture to the other tenants of the room than it is to furnish the whole room. You can advantageously furnish one, two or twenty rooms from this store at any time; especially so during the February Sale; and we pride ourselves that we can supply just that one piece wanted, be it for the apartment of a graceful woman or the den of a mere man.

Maybe the precise thing you are in want of is included in this partial list:

- Arm Rocking Chairs, high back, in solid mahogany, flat spindles in back, and solid wood seat. February Sale ..... **14.00**
- Arm Rocking Chairs, bow back, solid mahogany, finished dull, turned spindles in back, shaped arms and solid seat. February Sale ..... **13.50**
- "Windsor" Arm Chairs, and Arm Rocking Chairs, in mahogany, spindle back, shaped arms and seat. February Sale ..... **8.50**
- Fireside Arm Rockers, in dull finished mahogany, with upholstering of green striped denim. February Sale ..... **29.75**
- Library Tables, in mahogany finished, dull, oblong, massive design, with square legs. February Sale ..... **20.00**
- Library Tables, in dull finished mahogany, an exceptionally good pattern, built on square lines. February Sale ..... **49.00**
- Occasional Tables, in mahogany, polished or dull finishes, has shaped top and legs. February Sale ..... **13.30**
- Work Tables, in mahogany of good design, two drawers, one fitted with sliding tray, and opening at each end. February Sale ..... **17.50**
- Work Baskets, in solid mahogany, a neat little pattern, with basket on top and small drawer underneath. February Sale ..... **13.00**
- Work Cabinets, in mahogany, dull finished, octagon shaped, with opening top and each side drops down. February Sale ..... **19.00**
- Folding Tea Tables, in mahogany inlaid. February Sale ..... **14.00**
- Muffin Stands, in inlaid mahogany, three shelves, with cane centres. February Sale ..... **9.75**

## Silverware Sale Men's Overcoats, Suits and Underclothes Violets for Valentine's Day

A splendid list for Tuesday at half-price.

- 40.00 Tea Set, 5 pieces ..... **20.00**
- 30.00 Tea Set, 5 pieces ..... **15.00**
- 25.00 Tea Set, 4 pieces ..... **12.50**
- 18.00 Tea Set, 4 pieces ..... **9.00**
- 25.00 Tray ..... **12.50**
- 40.00 Tray ..... **20.00**
- 20.00 Tray ..... **10.00**
- 8.00 Custard Set ..... **4.00**
- 8.00 Mayonnaise Bowl ..... **4.00**
- 9.85 Mayonnaise Bowl ..... **5.00**
- 5.00 Mayonnaise Bowl ..... **2.50**
- 22.00 Coffee Set ..... **16.50**
- 18.00 Coffee Set ..... **12.00**
- 12.00 Bake or Pudding Dish ..... **8.95**
- 8.00 Dessert Sets ..... **5.95**
- 7.00 Dessert Sets ..... **5.00**
- 5.00 Card Receivers ..... **3.95**
- 3.50 Casserole Pie Plates ..... **2.29**
- 7.00 Flower Stands ..... **3.50**
- 5.00 Water Pitchers ..... **2.50**
- 2.75 Fern Pots ..... **1.39**
- .75 Child's Cups ..... **.39**

Made from English melton cloth in black, cut from single breasted Chesterfield model, nicely moulded shoulders, close fitting velvet collars and long lapels, carefully tailored with new edges, finished with best quality linings; sizes 35 to 44. Regular \$18.50. Tuesday, \$12.50.

**WORSTED SUITS.**  
Imported West of England fancy worsted in black and grey diagonal stripe patterns, single breasted sack models, stylishly tailored and finished with extra quality linings; sizes 36 to 44. Regular \$18. Tuesday, \$12.00.

**Men's Flannel Pyjamas**, 600 suits, medium weight, plain fronts, military collar, unshrinkable, neat colorings, stripe effects; all sizes. Tuesday, \$1.25.

1,200 Men's Neglige Shirts, full size body and correct length. Tuesday, 50c.

Men's Scotch Wool Underwear, made by the leading English and Canadian manufacturers. Several made with double breast and back; all sizes. Regular \$1.25 and \$1.50. Tuesday, 79c each, or for the suit, \$1.50.

Flowers are the best Valentines you can send her, they are sure to please:—  
Violets, large, single, per bunch, 25c.  
Valley, per bunch, 25c.  
Violet cords, each, 10c.  
Daffodils and tulips, per dozen, 40c.  
Carnations, choice, per dozen, 50c.  
Phone direct to department.

## Groceries

- One car Standard Granulated sugar, 21 lbs., \$1.00.
- Ogilvie's Royal Household Flour, quarter bag in cotton, 80c.
- Finest Side Bacon, permeal, half or whole, per lb., 20c.
- Canned Fruit, Raspberries, Strawberries, Cherries, Peaches, Plums and Pears, per tin, 15c.
- St. Charles' Cream, 3 tins, 25c.
- Quaker Oats, large size package, 23c.
- Wax Candles, self-lighting, one dozen in the box, per box, 15c.
- Fancy Japan Rice, 4 lbs., 25c.
- Canned Corn, 3 tins, 25c.
- Finest Messina Lemons, 2 doz., 25c.
- Heather Brand Cocoa, 1/2 lb. tin, 20c.
- Pure Gold Quick Tapioca, chocolate and custard powder, 3 packages, 25c.

## Hosiery Bargains

## Sale To-morrow



## There is a Great Spread of Hosiery Here Worth Handling

The crowds that throng around the hosiery counters daily are proof of the popularity of this semi-annual sale. Women's, men's and children's hose are displayed in great variety, at prices more than a third off the usual. Come in to-morrow and get in your supply for the coming spring and summer. You will save money, and by coming early on in the sale obtain the best selection.

- Women's Silk and Wool Hose, two tone colorings, English made, full fashioned, double spliced heel, toe and sole, fine elastic ribbed. Regular 75c, Tuesday ..... **.49**
- Women's Fine Black Cashmere Hose, ribbed, full fashioned, extra spliced heel, toe and sole. Regular 50c, Tuesday ..... **.29**
- Women's Imported Lisle Thread Hose, a large variety of patterns, in silk embroidered laces, plain black and colors, in plains, embroideries, and laces. Regular 45c, Tuesday ..... **.29**
- Women's Plain Black or Tan Cotton Hose, also silk embroidered. Regular 25c, Tuesday ..... **.15**
- Misses' Ribbed Black Cashmere Stockings, seamless, double spliced heel, toe and

- sole, Regular 30c, Tuesday, 19c; 3 pairs ..... **.50**
- Boys' and Girls' Heavy English Worsted Stockings, warm and good wearing, made from bright, smooth yarn. Regular 35c, Tuesday ..... **.23**
- Infants' and Children's Lisle Thread Socks, fine thread, with fancy tops, some silk embroidered. Regular 25c, Tuesday ..... **.12 1/2**
- Men's Plain Black Cashmere Socks, seamless, double spliced heel, toe and sole, elastic ribbed top. Regular 30c, Tuesday ..... **.19**
- Men's Ribbed Black Cashmere Socks, English made,

- double spliced heel, toe and sole. Regular 25c, Tuesday, 18c; 3 pairs ..... **.50**
- Men's Fine Lisle Thread Socks, plain black, silk embroidered, lace and fancy patterns. Regular 40c, Tuesday ..... **.25**
- Men's Lisle Thread Socks, all new goods, in newest styles, plain embroideries and laces. Regular 29c, Tuesday ..... **.15**
- \$1.00 MEN'S GLOVES, 49c.
- French made, undressed Suede, finished gloves, in neat shades of grey, dome fastenings, over-sewn seams, silk point on back. Regular \$1. On sale Tuesday ..... **.49**

The **SIMPSON** Company Limited