

STORE HOURS: Store Opens at 8.30 a.m. Store Closes at 5.30 p.m.

The Robert Simpson Company, Limited

Grocery Telephone, Adelaide 6100. All Other Departments, Main 7841



Smart New York Suits for \$25 to \$45

Several new styles are featured in these latest designs. New lengths in coats with full skirts and belted; smart collars or new military effects. Skirts are in full flared or pleated styles, showing pockets and yokes. Some are buttoned trimmed. Special showing Saturday, \$25.00 to \$45.00.

SUIT SPECIAL FOR SATURDAY.
WOMEN'S AND MISSES' NEW SPRING SUITS, \$15.00.
An exceptional offering, which includes several smart styles in serges, Bedford and fancy weaves, coats in the smartest cuts, suitable for the misses or young matrons. Long backed, buttoned, trimmed, belted or pleated effects; skirts are in plain tailored or yoke styles, some with pleats, shades Holland, navy, black and tan. Special 15.00

NEW SILK DRESSES, \$6.95.
In mesaline and paillette; black, navy, Copenhagen, wisteria and green; styles are all new, showing the new flare skirts, with yoke or shirred top waists, with lace veers and pretty collars of lace Organdy, sizes for misses and women. Saturday 6.95

IMPORTED DRESSES, \$9.95.
50 only. Afternoon Street or Evening Dresses, clearing our winter stock of exquisite styles, all handsome mixtures, soft chiffon, charmeuse, taffeta, crepe and French serges, also smart combinations of serge and silk; black, navy, green, blue, white, rose and yellow, sizes for misses and women. Regularly \$21.50 to \$45.00. Saturday 9.95

CLEARING OF COATS AT \$5.00.
Ladies' and Misses' Winter Coats, values to \$25.50, made from all-wool serviceable blanket cloths, cheviot, zibeline, double-faced coatings, tweeds and fancy fabrics, large variety of mid-winter styles, imported and home manufactures, splendid range of popular colors. Regularly \$10.00 to \$22.50. Saturday final clearing 5.00

RAINCOATS, \$3.95.
Made of English guaranteed rainproof cloth, College collar, Raglan sleeve and full back; colors putty, sand, brown, navy and black. Saturday 3.95

SCHOOL GIRLS' RAINCOATS.
English silk poplin, plaid hood; navy, putty, gray, sand and fawn; sizes 6 to 14 years. Saturday 3.75

SAMPLE SKIRTS.
Manufacturers' samples of spring models, plain flare with yoke and pleated styles, trimmed with buttons, serges in black or navy, usual \$4.00 and \$5.00 values. Saturday \$2.95 and \$3.95.

SMART SKIRT FOR MISSES.
Serge in black and navy, yoke and full side pleated from yoke, waist bands 22 to 25 inches, front lengths 33 to 37 inches. Special value. Regularly \$2.50. Saturday 1.95

Display of Foulard Silks
Cheney's Showerproof Silks, in the daintiest patterns shown for many seasons; new Russian greens, beige, Belgian mid-blue, beatship gray, etc., in Pussy Willow, Taffetas, Crepe, Foulards and Satins. The designs are exclusive.

SATURDAY'S SILK SPECIALS.
1000 Yards of Colored Duchesse Foulards, the best and newest spring tones; blues, browns, grays, green, with all staple shades, ivory and black, 38 inches wide. On sale. Regularly \$2.00. Saturday 1.49

Dress Goods and Suitings
Men's Botany Serge Suiting, for ladies' tailored suits, two shades navy and black, 66 inches wide, soap shrunken. Regularly \$2.00. Saturday, per yard 1.49

The Wash Goods
40-inch White Lawn, extra fine weave, soft finish; less than half-price. Regularly \$1.50. Saturday 1.19

Spring Millinery
OVER FIFTY CASES OF NEW HATS FOR SATURDAY'S SHOWING.
A remarkable selection of the best things shown thus early in the season. Only a limited number of hats to each style. New York's favorite brims and shapes are among them. Smart ready-trimmed hats of corded silk and satin, with fancy braids, are very strong for early wear.

Initial Handkerchiefs
Initial Handkerchiefs for Women, white Irish lawn, narrow hem-stitch border, embroidered wreath. Usually 6 for 25c. Saturday, 6 for 15c.

Embroidery Flouncings
25-inch Swiss Flouncings, new patterns, 35c yard. Saturday, per yard 25c

Women's White Crepe Nightdresses
On sale at 8.30 o'clock, 300 Women's Nightdresses, fine white crepe, slip-over neck, kimono sleeves, linen lace run with ribbon on neck; lengths 56, 58, 60 inches. Our regular price \$1 each. On sale Saturday, each .50

Special in Books
210 Copies "Home Cook Book," 380 pages of practical recipes, tried, tested and proven; stiff oilcloth cover. Regularly 50c. Saturday 39c

"Heatherbloom" Petticoats \$1.50
Soft finish, light weight fabric, guaranteed to wear; black only; deep full flounce of pleating and pin-tucking. Lengths 38 to 42. Saturday 1.50

Blouses at Clearing Prices
Clearance of muslin or soiled crepe de chine and chiffon taffeta blouses; colors sand, ivory, fawn, etc.; about 100. Regularly \$3.95 to \$6.50. Saturday 3.00

Women's Corsets at Half Price
Clearing a Stylish Model of Crompton's Corsets, fine white batiste, medium bust, long skirt, four garters, all fine steel boning, rustproof, satin and lace trim; bust draw cords; sizes 19 to 28 inches. Regularly \$1.25 a pair. Saturday, a pair .63

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Come at 8.30 o'clock for Girls' Dresses
Maker's Overstock and Samples of Girls' Fine Dresses, all wool serges, Panama cloth and black and white checks; all prettily trimmed and perfect fitting; sizes 6 to 14 years. Regularly \$3.00 to \$5.00 each. On sale Saturday, each 1.50

WOMEN'S LISLE THREAD VESTS AT HALF.
Just 240 of these fine lisle thread Vests for Women, beautiful sheer quality, low neck, short sleeves, draw ribbon, and dainty trim; sizes 34 to 40 bust. Regularly 50c each. Saturday, each .25

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Women's Plain Black Cashmere Hose, "Pen-Angle" "seconds," extra fine quality; sizes 8 1/2 to 10. Regularly 25c. Saturday .15

Women's Pure Thread Silk Hose, black only, three-quarter silk leg, manufacturer's throw-outs; sizes 8 1/2 to 10; 75c value when perfect. Pair .29

Women's Plain Lisle Thread Hose, extra fine quality, seconds, close even weave, seamless, spliced heel, toe and sole; sizes 8 1/2 to 10; black, tan and white; usual 25c and 35c value. Saturday 13c, two pairs 25c

Women's Outsize Width Pure Thread Silk Hose, deep lisle thread top; black and white; sizes 8 1/2 to 10; 60c value. Three pairs .98

Women's Silk and Wool Mixture Stockings; black cashmere mixed with blue silk, gray silk and purple silk; and plain black and white; 75c value. Saturday .45

Children's All-Wool Fine Ribbed Black Cashmere Hose, seamless, close elastic weave, fit ages three months to eight years; 25c and 30c value. Saturday .19

Boys' and Girls' English Make Black Cashmere Stockings, seamless, good wearing; sizes 6 to 10; 25c value. Saturday three pairs 55c, pair 20c

Men's Shot Silk Black Cashmere Socks, accordeon pleat, two-tone effect; red, white and blue colors; 9 1/2 to 11; 50c value. Saturday 35c; three pairs 90c

Men's Light Weight Plain Black Cashmere Socks, all wool yarn, extra fine weave, applied heel and toe, double sole; black, tan and gray; sizes 9 1/2 to 11. Regularly 50c. Saturday, three pairs \$1.00, pair 35c

Soldiers' Wrist Watches \$2.98
50 only, guaranteed, 7-jeweled lever movements; thin model; plain nickel case, with leather straps attached to watch. Regularly \$4.00. Saturday 2.95

NEWS OF TODAY'S SELLING
50c-Cent Day—Bargains at the one price all over the store.

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Suits Ready to Don at \$12.95 A Men's Store Special

The maker had placed a retail price of \$16.50 to \$24.00 on these suits, but cleared all his samples and floor stock at a price that allows us to sell them for \$12.95; gray, blue, black and brown, in many kinds of stripes and mixtures, are the colors; the materials are English worsteds and Scotch tweeds. Made up in Canada, on the latest spring models, for business wear, including young men's close-fitting styles. Some have semi-finished trousers that we will adjust without charge. Sizes 34 to 44 included. Saturday, 350 suits at 12.95

MEN'S \$3.00 AND \$3.50 WORSTED TROUSERS TO CLEAR \$1.95
Made from English worsted trousers, in gray striped patterns; sizes 34 to 44. To clear on Saturday 1.95



Young Men's Balmacaan Coats \$8.50 Saturday

For early spring wear the Balmacaan Slip-on Coat will fully meet your requirements; made from light gray English fancy check tweeds, two-way convertible collar and full draped skirt; sizes 34 to 40. Saturday 8.50

MEN'S BLACK CHEVIOT OVERCOATS, \$9.00.
For spring wear, made from black English cheviot; cut in good-fitting single-breasted style; sizes 36 to 44. Saturday 9.00

Suits for Boys and Youths

All the careful workmanship and attention to detail have been given these small men's suits that will be given to big men's clothing. The materials are carefully selected for finish and wear. The prices are unusually attractive.

BOYS' SCHOOL SUITS, \$3.75-250 English and Canadian tweed suits, in gray, brown and tan checks and stripes. Single-breasted Norfolk and double-breasted styles. Broken lines of \$4.50 to \$7.00 suits. Sizes 25 to 35. Saturday 2.75

BOYS' RUSSIAN AND BUSTER SUITS, \$2.49-95 suits of fancy tweeds, with stand, military or sailor collars and sleeve ornaments in silk. Ages 2 to 7 years. Regularly \$4.00 to \$5.00. Saturday 2.49

BOYS' TWEED BLOOMER PANTS—Made up from suit ends in many patterns of cloth, strap and buckle at the knees. Sizes 25 to 35. On sale Saturday 1.49

Sweaters, Underwear, Pyjamas

90 Only Sample Sweater Coats, for men, in sizes from 36 to 44; various colors, and collar styles; plain and trimmed; heather mixtures, grays, navys, tans, etc.; heavy stitched and ribbed or plainer weaves. Regularly \$3.50, \$4.50 and \$5.00. Saturday 1.89

Underwear, counter-soled and broken ranges; heavy Scotch, heavy ribbed, fleecy, fine elastic rib; dark or light natural wools, and several cardinal garments; English and Canadian makes; sizes 34 to 44. Regularly \$1.00, \$1.25 and \$1.50. No mail or phone orders. Saturday 50c

120 Suits Flannel Pyjamas; all sizes. Regularly \$2.00, \$2.50 and \$3.00. Saturday 1.49

Hats and Caps for Men

Derby Hats, Regularly \$2.00. Saturday 1.00
Young Men's Soft Hats, new greens, grays, browns or navy blue; American styles. Saturday, special 1.45

Christy's Featherweight Derby Hats 2.50
Caps, in new and popular shapes, with or without bands, and in plain or pleated crowns, 50c, 75c and \$1.00.

Toilet Goods

Palm Olive Toilet Soap, Special 2c
Whelan's English Toilet Soap, 25c
Box of Dorin's French Face Powder and Chamomile, Special 19c

Whelan's English Toilet Soap, 25c
Box of Dorin's French Face Powder and Chamomile, Special 19c

Saturday's Boot Programme Touches Some Unusual Qualities

The best classes of footwear are drawn upon to supply this list for Saturday's Rush Selling. The prices are according to our traditional week-end custom on grades that seldom are offered at bargain rates. Come early to be sure of your size.

Women's Authoritative Style Boots, Saturday \$2.49—4500 pairs of new and approved Lace and Button Boots, made by high-grade custom boot manufacturers from selected fabrics and leathers, featuring the new sand, putty, gray and khaki colors; patent colt, gunmetal calf and kid vamps; flexible noiseless soles of solid leather; spool, military, Cuban and kidney heels; stage, French, English and recede toes; plenty of sizes and half sizes; widths B to E. Regularly \$4.00 to \$5.00. Saturday 2.49

Misses' Boots, Worth \$2.00 to \$3.75, Saturday \$1.69—700 pairs of Misses' Button and Blucher Boots, made from tan calf, vici kid, patent colt and gunmetal calf leathers; best quality wear-resisting soles and heels; round and wide easy-fitting toe shapes; white, nu-buck, brown kid and red kid uppers; military or high cut, trimmed with patent leather, also plain leather tops, in military and regular height styles; sizes 11 to 2. Saturday's price 1.69

Children's, sizes 5 to 10 1/2. Saturday's price 1.49

Boys' Custom Grade Boots, Saturday, \$2.49—2200 pairs Blucher, Button and Lace Boots, gunmetal calf, patent colt, tan calf and vici kid leathers; Goodyear and McKay soles; leather and canvas linings;

easy fitting, long wearing; sizes 13 1/2 to 5. Regularly \$3.00 to \$4.00. Saturday 2.49

Men's \$4.00 to \$5.00 Boots, Saturday, 8.30 to 1.30, for \$2.69—5000 pairs Goodyear Welt Custom-Grade Boots, Blucher, lace and button styles; tan Russia and willow calf, patent colt, gunmetal and box calf, cordovan and vici kid; soles are light, medium and heavy, oak and hemlock bark tanned; heels are English, military and comfort shapes; toes are recede, round, wide and high last shapes; straight, swing, English and common-sense lasts; linings military canvas and leather; widths C to E; sizes 5 to 11. Saturday, 8.30 to 1.30 2.69

Men's \$6.00 Burt & Packard Boots, on Sale 1.30 Saturday, \$3.95—1200 pairs of the "Korrek Shape" Burt & Packard Boots, suitable for men in all walks of life; patent burro-jap colt, mahogany Russia calf, and imported black calf leathers; natural oak bark tanned soles; English and regular heels; recede and conservative toe styles; cloth and dull calf tops; widths B to E; sizes 5 to 11; 1200 pairs Saturday, 1.30, per pair 3.95

Extra salespeople, cashiers and parcelers will be employed to serve you efficiently. See window display. No phone or mail orders filled.

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