

*The
Distinctive
Feature*

*of this
Season's
Boot*



is the extreme arch under
the instep, giving the graceful
line that appeals to women as well

as supporting the foot

These high instep models are
bench-made throughout, the
flexible sole conforming to
every motion of the foot. The
arch is so constructed that it
cannot break down, nor can
the foot slip at the heel in
walking. They unite comfort
and beauty in the finest pro-
duct of the shoemaker's skill

CATHCART & CO
Exclusive Footwear
621, Port St.
Victoria B.C.

THE COSTLIEST RACE

eight years of existence the Vanderbilt cup has
caused the spending of more money than has
trophy in the automobile world. In the eight races
held for the famous cup there has been a
more than 150 entrants. It has been conservatively
that it costs from \$10,000 to \$15,000 to built a
will have a chance in such a contest. Add to this
the charge of maintaining a racing crew, supplying
s, etc., and one may say without fear of contradic-
manufacturers have spent more than \$2,000,000 in
win the blue ribbon trophy of the motor world.
d seem to throw rather a significant light on what
elches to the Vanderbilt cup in the eyes of those most

AUTOMOBILE DICE

can be no question that a game of chance appeals
me and some fertile-minded genius has evolved a
thereby those who travel in motor cars need not
interrupted games of "draw." He calls his new
automobile dice." It is wildly exciting when played
and when "just for fun" the game keeps a whole
a gale of merriment.

member of the party takes a turn at reading the
numbers on every motor car passed. Poker hands are
in the numbers read just as in a throw of dice. For
the person reading the number 31,232 will be lower
one having 76,576, while, of course, 121,411, having
would "scoop the pot." Of course the number on
ates runs up to "9" and in this way differ from
dice, which only go up to six.

HEAP INSURANCE FOR FORD CARS

There has been much dissatisfaction among Ford owners
the relatively high prices they have had to pay for
upon their own cars as compared with that paid by
ers of larger and far higher-priced cars, and it was
very recently that this situation has been met in any

arrangements have now been made by which a policy
protecting the owner and his car against personal liability
age, as well as against theft, loss from fire, collision,
be issued at a saving to the owner of from 50 to 75
of the price of a regular policy. This has been
for one of the largest companies in this country, and
all provision for practically any accident or less that
, whether due to carelessness upon the owner or not.
evidence of the benefits which owners are expected to
om such a policy, it is interesting to learn that this
is being written with the full approval and sanc-
the Ford Motor Company.

