OF SPECIAL INTEREST TO WOMEN

VANDERBILT GAVE LIFEBELT TO GIRL

New Yorker Saw Him Do This Just as Lusitania Went Down.

WAS UNABLE TO SWIM

Went Off to Seek Another Buoy and Ship Sank Almost Immediately.

LONDON, May. 9.—Thomas Slidell of New York who was interviewed in London today said he saw Alfred G. Vanderbilt on the deck of the Lusitania as the vessel was going down.

Mr. Vanderbilt, who could not swim, was equipped with a lifebelt, Mr. Slidell said, but he gallantly took it off and placed it around a young woman. Then he went off to seek another life belt. The ship sank a few seconds later.

THIRTY MEMBERS

Patriotic Celebration of Twenty-Seventh Anniversary of Trinity Methodist Church Held.

A patriotic celebration of the 27th anniversary of Trinity Methodsit Church Sunday School took'place yesterday, when the church was decorated with flags and bunting in honor of the thirty young members who are serving with the Canadian troops at the front. Messages from the boys overseas were read and much enthusiasm was evoked. siasm was evoked.

The names of the young men of

The names of the young men of Trinity Church serving with the colors was read, and is as follows: Sergt.-Major H. Van Wyck, Corp. W. J. Cryderman, A. C. Lewis, Arthur Vokes, Sergt. W. Deavitt, J. Swan, P. A. Durbrow, James Johnston, Joseph Grove, E. Chown, A. Newcombe, W. Johnston, S. Johnston, Oral Evans, Corp. R. E. Dalton, W. L. Armstrong, Fred Langstone, V. Macauley, A. W. Crawford, T. W. Washington, H. Zusman, M. A. Scholey, J. N. Pearson, Sergt. H. Atkinson, Corp. H. W. Beecher Locke, J. A. Carruthers, E. Carruthers and Dr. Angdin.

Anglin.
Miss L. McEachren of Trinity Church
is serving with the Canadians as a Red Cross nurse.
Trinity Sunday School now has membership of more than a thousand pupplis. Several hundred of the children, led by the school orchestra, formed the anniversary choir. Rev. J. R. Patterson of Centennial Methodist Church addressed the afternoon services.

inday Schools and Epworth lanada, at the morning service yestery spoke of the influence of the home children, and held that it was even greater than that of the church. the trend at the present time to shirk the responsibilities of parent-Those who so shirked were acting in a way that was disloyal both to

their country and empire. levening sermon was preached by Rev. S. Cleaver, M.A., D.D., who was formerly for a number of years pastor of Trinity Church.

A profusion of floral decorations in honor of Mothers' Day were in the



Threats

In view of the wonderful imitative nature of the child we are able to make of him just what we will. That does not necessarily mean that a child properly trained will become a marvel of goodness, but simply a child who knows his place and who possesses the power of self-control. self-control.

A child's imagination is most vivid between the ages of two and six years. At this time also the imitative instinct is strongest. Surely then this is the lest time to initiate good habits and lay the foundation for the future char-

Of course, as we have said at least six times in as many months, a baby's education begins with his life. But when he is old enough to observe and imitate is the time when his strongest

educational forces are at work.

It is unfortunate that at this very time some parents fill the child's mind with the most unhealthy fear-thoughts. "The policeman will come for you if you don't mind, "The big black man will get you if you are naughty."

Thes are familiar threats and nothing could be more shameful. Such

efforts made to terrorize a child into obedience distort the mind, destroy af-fection and disorder the nervous sys-

Some parents extend these threats to include the Deity and warn the chil-dren that "God will punish naughty boys." This creates an entirely false impression of the Supreme Being and

may shape the religious beliefs that will come with adult life. How can you convey to a child who dreads his Creator the beautiful teach-123 of His fatherhood and the consequent brotherhood of man?

A threat may do what you want it to do for the moment, but it will not increase your self-respect and it will burt your hild.

Attractions at the Theatres This Week SOME WOMEN DIED



Albert Phillips, in "Over Night," at the Grand,

Sweethearts at the Gayety

"I'm a Canadian and I'm Scotch. I shouldn't be surprised if that didn't explain why I'm here,"

That's how Christie MacDonald declared herself when she reached Toronto last hight. Miss MacDonald was to have appeared at the Princess this week in "Sweethearts," but the theatre was destroyed by fire and the atre was destroyed by fire and the news was broken gently to her last week in Cleveland that it would be necessary to cancel her local engagement. That is, Miss MacDonald's manager thought it would be necessary to move elsewhere until after he had con-sulted her. Then he entertained a dif-ferent view of the matter. He emerged from the star's dressing room firm-ly of the opinion that so far as the "Sweethearts" company was concerned Toronto was still on the theatrical

map.
"I just wouldn't let them cancel m week here," declared Miss MacDonald last night. "You see, when the company appeared in Toronto last season I couldn't come because I was ill. Be I couldn't come because I was ill. Being a Canadian, and always enjoying a visit to the cities of the Dominion, I had tanked on getting here this year. So when they told me the Princess had been destroyed I put my foot down and told them they just had to get me another theatre. And I am told they required the Country. I'm so me another theatre. And I am told they secured the Gayety. I'm so delighted over the fact that we could really get here that I don't feel like complaining over anything.

'My first appearance on the stage was made in Nova Scotia, where I was born, and strangely enough a fire figured in that Auspicous event too.

Miss Haswell, at the Royal Alexandra

rose Four, a quartet that will sing

some of the season's song hits and a

few of the old-rashioned melodies Alf. James Holt, "The Master Mimic,"

has splendid voice control and imi-tates a number of animals and com-

mon noises heard every day. A play-let that is said to be very good is that offered by Emmet Devoy and Com-pany. entitled "His Wife's Mother." The Le Grohs with their sensational

European novelty: Kitty Edwards and

Escorts in "Silks, Satins and Songs;

and feature film attractions complete

Henry B. Toomer and Company in

a playlet entitled "Sidelights," show-ing what goes on behind the scenes

in vaudeville, will top the bill at

Loew's Winter Garden this week. El

Cleve, the popular Toronto boy, pre-mier xylophonist, who appeared here

about a year ago, will also be on this

bill. Wormwood's animals, a big col-

lection of comedy monkeys and acting

dcgs, will present the biggest and best

and Clarke, famous song writers, who wrote "Sweet Adeline," "I Love My Wife, But Oh You Kid," and many

Dr. Carl Herman, "The Wizard of

comedy sketch, "At the Soda Fountain." Fred and Annie Pelot have an original

"The Ghost Breaker." the play in

tine," will be the offering by the Phil-

At Shea's Theatre during the next

Cyril Maude, the distinguished Eng-

ture and medicine in plain wrappers

DR. MCTAGGART'S REMEDIES

Established 20 Years.

309 Stair Building, Toronto, Can.

animal act in vaudeville. Armstron

a bill full of splendid features.

Loew's Winter Garden

figured in that auspicious event, too. We had one of those town hall amatear entertainments in which all the local young hopefuls air their budding talent. I was in the midst of what was presumed to be one of the grandest over delivered, when the building caught fire and I was hustled from the platform and outdoors by mother. It was a long time after that when I actually went on the stage, but the incident left a lasting impression on me.

"Of course I wish we might have played the Princess Theatre, but that being impossible, my managers have done the best they could under the circumstances in securing the Gayety for me. I'm sure I'm glad to be here and I hope my friends in Toronto will and I hope my friends in Toronto will be glad to see me."

A Celebrated Case

It looks as if that familiar saying, "The play's the thing," might be changed to "the old play is the thing," other songs, will appear, singing their latest melodies and offering a black-face comedy act. Menettl and Sidelli, who style themselves "two boys and tivel. "East Lynne" last week, and six tables," will offer a comedy knock. tival. "East Lynne," last week, and six tables," will offer a comedy knockfrom the large advance sale for "A about act, fininshing with a table fall a Bert Melrose. Torm Mahoney Celebrated Case," which will be presented at the Alexandra Theatre this week. There is no comparison between the two plays. The latter is a sterling drama in which are introductive on a flying trapeze, will complete the sterling drama in which are introduced on a billthe situations are the most intense that a playwright could devise, and yet they are not boisterous, and then there is the great thrill at the end of the prologue, that holds the breathiess attention of the audience until traction at the popular Hippodrome the curtain drops. Altho several of the characters appear in uniform, "A first time in many seasons his startling control of the characters appear in uniform, "A scientific electrical evolutions. Lowell scientific electrical evolutions. Celebrated Case" is by no means a war scientific electrical evolutions. Lowell Celebrated Case" is by no means a war drama, it is more of a society play with a war-time setting.

An unusually meritorious offering is the bright comedy "Over Night," written by Philip A. Bartholomoe and produced by William A. Brady. It produced by William A. Brady. It telling funny stories that makes laughscored a big success when it was first ter irresistible, while Norton and Noble produced and was acknowledged by are clever singers and dancers. Moore, critics to be one of the cleverest of Obrien nd Cormack, a rio of talented modern comedies. It will be presented this week at the Grand Opera acrobats and feature film attractions House by the Phillips - Shaw of current events complete the bill. ompany, who have secured the rights for Toronto at a great expense. As all the members of the company were "The Ghost Breaker at one time members of the real com- which H. B. Warner quite equaled his bination, and as a complete new previous success, "Alias Jimmy Valenscenic equipment has been provided for the engagement here a first-class performance is assured. The piece is House next week. full of amusing situations, and the dialog sparkles with wit and humor, Grumpy at Shea's in fact it was described by one writer as "one long, lingering laugh." It is in "Over Night" that Miss Leila Shaw will make her first appearance during theatrical treat in years by witnessing this engagement, presenting the role of Eisie Darling, the young wife, a lish actor and his London Playhouse tem. Physiology and psychology will prove that the effects of such a nervous shock may not be wiped cut in a week the regular Wednesday and Satweek the regular Wednesday and Saturday matinees will be given.

Shea's Star Bill

HABIT Remedy for this enslaving habit will cure the desire for Tobacco in every form.

CURED A purely vegetable remedy safe to take—brings back the shattered nerves to their normal condition.

Sold successfully for twenty years. Recommended and used by physicians. Price \$2.00 per treatment. Correspondence confidential. Literature and medicine in plain wrappers. Caroline White leading prima donna of the Chicago-Philadelphia Grand Opera Company, and vaudeville's greatest catch this season, will headline the bill at Shea's this week, offering a selection of arias from her favorite operas. Hector McCarty will assist at the piano. Byal and Early, "Aristocrats of Vaudeville," will be a feature of the bill with their classical, modern and eccentric dancing. Another musical offering that is sure to

Twenty Children Picked Up Out of First Lifeboat Reached.

MOTHERS MISSING

Rescued Passengers Overcome With Fear of Another Submarine Attack.

QUEENSTOWN, May 9 .- Captain David Murphy of the trawler Storm cock was first on the scene with a rescue boat. His story follows:

"First of all I gathered in a lifeboat of 52 persons, most of them women and children, and before I completed my load I had 20 blessed youngsters aboard the old Stormcock. Several of them were without their mothers, but all were taken in charge before we reached the harbor by kidly women who forgot their own sorrows in min-; istering to others.

"One woman of 78 years had been in the water two hours, but was as | spry as any one. Many women fainted on reaching our decks, and when revived begged pitifully to be allowed to retain their lifebelts as they were overmastered by the fear that the subovermastered by the fear that the sub-marine would return to complete its work of destruction. Several died aboard my boat, and the scenes of grief and suffering became almost unbear-able. The little Stormcock brought 150 persons to Queenstown."

GAS RANGE PRIZE WINNERS.

On page two of this issue of The World will be found the names of the winners in the guessing contests recently conducted by the Consumers Gas Co. About five thousand replies were received. There were 45,044 gas stoves in use in Toronto on March 31st, and the nearest estimate was 45,026, the winner being Otto Pramm, 32 Ridley Gardens.

Notes of Women's -:- World -:-

dress before the members of the Park-dale Chapter, I.O.D.E., at their regular meeting, in the Pavlowa Academy this afternoon at 2.30 o'clock.

Mrs. Ward, district president, will preside at the annual meeting and election of officers of Willard W. C. T. U., to be held today in Bathurst Street Methodist Church at 230 nm

The regular meeting of the Ladies' Board of the Western Hospital will be held at 2.30 p.m., in the Nurses' Home, 26 Rosebery avenue. Mrs. R. S. Wilson, regent of Muni-cipal Chapter, LO.D.E., has been cho-

sen as the representative of the chap-ter to attend the annual meeting of the Daughters of the Empire, in Halifax, on May 26, 27 and 28. A full attendance is requested of the

members of Rosary Hall Sewing Circle, this afternoon at 2 o'clock, which will be held in Loretto Abbey The Mothers' and Teachers' Asso

ciation of Anntte Street School will meet at 8 p.m. in the school kindergar-Miss Semple will speak on "Art in the Home." The regular meeting of St. Basil's sub-council of the Women's Auxiliary, Catholic Church Extension Socity,

will be held at 3.30 p.m. The regular sewing meeting of the Chamberlain Chapter will be held on Monday, May 10, from 10.30 a.m. to 5 .m., in the I.O.D.E. rooms, 14 East

King street. The Sir Wm Osler Chapter, I.O.D.E., lames Cathedral Parish House.

At the Y.W.C.A. Swimming Pool, Tuesday, May 11, commencing at 8 p. m., an exhibition of swimming and life saving will be given by Miss Mary Beaton, R.L.S.S.; assisted by her pupils The entire proceeds in aid of walking sticks for wounded soldiers.

Miss Jessie McNab, 850 St. Clair avenue, who has arranged and conducted the musical entertainments in the hospital, St. Andrew's Brotherho canteen and Y. M. C. A., Exhibition grounds, during the past month, wishes to convey her thanks thru the columns of this paper to all individual musicians, bands, choirs and choruses who have so splendidly assisted her in this and other patriotic and Red Cross work.

Rev. T. S. Burte, rector of Newman Hall, will give an address on "Christianity and the War," this evening at 8 o'clock, to the members of the Catholic Young Ladies' Literary Association, at the home of the Misses O'Donoghue, 159 Dunn avenue. lips-Shaw Company at the Grand Opera

two weeks, local theatre-goers will Company in "Grumpy." The piece has won the unanimous praise of both press and public, and is acclaimed the most notable attraction that has been presented in a long time.

Massey Hall Tonight

At Massey Hall tonight the pupils of Atherton Furlong will commence their series of recitals. The series will take the form of solos, duets, trios, quartets and scenes from grand operas. The latter will be carried out on a most complete scale, both in staging and

costuming.

Tonight's recital will include the quartet from Faust in which Miss Agnes Adie, Mrs. Maude Parsons, G. V. Gaynor and Lester Hughes will take part. The Habanara and Smugglers scene from Carmen, featuring Miss Alice Rowe in the title role, Miss Muriel Sanderson as Mercedes and Muriel Sanderson as Mercedes and Miss Phyllis Clarke as Fasuita

IMPORTANT ANNOUNCEMENT

We wish to advise our patrons and the people of Toronto that final arrangements have been made with the underwriters regarding the fire which occurred in our store.

By the arrangement all the goods, for which orders were placed previous to the fire, are to be sold irrespective of cost so that when we open the store for regular business we will have an entirely new

Merely to give you an idea of the savings that may be obtained by coming here today, we quote the following examples:

\$25 to \$35 New Spring Suits . . \$13.75 \$1.50 to \$2.50 Lingerie Waists, \$1.00 \$2.50 to \$4.50 Silk & Voile Waists, \$1.95 50c to \$1.50 French Flowers 25c 50c to \$1.50 Neckwear 25c

We wish to inform our customers that our new garments and summer millinery is coming in daily and much of it is now on display.

The announcement of our formal opening .D. will appear next week in these columns.

Redferns Limited 282 Yonge Street



A Note of Thanks

This' department wishes to convey nost hearty vote of thanks to the various gardeners who were kind enough to send donations of oldfashioned garden roots for the sale on Friday last. A generous amount was pital No. 4 (Toronto University staff). splendid nucleus with which to

Over three thousand roots were sent by my gardeners alone, and these, together with other donations, gave us will hold a special business meeting work. Those roots, which by reason on Monday, May 9, at 8 p.m., in St. of a three of four-day wait, rough work. Those roots, which by reason handling and other causes became a little withered and were not disposed of, have been planted in my garden, where care will be given them, and

Plants Sold Friday

Baby's Breath-Gyprophilia. Those gardeners who purchase roots of Baby's Breath or Gypsophili will plant the roots in a sunny spot, where the soil 'has been carefully manured and made suitable for such a tender perennial.

tender perennial.

Baby's Breath is a name peculiarly suitable in the description of this frail little bush—for it is really a miniature bush, 'growing only three to four feet high, and branching out bushly in every direction. To describe the foliage is difficult, every graceful stem sending out thin leaf-covered greenery, soon covered with hundreds of tiny white blossoms, the whole effect being delicate as a cloud of early 'morning. The bush sways at the slightest breath of wind until nothing but a web of gray green mist seems to hover above the cool ground.

This lovely thing will provide you with beautiful sprays for the table all

with beautiful sprays for the table all realized from the sale, which will be used at once for supplies for base hospital No. 4 (Toronto University staff) stantly. Spray the bush very early in the morning with the fine spray hose.

> Campanula Pyramidalis-Bluebells. This perennial (some hundreds of which were disposed of at our sale), is a hardy, floriferous variety of the Canterbury Bell family, but much more

SowSimmers'Seeds

You can buy from us all that i best in Vegetable and Flower Seeds, in packets as well as in bulk, in quantities to suit. Also

Dutch Sets, Shallets, etc. Remember, the seeds we supply are of the very best quality and our prices al-ways moderate. Catalogue free on re-

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141 TO 151 KING STREET EAST. Phone Main 2492.

LADIES' Straw, Panama and Leghorn Hats
Cleaned, Dyed and Remodeled, Latest Shapes. Spring Styles Now Ready.
New York Hat Works
See YONGE ST

dainty bluebells hanging one below the other in the most entrancing rows.

It was not possible to explain to all purchasers just what to do with the clumps (moss wrapped). But as every clump contained five or more roots in the contained five or more roots. wish to tell purchasers that the pest thing to do is to separate each single

MADE IN CANADA

Full of "pep" and "snap!" The man who cuts out meat and other heavy foods and starts the day with

SHREDDED WH

will be surprised at the mental "pep" and "snap" he is able to put into his work. He will feel a mental buoyancy and lightness that can never come from high-proteid foods. Shredded Wheat builds strong, brainy men who are fit to fight the battles of the Empire.

Shredded Wheat is made in two forms, BISCUIT and TRISCUIT the Biscuit for breakfast with milk or cream, or with fruits; Triscuit, the wafer-teast, delicious for luncheon with butter or soft cheese, or for any meal as a substitute for white flour bread

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Was Weak

The most crit

omes during th tions. At the healthful outdood dance of fresh pure and rich, s studies. Is it an comes run down from headaches appetite and si fainting?