

Appealing Advertisements like this, in the daily newspapers with large circulations, are creating business for Gerhard Heintzman dealers.

The Symbol of Refinement

Is your home interesting? Is it distinctive—a home in the truest sense, characteristic of you and your family?

A home cannot be made to order—**your** home reflects **you** as faithfully as the mirror does. It reflects your refined tastes and preferences, your whims, your artistic and intellectual inclinations, your sense of pleasure and comfort.

A piano in the home bespeaks a love of music. It is a symbol of Refinement—like to all men and women.

When you see the Gerhard Heintzman Piano in a man's home you know instinctively that the man and his wife and their children have a true music sense—a refined appreciation of good music. And everyone likes really musical people.

Sit down at a Gerhard Heintzman—any model you choose. Play the piece you

love best. Adjectives tell you that this wonderful instrument plays clear, true, mellow—yet they cannot really describe its magic tone.

You certainly should see the Gerhard Heintzman before your final choice is made. It is Canada's Greatest Piano—a half-century's achievement, a musical masterpiece. The longer it is a part of your home, the greater is your love for it.

Gerhard Heintzman

Canada's Greatest Piano

**Gerhard
Heintzman Ltd.**

75 Sherbourne Street

Toronto, Canada