

Values Worth Your While at Simpson's Today

After the out-door days of summer, our thoughts turn to the indoor days of the coming seasons. This list will suggest little additions here and there to be made to the furnishings of your home, by which will be added comfort and attractiveness.

Furniture Sale

Dresser, in rich quarter-cut oak finish, golden or rich mahogany color, has three drawers, fitted with brass handles, swing bevel mirror. Regular \$3.00. Wednesday's selling 5.95

Buffet, in quarter-cut oak, golden finish, has 52 in. top, two cutlery drawers lined, double door cupboard and linen drawer, British bevel mirror. Regular \$32.50. Wednesday selling 24.95

Extension Dining Table, in quarter-cut oak, fumed or golden finish, 48-inch top, deep rim extending on easy running slides to 8-foot round pedestal. Regularly \$22.50. Wednesday selling 14.50

Brass Bedstead, heavy 2-inch posts with turned caps, bright-satin or polette finishes; all standard sizes. Regular \$10.50. Wednesday selling 7.15

Mattress, all pure cotton felt, neatly tufted, roll stitched edges and covered in fine art ticking; all standard sizes. Regular \$7.00. Wednesday selling 4.55

Bed Spring, heavy steel tubing frame, springs are alternate double woven steel coil wire, reinforced and well supported by steel bands; all standard sizes. Regular \$4.35. Wednesday selling 2.90

Draperies

English and American Chintzes, 38c Per Yard. Beautiful combinations in stripe and floral effects, on light and dark grounds; 30 and 36 inches wide. Wednesday, per yard 39

American Printed Repps and Taffetas, 58c Per Yard. Beautiful colorings and designs to match almost every style of wall paper for living-room or bedroom; 36 in. wide. Yard 59

American Cretonnes, 33c Per Yard. Inexpensive, yet most effective, neat floral designs, in beautiful color combinations; 36 in. wide. Yard 43

Heavy Madras Curtain Muslin, 54c Per Yard. An extra heavy quality; easy to launder, and most effective; 50 in. wide. Yard 54

Portiere Repp, \$1.25 a Yard. Sunfast repp, in plain or figured effects; 50 in. wide, in green, brown, blue, red or natural; colors absolutely sun-proof; inexpensive and serviceable; 50 in. wide. Yard 1.25

Filled Muslin Curtains, 79c Per Pair. Dainty filled muslin curtains; 2 1/2 yards long; white only; plain or spot centers, with neat fill on one side and bottom 79

Rugs

\$1.00, \$1.25 and \$1.45 Inlaid Linoleums, Laid Free in Bathrooms. Wednesday, \$1.00. Special offer made for Wednesday only to clear all our short ends of inlaid linoleums in any quality, for either bathroom or vestibule. All three qualities are grouped together at \$1.00 a square yard, and they will be laid without charge. Note—This is only for short ends, ranging from three to nine square yards. Wednesday only, at a square yard 1.00

Beautiful New English Wilton and Axminster Rugs—Some lovely designs and colors are shown amongst the new stocks just received. There is a varied assortment of different styles, and we feel satisfied that our customers will be pleased with the splendid values offered.

Seamless English Axminsters—6.0 x 6.0, \$14.25; 6.0 x 9.0, \$20.50; 6.0 x 10.0, \$24.95; 7.5 x 9.0, \$28.75; 7.5 x 10.0, \$31.00; 9.0 x 9.0, \$31.95; 9.0 x 10.6, \$37.25; 9.0 x 12.0, \$42.50; 10.6 x 12.0, \$49.75.

English Wilton Rugs in Exclusive Designs and Colors—6.0 x 6.0, \$22.25; 6.0 x 9.0, \$32.50; 9.0 x 12.0, \$52.00.

A Bargain in Axminster Hearth Rugs. We are selling about 500 mottled Axminster Rugs with pretty borders across the ends, most of them so colored that they will tone well with any surroundings, size 37 x 54 inches. Special each 1.85

"Beaver Brand" Hardwood Floors at Lowest Prices—Quarter-cut white oak floors laid and polished complete at 20c square yard, and straight white or red oak at 18c square foot.

Wall Paper Bargains

Canadian Wall Papers, gold outlined, conventional designs, in brown, green, tan and red, floral and stripe papers in pink, yellow, blue and buff. Regularly 10c to 15c. Wednesday 5c

Stripes, for bedrooms, large range of colorings, including gray and buff backgrounds, suitable for use with cut-out borders. Side wall regularly 20c. Wednesday 9c. Cut-out Borders, regularly 10c yard, Wednesday, per yard 4c

Imported Wall Papers, for living-rooms, halls, parlors and bedrooms, good designs in up-to-date colorings. Regularly 35c and 50c. Wednesday 16c

Clearance Sale of Burlap Ends, in quantities up to eight yards, all colors. Regularly 20c. Wednesday, per yard 12c

Cosy Wear for Baby

Infants' Hand-knitted Wool Jackets, of fine, soft white wool, with silk thread interwoven; deep turn-back, button down front; sizes for ages 6 months to 2 years. Wednesday, very special 75c

Infants' Wool Bonnets, hand-knit, soft white wool, with silk thread interwoven; wool interlining, long silk ties; sizes 6 months to 2 years. Wednesday special 45c

Infants' Wool Overalls, closely hand-knitted, soft, white wool; feet attached; pretty basket weave design; sizes for 6 months to 2 years. Wednesday special 45c

Infants' Wool Mitts, pure, soft, white wool, with deep turn-back at wrist, or fine white silk and wool, with ribbon rosette. Wednesday special 35c

Infants' White Cotton Socks, soft fine wool, full size. Regularly 9c. Wednesday special 25c

A Man Will Find Himself Surrounded Today by Opportunities to Outfit Himself at Small Outlay in the Men's Department.

The Fall Suits at \$15.00 Are Winners!

The models are smart and new, the fabrics excellent, and the price typifies value.

We single out one suit. The material is an English worsted in a brown and green mixed club check pattern.

Made in a single-breasted, two button, soft roll lapel style; has patch pockets and is semi-body-fitting. The vest is single-breasted, high cut, and the trousers have five pockets and cuff bottoms. Beautifully tailored and finished. Sizes 36 to 42 15.00

A TWO-PURPOSE COAT.

It is a waterproof coat and it is a fall weight coat. The outside an English tweed in a fawn shade, plain pattern. The inside being a fancy check worsted. It is cut in a fashionable single-breasted, semi-Balmacaan style to button to the chin, and has a close fitting collar. A smart coat for two purposes. Sizes 34 to 42. Wednesday 12.50

HUNTING COATS.

Made from a heavy khaki duck, single-breasted, to button to the chin, corduroy collar, large inside and outside game pockets. A serviceable coat. Sizes 36 to 46. Wednesday 2.25

MEN'S WORSTED TROUSERS.

Made from English worsted trousering, in gray with stripe pattern; five pockets; nicely tailored. Sizes 32 to 44. Wednesday 2.50

Men's Hats

Latest American Shapes in Young Men's Fedora Hats, specially good quality and trimming. Wednesday special 1.95

Arrow Brand Stiff Hats, fine English fur felt, and up-to-date styles. Specially priced Wednesday 1.75

Men's Soft Hats, imported Italian felt; drussy, fedora and telescope shapes; colors navy, gray, brown and black. Wednesday 95c

And it's Time for FALL FOOTWEAR

1,500 PAIRS MEN'S BOOTS, WEDNESDAY \$1.99.

Fall weight boots, Blucher style; English box kip, Canadian chrome kip, chrome tanned split and dongola kid leathers; solid leather soles; pegged, riveted and McKay sewn; round, wide, high and plain toe styles; a splendid lot of new fall footwear; sizes 6 to 11. Reg. \$2.49 to \$3.50. Wednesday 1.99

WOMEN'S FALL 1915 FOOTWEAR, WEDNESDAY \$2.95.

Patent coil button and lace boots, with cloth and calf uppers; Cuban, spool and baby doll heels, dull calf button and lace boots, with matt calf and black cloth tops; Cuban and low heel styles; latest trimmings, foxings and toe shapes; sizes 2 1/2 to 8. Wednesday 2.95

P.S.—500 pairs Women's Tan Calf Boots. \$3.95 to \$6.00. Wednesday 1.99

BOYS' "ACTIVE SERVICE" BOOTS, WEDNESDAY \$1.99.

This guaranteed brand of boots in Blucher style, genuine English box kip and dull grain waterproofed calf leathers; best grade leather soles; solid leather heels; "Active Service" boots are built to stand the wear of the sturdy boy. Sizes 11 to 13 1/2. Wednesday \$1.99. Sizes 1 to 5 1/2. Wednesday \$2.29. Phone and mail orders filled.

CHILDREN'S SCHOOL BOOTS, WEDNESDAY 99c.

1,200 pairs Dongola Kid Boots; button and lace styles; flexible McKay soles; low and spring heels; patent toe caps; foot-form toe shapes; sizes and half sizes, 5 to 10 1/2. Regular \$1.25 to \$1.49. On sale Wednesday at 99c. Phone orders filled.

Four Big Stove Specials Today

\$10.00 Daisy Oak Heaters for \$7.50. 25 only high-grade, well-made oak heaters, of first-class construction; medium size; mica doors and feeder; nickel trimmed; an excellent heating stove. Regular \$10.00 value. Wednesday 7.50

12 Only Laundry Stoves, two-hole top; dumping grate. Wednesday's price 4.50.

The Conqueror Coal Range, \$19.75. Gurney-Oxford make; six-hole top; reversible grates; large oven; nickel-plated trimmings. With tea shelf, \$19.75; with high shelf, \$22.50; with warming closet, \$25.00.

\$15.00 Gas Stove for \$9.98. Six only good American-made stoves; four burners and a simmering burner; large oven; a thoroughly reliable, well-constructed stove; we are discontinuing this number, that's why the price on Wednesday, instead of \$15.00, will be 9.98

Japanized Coal Scuttle. Wednesday 25c

Furnace Shovel, D top handle. Wednesday 37c

Ash Sifters, with long handle. Wednesday 15c

Dustless Ash Sifters. Wednesday, \$1.98, \$3.25 and \$4.75.

Do Not Miss Dennison's Crepe Paper Demonstrations

Here is an opportunity for every lady in Toronto to learn what can be done with crepe paper. Mrs. Wilson, from New York, will give free instruction for the next two weeks in the Stationery Department on the making of Candles, Paper Flowers, Fancy Costume, Dressing Rope Weaving. The material is quite inexpensive and many beautiful things may be made at little cost.

This is the first display of the kind ever held in Toronto and we invite you to pay us a visit, and you will learn something quite new and most fascinating. (Main Floor).

Fruit Jars

PHONE YOUR ORDER FOR FRUIT JARS.

"Crown" screw top, pint, dozen 35c; quart, dozen 65c; half-gallon, dozen 75c.

"Perfect Seal" pint, dozen 80c; quart, dozen 90c; half-gallon, dozen \$1.00.

6-oz. Jelly Glasses, tin top, dozen 18c; 2-oz. dozen 90c

Glass Top for Crown Jars, dozen 15c

Red Jar Rings, dozen, 8c; black, dozen 5c

Glass Jar Fillers, each 10c

Stone Covered Crocks—Heavy glazed stone crocks for preserving eggs, pickles, fruit, etc.

1/2-gal. size and cover, reg. 25c, for 18c

1-gal. size and cover, reg. 30c, for 22c

2-gal. size and cover, reg. 45c, for 34c

3-gal. size and cover, reg. 60c, for 47c

4-gal. size and cover, reg. 75c, for 49c

5-gal. size and cover, reg. 90c, for 54c

6-gal. size and cover, reg. 11.25, for 65c

8-gal. size and cover, reg. 11.25, for 1.05

10-gal. size and cover, reg. 11.25, for 1.32

The Robert Simpson Company, Limited

Boys' Velvet Corduroy Suits to Clear at \$1.95

600 suits that have just been received, and for Wednesday we place the lot on sale at less than the regular cost; neatly tailored from golden brown, wine and navy blue velvet cords, in a splendid fitting Oliver Twist style; silk cord tie and pearl buttons. These suits are exceptional values, and are especially lined for fall and winter wear. Sizes 3 to 8 years. In all shades. On sale Wednesday 1.95

100 Boys' Flannelette Pyjamas 79c

630 Pairs Boys' Flannelette Pyjama in extra fine quality, assorted stripes in pink, greens, blues; silk frogs on coat; military collar; sizes 3 to 15 years. Regularly \$1.00. Wednesday 79c

Boys' Fall Weight Underwear in wool and cotton mixture, in natural shades; shirts and drawers to match, in sizes 12 to 32. Wednesday 29c

\$2.50 Boys' Sweater Coats \$1.39

Boys' Sample Sweater Coats in pure wool, military collar; in gray, brown, cardinal, maroon and black; these are a very fine quality and a perfect fitting coat. Sizes 20 to 34. Regularly \$2.50. Wednesday 1.39

\$7.50 White Blankets for \$6.45 Pair

\$7.50 White Blankets for \$6.45 Pair. Made from finest quality of pure Canadian wool, closely napped, pink or blue borders, weight 7 lbs.; size 64 x 84 inches. Regular \$7.50 pair. Clearing Wednesday, pair 6.45

\$6.50 Gray Blankets for \$5.48 Pair. Warm and serviceable, weight 10 lbs.; size 72 x 90; ideal for hunters, prospectors, etc. Regularly \$6.50. Clearing Wednesday, pair 5.48

Fancy Stitched Silkline Bed Comforters, exceptionally well quilted; pretty pink, blue, mauve and green combinations, with plain panels to match; size 70 x 70 inches. Extra special Wednesday 3.50

Bleached Twilled Sheeting, heavy quality, perfectly pure finish; width 2 yards. Regularly 46c yard. Clearing Wednesday, yard 38c

Striped Flannelette, note wide width, 36 inches, 2,000 yards to clear Wednesday. Regularly 13 1/2c yard. Clearing Wednesday, yard 10c

Bleached English Longcloth, 36 inches wide; a good general purpose cotton. Clearing Wednesday, yard 10c

The Market

Telephone Direct to Department, Adelaide 8100.

THE MEATS.

Choice Round Steak, per lb., special 18

Rump Roast Beef, per lb. 18

Rump Roast Beef, square end, per lb. 17

Rib Roast, finest quality, per lb. 20

Forequarters of Spring Lamb, per lb. 13

Leg of Spring Lamb, per lb. 17

Leg of Spring Lamb, per lb. 21

Smoked Ham, mild curing, whole or half ham, per lb. 20

Smoked Ham, mild curing, whole or half ham, per lb. 20

Breakfast Bacon, sliced, assorted, 5-lb. pack 29

Blue Feather Brand Sardines, per tin 10

Pure Gold Quick Tapioca Chocolate and Custard Powders, 3 packages 25

Heinz Pickles, mixed, picnic size 14

Knox's Gelatine, 2 packages 25

Finest Kipper Herring, per tin 10

Blue Bell Jelly Powders, assorted, 4 packages 25

THE GROCERIES.

4,000 Tins Finest Canned Peas, 3 tins 22

6,000 Packages Redpath's Granulated Sugar, in 5-lb. packages, 3 packages 96

2,000 Stone Fresh Rolled Oats, per stone 45

Clark's Pork and Beans, in Chili Sauce, tall tin, 3 tins 25

Choice Pink Balm, tall tin 10

Pure White Wine Vinegar, XXX, per gallon 25

Finest Pickling Spice, per lb. 18

Pure Mustard, in bulk, per lb. 20

Park's Catsup Flavor, bottle 22

Macaroni or Spaghetti, 3 packages 25

Malta Vita Breakfast Cereal, 3 packages 29

Crisco, per tin 29

Finest Mild Cheese, per lb. 19

Teller's Cream Soda Biscuits, package 29

Blawie Brand Jam, assorted, 5-lb. pack 48

Blue Feather Brand Sardines, per tin 10

Pure Gold Quick Tapioca Chocolate and Custard Powders, 3 packages 25

Heinz Pickles, mixed, picnic size 14

Knox's Gelatine, 2 packages 25

Finest Kipper Herring, per tin 10

Blue Bell Jelly Powders, assorted, 4 packages 25

FRESH ROASTED COFFEE, PER LB. 27c

1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. 27

NEW CUT FLOWER SECTION.

Carnations, assorted colors, 25c and 35c per dozen.

Lily of Valley, per doz., 35c and 45c.

Roses, Killarney, Kildare, Queen's, Morgan's, Sunset, Shawyer and others. We have all these varieties to choose from at prices from 60c to \$2.00 dozen.

We make a specialty of Funeral Designing at moderate prices.

BULBS TO PLANT FOR SPRING BLOOM.

Dutch Hyacinths, single or double, in the separate colors and varieties, best quality, doz. 75

Defiedia, smothering, best quality of large bulbs, doz. 23c; per 100 1.70

Easter Lily Bulbs, from 10c to 25c each. Many other kinds in finest quality.

Get our Bulb List at Cut Flower Dept. (Basement).

POULTRY FEED.

Mixed or Scratch Feed, 10 lbs., 30c; 50 lbs., \$1.40; 100 lbs., \$2.50

Bran or Shorts, 10 lbs. 20

Great Oyster Shell, 10 lbs. 25c each

Mica Grit, hen size, 10 lbs. 10

Pratt's Egg Producer, package, 23c and 45c.

WANTED
\$50 to \$60 per mo.
Average \$1000
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No children.
St. W. WILL
25 King St.

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