

## **NATIONAL RESEARCH COUNCIL (NRC)**

Canadian companies hoping to succeed in the Mexican marketplace may require additional technology to improve their competitiveness. The NRC works with Canadian firms of all sizes to develop and apply technology for economic benefit. The Council manages the Industrial Research Assistance Program (IRAP), a national network for the diffusion and transfer of technology.

The IRAP network supports the process of developing, accessing, acquiring, implanting and using technology throughout Canadian industry. IRAP has been in existence for 50 years and has acquired a reputation as one of the most flexible and effective federal programs. IRAP takes advantage of an extensive network of more than 190 different locations within approximately 90 communities

across Canada, including numerous provincial technology centres, the NRC's own laboratories and research institutes, federal government departments, and technology transfer offices in Canadian universities. For further information, contact:

**Industrial Research Assistance Program**  
National Research Council  
Montreal Road  
Building M-55  
Ottawa, ON K1A 0R6  
Tel.: (613) 993-1770  
Fax: (613) 952-1086

## **KEY CONTACTS IN CANADA**

### **SPONSORING ORGANIZATIONS**

#### **BAKER & MCKENZIE**

Baker & McKenzie is one of the largest international law firms with offices in 35 countries. They presently have four offices in Mexico, in the cities of Juárez, Mexico City, Monterrey and Tijuana. In addition to providing legal advice, the firm's offices in Canada and Mexico work to assist Canadian companies to find the right partner to enable them to establish or expand their activities in Mexico. For more information, contact:

**Baker & McKenzie**  
Barristers & Solicitors  
BCE Place  
181 Bay Street  
Suite 2100  
Toronto, ON M5J 2T3  
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#### **ENVIRONMENT CANADA**

The Environmental Technology Advancement Directorate (ETAD) is Environment Canada's primary vehicle in the areas of technology and "know-how". A key objective of the Directorate is to provide the Canadian environmental industry with the tools, techniques and technologies to build its capacity and foster partnerships. In support of this goal, ETAD delivers a variety of services ranging from environmental technology advancement and evaluation to technology transfer and cooperation. In delivering these services, ETAD works closely with the department's five regional offices. The

clients for these services include the Canadian environmental industry, technology suppliers, resource and manufacturing industries, as well as federal and provincial government departments, and international organizations and governments. The key components of ETAD are the:

- Environmental Technology Centre
- Technology Transfer Office
- Clean Technology Advancement Division
- Environmental Industries Division
- National Facilities Management
- Burlington Environmental Technology Office
- Wastewater Technology Centre, operated by Water Technology International Corporation
- Canadian Clean Technology Centre, operated by Water Technology International Corporation

For more information please contact:

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