

NOTICE OF REMOVAL!

GEORGE JEFFREY

Having to give up possession of his store by the FIRST OF JANUARY, has decided to clear out the whole of his valuable stock at greatly reduced prices. Great Bargains will be given as the stock must be sold without reserve.

GREAT BARGAINS IN DRESS GOODS!

The quantity of Goods sold in this Department is immense.

Over \$10,000 worth in Stock of the Latest Fabrics, at 25c per yard, town price 50.
 Over \$5,000 worth in Stock of the Latest Fabrics, at 12 c. per yard, town price 25c.

MILLINERY AND MANTLES:
PARASOLS:

GREADINES AND MUSLINS ALMOST GIVEN AWAY.

The balance in this Department will be cleared out regardless of cost.

About 200 lined Parasols to be cleared at 37½c, worth 75 cents.

The stock is too large to enumerate every article, but will issue a circular every week, giving due notice of the articles to be brought prominently forward at the reduced prices. Don't forget to call early as the whole stock will be sold.

GEORGE JEFFREY, GUELPH

GRAND DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a Sale is advertised

AT THE PEOPLE'S STORE  **AT THE PEOPLE'S STORE**

Time nor space will admit of us making many quotations of prices, as we are BUSY, BUSY, BUSY! Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large A GENERAL BENEFIT.

Crowd to **THE LION** at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawls, Mantles, all REDUCED, REDUCED!

J. D. WILLIAMSON.

Golden Lion, Wyndham Street, Guelph.

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store.

GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

HEFFERNAN BROTHERS!

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers' prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices.

1,000 pieces new 17c. and 20c. prints at One York Shilling per yard.

1,000 pieces 12½c. and 15c. prints at 10c.

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices.

HEFFERNAN BROTHERS.

Britannia House, Guelph.

NOTED FOR CHEAP DRY GOODS.
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REMOVAL.

G. B. FRASER

Has removed directly opposite his old stand, where he has opened with a brand new stock at much lower prices than could be bought earlier in the season.

G. B. Fraser is too modest to advertise that he is selling much cheaper than those who make a great blow. Still facts are stubborn chiefs, and a discerning public pronounce Fraser's to be the cheap store to deal in.

G. B. Fraser gives his old friends a cordial invitation, and invites all who wish to save money to call and see his new stock.

G. B. FRASER.

Wyndham Street, opposite his old stand.
 Guelph, May 23, 1874.

GUELPH CLOTH HALL.

SHAW & MURTON

OUR SPRING STOCK

Is now fully assorted in every department.

CLOTHS;
HATS AND CAPS.
GENTS' FURNISHINGS
READY-MADE CLOTHING.

We would inform our customers and the public in general that we never before offered such complete and handsome assortment of Goods for Gent's Wear.

Shaw & Murton,

MERCHANT TAILORS

GUELPH, March 21, 1874

IMPORTANT

SALE OF PIANOS

The Committee appointed to dispose of the Pianos at the Manufactory of

JOSEPH F. RAINER,

WEST MARKET SQUARE, GUELPH,

Will offer them at a considerable reduction on cost on reasonable

TERMS OF CREDIT

The stock consists of about

40

First-class Instruments!

Similar to those shown at the last Central Exhibition, and for which he was awarded the first prize.

They are equal in compass of tone, finish and durability to the best instruments of any of the celebrated manufacturers, and as such an opportunity seldom occurs, parties in want of pianos would do well to avail themselves of it.

An inspection invited.

A competent person will be on the premises, near Mr. John Harris's, who will show the instruments.
 Guelph, March 18, 1874.

NEW GOODS.

NEW GOODS

Just received a large and carefully selected stock of articles suitable

FOR THE YOUNG FOLKS

BERLIN WOOLS

And all kinds of Fancy Goods in stock as usual.

All orders promptly attended to.

MRS. WRIGHT,

Upper Wyndham St., next to the Wellington Hotel.

Remember the New Wholesale and Retail

DRY GOODS STORES

That are to be opened this ensuing Autumn,

On Upper Wyndham Street, Guelph,

BY JOHN HOGG

COUNTRY MERCHANTS

Will be supplied with Staple and Fancy Dry Goods at

Montreal, Toronto or Hamilton Wholesale Prices

The stock for the Wholesale Department being entirely bought from the Manufactory and for Money, my friends will be placed on the best possible footing in making their purchases.

I will guarantee prices and value against any Wholesale House of Montreal, Toronto or Hamilton.

JOHN HOGG.

June 24-22av-w8t

GOOD BOOTS AND SHOES

R. MacGREGOR & Co.

(Successors to W. D. Hepburn & Co.)

The quality of the Goods we sell is our best advertisement. We have the largest stock in town! Keep the best goods and sell at the lowest paying prices.

R. MacGregor & Co.

GUELPH, May 19, 1874.

NEW COAL YARD.

The undersigned having opened a Coal Yard in Guelph is prepared to furnish all kinds of

Hard and Soft Coal

at moderate prices. Orders left at the store of John A. Wood, Upper Wyndham street, will be promptly attended to.

GEORGE MURTON,
 Guelph March 1st 1874

The highest market price paid for the above at No. 4, Condon Street, Day's old Black Guelph.

Plaster constantly on hand for sale.

MOULTON & BISH

BREAKFAST.—Epps' Cocoa.—GRATEFUL AND COMFORTING.—By a thorough knowledge of the natural laws which govern the operations of digestion and nutrition, and by a careful application of the fine properties of well-selected cocoa, Mr. Epps has provided our breakfast tables with a delicately flavoured beverage which may save us many heavy doctors' bills. —Civil Service Gazette. Made simply with boiling water or milk. Each packet is labelled — "James Epps & Co., Homeopathic Chemists, London."
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