

PLEASE READ THIS. PUBLISHERS' DEPARTMENT.

On the War-path—girls and boys and
Men and Women working—Cir-
culation extension—How it
is done, and who are
doing it.

A FEW THOUGHTS FOR OUR FRIENDS

Just as we sit down to pen a few paragraphs for this column, we send out special men papers and subscription forms to fourteen more friends who have taken up the ten cent scheme, and are pushing it in their respective neighborhoods. They are coming in, these lists of names, and out all over the country every week are going specimen copies of the CANADA CITIZEN doing good everywhere.

This is a phase of this campaign that we would like to impress upon our readers. Every one from whom you secure ten cents as a trial subscription, will get the CANADA CITIZEN for six weeks. Six times there will come into his home a message of sound argument, solid fact and stirring appeal that must have a beneficial effect. There is no other line of Temperance effort that will produce so much of results for the same investment of time and energy.

It does not take long to find among your neighbors ten persons who are willing to give ten cents each for a six weeks' subscription to a Prohibition paper. Many persons have done it. Many are doing it. Nearly all testify to the ease with which it is accomplished, and thousands of people are to-day thankful for the information and inspiration that our journal is supplying.

Never yet in this country has the literature department of Temperance work received the attention it deserves. Temperance music is a power in the land. Temperance speakers do good wherever they go. But the impression of the music fades away, the words of the orator are forgotten, while the printed page speaks on and lives on wherever it finds a resting place.

What a man reads gets his attention. The personality of the writer does not intrude itself, nor interfere with the effectiveness of the words that are being considered. The natural inclination to argue or resent interference, is not brought into play when no tangible opponent is present to be argued with. Effectively, silently, surely, permanently, the printed page does its thorough-going work.

At a great meeting held in Toronto some time ago, the disregard of many Members of Parliament for Temperance sentiment was being discussed. The actions of officials were being criticised. Mr. W. H. Howland, who was present, remarked:—"They would never do so if the CANADA CITIZEN had 20,000 circulation." That short sentence spoke volumes. It embodied far more meaning than is apparent on its surface.

The CANADA CITIZEN tells straight out truths that must do good. These truths are not palatable to wrong-doers. Extensive knowledge of them makes wrong-doing difficult. It makes public sentiment. Public sentiment controls legislation and government. Mr. Howland knew that 20,000 circulation for a temperance paper meant potentiality of temperance sentiment in Canadian politics.

A very little effort on the part of every present subscriber to the CANADA CITIZEN, an hour or two of honest work for each one of them (and nearly every one of them is a friend of our cause), would ensure us the 20,000 circulation. If even 1,000 of these subscribers would undertake the canvass and secure twenty trial subscribers each, they would add 20,000 to our present circulation.

Kind friend, will you carefully consider this matter. You may be the means of doing good to an extent that is almost incredible. You may with a little effort place this paper in a score of homes, may throw god influences into a score of channels, may cause results that will be great and lasting.

Will you kindly do your share. Read over carefully pages 7 and 8 of this paper. Inaugurate a canvass in your immediate locality. Send us a list of trial subscribers. Help us in the work we are trying to do, and incalculably benefit the cause that you and we are so anxious to promote.

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THE PRINCIPLE, NOT THE POWER.

THAT piece of consummate trickery, the new "local option" of the British Government—is meeting everywhere with the exposure and condemnation it so richly deserves. No Measure could be more artfully conceived. Professedly, it gives the control of the liquor traffic over to the people—actually, it perpetuates the traffic and bribes the localities to strengthen and increase it. The principle is conceded, but the power is mockingly withheld. The Government has tried to gull the people with an empty term, and publicans with promises of security—fortunately, they have offended both. The "bungs" dread the power of the people, the mere shadow of popular veto is a nightmare to them, and the people, seeing that the concession of a good principle so intermixed, limited, and check-mated by bad regulations, can but confuse and disgust the unthinking, will have none of it. The nation has again and again by the lips of its suffering thousands, by the voice of its burdened tax-payers, cried for bread, and after repeated promises and much delay, this Government, with impudence only commensurate with its great power, has served up—a stone. And the result will be, we venture to predict, an indignant refusal. From petition, from Press, from platform and pulpit, the people will turn to the ballot-box, and make their voice heard where it must be heeded. Already, we learn, popular disgust is tending in this direction. The Southampton election, which has just resulted in a splendid victory of the candidate directly opposed to the Government proposals, is unmistakable evidence of this growing sentiment.

GOVERNMENT AND THE LIQUOR TRAFFIC.

The immediate and total prohibition of the liquor traffic might almost be argued for, simply on the ground that it would take out of public affairs one of the forces most debauching and degrading to parties and governments. Nearly every government that deals with the question of regulating or licensing the liquor traffic, gets itself tangled up with matters that are anything but creditable.

Let us admit that the Ontario Government desires to honestly administer the license law, and enforce the Scott Act; still the law is in the hands of partizan creatures, and is carried out on partizan lines, the result being the personal benefit of some local party wire-puller, and disaster to the interests which the law was intended to conserve.

Just now there is a wretched muddle in different parts of the country; the Scott Act was condemned by popular vote in a good many counties lately. Practically nothing is being done in these places to enforce the Scott Act. The Dominion Government withholds the Order-in-Council necessary to revoke the Scott Act and allow the license law to come again into operation. The result is a disgraceful condition of affairs, liquor being freely sold in many places to an extent that would not be possible under either license or the Scott Act.

And so it goes on. The liquor traffic is in politics, and is prejudicing and influencing legislation and legislators. We need never expect decent government, as long as governments have anything to do with administering legislation that fosters or encourages or permits the traffic in intoxicating beverages.

ONLY ONE EACH.

To Our Present Subscribers.

We are earnestly endeavoring, in THE CANADA CITIZEN, to help forward the cause of moral reform. Almost every day we receive expressions of appreciation from our friends, showing that our work is understood and valued. Letters come in telling us of men and women who have been strengthened, helped, encouraged by the weekly visits of our journal. Pages might be filled with such testimonials.

We have carried on this paper for FIVE YEARS without raising a single issue. They have been years of hard work. Over almost incredible difficulties we have had to force our way, but we have succeeded, and to-day we thank God for what we have been enabled to accomplish.

But when we look out over the field ahead of us, when we consider the possibilities and necessities of our cause, we recognize that our task is only begun, and that we must take our present vantage ground as but the starting point for the campaign that lies before us.

It would be idle to attempt prediction of the phases which the impending conflict will assume. We can be certain that the forces of evil will fight as they have never fought, with all the might of accumulated influence, prejudice and wealth, and the desperateness born of consciousness of possible defeat. We may as confidently anticipate the ultimate triumph of the right. And we must stand ready to take our part in whatever form of conflict the fight is to assume.

But, no matter what is to be our immediate battle-cry—no matter where our tents are to be pitched—no matter who is to command our forces—we must still fight with the same potential weapons of argument, fact and appeal; we must still depend for success—under God—upon enlightenment of mind and quickening of conscience; we must do more educating and rousing than we have done; we shall have more need than ever of THE CANADA CITIZEN, even better, brighter, broader, stronger than before.

Will you help us? A doubled circulation would not only double the range of our influence, but would double our ability to make our paper what it ought to be. It would mean more brain-power put into our columns; more varied, better prepared, stronger editorials; more complete and general news each week from the front of the battle; twice as many people reached by a CANADA CITIZEN twice as good as the one now published.

Kind reader, will you give us your assistance? In the wide circle of your friends you surely could easily get us ONE new subscriber, one person who, on your recommendation, would give a dollar for what is certainly more than a dollar's worth. If each subscriber would do this, the doubling would be at once accomplished. We believe there are thousands who, if they realized the situation, would cheerfully fall in with this proposal. We respectfully appeal to you personally to do this for us at once. This is our June extension effort. Let us have the doubling done before the Montreal Convention. We will warmly appreciate and promptly acknowledge your kind assistance. Please send us ONE new subscription NOW.

FIREARMS.

We frequently hear of men, arrested for different offences, being found in possession of revolvers. Hardly a week passes, but without our Police Court recording a conviction of some person for unlawful carrying of firearms. It ought to be borne in mind that the parties who are detected in this offence through being searched in Police Stations, are in all probability only a percentage of the number who really indulge in the unlawful practice. From this standpoint it might be said that the law against carrying pistols, is a failure. But everybody knows it is a success. In this country it has saved scores of lives, and the fact that a certain dangerous class of the population

violates the law, makes more manifest the necessity of its existence. It does not require a very profound intellect to apprehend the analogy of this prohibition, with the liquor traffic prohibition of even the Scott Act. There is this difference, however, between carrying firearms, and selling liquor, that the latter does a hundred times as much mischief as the former. Should it not also be prohibited?

THE WOMEN TO SOLVE THE PROBLEM.

It has frequently been said that the Young Men's Christian Associations of this country have, more than any other individual agency, brought about that united Christian spirit that in the present day so happily prevails amongst clergy and laity of all our religious denominations.

Working in the interests of no one Church, but striving for the up-building of all, they have, by their efforts in this direction, led the Churches to unconsciously forget their denominational differences, remembering rather that there is but one Master over all—even Christ.

This is as it should be, and it would appear that our friends of the W.C.T.U. are to do for the Temperance forces of the Dominion, what their brothers of the Y. M. C. A. have done for the Churches. A favorable augury of this is found in the recent entertainment of the Toronto Headquarters' Committee in the Horticultural Pavilion. Every one knows how great a success this proved to be. The attendance was much ahead of the expectations of the most sanguine. The programme gave complete satisfaction to every one. Perfect harmony existed on all hands, and from some figures that have been shown us by the treasurer, we are gratified to learn that financially so handsome a sum as \$274.10 was netted for the new Headquarters.

All this goes to show what can be done by united work. When planning for the success of the entertainment in the united committee of all the temperance organizations of the city, who for a moment thought of themselves as Templars, Sons, Royal Templars, Y.M.P.C., or members of any one specific association? "None." All worked for one grand cause. And if complete success is to be won in the battle of the Home against the Saloon, it must be by continued united work of this kind. May there be frequent conferences of our Temperance workers, for it is in such union strength and victory will be found to exist.

Sisters, keep the ball rolling. You hold the key of the situation in this, as you do in many other matters.

MASSACHUSETTS.

Most of our readers are aware that Massachusetts has a law under which all the different counties in the State annually vote on the question of "License" or "No License." The *Temperance Quiver*, published at Boston, gives a complete list of the result of the vote affecting the present year. It is well known that Massachusetts has a large urban population, and could not be expected to be so solidly for Prohibition as a state or province in which the population was less concentrated. The net results, however, show that the vote as taken in the whole State was as follows:

Total vote for License	111,344
Total vote against License	114,431
Majority against License	3,087

The vote takes effect in the separate cities and towns in which it is polled. There are 23 cities and 328 towns in the 14 counties of the State. Of these, 15 cities voted for license and 8 for Prohibition, and 66 towns voted for license and 262 towns for Prohibition. In some of the cities the majority against Prohibition was very small, and in some places the majority for Prohibition was remarkably large. A little over fifty per cent. of the electors polled their votes, while a little over sixty per cent. voted at the last State election. It is worthy of note that the license question vote is much larger proportionately in the cities than in the towns, showing clearly that even in Massachusetts the liquor element is

more active than the temperance element. The State as a whole is undoubtedly sound on the question of Total Prohibition.

NATIONAL DIVISION SONS OF TEMPERANCE.

Elsewhere will be found a copy of a circular referring to the Forty-fourth Annual Session of the National Division Sons of Temperance. There will be present in Toronto delegates from every part of the United States and Canada. The meeting will no doubt be one of unusual interest, and its deliberations will be productive of much good. Many of our readers will have vivid recollections of the meeting in Toronto three years ago of the Right Worthy Grand Lodge of the I.O.G.T. The Sons of Temperance is a still older body, and among those who will meet here next month will be men who are veterans in the Temperance cause, and who have a world-wide reputation. We trust their meeting will be very pleasant to themselves and beneficial to our cause.

WHAT IT MEANS.

The defeat of the Scott Act in Stantead means simply what the defeat of the Scott Act meant in the seven other counties that voted some weeks ago. It means that Prohibition is not a county question, never should have been a county question, and the people are not satisfied to have it any longer remain a local issue. The liquor traffic is everywhere, it cannot be confined to, or excluded from any particular part of the country. If it is permitted in one place, its evil results will be seen in a score of other places. County Prohibition is a practical impossibility.

Now let there be no misunderstanding about this matter. Less liquor is sold, less liquor is consumed, under Scott Act, than under license. The Government returns are overwhelming evidence of this. The Scott Act there fore did good. But it was not Prohibition. The people voted for Prohibition, and the repeal votes are simply declarations that the people have recognized that Prohibition is not, and must not be made, a local issue.

THE CONVENTION.

Arrangements for the Convention at Montreal are now completed, although the programme of proceedings has not yet been published. Return tickets to the Convention will be issued from all points by the different railways, and the Richelieu line of steamers. The C. P. R., G. T. R. and Richelieu Company will issue return tickets to all applicants for a single fare. Tickets will be issued on Saturday, June 30th, up to Tuesday, July 3rd, and will be good to return up to Saturday, July 7th.

Passengers who purpose going to Montreal by the Intercolonial will purchase single full fare tickets to Montreal. At the Convention they will receive certificates from the Secretary, and on presentation of these in Montreal, the Intercolonial will issue free return tickets to the holders. Delegates are specially requested to bear these facts in mind.

The week commencing July 1st will be a regular Prohibition week in Montreal. On the evening of Sunday, the 1st, there will be a Mass Meeting addressed by W. H. Howland, of Toronto, and other renowned Prohibition camp-followers. On Monday there will be a grand Prohibition Excursion to, and picnic at, Mystic, special trains running from Montreal. The Convention will open in the Victoria Rules Armory on the morning of Tuesday, 3rd. An invitation committee at Montreal is making arrangements for the entertainment of the delegates who come from the greatest distances. They will be able to accommodate at least one hundred. Those who purpose attending are requested to send their names at once to Mr. J. H. Carson, 42 Victoria Square, Montreal. Everything promises well for a great gathering. Let there be a grand rally of temperance men and women from every part of the Dominion.