
Transactional Information

The following information is considered transactional information for the purposes of this report. Not all information applies to each GMOR sector. For detailed information on these categories, refer to each GMOR review (section 3.0). Transactional information was defined as:

- ❖ foreign credit terms;
- ❖ business and financial culture;
- ❖ information on duties, tariffs and other restrictions;
- ❖ sales tax information;
- ❖ banking infrastructure;
- ❖ trade fairs listings;
- ❖ government contacts, consulate listings; and,
- ❖ information on assistance programs;

Market Trends

The following information is considered market trend information for the purposes of this report. Not all information applies to each GMOR sector. For detailed information on the categories, refer to each GMOR review (section 3.0). Market trend information was defined as:

- ❖ customer preferences;
- ❖ holidays;
- ❖ seasonal consumption patterns; and,
- ❖ peak seasons.