

Excursion trips to all points on Lake Simcoe are made by the steamer Enterprise, lately enlarged and remodelled, and fitted with electric lights and modern conveniences.

PINE PLAZA.

Although but recently established, this resort at Jackson's Point has sprung at once into popular favor with tourists from cities of Canada and the United States.

The title of the house is suggestive of its surroundings. It is set in a magnificent pine grove, one of the greatest charms of the neighborhood, and is divided from the glistening waters of Lake Simcoe by a green lawn, across which the gaze wanders over the heaving bosom of the lake to rest on distant verdure clad islands and the tinge of the horizon.



Pine Plaza, Jackson's Point.

Through the cool depths of the grove, winding walks and drives, diverging from the house, lead past numbers of pretty cottages, or, plunging into the recesses of the glade, emerge later on to the main roads, unexcelled for driving and wheeling. The shelving beach in front of the house affords splendid bathing grounds, and there are good fishing points nearby.

Pine Plaza, which is a new building, is well designed and furnished. The table is supplied with fresh milk and fruits, and a substantial dietary is provided. A good stock of boats is kept, also a steam launch for fishing parties and moonlight excursions.

The hotel, which will accommodate 60 guests, will open on June 1st. Rates are from \$1.50 per day, \$6.00 to \$8.00 per week. Mrs. A. M. Lake is the proprietress and Mr. A. J. Lake manager. Address, Pine Plaza, Sutton West, Ont.