18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	Completely Disagree	2	3	4	5	6	Agree Completely	(DK/NS)
) CANADIAN BUSINESSES ARE BECOMING MORE AGGRESSIVE	3.3%	3.3%	9.5%	20.5%	27.4%	17.8%	12.4%	5.8%
) CANADIAN PRODUCTS ARE AS HIGH QUALITY	1.9%	2.5%	5.7%	9.6%	17.9%	24.0%	37.3%	1.1%
) I WORRY WHEN THE GOV'T TALKS ABOUT BECOMING COMPETITIVE	19.7%	17.1%	13.7%	14.1%	14.1%	8.4%	10.9%	1.9%
) I FEEL THE PRICES BUSINESSES CHARGE ARE COMPETITIVE	7.7%	9.1%	15 .3%	20.1%	20.5%	10.4%	9.0%	8.0%
) CANADIAN WORKERS MUST WORK HARDER	5.7%	5.1%	6.5%	11.5%	19.6%	21.5%	29.2%	.8%
) CANADIAN WORKERS SHOULD BE LESS CONCERNED ABOUT WAGE	15.0%	10.0%	12.5%	15.9%	16.0%	11.7%	17.4%	1.5%
) THE GOVERNMENT SHOULD REDUCE EXPORT OF NATURAL RESOURCES	6.5%	5.3%	9.0%	13.9%	17.9%	16.9%	29.1%	1.3%
) THE GOVERNMENT HAS A WELL-ORGANIZED PLAN	16.3%	16.5%	16.7%	17.9%	12.5%	4.8%	4.7%	10.8%
) THE GOVERNMENT SHOULD TAKE ACTION TO PROTECT BUSINESS	10.8%	11.7%	13.0%	16.6%	18.8%	12.5%	14.6%	2.0%
) THERE IS NO NEED TO LEARN TO SPEAK FOREIGN LANGUAGES	42.2%	16.2%	10.1%	6.5%	6.9%	6.3%	11.0%	.9%
) THE EDUCATIONAL SYSTEM DOES A GOOD JOB	21.0%	15.1%	16.5%	14.3%	12.9%	8.5%	7.9%	3.8%
) IN ORDER TO BE COMPETITIVE, ENVIRONMENTAL LAWS	44.1%	15.9%	8.3%	6.8%	8.7%	6.3%	8.3%	1.8%
) THE CANADIAN GOV'T IS ADEQUATELY PREPARING CANADIANS	15.7%	14.9%	20.6%	18.8%	13.4%	5.7%	5.0%	5.9%

(continued)

Source: Angus Reid Group

Trade Competitiveness Study

Spring 1990