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SILK THREADS. Change of Standard Shade Cards.

We take pleasure in notifying the trade that we have issued a

NEW STANDARD SHADE CARD"

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Retail merchants desiring a card for their convenience will be furnished with one by applying to their wholesale house or to us direct.

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THE COOK'S FRIEND

Baking Powder is a staple article with every store-keeper and Groeer in the Dominion.

The many attempts to take advantage of the high and well earned reputation of the COOK'S FRIEND, by imitating its name and style, are the strongest evidence of its popularity.

Manufactured and for sale to the Trade only by

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FACTORIES: — For Jams, Fruits, Pickles, Sauces, &c., LONDON. For Soups, Mests, Scotch Salmon, Herrings, Game, &c., ABERDEEN, Scotland. For The Seville Orange Marmalade, Quince Marmalade, Olives. &c., SEVILLE, Spain.

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In large or small sacks.

Price List sent on application.

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S. GREENSHIELDS, SON & CO.,

WHOLESALE

GOODS \mathbf{DRY}

MERCHANTS, 17. 19 & 21 Victoria Square.

730, 732, 734, 736 Craig St., MONTREAL.

Mercantile Summary.

THE value of goods exported from Kingston during August was \$52,447; that of goods imported \$169,606.

THE directors of the Ontario and Richelieu Navigation Company, declare an interim dividend of three per cent., payable 1st October.

THE Western Bank of Canada has opened an agency at Midland, under the management of Mr. F. Holland, lately with the Dominion Bank.

THE Kingston & Pembroke Railway has accepted an offer by the people of Westport of a bonus of \$35,000, and will build a branch line to that place.

THE British Empire Life Assurance Company, makes the boast that it is the first company in Canada, to offer special advantages to total abstainers who insure under its policies.

THE Messrs. Rathbun of Deseronto, are said to intend putting a large and fast steamer on the route next summer to take the place of the Armenia, which is now plying between Deseronto and Ogdensburg.

AMEDEE THIBAUDEAU, in the general store business only a year at Stanfold Que., has been obliged to assign. He ower \$2,000 while his assets amount to about \$1,000 nominally. The estate will be wound up.

THE Guelph papers of 29th ult., announce a shipment by Messis. A. Harris, Son & Co., (Limited), a consignment of the celebrated Brantford Cord Binders to Sydney, New South Wales, to reach there in time for the harvest in December. That firm has this season shipped Brantford machines to the following foreign countries: Austria, Turkey, New Zealand and New South Wales.

Adventising is to business what food is to existence. It should be regular, adequate and varied. Large advertisements pay better in proportion than small ones. The object is to be seen and remembered. A business man should have an attractive advertisement just as much as he would have an attractive show window in his store, if the latter is in a prominent place. How much more prominent is a good newspaper.

THE building for the cotton mill at Marysville, N. B., is five stories high, 418 feet long and 100 feet wide, adjoining it at right angles is the two story picker house, 284 feet long by 98 feet wide. The engine house will be 58x42 feet, and the boiler house 48x94 feet. The construction of the building combines all the latest improvements. The floering, which is of three inch deal, rests on long hard pine stringers or beams supported by hard pine columns, which start from strong brick piers in the basement.