

A black and white illustration of a woman in a long, flowing dress with a high collar and a large, ornate brooch. She is holding a small mirror in her right hand. The style is reminiscent of early 20th-century fashion illustrations.

F. E. SHEPHARD & COMPANY

**Our Readers Are Asked
to Contribute Items
to This Column.**

D. A. MOWAT

Mr. H. R. Smith secretary of the Board of Trade has received a letter

THE TAILOR

H. R. HUMPHREY

**EVERYTHING
WILL BE SOLD
AT ANY PRICE**

**SALE STARTS
SATURDAY,
MAY 19**

REMEMBER THIS IS A GENUINE SALE

If you want bargains do not put off, as all must go, and the stock bought before the recent heavy advances.

The stock in trade consists of
**Men's Wear, Boots, Shoes, Rub-
bers, Hats, Caps, Trunks, Valises**

1000 PAIRS BOOTS AT YOUR OWN PRICE

20 Ladies Raincoats	at HALF PRICE
25 Suit Cases	from 85c. to \$7.50
15 Trunks	from \$2.50 to \$6.00
50 Boots, Men's Box Calf	old price \$3.50 now \$2.25
50 Boots, Men's Box Calf	old price \$3.75 now \$2.50
25 Men's Long Boots, guaranteed	old price \$5.50 now \$3.75
15 Men's Dongolas	old price \$2.50 now \$1.65
25 Women's Slippers	old price \$1.25 now 75c.
25 Women's Bat. Boots	old price \$2.75 now \$1.95
75 Women's Rubbers	old price 85c. now 65c.
25 Men's Rubber Boots	old price \$4.25 now \$3.25
20 Men's Gum Rubbers	old price \$3.00 now \$2.15
25 Men's Bat. Hats, your choice	old price \$1.50 now 10c.
40 doz. Collars, linen	old price 15c. now 10c.
Men's Fleece lined Underwear	each 65c.
Men's Socks	reg. 90c. now 15c.
25 Men's Hard Hats, Buckley	at \$1.00
25 Men's Soft Hats	prices \$2.25, \$1.50 and \$1.25
Men's Shirts	each 37c.
Children's Belts	at 7c. for 10
35 Corsets	at HALF PRICE

Navy Blue Cashmere, old price 18c, now 10c.
Prints sold elsewhere for 20c, our price 11c.
Shirting, Towelling, Gingham, all at less than cost price

—WILL ALSO SELL STORE FIXTURES—
1 8 Foot Show Case, 1 Umbrella Case, 1 Shoe Tree, 2
Roll Paper-Cutter, Office Chairs, 1 Awning, and
all fittings at prices to clear.

All accounts due me must be paid not later than June 15th, as on that date they will be placed in the hands of a Magistrate for collection with costs.

S. A. POIRIER
CAMPBELLTON, N. B.
Gerrard Street. - Opposite Depot.

S. A. POIRIER

CAMPBELLTON, N. B.
Gerrard Street. - - - Opposite Depot

PUBLIC NOTICE.

PUBLIC NOTICE.
Public notice is hereby given that all annual licenses expired on the 30th of April last and that all persons desiring to renew or obtain licenses for the current year for any of the lines of business for which a license is required under the by-law of the town, are required to make application therefor to the undersigned at once. Licenses must be paid on or before May 31st, otherwise the penalty of the law will be enforced.

JOHN T. REID,
Town Clerk
Campbellton, May 9th, 1917.

Yours, Clothing

Your Clothes

Should be the best that money

Should be the best that money
can buy.

Clothes do not make the man,
but they make you Presentable,
and he is often Judged by

You need never be ashamed of

You need never be ashamed of your clothes if we make them.

Call and see our line of Blue

*Call and see our line of Blue
and Black Serges, absolutely
guaranteed.*



BERNIER
THE TAILOR

THE TAILOR

Banner Seed Oats
\$1.20 per bus.

R A MOWAT

BERNIER
THE TAILOR

THE TAILOR

Worth Knowing

**Campbellton Merchants
The Preference.**

**GIVE
Campbellton Merchants
The Preference.**

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