

29/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

RPTCL

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ANKARA

Market: TURKEY

Sector : DEFENCE PROGRAMS, PRODUCTS, SERV

Sub-Sector: ALL SUB-SECTORS

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	1700.00 \$M	1900.00 \$M	1800.00 \$M	1400.00 \$M
Canadian Exports	0.43 \$M	24.40 \$M	5.00 \$M	50.00 \$M
Canadian Share of Market	0.02 %	1.28 %	0.27 %	3.57 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 100+ \$M

Major Competing Countries	Market Share
UNITED STATES OF AMERICA	50.00 %
SWITZERLAND	10.00 %
UNITED KINGDOM	3.00 %
GERMANY WEST	20.00 %
ITALY	10.00 %
BELGIUM	2.00 %

Current Status of Canadian
exports in this sector/subsector: Small but expanding

Products/services for which there are good market prospects:

1. LOW LEVEL AIR DEFENCE SYSTEM AND RELATED PROGRAMS
2. SHORT/MEDIUM RANGE MILITARY TRANSPORT AIRCRAFT
3. ASW/COASTAL PATROL AIRCRAFT
4. SHIPBOARD ELECTRONIC SYSTEMS
5. MULTI-ROLE HELICOPTER CO-PRODUCTION PROGRAM
6. NORTHROP F-5A/B REFURBISHMENT PROGRAM
7. SUPPLY & CO-PROD. IN TURNKEY OF MINE COUNTERMEASUR
8. NIGHT VISION DEVICES (THERMAL)
9. SURVEILLANCE DRONES AND RPVS
10. TURKISH ARMED FORCES INTEGRATED COMMUNICATION SYS.
11. SUPPLY OF FAST ATTACK VESSELS
12. ORDINANCE/GUNS/HOWITZER MODERNIZATION PROGRAM