

Says Natural Gas Will Be Inducement To Industries

F. B. Tomb, in Interview, Tells of Proposal Made To London and Declares City Cannot Afford To Overlook the Opportunity Now Offered.

With the announcement of a forward step in industrial progress, as outlined by Gordon Philip, commissioner of industries, which means more factories and an enlarged influence in the industrial world, comes the offer of the City Gas Company to distribute natural gas to the manufacturers of this city. That London's opportunity is knocking is certain, and the indications are that this city will have a wider and more important field in the industrial world. F. B. Tomb, local representative of the Southern Ontario Gas Company, in an interview today with The Advertiser, stated that his company would supply natural gas to the city for industrial purposes through the City Gas Company. He explains why this arrangement has been made, and shows how it is in the interests of the manufacturers as well as the city. The city cannot afford to overlook this chance to secure this most desirable commodity.

Various Reasons.

With the City Gas Company to distribute our product to industrial consumers for various reasons," he stated today. "The first and most important to the consumer is the question of economy. The City Gas Company can handle the product without greatly increasing their construction and operation staff. So far as the office arrangements are concerned, there will be little need of additional assistance. They have offices, engineers, collectors, meter readers; in brief, a most thoroughly organized staff. Were we to secure a franchise, we would have to duplicate this staff, and secure offices and the like, considerably increasing the cost of gas to the consumer. With men so scarce now and the necessity for economy so great, we felt that it would be better for us, and better for the manufacturer, to have the local company distribute it. A lower price and more economical handling will result, and the consumer will get the benefit. We are

convinced that the arrangement will work out most satisfactorily to all concerned, and be beneficial in every way.

Can Supply Needs.

"We have the natural gas, and we can supply London's needs. It is passing your very doors, going to Hamilton, Brantford and other cities. Hamilton is using millions of feet daily for industrial purposes, and wants more. We can supply the manufacturers of London from the mains, and still supply Hamilton and the others. I see no reason why London should not take advantage of this opportunity. The citizens are talking about industrial expansion. They feel the necessity of extending their industrial influence. What would be a better inducement to manufacturers than natural gas at a reasonable price? You can have it. We have a big market for our products. Natural gas is in demand. The rapidly increasing price of fuel and the difficulty in obtaining it, has made the demand for this product greater than ever. We have constant calls for it. We are offering London this opportunity to secure the gas, before we make contracts with other places which want it, but at the request of the citizens and a large number of manufacturers, we are presenting this proposition to the city of London.

By Request.

"I might say that we made this offer simply at the request of the citizens. Many of them earlier in the year brought our attention to the need of industrial gas. Interviews were arranged. I have been frequently requested to do what we could to bring industrial gas to London. The board of trade, the industrial section particularly, were anxious to have the product, and interviewed me on more than one occasion, asking us to present a proposition.

"I have no need to go into the uses of natural gas. A visit to the industries at Hamilton, Brantford, and other cities will convince any unprejudiced man that it is a great asset, and an inestimable benefit. I would suggest that the board of trade and the city council send representatives to these cities, and see for themselves. There is nothing to hide about the scheme whatever. There are the demonstrations of its value. Go down, and see for yourselves. Look the situation over. No word need not be taken for anything in this connection. The evidence is all before you.

Ask Investigation.

"The price is reasonable. The men who will use the gas are businessmen, and they will not buy it if the price is prohibitive. There is no compulsion for them to buy. If it appeals to them, they will take it. If not, well, no harm is done. I am convinced, however, that they will take it, when they have seen what splendid results are obtained elsewhere.

"Natural gas has a distinct field. It always has a market wherever it can be found. It is a highly-priced asset, to be carefully conserved. The industrial development of many cities has been due in no small measure to natural gas. "All we ask is that the question be thoroughly investigated, and that the verdict of the people will rest on its merits. Nothing can be fairer."

"We hesitated in making any offer to supply London with natural gas until we were satisfied as to a supply which would justify the expense of installing pipes. Being assured on this point, and anticipating a great industrial expansion, we decided to submit a proposition to the board of management. The arrangement would be appealing. The arrangements we have made, I consider, are the most economical, and will produce good results."

Adv.

MAGIC BAKING POWDER
CONTAINS NO ALUM.
The only well known medium priced baking powder made in Canada that does not contain alum and which has all its ingredients plainly stated on the label.
E.W. GILLET COMPANY LIMITED
WINNIPEG TORONTO, ONT. MONTREAL

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BISHOP FALLON BUYS OLD LABATT RESIDENCE

Assessed Value of Property is \$21,000—Purchase Price Not Made Public.

Negotiations for the sale of the large Labatt residence on Queen's Avenue have now been completed, and this morning the ownership of the property passed to the Rt. Rev. M. F. Fallon, Bishop of London.

This is one of the largest deals in residential real estate ever recorded in this city. The negotiations were completed by Patrick Walsh, real estate agent of this city.

With the sale of this property one of the finest residences in London passes from the hands of the family, whose home it has been for a number of years. It was built at a time when first-class materials were more easily and cheaply obtainable. It would be practically impossible to replace these materials at the present time according to builders.

The whole property has a frontage on Queen's Avenue of 210 feet and a depth of 270 feet, and is assessed for \$21,000. The buildings are estimated at \$10,000, but this includes the stables at the rear, which were not sold. The frontage sold with the house is 140 feet, and a depth of 250 feet. This is estimated to be worth \$10 per foot frontage, or \$5,000, according to the assessed value.

Neither the purchaser nor the former owner could be reached today to ascertain the price for which the property was sold.

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Baker's Cocoa
stands all tests of laboratory and home.
It is pure, it is delicious, it is healthful.
Walter Baker & Co. Limited
ESTABLISHED 1780
MONTREAL, CANADA DORCHESTER, MASS.

Wear Those Comfortable Old Shoes This Winter
And Show Your Patriotism and Thrift—Inexpensive Rubbers or Overshoes Will Protect Your Feet

The spectacular rise in leather prices has a significance far beyond its painful effect on our personal expenses—it is becoming a serious matter for the Government and our soldiers at the front.

The war is using up leather much faster than it is being produced. The reserve, particularly of high-grade leather, is steadily diminishing. If the soldiers are to have plenty for shoes and equipment, and if the Government is to be able to procure it at prices within reason, civilians must economize on it to the limit.

This is the reason well-worn shoes are no longer a discredit, but an honor—an evidence that the wearer puts patriotism before pride, thrift before vanity.

Fortunately the prevailing low prices of rubbers and overshoes make this practicable. In most cases they cost little more than before the war, and a very small expenditure for either will protect the old shoes perfectly through the winter, keep the feet dry and comfortable, and guard the wearer's health. Many are following the sensible course of getting a pair of rubbers or overshoes to exactly fit each pair of shoes, for rubbers that conform closely to the shoes they cover wear much longer as well as look neater.

This is one of the rare cases where virtue brings its own reward, for in addition to the very considerable money saving, what is there that affords such solid comfort as a well-worn pair of shoes?

Saving Shoe-Leather Is a Public Service as Well as a Private Economy

Hunger Stalks Through Belgium NOW!

While we in Canada are bringing in the harvests, filling our store-rooms and stocking our pantries with an abundance of good food—our Allies in overrun Belgium are facing another winter of near-starvation.

Women and children there by millions have gone for two years on short rations, for the Belgian Relief Fund has never been sufficient to provide full fare. Consequently they are in no condition to stand the still greater privations threatened on account of the growing number dependent on the fund. Anything less than the present meagre allowance of bread and soup would, in thousands of cases, fail to hold bodies and souls together.

Shall we—can we—go on eating our three square meals a day—living well if not luxuriously—while Belgian children, pinched and cold, sobbingly beg their mothers for bread enough to stop the gnawing hunger?

\$2.50 a month in the hands of the Belgian Relief Commission, will feed a Belgian family. A cigar less a day—a night missed from the theatre—simpler refreshments after an evening's cards—the price of any one of a dozen such habitual luxuries would provide the food that means life for a Belgian mother and her children till the end of the war.

Won't your own meals taste better when you know some little Belgians also are enjoying the food which you provide? Whatever you feel that you can spare, send your subscription weekly, monthly or in one lump sum to Local or Provincial Committees, or send Cheques payable to Treasurer.

Belgian Relief Fund
59 ST. PETER STREET, MONTREAL.
\$2.50 Feeds a Belgian Family One Month.

Just Suppose—

Suppose that you were at a musicale in a private home or in a public concert room.

Suppose that a great singer whom you had been invited to hear, or had paid an admittance fee to hear, got up before you and sang in such a way that his voice sounded like a talking machine. What would you think and what would you do?

You would think that the singer was trying to play a joke on you and you would be offended, and if you had paid money at the door, you would demand its return.

No one expects realism from a talking machine.

You do not expect a singer's real voice to sound like his talking machine records, and of course you don't expect his talking machine records to sound like his voice.

This is the vital distinction between the New Edison and all talking machines.

The New Edison is not a talking machine

When you hear a great artist in concert work or upon the stage, that artist's voice sounds exactly as it would sound when Re-created by the New Edison. In other words, there is absolutely no difference.

Come to our store and hear The NEW EDISON

Before you decide what is to be the principal gift this year to your family, come to our store and hear the New Edison. Come at any hour. You will be welcome, and you will not be urged to buy.

WE ARE LICENSED TO SELL THE NEW EDISON.

WM. McPHILLIPS
189 DUNDAS STREET

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The whole property has a frontage of 270 feet, and is assessed for \$21,000. The buildings are estimated at \$10,000, but this includes the stable and the garage, which were not sold. The frontage sold with the house is 140 feet, and a depth of 250 feet. This is estimated to be worth \$40 per foot. The price, \$5,000, is according to the assessed value.

Neither the purchaser nor the former owner could be reached today to ascertain the price for which the property was sold.

Y. W. C. A. GIRLS WANTED

MISS BROWN RE-ENGAGED

Presented—Mention Which Was Not Granted—Made Presentation.

The following letter has been received by The Advertiser, without explanation, as to what circumstances have given rise to its being indited:

"We, the girls of the Y. W. C. A., of Portland, Oregon, beg to present to you as a secretary, Miss Brown, who is asked to the board of management, asking that Miss Brown be re-engaged as superintendent of our home.

"Hearing that our petition had not been presented to the board, we have presented her with a club bag, as a slight token of appreciation of her kindly interest in us during the past year, and wishing her every success in her work with girls."

Miss Moore of the board of management informed The Advertiser that the petition mentioned had been received but refused to make any comment on it or say why it had not been granted.

CAPT. DANCEY ALIVE

Visits Advertiser, Proving Rumors of His Sudden Death Groundless.

Capt. S. N. Dancey, who was prominent in recruiting circles in No. 1 District, has not departed this life. Persistent reports to the effect that the young lieutenant, who described himself as a secret service agent, had been to the British in Germany, and held audacious spyhounds, is able to trot out Mark Twain's famous denial, about reciting his sudden death, to the surprise of transport and for England, being very much exaggerated.

Capt. Dancey walked into The Advertiser editorial rooms last night for a chat, as a secret service agent, of a battalion, and expects to leave the country within a short time.

"I regret I have never heard of anything really bad for overseas to make many speeches," he said.

Capt. Dancey's book regarding his war experiences will soon be published.

NEW YORK STOCK EXCHANGE.

Thomson & McKinnon, 16 Dominion Savings Building, report fluctuations in New York Stocks for The Advertiser as follows:

New York, Dec. 2.

Trunk Lines and Grangers—

Baltimore & Ohio	88 1/2	87 1/2	87 1/2
Erie, com.	38 1/2	38 1/2	38 1/2
Erie, 1st pf.	48 1/2	48 1/2	48 1/2
Great Northern	118	118	118
Great Western	14 1/2	14 1/2	14 1/2
G. Western, pf.	14 1/2	14 1/2	14 1/2
Illinois Central	106 1/2	106 1/2	106 1/2
New Haven	58 1/2	58 1/2	58 1/2
N. Y. Central	108 1/2	108 1/2	108 1/2
Rock Island	37 1/2	37 1/2	37 1/2
St. Paul	93 1/2	93 1/2	93 1/2

Pacific and Southern—

Atchafalpa	106 1/2	106 1/2	106 1/2
Canadian Pacific	167 1/2	167 1/2	167 1/2
Col. Southern	26 1/2	26 1/2	26 1/2
Kansas & Texas	8 1/2	8 1/2	8 1/2
Missouri Pacific	17 1/2	17 1/2	17 1/2
Northern Pacific	112	112	112
Southern Pacific	100	100	100
Southern Railway	29 1/2	29 1/2	29 1/2
Union Pacific	147 1/2	147 1/2	147 1/2

Coal—

Lehigh Valley	82 1/2	82 1/2	82 1/2
Norfolk & West	14 1/2	14 1/2	14 1/2
Pennsylvania	57 1/2	57 1/2	57 1/2
Reading Railway	112 1/2	112 1/2	112 1/2

Industrials—

Allis-Chalmers	35	35	35
Am. Beet Sugar	105 1/2	105 1/2	105 1/2
American Can	62 1/2	62 1/2	62 1/2
American Car	75 1/2	75 1/2	75 1/2
Am. Locomotive	90 1/2	90 1/2	90 1/2
American Sugar	114 1/2	114 1/2	114 1/2
Am. Smelters	114 1/2	114 1/2	114 1/2
Am. Tel. & Tel.	127 1/2	127 1/2	127 1/2
Am. Wire	77 1/2	77 1/2	77 1/2
Baldwin Loco.	57 1/2	57 1/2	57 1/2
Central Leather	110 1/2	110 1/2	110 1/2
Corn Products	27 1/2	27 1/2	27 1/2
Gen. Electric	179 1/2	179 1/2	179 1/2
General Electric	179 1/2	179 1/2	179 1/2
G. Northern Ore.	44 1/2	44 1/2	44 1/2
Inter. Nickel	46 1/2	46 1/2	46 1/2
Ice Securities	27 1/2	27 1/2	27 1/2
Maxwell Motor	74 1/2	74 1/2	74 1/2
Marine, com.	44 1/2	44 1/2	44 1/2
Marine, pf.	115 1/2	115 1/2	115 1/2
Studebaker	120 1/2	120 1/2	120 1/2
U. S. Rubber	46 1/2	46 1/2	46 1/2
Virginia Chemical	49 1/2	49 1/2	49 1/2
Western Union	54 1/2	54 1/2	54 1/2

Coppers—

Anconda Copper	94 1/2	94 1/2	94 1/2
Battle & Superior	68 1/2	68 1/2	68 1/2
Chino Copper	68 1/2	68 1/2	68 1/2
Inspiration	77 1/2	77 1/2	77 1/2
Island Copper	47 1/2	47 1/2	47 1/2
Nevada Con.	21 1/2	21 1/2	21 1/2
Ray Consolidated	23 1/2	23 1/2	23 1/2
Tennessee Copper	24 1/2	24 1/2	24 1/2
Utah Copper	123 1/2	123 1/2	123 1/2

Oils—

Am. Cotton Oil	22 1/2	22 1/2	22 1/2
Am. Lined Oil	22 1/2	22 1/2	22 1/2
Cal. Petroleum	28 1/2	28 1/2	28 1/2
New Mexico	107 1/2	107 1/2	107 1/2
Texas Oil	207 1/2	207 1/2	207 1/2

Steels—

Cruikshank Steel	55 1/2	55 1/2	55 1/2
Lackawanna	108 1/2	108 1/2	108 1/2
Pressed Steel Car	85	85	85
Republic Steel	39 1/2	39 1/2	39 1/2
U. S. Steel	99 1/2	99 1/2	99 1/2
U. S. Steel—Sheffield	85	85	85
U. S. Steel—Pittsburgh	85	85	85
U. S. Steel, pf.	121 1/2	121 1/2	121 1/2

HIGHEST PRICES PAID FOR COON AND SKUNK.

THE LIMITED