CANADIAN PICTORIAL





CHASE & SANBORN'S

"Seal Brand" Coffee is prepared from selected berries grown on the best plantations at an altitude of 3000 to 4000 ft. above the sea level. That accounts for its matchless superiority. .

CHASE & SANBORN BOSTON MONTREAL **CHICAGO** Light to Guide Home Dyers.



"I make up every year quite a number of Floor Mats and many yards of Rag Carpet from Cotton Rags which I color with your Diamond Dyes prepared spec-ially for dyeing Cotton and Mixed Goods. All your Cotton dyes give me the brightest and most even colors. Your Diamond Dyes are the best dyes in the world." Mrs. L.B. Spenard, Ouebec, P.Q.

Mrs. J. B. Spenard, Quebec, P.Q.

AT Remember These Facts Diamond Package Dyes for Cotton, Linen, or Mixed Goods will color wool, silk, cotton or linen in the same bath betsilk, cotton or linen in the same bath bet-ter then any dyes ever produced by other manufacturers. Mixed Goods are general-ly understood as being wool and cotton combined, and as our Dyes for Cotton, Linen, or Mixed Goods will color these materials when combined, it is apparent that they will color each when separated. For the best results, however, different strengths are needed for animal products and for vegetable products, therefore spe-cial **Diamond Dyes** are made for Wool and Silk, and special **Diamond Dyes** for Cot-ton, Linen and Mixed Goods. ton, Linen and Mixed Goods

DO NOT BE DECEIVED!

It is impossible to make a dye that will Color Silk and Wool, (animal material) and Cotton and Linen (vegetable material) equally well. Any competent color che-mist will tell you this is true.

Send us your name and address (be sure to mention your merchant's name and tell us whether he sells **Diamond Dyes**), and we will mail you free of cost our new Direction Book and 50 samples of dyed cloth of dyed cloth.

WELLS & RICHARDSON Co., LIMITED MONTREAL, P.Q.

BRANCH OF COFFEE TREE



A MAN may carry it in his trousers pocket with his keys, a lady-where she likes. It is always clean and ready for use. It never betrays a confidence. It never leaks.

Sent postpaid on receipt of price with privilege of a thirty day trial. Three sizes : \$3.50, \$4.00 and \$5.00.