

THE TRADE COMMISSIONER SERVICE

International trade is becoming increasingly complicated, sophisticated and competitive. Canada's Trade Commissioners are responsible for promoting our commercial and economic interests in this challenging environment. As well as identifying and developing export markets, Trade Commissioners work to develop trade policies and maintain trade relations that protect and advance Canada's international interests.

Trade Commissioners focus on the ins and outs of the global business environment; their expertise helps Canadian companies to achieve their international marketing goals, overcome entry barriers to new and existing markets, obtain new technologies and funding, and identify international investment opportunities.

Assignments at headquarters include

- desk officer for France, responsible for all commercial relations with France and the development of Canada's trade strategy for that country;
- trade policy officer, responsible for monitoring and analysing Canada-U.S. trade relations in automobiles and technical standards;
- desk officer, responsible for co-ordinating Canada's international

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Department of
Foreign Affairs and
International Trade

Ministère des
Affaires étrangères et
du Commerce international