

BURSON-MARSTELLER

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After receiving a Doctorate in economics from the University of Paris, Mr. Robert taught economics and was named PR advisor to Canada's Industry, Trade and Commerce Department for francophone Europe.

In 1975, he was appointed as a special advisor to the President of The Economic Council of Canada and subsequently became a member of the Council.

During his time with The Economic Council of Canada, Mr. Robert fulfilled several positions within the federal government's framework, including Executive Director of the Centre of the Study of Inflation and Productivity and Deputy Director of the National Commission on Inflation. He is the author of numerous articles dealing directly with economic policy. Mr. Robert was also previously Vice-President, Public Affairs, Provigo Inc.

He is a member of The Economic Policy Committee and of the Ottawa Liaison Committee of the Canadian Chamber of Commerce, and of the C.D. Howe Institute. He is also active with the Quebec Chamber of Commerce.