

Kingsmills Bargains Galore and Still More Kingsmills

DOLLAR DAY

At the Big Daylight Store

SHOP EARLY FOR THESE BARGAINS



3 dozen Dainty Voile Blouses, lace trimmed, the very latest designs, sizes up to 44. Regular values \$2.25 and \$2.50, for **\$1.39**

Shantung and Jap Silk Blouses, in tailored and slip-over styles. Dollar Day only, for **\$2.49**

Only a few left, All-Wool Jersey, One-Piece, Bathing Suits. To clear at **\$2.29**

Ladies' All-Wool Sweaters, in good assortment of colors and sizes, tuxedo styles. Worth up to \$10.50, for **\$5.95**

Ladies' White Gabardine Wash Skirts, neatly trimmed and well made; all sizes. \$4.00 values for **\$1.75**

Ladies' Ostrich Feather Boas and Ruffs, in black and colors. Worth up to \$10.00, for **\$3.95**

10 only Tissue Gingham Dresses, and a few Voile and Organdie, all new and smart styles. Worth up to \$12.50, for **\$4.50**

10 only Ladies' Rainproof Motor Coats, medium fawn colors. Regular 10.00 to \$15.00, for **\$6.95**

A few only, Jap Crepe Kimonos, in blue, old rose and pink, prettily embroidered. Regular value \$5.00, for **\$2.98**

A few only left of these Handsome Man-Tailored Baronette Satin Skirts, perfectly fitting and neatly trimmed, with pockets and buttons; white and sport colors. \$12.75 values, for **\$8.75**

EXTRA SPECIALS

1,000 pieces Table Aluminum Cooking Ware. Quality and Weave. Brand. Regular values to \$3.00. Dollar Day **\$1.50**

Quick Cookers, Double Boilers, 3-piece Saucepan Sets, Covered Frypans, Steamer, Actives, Corsetops, Coffee Percolators, Teapots and many other articles.

1 table Hats, in Millinery Department. Values to \$5.00. Dollar Day **25c**

1 table Hats, in Millinery Department. Values to \$5.00. Dollar Day **25c**

22 Dinner Suits Regular \$29.50 and \$30.00. Best quality some English porcelain, including white with gold band, blue anthra and cloveleaf, full 57-piece sets, open stock. Can be bought by piece or set. Dollar Day only **\$19.00**

Baby Carriages, 10 per cent reduction for Dollar Day only.

4 only, slightly soiled, 2 regular \$25.00, 1 regular \$40.00, regular \$50.00. Dollar Day **\$25.00**

1 table Betty Brown Kitchenware, Jugs. Regular \$35.00. Dollar Day **25c**

1 table English China Jugs, small, large and medium size. Regular \$10.00. Dollar Day **49c**

1 table Fancy China. Values to \$2.00. Dollar Day **\$1.00**

This includes Bon-Bon Dishes, Marmalade Jars, Cups and Saucers, Spoon Trays and Hand-Painted, etc.

1 table Fancy China. Values to \$4.00. Dollar Day **\$2.00**

1,000 English Breakfast Coffee Cups and Saucers, full size, pink blue or red band, always sold at 50c, perfect goods, from best English makers. Dollar Day **25c each**

40-piece Tea Sets, blue, white or gold band. Regular \$11.95. Dollar Day **9c**

Clear Glass Sherbets and Wine Glasses. Regular \$30.00. Dollar Day **25c**

Floor Wax all 75c Floor Wax to clear Dollar Day **50c**

Includes Johnston's, Edwards and Berry Bros.

Kewpie Dolls. Regular 15c values. Dollar Day **9c**

Kewpie Dolls. Regular 35c values. Dollar Day **15c**

Kewpie Dolls. Regular 15c values. Dollar Day **9c**



\$2.00 YARD MESSALINE SILKS FOR \$1.39 YARD
All colors and black, full 36 inches wide; excellent guaranteed quality.

\$3.00 YARD TRICOLETTE SILKS FOR \$1.39 YARD
Full yard wide, excellent quality for blouses, dresses, suits, silk sweater coats, etc. All colors, black and sport shades.

\$1.50 YARD FRENCH VOILES FOR 98c YARD
Light and dark colors, 40 inches wide; a wonderful fine, even texture; washable.

\$2.00 YARD ALL-WOOL SERGE FOR \$1.00 YARD
Black, brown, green, dark red and navy; all pure wool, full 40 inches wide.

\$1.50 YARD PLAID DRESS GOODS FOR 75c YARD
Five pretty plaids, all 40 inches wide. A wonderful value for children's dresses, skirts, etc.

\$2.00 YARD SPORT FLANNELS FOR \$1.59 YARD
54 inches wide; all the sport shades, as well as cream and navy.

BLACK DRESS GOODS, \$1.00 YARD
Two pieces Black Resilda, 40 inches wide: Regular \$1.75 yard, Dollar Day, yard **\$1.00**

5 pieces Black Luster, with fine stripes and small dots, in self color black, 46 inches wide. Regular \$1.50, Dollar Day, yard **\$1.00**

MOTOR RUGS
50 Plaid Motor Rugs, regular full size, fringed ends. Regular \$6.00 each, Dollar Day **\$4.25**

Gloves

Children's White Chamoisette Gloves **25c**

Ladies' Two-Dome Chamoisette Gloves, tan, white and black **50c**

Ladies' Two-Dome Pure Silk Gloves, double tips, in white and black; sizes 5½, 6 and 6½. Special **50c**

Ladies' Two-Dome Silk Gloves, double tips, in white and black; 5½ to 6½ **75c**

50 WHITE ENAMEL SIMMONS BEDS

Regular values, \$10.00, \$12.50 and \$15.00
Dollar Day special **\$6.95**

Some of these include Beds with brass rail and knobs.

SIMMONS BEST COIL SPRINGS

To fit above beds **\$10.00**

SIMMONS WHITE LABEL MATTRESS

Best of felt, fit above beds **\$10.50**
Second Floor

UNDERWEAR BARGAINS

ENVELOPE CHEMISE

Fine quality of pink and white cotton crepe, beautifully embroidered in floral designs. Regular \$2.75 for **\$1.50**

UNDERSKIRTS

White and pink crepe, deep frills, scalloped edge, heavily embroidered. Regular \$2.75 for **\$1.50**

SLIPOVER NIGHTGOWNS

Blue hemstitching and smocking **89c**

GOOD QUALITY CAMBRIC GOWNS

V and high neck, ¾ and full length sleeves, tucked yoke, trimmed with lace and embroidery. Regular \$2.50 for **\$1.49**

CORSET COVERS

Three styles to choose from, fine cotton, trimmed with heavy lace, fine Val. lace, ribbon and embroidery. Values up to \$1.75 for **89c**

Two styles, extra quality organdie and lace insets, comfy cut. Regular \$2.00 and \$2.50 for **\$1.49**

DRAWERS

Fine quality lace and embroidery trimmed **58c**

Good cotton, plain hemstitched frill **49c**

Trimmed with fine insertion and embroidery, variety of patterns to choose from. Only **89c**

HABUTAI AND PONGEE SILK BLOOMERS

In natural and colors, all sizes. Regular \$3.00 and \$3.50 for **\$2.39**

3 dozen House Dresses, printed percale, washable colors, sizes up to 40 **\$1.00**

4 dozen Percale and Chintz Aprons, Polly Prim and bungalow style, good washable colors **2 for \$1.00**



ORDERS FASCISTI TO DEMOBILIZE

ROME, Aug. 8.—Benito Mussolini, leader of the Fascist organization, has instructed the secretary-general of the Fascisti to order by telegraph the demobilization of all Fascisti throughout Italy, it was announced today.

Demobilization of the Italian Fascisti, or extreme Nationalist organization, had been demanded by the Government owing to the turmoil bordering on civil war into which clashes between the Fascisti and the Communist and Socialist elements had plunged Italy recently. Scores of persons had been killed and thousands wounded in the fighting.

Car of the future will have no carburetor, says an auto expert.

NEW MANITOBA CABINET DEBATES GRAIN CONTROL

WINNIPEG, Aug. 8.—The possibility of Manitoba taking legislative action regarding co-operation with Saskatchewan and Alberta in a government-managed wheat board, was discussed here tonight at a caucus of Farmer members-elect of the Manitoba Legislature.

Premier John Bracken stated after the caucus late tonight that a decision had been reached which was contingent upon the personnel of the board now being appointed. Beyond this the premier declined to divulge the nature of the decision.

LITTLE CHILD RUNS NEEDLE INTO FOOT

Special to London Advertiser.
CHATHAM, Aug. 8.—The little son

of Mr. and Mrs. Roger Black of St. Thomas, who are summering at Erieau, accidentally ran a needle into the ball of his left foot on Saturday evening last.

The wound became very painful, and as a result the little lad was brought into the city yesterday, and after an X-ray examination the needle was extracted.

DRURY FLAYED BY MEIGHEN AT KINGSTON RALLY

Conservative Leader Charges Ontario Premier Fosters Rampant Patronage.

ATTACKS LIBERAL STAND

KINGSTON, Aug. 8.—Right Hon. Arthur Meighen, leader of the official opposition in the Dominion House, and Hon. Howard Ferguson, leader of the Conservative group in the Ontario Legislature, dealt with the record of the Federal Ontario government in addresses before 10,000 people who attended the barbeque in Lake Ontario Park this afternoon and evening under the auspices of the Kingston Liberal-Conservative Association.

Mr. Meighen charged that the King government had broken every pledge it had made in opposition, and Mr. Ferguson laid the same charge at the door of the U. F. O. "ministration."

Both leaders were given great ovations by the crowd.

The barbeque was the first held here in many years. People were present from far and near, and many social as well as political friendships were renewed.

Several legislators were noticed in the crowd, including J. A. Stewart, M. P. for Leeds; A. M. Rankin, M. L. A. for Frontenac; S. A. Fowler, M. L. A. for Lennox, and W. D. Black, M. L. A. for Addington. After two hours of sports, free refreshments were served, and besides a whole ox, which was roasted on the grounds, great quantities of other things were provided.

Attacks Drury Stand.

Mr. Ferguson said that the U. F. O. government had failed to redeem their pre-election promises to reduce expenditure and abolish patronage. In 1919, under the Conservative government, the capital expenditure was \$47,000,000; in 1921, under the Drury government, it was \$120,000,000, while the cost of managing the ordinary business of the country had increased by about \$5,000,000 a year. The speaker said that there was a great lack of efficiency and an enormous waste of money in connection with the government's good roads program. The Drury government was going to get rid of expensive lawyers, but in two years about a million and a half had been spent for legal services. They were told that under the present government there would be no patronage, but patronage was never so rampant and glaring as at the present moment.

There was a patronage committee in every riding and patronage was the universal rule.

Messrs. Meighen and Ferguson left on the midnight train for Port Stanley, where they are to address a picnic gathering tomorrow.

Mr. Meighen, who is accompanied by Mrs. Meighen and his daughter, is on his way to the coast.

Reiterates Doctrine.

Declaring that he preached tonight the same doctrine as when he last spoke in Kingston, as the head of his government whose actions he was then defending, Mr. Meighen reviewed the work of his party in opposition and the actions also of the government which he opposed. The Conservative opposition had never changed its stand, he asserted, "but it had witnessed the loud and reckless enemies of other days being forced to abandon their lines, and with such composure as they could command swing around on one question after another to the position which we have consistently occupied and which we occupy today. What has happened has been a change from sincere initiation to clumsy imitation."

The past session, Mr. Meighen asserted, had produced a crop of legislation that was scant, limp and sickly. Less was accomplished in seven months by the King government than would have constituted a week's program for its predecessors.

Mr. Meighen dealt with his pre-election statements on the tariff. He urged that Canada declare for a moderate tariff, and had been denounced by Liberal speakers throughout the country, "who were told by Mr. Fielding and Mr. King to denounce the protective principle; into whose hands was placed the solemn pledge of the Liberal party to sweep away all protection on a long list of goods, the main articles used by the people of Canada."

Attacks Liberalism.

The opposition leader said he had urged that such a course would be fatal, and had pressed upon the people that the Liberal party was seeking power by appealing to the enemies of protection, with definite and sacred pledges adopted in the most solemn way, pledges hostile to and inconsistent with protection in any form, and was at the same time, by secret understanding and by further chicanery, promising at selected points a repudiation of those pledges as soon as they had done their work. This warning, he declared, had been borne out by later events. "The Liberals had forsaken all their proposed tariff changes, and had come right back into the footprints of the government they had denounced. 'Instead of a sweeping schedule of free goods they confined their free list to the porcelain parts of pumps,' said Mr. Meighen.

"Under the law, as now enacted by these champions of freer trade by these crusaders against autocracy, they are able to fix a tariff rate just as high as pleases their sweet will," Mr. Meighen declared. "Their first fiscal creation is a tariff by order-in-council."

Lauds Efficiency.

Mr. Meighen dealt at length with soldiers' re-establishment, upholding the record of his government in this regard, and stating that Canada had reached a degree of efficiency and generosity exceeding that of any other country.

Reviewing the railway situation, Mr. Meighen said the men who really controlled the present government had declared themselves as enemies of public ownership.

"Those men have not the courage to sell the system," Mr. Meighen asserted. "Their conduct has been such that I believe their purpose is

Italian Colony Will Grow Olives in Canada.

MONTREAL, Aug. 8.—An Italian agricultural colony will shortly be organized in Canada, and the favorite Italian olive and macaroni spring from Canadian soil under the astute direction of Italian agriculturists.

Count and Countess Giulio Bolognesi, the new Italian consul-general for Canada, and his wife, arrived in Montreal this morning, and are staying at the Ritz Carlton. After paying his respects to the government he will commence duties here. After he becomes settled it is his intention to travel through the country and establish an Italian agricultural colony similar to the one he has already established in Wisconsin.

To maintain the system first and then to destroy it." An alleged fair trial was now proceeding, but the essential advantage of full amalgamation had been deferred.

It was estimated that the country was losing \$50,000 daily through failure to unify the Grand Trunk with the National Railways. "Are the cogitations of Mr. Mackenzie King and Mr. Kennedy about a man to take the place of Mr. Hanna worth \$50,000 a day?" Mr. Meighen asked. Mr. Meighen referred to the minister of labor, who, he said, had threatened to bring home crimes of conspiracy, disclose secret horrifying alliances, and destroy the reputation of public men. Mr. Murdoch had not started anything, and had not disclosed anything. The present minister of agriculture also had made pledges, and since his election had only basked in the sunshine of office.

GOVERNMENT CANCELS LIFE INSURANCE PLAN

Money Deposited To Be Returned or Transferred to Private Company.

TORONTO, Aug. 8.—The Drury government has decided to cancel its plan of adding life insurance to the collection of savings. Persons who applied for policies through the savings assurance agency have been notified that, after consultation with the government, the plan has been found to be outside the government's authority.

Moneys deposited will either be returned, left on deposit as ordinary savings account or can be transferred to a private insurance company, which is designated, but for which the government assumes no responsibility.

WILL ERECT FOUR STORES IN GALT

GALT, Aug. 8.—Work has been started on Main street on the old Galt House site on a block of four stores for J. A. McVine.

The building will be two stories in height, with provision made for additions in the future.

HARVESTERS WANTED FOR WESTERN WHEAT FIELDS.

Special train service and low fares are offered by the Canadian National-Grand Trunk Railways to Western Canada. Consult with your nearest agent for train service, etc. Comfortable, roomy, convertible (berths), colonist cars of latest design, and restaurant cars serving meals and lunches will be attached to trains. Special cars will also be provided for women, Travel the "National Way" to Winnipeg when destined to any point beyond. The Canadian National reaches direct all important distributing centers in Western Canada.

A5.9.12.16

4 ASPHYXIATED IN BOSTON BLAZE

BOSTON, Aug. 8.—Four men were asphyxiated at a fire late today in the basement of the Harris-Forbes Building.

Painting material with which the four were working exploded and the flames overcame them as they ran for exits. The dead are:

John Cune and William Dempsey, Philadelphia.

Albert McCoy, Brighton.

Unidentified man believed to be from Philadelphia.

VITALITY and HEALTH

New Treatment Brings Them Quickly

Strong muscles, a keen eye, the most abundant strength and energy, and a splendid proportioned figure are yours almost for the asking. Just take two tablets of Ironized Yeast three times a day. Everyone knows that yeast is a wonderful builder of health, vitality, strength and good solid flesh and muscle. And the new ironization process enables the yeast to do its work twice as quickly. Get Ironized Yeast from your dealer today, and become the strong, well-formed athletic man you've always wanted to be.

FREE TRIAL Try Ironized Yeast entirely free, simply mail postcard today for famous 3-Day Trial Treatment. Address: Harold F. Ritchie & Co., Ltd., Dept. 98, Toronto.

IRONIZED YEAST Tablets

THE ONLY YEAST THAT IS GENUINELY IRONIZED

Dollar Day AT THE Paint Store

Save your Dollars as well as the Surface.



Highest Quality Paints. Highest Quality Varnishes. Save your Dollars on Dollar Day.

Any quantity, any shade, Elastica House Paint, \$1.00 per quart.

Money back guarantee. Take advantage and get your supply on Thursday.

Bring in this ad and receive FREE one can Lacquer—FREE.

SCOTT Paint-Varnish Co.

398 Clarence St. Phone 5870. Just off Dundas.

Dollar Day BIG FIRE SALE See What \$1 Will Do!

This is a Genuine Fire Sale of Genuine Stock at Genuine Bargains. To be sold regardless of cost. All styles, all finishes—Fully guaranteed.

Starr Phonographs

Are the highest grade Phonographs in Canada—Awarded "Grand Prize," "Blue Ribbon" and "Gold Medal."

\$110 PHONOGRAPH—Now only \$1.00 CASH and \$1.00 per WEEK **\$45.00**

\$145 PHONOGRAPH—Now only \$1.00 CASH and \$1.25 per WEEK **\$78.50**

\$180 PHONOGRAPH—Now only \$1.00 CASH and \$1.50 per WEEK **\$90.00**

\$245 PHONOGRAPH—Now only \$1.00 CASH and \$1.75 per WEEK **\$98.50**

20,000---RECORDS---20,000

35c EACH OR 3 FOR \$1.00

All brand new and never played—Plays all phonographs

Package NEEDLES, 5c per 100 Package

OPEN EVENINGS.

Starr Fire Salesrooms

191 DUNDAS STREET, ADVERTISER BUILDING.