Your Feet Would Ache If You Walked From House to House of all Real Estate Concerns in Looking for the Places Where There Are Rooms for Rent. A Few Minutes' Study of The Advertiser Want Ads Will Give You a List of the Most Desirable Places.

AMUSEMENTS. LECTURES

VISIT OUR MATINEE. YOU'LL ENJOY MATINEE.

PRINCESS THEATRE

Mr. Stewart and Company Present, All This Week,

IN THREE ACTS. **A Legal Document** GOOD COMEDY. DRAMA.

Also the Finest of Photo Plays. Commencing December 30, and running each Wednesday and Thursday, for 15 weeks, the famous serial story, "Beloved Adventure." 17u

Ocean Tickets

Via all lines, to or from the Old Country. Travellers' checks and money orders on Great Britain sold. Office open Saturday evenings, 7:30 to 10 o'clock.

F. B. CLARKE
416 RICHMOND STREET.
Next Bank of Commerce. London, Ont. zxv

ARCADIA
Dancing Tonight
Masonic Temple, 8 p.m.-11 p.m.
Cortese Orchestra. The place to entertain your friends. yzz

PRINCESS ICE PALACE—7TH BAND and skating Saturday night. Admission 25c. Season books for sale at office. Doors open 7:30. b

SKATING AND HOCKEY PRACTICE at North End Rink every afternoon and evening. Admission, 10 and 15 cents. 15n

Patriotic Minstrels

Return engagement of the London Press Club Show, under auspices of Lord Elgin Chapter, I. O. D. E., benefit Soldiers' Field Comfort Fund. Grand Opera House Monday, Dec. 21. Prices, 25c to 50c. Seat sale now open. 151

EAST END RINK—BAND TONIGHT; skating tomorrow afternoon and night. Good ice. y

SIMCOE RINK—SKATING TONIGHT, also Saturday afternoon. Band Saturday night. Excellent ice. General admission, 15 cents. b

WESTMINSTER RINK — HUSSARS' Band tonight and Saturday night. Admission, 15 cents. Skating Saturday afternoon. b

SKATING AND HOCKEY PRACTICE at North End Rink every afternoon and evening. Admission, 10 and 15 cents. 18u

REGULAR WEEKLY DANCE — Every Monday evening. Advanced class every Wednesday evening. Private lessons any time. All the new dances. Expert instructors. Reasonable rates. Phone. Dayton & McCormick.

DANCING — FOX TROT AND ALL latest dances taught. Private studio. Phone 2196. 14n

LONDON LADY HARPERS — ENGAGEMENTS accepted for concert and social events. Address Miss Ella Toppling, Tamblin's Corners. Phone 91, ring 9, Byron. 52tf

SCHOOL OF MODERN BALLROOM Dances. "Palais de Danse," 214 Dundas street. Instruction by appointment. Jack W. Cortese. Phone 1570.

KENWICK MALE QUARTET AND Concert Company. Engagements accepted. Len Barr, 23 Charles street.

LONDON MINERAL BATHS—OPEN every afternoon, Sundays in forenoon. Phone 2198.

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 132 Queen's avenue.

TEACHERS WANTED.
Say you saw it in The Advertiser.

TEACHER WANTED—NORMALITE for S. S. 7, Westminster, three miles south of London, to commence January 4. State salary and experience. A. Elliott, secretary, R. 1, Wilton Grove. 151

TEACHER WANTED FOR S. S. NO. 7, Adelaide — Duties to commence Jan. 4, 1915. Applications, stating salary and experience, will be received by the undersigned, till Dec. 18, 1914. Frank Wright, Kerwood, Ont. 13n

SITUATIONS WANTED.

MILLWRIGHT AND ENGINEER wants situation; sober; six years' reference. Apply Box 157, Advertiser. 17c

WANTED BY MIDDLE-AGED WIDOW —Position as housekeeper in a widower's home; good manager. References exchanged. Box 155, Advertiser. 16c

LOST AND FOUND.
Say you saw it in The Advertiser.

LOST, ON TUESDAY EVENING—Four keys on ring, on Richmond or Dundas street. Reward at this office. b

LOST—WILL PERSON WHO TOOK parcel containing fancy goods by mistake from Grand Trunk train last evening by mistake kindly return same to this office. b

LOST—BETWEEN LONDON EAST and South Delaware, on Saturday or Sunday, one automobile tail light; reward Love Hardware Co., 111 Dundas street. b

LOST—ON DUNDAS STREET BETWEEN Ontario and Rectory, small black purse containing nearly $5.00. Reward for return to 827 Dundas street. b

LOST—GOLD CUFF-LINK, ENGRAVED with two initials. Finder return to Advertiser office. Reward. 16c

OSTEOPATHY.

DR. H. V. CATON, GRADUATE Osteopath—Eleven years' practice in London, 045 Richmond street. Phone 1916.

DR. R. C. BARKLIE, OSTEOPATH and Chiropractor—Electrical treatments. 226 Central avenue, near corner Richmond street. Tenth year London. Phone 2565.

PAWNBROKERS.

BIG SALE OF NEW AND UNREDEEMED watches, diamonds, jewelry, furs, clothing, etc., suitable for Christmas gifts. Julius Siskind, Most Liberal Pawnbroker, 388 Richmond street.

MARRIAGE LICENSES.
Say you saw it in The Advertiser.

MARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 59 Dundas.

MARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 652 Dundas.

SIGNS.
Say You Saw It in The Advertiser.

THE SIGNRY, LIMITED, 340 RICHMOND street, London. Christmas show cards. Window displays and electric signs a specialty. Phone 1846.

GLEN BROS., SIGN PAINTERS—Designs and estimates furnished free. 420 Talbot street. Phone 1842.

BORN, MARRIED, DIED.

DIED.

BOAKE—At his late residence, 72 Byron avenue, on Thursday, December 17, 1914, John H. Boake, dearly-beloved husband of Laura C. Boake.
Funeral private, from above address on Saturday, at 3 p.m.; service at 2:30 p.m. Interment at Mount Pleasant Cemetery. Kindly omit flowers. 17u

MEEK—In London, at the home of his son-in-law, W. R. Roome, 378 Central avenue, on December 18, 1914, William, dearly beloved husband of Emily M. Meek.
Funeral service on Monday afternoon at 2:30 o'clock at the above address. Interment at Mount Pleasant Cemetery. b

MALE HELP WANTED.
Say you saw it in The Advertiser.

YOUNG MAN TO LEARN BARBER trade for $50; an experienced, competent barber will give individual instructions and teach you the barber trade in four weeks' time. Apply Box 71, Advertiser. vt

IF YOUR NECK IS TENDER TRY Merrill Bros. for your next shave. Rear McKenna's cigar store.

FEMALE HELP WANTED.
Say you saw it in The Advertiser.

LADY CANVASSERS WANTED — Good proposition to right party. Apply P. O. Box 338, London. 14n

GOOD GENERAL WANTED—GOOD home for right person. Apply Mrs. H. R. Hay, 579 Adelaide street. 17c

TWO BRIGHT, AMBITIOUS, NEAT-APPEARING women, to take orders. Good money for good workers. Excellent for soldiers' wives or sisters. Outdoor work. Box 154, Advertiser. 16i

BUSINESS CHANCES.
Say you saw it in The Advertiser.

CITY GROCERY, EIGHT HUNDRED—Photograph gallery, book stock. Sydney Smythe, insurance agent, 404 Talbot street.

I HAVE A CASH BUYER FOR MILK route; also house for sale. Sydney Smythe, insurance agent, Talbot street.

APPIN CHEESE AND BUTTER FACTORY for sale, cheap. Apply Box 145, Advertiser. 13g

WANTED.
Say you saw it in The Advertiser.

PRUNING OF ALL KINDS; WORK done by experienced man. G. Benbow, 187 Tecumseh avenue, city. 18c

HEAVY SINGLE WAGON WANTED George McMurray, corner Ridout and Brick street. Phone 371 r 3. 18u

A FIRST-CLASS LIFE INSURANCE Company requires a manager for London and district. Experience not necessary. Reply to Box 160, Advertiser. b

BOARDERS WANTED — WARM rooms, all conveniences. 462 Dundas street. Phone 4419. 17c

500 DOLLARS WANTED FOR THREE months, ten per cent interest and good security. P. O. Box 338, London. 15n

Poultry Wanted

Will pay F. O. B. Aylmer, 14c per lb for chickens, 14c per lb for ducks, 17½c per lb for turkeys. Thoroughly dressed, heads and feet off, giblets out.

Aylmer Canning Company,
AYLMER, ONT. 17c

WANTED TO BUY — BEECH, BIRCH, maple, on stump; not over twelve miles from London. Trees to be not less than 12 inches at stump. Address T. W. Nicholson, Iroquois Hotel, London. 14n

PRACTICAL NURSE DESIRES DAILY or hourly nursing. Phone 2834. 15n

SAY! ADVISE THAT FRIEND OF yours who has catarrh to snuff up nose a few drops of Compass Oil daily. v

WANTED—DRESSMAKING AT HOME or sewing by day; experience in high-class dress and mantel making. 71 Cartwright street.

MELODEONS WANTED AT KEENE'S Antique Store, 342 Talbot street.

RAPID MESSENGER—NIGHT AND day services. Dray for hire. Phone 2845. R. Griffith, 244 Horton street.

WANTED — DEAD HORSES AND cattle; phone 638, will go twelve miles; no animal removed without its hide on. London Fertilizer Company.

PATENTS.
Say you saw it in The Advertiser.

P. J. EDMUNDS, REGISTERED ATTORNEY and Solicitor of Patents, Central avenue, London, Ont.

MUSICAL INSTRUCTION.
Say you saw it in The Advertiser.

MISS FRANCES CULLIS, TEACHER of singing. Studio, 177 Wortley road. Phone 2746. Concerts accepted. 89tf

GWENDOLYN ANTHISTLE, TEACHER of reading and dramatic art. Studio, 246½ Dundas street. Concerts accepted. Phone 698.

BERT WEIR, ORGANIST CENTENNIAL Methodist Church, teaches piano and organ. 498 Adelaide street.

JAS. CRESSWELL, MUSICAL DIRECTOR Grand Opera House—Violin, band and orchestral instruments. 498 King street.

MRS. McHARDY-SMITH, PIANO — Just returned from abroad. Matthay method. Studio. Conservatory of Music.

CHARLES E. WHEELER, F.C.G.O.—Teaching resumed. Organ, piano, singing and theoretical subjects. Studio, 429 Waterloo street.

ROOFING.
Say you saw it in The Advertiser.

SLATE, GRAVEL AND CEMENT roofer. Paint for gravel roofs. Walter Scott, 506 York street.

SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whittaker, 551 King street.

GARMENT CUTTING.
Say you saw it in The Advertiser.

FRANKS' CUTTING SCHOOL, 227 Dundas street, London. Full and part courses in designing ladies' garments.

CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.

Meetings — When no admission is charged, one cent per word each insertion.

Articles for Sale, To Let, Help Wanted, Situations Wanted, Board and Lodgings, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words.

MEETINGS.
Say you saw it in The Advertiser.

GREAT MASS MEETING
FOR EVERYBODY.
Majestic Theatre
Sunday, Dec. 20, 4 p.m.
Subject:
LICENSE REDUCTION IN LONDON.
Rousing Speeches by
REVS. D. C. McGREGOR, DR. FLANDERS, H. H. BINGHAM
Male Chorus. Special Soloists.
ALL WELCOME. 18u

KILWINNING LODGE, NO. 64, A., F. and A. M., Masonic Hall, this (Friday) evening, 7:30. Visitors welcome. B. W. Bennett, W. M.; R. W. Glover, secretary.

REGULAR MEETING OF ST. GEORGE'S, R. A. C., this (Friday) evening at the Masonic Temple, Queen's avenue, at 7:30 o'clock. Regular business and degrees. Visitors welcome. M. Percival, Z.; T. P. Elliott, Scribe E. P

REAL ESTATE FOR SALE
Say you saw it in The Advertiser.

ELEVEN ACRES, 3½ MILES FROM market, with house and barn. Will exchange for small house and lot. Apply 886 Adelaide street. 17c

STORY-AND-HALF SEMI-MODERN house, 8 rooms, lot 45x192; nine hundred will handle same. Call and inspect. 12 Orchard street. New set Goold's History Freemasonry, six volumes. Set, two volumes, J. Ross Robertson's History Freemasonry. Set, 21 volumes, Encyclopaedia Britannica. Phone 241 for price and information. 17c

FOR SALE — FIRST-CLASS 30-ACRE farm. Good buildings. Address J. G. German, Embro, Ont. 13bu

CENTRAL LOCALITY
Two-story and attic, brick, 6 bedrooms, two in attic; complete bathroom, furnace, three mantels, stone foundation. Good lot. Call for full particulars.
J. F. SANGSTER & CO.
2 Royal Bank Building.

VETERINARY SURGEONS.

WILLIAM McDONALD, VETERINARY surgeon, 137 King street. Residence, 121 Bathurst. Phone 688.

WILLIAM J. WILSON, VETERINARY —Horse and dog hospital, 84 King street. Phone 783.

C. S. TAMLIN, V.S.—OFFICE AND hospital, 155 Talbot. Phone 865, residence 768.

BARTER AND EXCHANGE

FOR SALE OR EXCHANGE — 50-acre farm, Middlesex, clay loam, all cleared, and plowed, frame house, 5 rooms, bank barn, $3,500. Box 159 Advertiser. 18n

POULTRY AND EGGS.
Say you saw it in The Advertiser.

FOR SALE — MAMMOTH BRONZE turkeys, bred from prizewinners; young toms, 24 to 27 pounds, $7; hens, 15 to 17 pounds, $4. W. W. Hodgins, No. 4, Denfield. 7bu

DERMATOLOGY.

MARINELLO SYSTEM FOR FACE, scalp, chiropody. Removal of superfluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone 3027.

DENTAL CARDS.
Say you saw it in The Advertiser.

Dr. Fred L. Wood
201½ Dundas Street.
A Splendid Set of Teeth.....$6.00
Aluminum Plates $12.00
Gold Crown and Bridge Work, $5.00
Look Well, Eat Well and Be Happy.
Open Evenings, 8 to 9:30 o'clock. zxv

DR. J. M. FREZELL, DENTIST, OVER McLachlan's drug store, opposite old city hall.

DENTIST
Open evenings, 7—8:30, by appointment only.
DR. R. D. JARVIS,
Corner Dundas and Clarence Streets. zxwv

ARCHITECTS.
Say you saw it in The Advertiser.

WATT & BLACKWELL, MEMBERS Ontario Association of Architects—Bank of Toronto building, London; Lister Chambers, Hamilton.

McBRIDE & GILBERT, MEMBERS Ontario Association of Architects, etc., Edge block. Phone 262.

JOHN M. MOORE,
Architect and Civil Engineer,
425 RICHMOND STREET.

ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 556.

WILLIAM G. MURRAY, ARCHITECT—Greene-Swift building. Phone 1557.

CHIROPRACTIC.
Say you saw it in The Advertiser

AMELIA J. AXFORD, D.C., B.Sc., graduate of Universal College of Chiropractic. Office, 473 Dufferin avenue.

JONES & JONES, GRADUATE CHIROPRACTORS, over five years in practice. 550 Colborne street. Phone 4055.

A. W. MACFIE, CHIROPRACTOR, graduate Ross College of Chiropractic, 269 Piccadilly street. Lady attendant. Phone 4710.

MISS CIARA KILBOURNE, A. B. Kilbourne, Universal College of Chiropractic graduates. Office, 321 Queen's avenue. Telephone 3353.

HOUSES, ROOMS, TO LET.
Say you saw it in The Advertiser.

TO LET—SEVEN-ROOMED, NEW brick cottage. Apply 1184 Laura street, East London. 17n

TO LET — EIGHT-ROOMED BRICK house; large lawn; good barn; modern. Apply 1305 Dundas street. 17c

EIGHT-ROOMED RED BRICK HOUSE —New; modern; 1483 Dundas. Apply R. Tremaine, 1305 Dundas street. 17c

APARTMENT — SIX ROOMS AND bath; heated; hot water. Apply The John Hayman & Sons' Company, Limited, 482 Wellington street. 17c

COTTAGE, WITH TOILET, TO LET —Reasonable. Ashes removed. Drays for hire. Phone 2829.

UP-TO-DATE MOVING VANS—FURNITURE and pianos carefully handled. W. R. Flowers, 860½ Colborne street. Phone 2626.

395 WOLFE STREET — HANDSOME residence; perfect repair. Apply 213 Wolfe street. Phone 394. 91tf

ON MOVING DAY REMEMBER "DAY the Mover." Moving Vans. Residence, 480 Maitland; phone 2887. H. F. Day.

TO LET — TWO-STORY BRICK house, 9 rooms, 11 Tecumseh avenue. Phone 3658.

BIGGS' FURNITURE STORAGE.—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling street.

ALEX. HENDERSON'S MOVING vans—Largest in city. Good storage. 709 Talbot street. Phone 1724.

MEDICAL CARDS.
Say you saw it in The Advertiser.

DR. WEEKES, 426 WATERLOO street. Hours: 1-3, 7-8.

DR. GEORGE McNEIL—OFFICE AND residence, 245 Queen's avenue. Specialty, diseases of women and surgery.

R. W. SHAW, M.D., L.R.C.P. AND M.R.C.S. (England), 237 King. Phone 859.

DR. GEORGE A. RAMSAY — RETURNED to office, 22 Hayman Court, Queen's avenue. Telephone 4804.

DR. W. M. SHOEBOTHAM, REMOVED to corner Richmond and Hyman streets. Specialty, surgery, diseases of women.

DR. HOLMES — 344 RICHMOND street. Specialty, medical electricity, X-rays, diseases of skin and lungs.

DR. G. L. CLARKE—EYE, EAR, NOSE and throat. 394 Dundas street.

DR. D. H. ARNOTT, 226 QUEEN'S avenue, in addition to regular practice, will give special treatment for cure of liquor and drug habits.

F. L. BURDON, M.D., L.R.C.P. AND S. (Edinburgh)—Diseases women, children. 451 Waterloo. Phone 258.

J. B. CAMPBELL, M.A., M.D.—SPECIALTY, diseases stomach. Hours, 2—4, 7—8, and appointment.

DR. W. J. STEVENSON, 389 DUNDAS street—Specialty, diseases of women and surgery. Phone 610.

DR. HUGH A. STEVENSON, 391 DUNDAS street—Special attention X-rays.

DR. GEORGE HALE HAS REMOVED to Hayman Court Apartments, Wellington street. Phone 4150. Night calls, 50.

DR. SEPTIMUS THOMPSON, 443 Park avenue, corner Queen's—Eye, ear, nose, throat.

DR. MEEK, 380 QUEEN'S AVENUE—Specialty, diseases of women. Hours, 10 to 2.

DR. F. P. DRAKE—SPECIALTY, DISEASES of stomach and digestive system. Office, 371 Wellington street.

DR. NORMAN R. HENDERSON, CORNER Park and Dufferin. Eye, ear, nose and throat.

DR. PINGEL, LONDON—ELECTRICAL treatment of diseases a specialty.

DR. J. S. SCHRAM—CORNER KENT and Talbot streets. Phone 2250.

LEGAL CARDS.
Say you saw it in The Advertiser.

PURDOM & PURDOM,
DOMINION SAVINGS BUILDING,
ENTRANCE KING STREET.

T. W. SCANDRETT, BARRISTER, solicitor, notary. Money to loan. 98 Dundas street.

McKILLOP, MURPHY & GUNN—
—OAK HALL BUILDING

J. H. A. BEATTIE, BARRISTER, ETC., 169½ Dundas street. Money to loan on real estate.

MACPHERSON & PERRIN, BARRISTERS, solicitors. Money to loan, Robinson Hall Chambers.

U. A. BUCHNER, BARRISTER, SOLICITOR, corner Talbot and Carling. Phone 99. Money to loan.

TENNENT & TENNENT, BARRISTERS, solicitors, notary public. Money to loan. 73 Dundas. D. H. Tennent. Gordon H. Tennent.

BLACKBURN & WEEKES, BARRISTERS, solicitors, notaries, etc., 124 Carling street. G. N. Weekes, H. S. Blackburn.

W. G. R. BARTRAM, BARRISTER, notary, etc., 59 Dundas street.

CRONYN & BETTS & COLERIDGE—Frederick P. Betts, K.C.; Thomas Coleridge.

GIBBONS, HARPER & GIBBONS, barristers, etc., corner Richmond and Carling. Sir George Gibbons, K.C.; Fred F. Harper; George S. Gibbons.

GRAYDON & GRAYDON, BARRISTERS, solicitors, notaries, 413 Talbot street. N. Parke Graydon; A. H. Marshall Graydon.

J. M. McEVOY, BARRISTER, SOLICITOR, Robinson Hall Chambers. Money to loan.

JARVIS & VINING, BARRISTERS, etc., 101 Dundas. C. G. Jarvis; Jared Vining, B.A.

MISCELLANEOUS.
Say you saw it in The Advertiser.

NOTICE—ON AND AFTER DECEMBER 18, J. Jennie Levitt will not be responsible for any debts contracted by anyone in my name without written order from me. J. Levitt, 388 1-2 Ridout. b

PIANO STORED FREE OF CHARGE in exchange for use. Apply Box 152, Advertiser. 16c

COLLECTIONS MADE ON COMMISSION—Agents everywhere; no collection, no charge. Call, write, phone. Canadian Bureau of Credits, Dominion Bank Chambers.

MONEY TO LOAN.

PRIVATE FUNDS TO LOAN—LOWEST rates. U. A. Buchner, corner Talbot and Carling.

MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 380 Richmond street.

PRIVATE AND TRUST MONEY TO loan on farm and city property; lowest rates, amount and terms to suit; no commission charged. T. W. Scandrett, solicitor, 98 Dundas street.

ARTICLES FOR SALE.
Say you saw it in The Advertiser.

THOROUGHBRED IRISH TERRIER, nine months old, about 18 inches in height. Apply Box 158, Advertiser. Nc

CUTTER AND ROBE, IN FIRST-CLASS condition, cheap. Apply 662 Oxford street. 17c

FOR SALE — QUARTER-CUT OAK sideboard, swell front, as good as new; cheap. 148 St. George street. 17c

FRESH TURKEYS, DUCKS, GEESE, chickens and so forth. McCue's, Market Stall No. 1, Market House Basement. Phone 4906. 17c

POSTCARD ALBUMS, WORKS OF Longfellow, ten volumes. Hamilton's, 538 Richmond street.

FIRST-CLASS CUTTER, RUBBER-TIRED buggy, and light single harness. Phone 1391. Apply 493 York street. 15h yzvi

CHRISTMAS GIFTS — THE BIGGEST safety razor bargain ever made. I will send my famous "Burham" safety razor, complete, ready for use, with three tested blades, for only 50 cents. Guaranteed better than any dollar razor. Each blade good for ten shaves. Order quick. E. Stewart, Sarnia, Ont. 16c

FOR SALE—FIRST-CLASS CEMENT blocks. Burt & Fyne, Brookdale. Phone 4216. 15n

NOTHING IS NICER FOR A CHRISTMAS gift than a pet dog; little beauties may be had at No. 22 Erie avenue, London, Ont.; from imported and prize stock; Toy White Silk Poodle pups, White Silk Maltese Terriers, Toy Pomeranian pups; also grown dogs. Phone 3961. 14u

SIDEBOARD, TWO DRESSERS AND one stand; also a McClary cook-stove. Apply after 6 p.m., or after 1 p.m. on Saturdays. Apply 799 York street. 13n

T. B. McKIM, AUCTIONEER — NEW lot, gas savers. Heat your room with them. Only one dollar.

CUT-RATE STORE — TEA, 29c AND upwards. Pure coffee, 30c. Baking powder, 15c. Pure cocoa, 30c. Spice, etc. Try a 5c, 10c or 15c sample package. Alfred Tyler, 355 Clarence street.

SMOKE "JOY" TEN-CENT CIGARS. Smith & McNeil. Union made. All stores.

IMPERIAL FLOUR GIVES BEST results. Hookway & Son, King street. Phone 1235.

GOOD SIDE SADDLE; WIRE FORM for dressmaking; 80 yards of carpet, gas range, heaters, etc. Phone 4820.

FOR SALE — SMALL KITCHEN range, new, in good condition; cheap. Apply 1 Wyatt street.

FARMERS, ATTENTION! DON'T fail to see Deoxide, the greatest wonder of the living age. At Adams & Tanton's. v

UPHOLSTERING, POLISHING, REPAIRING and mattresses made is our business. Chas. M. Quick, 725 Richmond. Phone. v

RAZORS
Wade & Butcher's Celebrated Sheffield razors, $1.25 to $2.00. Every one guaranteed.
GURD'S, 185 Dundas Street. zxv

CHRISTMAS TREES AND BRANCHES in pots, tubs or cut, from 10 cents up, biggest stock and cheapest in the Dominion; 100,000 fruit and ornamental trees. Plant Christmas roses now. Charles Baker, nurseryman. Phone 2222.

WEDDING STATIONERY IN ALL the latest styles. See our samples. The Advertiser Job Department.

SHAFTING, HANGERS, PULLEY belting supplied and installed. Superior Machine Company, Limited, city.

C. LEWIS, DEALER IN NEW AND second-hand goods, house furnishings, etc. 191½ King street.

GET THE CHAMBERLAIN WEATHER-STRIP. C. A. Smith, 30 Evergreen. Phone 1504.

HAY, STRAW, FLOUR AND FEED for sale. Slobasky's, Hamilton road and Adelaide.

ONN'S FISH MARKET—FISH OF ALL kinds. 143 King, opposite market. Phone 1296.

DELIVERY WAGONS BUILT TO ORDER. See our second-hand wagons. Abbott's Carriage Factory.

BEST CHESTNUT COAL, $7.75 PER ton. Marcel Heehn, phone 1716. 695 York.

GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and school supplies.

For Butter, Eggs, Lard, Honey, Cheese (old, medium and new), Schneider's Pure Pork Sausage, call at HART'S, Market Lane. Phone 1129. zxv

DUCHEMIN
SPECIAL PRICES FOR THIS WEEK.
71½ Wharncliffe Road and 161 Wortley Road. zxv

GIVING UP BUSINESS.
Entire stock of drugs, jewelry and fixtures to be cleared out at sacrifice prices, Dec. 30, 1914.
N. W. EMERSON, DRUGGIST,
120 Dundas St., London, Ont. zxv

The place to get the Choicest Meats at the lowest prices is at
JACKSON'S MEAT MARKET
87 Wellington Street.
Phone 1057. Phone 2859 zxv

SELLING OUT
Our entire stock of furniture at greatly reduced prices.
Come and inspect it.
Home Furnishing Company
257 DUNDAS STREET. zxv

Christmas Trees
We are now taking orders for Christmas Trees and can supply nice-shaped ones at the following prices:
4 to 5 feet high, each 50c
5½ to 7 feet high, each 75c
8 feet and up, each $1.00
These will be delivered on an after the 22nd, if order is placed not later than the 18th.
Also Holly, Mistletoe, Bouquet Green and Bouquet Green Wreathing.
If you cannot call, 'phone your order. Call 559.
Darch & Hunter Seed Co.
LIMITED. zxv

FIRST MORTGAGE FOR SALE, TO pay you good interest. Address Box 49, Advertiser, for particulars.

ARTICLES FOR SALE.
Say you saw it in The Advertiser.

CHRISTMAS MEATS
Even beyond our own expectations is the quality of meats our buyers have purchased for the great annual Christmas show we are putting up this year. Everything will be in place by Saturday, December 19, and you can, with pride, inspect the finest meats grown on the continent.

PORK GUESSING CONTEST
It is causing a sensation. Purchase Twenty-five Cents Worth of Meat and have a guess on our big pig. Nearest guess to correct weight receives a choice 15-lb. turkey. Contest closes Christmas eve.
Butchers and Meat Cutters Barred from Contest.

Anderson's
Market House Phone 500 v

IF YOU WANT HELP, SITUATIONS, want to buy or sell real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium of the city. Rate, 1c a word, or three consecutive insertions for 2c a word with cash order. Subscriptions: Daily, 25c a month, $2 yearly; Saturday edition, 50c yearly. Sample copy sent on application.

Piano Bargains
Grovesteen & Fuller Piano, beautiful finish, good action, full rich tone. Only $120
Heintzman Piano—This piano has been well cared for, and is in good condition. Only $130
Williams Piano — Improved Scale, Louis design. Only $140
Several other Used Pianos and Used Organs Very cheap. Easy terms. No Interest.
Gourlay, Winter & Leeming
261 DUNDAS STREET. 12h

Home-Made Mince Meat, 10c Pound
ENGLISH PLUM PUDDING, 25c LB.
CHRISTMAS FRUIT CAKE, 25c, 35c.
We guarantee these goods to be cleanly made and of best material, equal to any on market at higher prices. We deliver free to all parts of city. Your grocer will have them; if not, call Phones 1035, 1039.
C. J. LEACH,
Corner Colborne and Princess Avenue. tf

Best Quality Meats
At Lowest Possible Prices.
ELLYATT'S,
251 Wellington St., Phone 2925 v

BUTTER, CREAM OR MILK
Our Butter is made under the most sanitary conditions by experienced men. Try a pound.
CITY CREAMERY
PHONE 1703. zxv

Cash Bargain Grocery
We guarantee our Fruit to be the very finest, equal to any on the market at higher prices.
SPECIAL PRICES FOR SATURDAY.
Finest Large Selected Raisins 3 lbs. 25c
Best Patras Currants .....3 lbs. 25c
Golden Dates (very fine) ....3 lbs. 25c
C. & B. (Lemon, Orange and Citron Peel) mixed pound 20c
Shelled Almonds, pound 50c
Shelled Walnuts, pound 60c
Mixed Nuts (Walnuts, Almonds, Filberts and Brazils), pound 20c
Lemon and Vanilla Extract regular 10c bottle for, a bottle 8c
Special, a large juicy Mexican Orange, dozen 18c
3 lbs. Icing Sugar 25c
20-lb. Bag Redpath Granulated Sugar $1.35
100-lb. bag Redpath Granulated Sugar $6.75
133 KING ST. PHONE 968 v

REUPHOLSTERING
Expert Workmanship. Estimates Furnished Free.
TRAFFORD FURNITURE CO.
129 Dundas Street. zv Phone 364.

FEATHER PILLOWS, MATTRESSES, renovated and re-covered. Hunt & Sons, mattress factory, 593 Richmond. Phone 937.

NOTICE TO PUBLIC—BLANCHARD'S Fish Market, moved to 525 Richmond street, opposite St. Peter's Hall. Fresh fish daily. Phone 1510.

TRY THE LONDON GARMENT CARE —Pressing and cleaning and repairing by experienced tailors. 541 Dundas. Phone 4890.

FOR SALE—HOWARD NEW IDEA and Summit Hot Air Furnaces, at Rutherford's. Phone 2613. 179 Kent.

SMOKE CANADA'S BEST NICKEL cigar, The Scout.

NURSES.
Say you saw it in The Advertiser.

CHANGE OF ADDRESS — NURSE Bedworth, maternity nurse, graduate Queen Charlotte Hospital, London, England. 321 Dundas. Phone 2874.

MRS. ROBINSON—MASSAGE, SWEDISH movement, hydropathy treatment. Specialty, nervous cases. Phone 1425.

INSURANCE.

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance.

PERSONAL.
Say you saw it in The Advertiser.

STRICTLY PRIVATE MATERNITY home for ladies, before and during confinement. Trained nurse. 37 Victor street.

GREENWOOD PLACE —PRIVATE Hospital. Rice & Millard, Hale street, London. Phone 1705.

SURVEYORS.

F. W. FARNCOMB, CIVIL ENGINEER, surveyor—Edge block. Phone 262.

BUSINESS CARDS.
Say you saw it in The Advertiser.

PRIVATE NURSE, 428 PALL MALL street, now free to accept engagements. Phone 4204.

WE NICKEL-PLATE
All Lines of Merchandise.
NATIONAL BRASS, LIMITED.
94 Carling Street. tf

S. LEWIS & SON, 447 TALBOT street, the well-known horseshoers—Particular attention paid to lame and interfering horses. All work guaranteed.

McLEOD & GRAY, REAR ADVERTISER—First-class livery and boarding. Bus parties our specialty. Phone 1277.

ROBERT MOWAT, PRACTICAL horseshoer. Special attention given lame and interfering horses, also diseases of leg and foot. 389 Talbot.

CONTRACTOR WILL BUILD SIX-ROOMED cottage for one thousand dollars. Box 28, Advertiser.

HIGHEST PRICES PAID FOR SECOND-HAND clothing. Julius Siskind, pawnbroker, 388 Richmond street.

JOHN R. MUNRO & SON—WAGON and carriage painting, repairing of all kinds. Auto painting a specialty. 556 Richmond street. Phone 4146. zxv

HECLA FURNACES, TINSMITHING, plumbing. George E. Gilmour, 392 Simcoe street. Phone 2291.

CEMENT SIDEWALKS, STEPS, ETC., built right. A. J. Clark, 66 Walnut street.

NOTICE—HEADLEY & WEIR, PROFESSIONAL horseshoers, have opened business at 70 Maple street. All work guaranteed.

RESORTS—ATLANTIC CITY

Galen Hall HOTEL AND SANATORIUM
ATLANTIC CITY, N. J.
Always Open. Always Ready. Always Busy.
Cannot be excelled for Comfort or Table and Service. A delightful place for winter. Tonic and Curative Baths with trained attendants.
F. L. YOUNG, General Manager.

COSY SLIPPERS
We are having a big run on these popular lines, but still have a complete assortment of (all sizes and styles. If you buy the wrong size, we will cheerfully exchange them after Christmas.
See our windows and note the reasonab.e prices.
ROWLAND HILL
RELIABLE FOOTWEAR.
Main Store—189 Dundas Street.
Branch—429 Hamilton Road. b

Brantford Bicycles
Special prices for Christmas.
Get one now and save some money.
Bicycle & Motor Sales Co.
397 Clarence St. zxv Open Evenings.

ACCOUNTANTS.
Say you saw it in The Advertiser.

WILLIAM H. WILLIS, PUBLIC ACCOUNTANT—Audits, investigations and systems. 484 Ridout street. Phone 3554.

TWO KILLED IN FIRE.
Terre Haute, Ind., Dec. 18.—Two persons were killed and a number injured, three of them seriously, in a fire which early today destroyed a large rooming house known as the "Hayloft," in the tenderloin district.
The dead: Lucius Alexander, smothered to death in bed; Chester Rawrey, 18, son of the rooming-house keeper.

LITTLE BIG BARGAIN STORE

Merry Christmas To All

Santa Claus has arrived with a tremendous assortment of goods suitable for Christmas. Don't miss this bountiful feast of bargains. Here's the bill of fare:

25 dozen Hand Made Battenberg Sideboard Scarfs, regular 50c. Sale, 25c.
10 dozen Centrepieces, 36 inches in diameter, regular 75c. Sale, 25c.

HERE'S A TOP-NOTCHER.
3 dozen only Extra Large Size Hand Made Battenberg Table Covers, regular $3.50. Sale, $1.49.
10 dozen Plain Embroidered Side Scarfs and Centrepieces, regular 50c. Sale, 25c.
6 only Lace Bed Sets, complete, regular $6.50. Sale, $3.25.
6 pieces Bleached Table Linen, regular 50c. Sale, 25c.
50 dozen Ladies' Black Hose, regular 20c. Sale, 10c pair.
25 dozen Knitted Wool Caps, regular 25c. Sale, 10c each.
10 dozen Long Wool Scarves, regular 75c. Sale, 25c.
6 dozen Children's Wool Pullovers, regular 50c. Sale, 25c.
8 dozen Patent Leather Belts, slightly damaged, regular 25c. Sale, 2c.
10 dozen Aviation Caps. Sale, 19c each.
20 dozen Barettes, regular 15c. Sale, 5c each.
10 dozen Ladies' Fancy Lace Collars, regular 50c. Sale, 10c each.
6 dozen Splendid Hair Brushes, regular 50c. Sale, 15c each.
10 dozen Colored Sateen Skirts, Paddy Green, etc., regular 75c. Sale, 49c.
3 dozen Beautiful Colored Moire Skirts, regular $1.50. Sale, 98c.
2 dozen Striped Mercerized Silk Skirts, regular $1.50. Sale, 98c.
500 pieces Black Ribbon Velvets, 18 yards in piece. Sale, 15c per piece.
100 dozen Pure Silk Handkerchiefs, embroidered flags and Canada. Sale, 25c each.
Space will not allow us to enumerate the thousand and one good things we have to offer. Come and look them over.

"HELLO." WHAT IS THIS?