

SUPER VALUES
in
All Sections

JANUARY CLEARANCE SALE

A BIG SALE—A GOOD SALE

THE BIG EVENT--THE HELPFUL EVENT

A Hurricane of Lowered Prices has swept our Store, blowing your way--remarkable savings on needables. Early attendance is imperative, as in some cases quantities are somewhat restricted. COME EARLY!

THURSDAY TO THURSDAY

January 24th to 31st inclusive
LOOK OVER THESE SPECIALS.
CHECK UP YOUR NEEDS.
COME PREPARED FOR BARGAINS.

Ladies' Waterproofs

Regular 20.00 for 7.75

A very special lot in Navy, Fawn and Sage, belted and plain, round and sailor collars, the assortment is small, the value extraordinary. Reg. \$20.00
January Sale Price **\$7.75**
WOOL UNDERWEAR—Ladies' All Wool Vests, long short sleeves, magnificent quality for winter wear, assorted sizes, Regular \$2.00, January Clearance Price **\$1.33**
CREPE DE CHENE WAISTS—Ladies' Black Crepe de Chene Waists, long sleeve, round neck, embroidered front, 34 to 40 size, 8 Shap, Reg. \$3.50, January Sale Price **\$3.39**
CHILDREN'S DRESSES—These come in good wearing Cotton Serges, button trimmings, many styles, midly effects, long sleeve, shades of Navy, Green and Cardinal, fitting 4 to 10 years, Values to \$2.00, January Sale Price **98c.**

Extraordinary Savings

on
Boys' Wear

BOYS' RUSSIAN SUITS, 15 of these, in good wearing English Tweeds, nice Dark patterns, belted coat, Polo collar or Sailor collar, lined Pants; to fit 3 to 5 years, Regular \$3.75, Special January Clearance Price **\$3.75**
BOYS' RUGBY SUITS, 3-Piece Suits, to fit 8-year-olds, heavy English Tweeds—open-knee Pants, lined \$3.00 value, January Sale Price **\$5.85**
5-ONLY-BOYS' RUSSIAN BLOUSE COATS, To fit 3 to 7 years, in good wearing English Tweeds, Special to Clear **\$1.35**
CORDUROY SUITS, Combination Corduroy Suits in Brown and Navy, for 5-year-olds, A snap for those who fit. To Clear **\$1.55**

MORE SUITS, 11 of them, 3-Piece style, in Greys and Browns; to fit 7 and 8 years, "pinch back, open knee Pants, lined, Regular \$7.50, January Sale Price **\$4.35**
CORDUROY PANTS—Knickerdoodle style Corduroy Pants to fit 8 to 10 years, These were originally \$2.75, 98c. pair, January Sale Price **98c.**
TWEED PANTS—Suits to fit 3 to 7 years, in Greys, Browns and mixed Tweeds, up to \$1.30 pair, January Sale Price **89c.**
KID MITTS—Here you are, boys, good wearing Kid Mitts, with close clinging knitted wrists, assorted sizes, Special **65c.**
PULLMAN CAPS—Boys' One-Piece Pullman Caps in close Jersey Cloths, in Navy and Fancy Stripes, warm enough and good enough for any **87c.**

SILK CREPE-DE-CHENES

36 inch Silk Crepe de Chene, several pieces of which go on sale in shades of Taupe Grey and Green, \$2.60 value, January Sale Price **\$1.29**
PINAFORES—A special lot of these in White Lawn, trimmed with Valenciennes lace and insertion, others with Swiss Embroidery, Regular \$1.25, January Sale Price **54c.**
WOOL SCARVES—Ladies' Striped Wool Scarves, comfort addres in handsome mixed shades, Values to \$2.00, January Sale Price **\$1.98**
WOOL SPENCERS—Comfort over Vests, sleeveless, round neck, buttoned front, in plain Grey and plain Black, Regular \$1.50, January Sale Price **98c.**



The Men's Section CLEARANCE SALE

55 Quality SOFT FELT HATS

A snap in smart appearing Soft Felts, in shades of Fawn, Grey and Green, were \$3.50 and \$4.00 lines, especially reprinted for January Clearance **\$2.49**

MEN'S GLOVES—Jersey Gloves in Brown shade, good wearing quality, **35c.** To Clear **35c.**
SOCKS—Stout Wool Socks, heavy ribbed finish in black and coloured, Winter weight, January Special **45c.**
NECKWEAR—Several dozen of fancy Navy and Black Hured Ties, nice for boys, Regular 40c Special **25c.**
CHILDREN'S VELOUR HATS—Suitable for girl or boy—Velour finish, large rim, in Black, less than Half **69c.**
UMBRELLAS—Needed every season; these have a generous spread, firm, rigid frames and curved handles, Were \$3.00, January Special **\$1.80**

WORKING SHIRTS—Heavy Grey Union Top Shirts, warm ones, without collar; were \$2.40, January Sale Price **\$1.85**
GARTERS—The Diamond Sock Supporter, and others in the wider elastic, all shades; values up to 40c, pair, To Clear **19c.**
MEN'S BRACES—30 dozen of them, strong web finish, with all leather fasteners, Regular 35c. **19c.** To Clear **19c.**
SOFT COLLARS—Twill Silk finish, in Cream and White, peak front, smart and becoming shape, January Sale Price, each **35c.**
KHAKI SHIRTS—Nicely finished Khaki Flannel shirts, in light and dark shades, Reg. \$2.00, January Sale Price **\$1.75**

SALE OF Boys' Shirts

Dozens of them in Striped Flannel, Blue Cotton, Black and White Drill, and others in Khaki, with and without collar. Values to \$1.00

49c

MEN'S COMBINATION UNDERWEAR

Heavy ribbed Combination Suits of Underwear, in Cream shade, close finish, very comfortable, sizes 34 to 44, The Suit January Sale Price

2.29

YARD GOODS

from many sections replaced

COTTON POPLINS—27 inch Wash Poplins, beautiful finish to these; shades of Light Blue, Mauve, Pink, Orange, Grey Maroon, Regular 45c, January Clearance **38c.**
PRINT COTTONS—In most useful remnant lengths, from 2 to 6 yards, quite an assortment of patterns, To clear at **13c.**
DRESS TWEEDS—Double width Heather mixture Hopacks, great wearing quality, Regular **75c.**
PRINTS—Prints of the better grade, 28 inches wide, small check patterns, Mauve and Blue, Jan. Clearance Price **16c.**
PLAIN LINENS—27 inch linens, shades of Blue, Mauve, Grey, Green and Pink, The Yard **17c.**
MELTONS—54 inch heavy weight Blind Meltons, for Top Coats, Reg. \$3.20 yard, January Sale **\$1.48**
TWEEDS—A couple of pieces of Dark Grey and Dark Brown Tweeds, nice for men's or boys' pants, reprinted for January Sale **98c.**
BLACK CLOTH—A piece of heavy Black Melton Cloth, 54 inches wide, Reg. \$2.00 yard, January Sale Price **\$1.38**

FANCY LININGS—36 inch mercerized linings, they come in quite a variety of fancy mixtures, Reg. 55c. yard, Jan. Sale Price **47c.**
SATEENS—Piece upon piece of plain shades, Navy, Sage, Rose, Taupe, Cardinal, Reseda, Canary, Orange, Ruby Brown and Dark Brown, January Sale Price **38c.**
WOOL SERGES—Fast Navy and Black English Wool Dress Serges, double width, Reg. 50c, January Clearance Sale **77c.**
COATINGS—54 inch Winter Coatings, nice in tones, warm in weight, every piece this season's importation, Paddy Green, Dark Fawn, Sage, Navy and mixed shades, Reg. \$2.19, \$2.75 for **\$2.19**
STAIR DRUGGET—22 1/2 inch Druggets for stairways, plain with striped borders, assorted mixtures, Jan. Sale Price **64c.**
TURKISH CHINIZ—4 piece of floral patterned Turkish Chiniz, reserabile, Bangs nicely, looks good, 36 inches wide, value for \$3.00 yard, January Sale Price **69c.**
FRENCH RATINES—Several pieces of Cream ground French Ratines, showing coloured effects, 27 inches wide, washes good, Regular 65c. yard, January Clearance Price **44c.**

CHILDREN'S WOOL JERSEY COATS

Fitting 6 to 10 years, round collar, long sleeve, pockets and belt, snug affairs, in shades of Rose, Emerald and Sage, Regular \$6.00, January Sale **\$2.48**
PANTALETTES—Children's Jersey Pantalettes, snug fitting affair, for out door wear, shades of Navy, Brown and White, \$1.70 value, January Clearance Price **\$1.19**
WOOL JUMPERS—Ladies' All Wool Jumpers, round neck, short sleeve, button giraffe, shades of Grey, Navy, Nigger, full fitting sizes, This years import, Regular \$2.50, January Sale Price **\$2.23**



Girl's Coats

Less than Half Price
A special lot, fitting 4 to 14 years, in good looking Tweeds, belted, round collar, in Fawn, Grey and Sage, Regular \$4.45 value, January Sale **\$1.95**
HEARTH RUGS—Most serviceable Rugs for your bedroom, 27 x 53 size, nicely blended shades, at their regular price 3.60 they offer good value for Jan. **\$3.39**

MILADY'S NEEDS

Figure Remarkable Savings

JERSEY KNICKERS—Ladies' Jersey ribbed Knickers, elastic waist and knee, assorted sizes, shades of Navy, Brown, Grey, Natural and Pink, To Clear **\$1.19**
WHITE GLOVES—Ladies' Fabric Suede finish White Gloves, double weight, 3 button wrist, Reg. 70c. value, January Sale Price **59c.**
BLACK GLOVES—Dressed Kid Gloves, in Black, sizes 5 1/2 to 6 1/2 only, a clearing line at **89c.**
MARSH TRIMMING—It's fashionable, comes in shades: Pink, Pale Blue, Mauve, Lavender, Emerald, Nile and Grey, etc, January Sale Price **49c.**
MIDDY SCARVES—Always needed for their Middy style Dresses, in plain shades of Sky, Royal, Sage and Grey, etc, Special to Clear **27c.**
CLOCKS—Nickel cased round time pieces, they're accurate, durable and offer you choice of alarm or ordinary. Out of the ordinary in price for Jan. **\$1.39**

JANUARY CLEARANCE SALE

FOOTWEAR

A Rip-Roaring Sale too good to miss

"SPORTS" HOSIERY—Very popular line showing all the favoured shades, in plain and fancy ribbed Wool Cashmere, Coating, Beaver, Grey, Mole, Heathers, Fawn, etc. Up to \$1.60 pair, January Clearance Price **\$1.18**
GIRLS' AND BOYS' HOSE—English Wool Cashmere Hose, in assorted ribs; your choice of Black or Tan; values here to \$1.50 pair, Friday, Saturday and Monday **\$1.10**
GIRLS' LEGGINGS—Knitted Wool Leggings, pull-over style, in "Cardinal, Navy" and White, Regular up to 80c. To Clear **59c.**
LADIES' HOSE—Plain and fancy ribbed Wool Cashmere Hose, popular shades, Coating, Mole, Beaver, Greys and Hilly looking Heathers, Regular \$1.75 pair, January Sale Price **\$1.58**
BOYS' WOOL HOSE—All wool, extra heavy and just the kind for all Winter wear; the smaller sizes only; good value at **42c.** 70c. pair, To Clear **42c.**
"SPORTS" HOSIERY—Magnificent showing of these new, plain and fancy ribbed, as well as silk and wool Hosiery; specially priced or this Sale **69c.** up to **\$2.39**

CASHMERE HOSE—English Cashmere Hose, plain Black, with broad tops, quality through and through, \$3.99 value, January Clearance Price **79c.**
BOYS' BOOTS—Real good quality Black Calf Boots, medium heel and toe, splendid boots for attaching Hockey skates to; sizes 4, 4 1/2, 5 and 5 1/2 only, Reg. \$4.50, January Clearance Sale Price **\$3.49**
WOMEN'S SHOES—Fine Dongola House Shoes, single strap style, medium heel and toe, 2 nice shoe for wearing in garters; sizes 2 to 8, Regular \$5.50, January Clearance Price **\$2.28**
YELL FOOTWEAR—\$2.50 values here in coloured felt shoes, a variety of shapes and styles, and shades; all with leather soles and heels, January Clearance Price **\$1.48**
GIRLS' SHAPES—Shapely high buttoned spats in shades of Grey and Brown, warm left make, away under regular prices, Children's \$1.10, Special **\$1.28**
WOMEN'S STORM RUBBERS—First quality high cut Storm Rubbers, pool heel; sizes 4 to 6 only, Regular \$1.15, Special **\$1.48**
January Clearance Price **69c.**

\$10 DRESSES for \$3.98

A Rack full of smart models in Navy Serges and Gabardines, etc., round neck long and short sleeves, braid girdles, sizes 36 to 44, no need to elaborate them. Their original price was \$10.00 January Clearance Sale **\$3.98**

\$10 SKIRTS for \$4.49

Ladies' All Wood Dress Skirts, some very handsome ones too, stripes and checks in abundance and the shade range is somewhat extensive. They are all new, smart and reasonable, values up to \$10.00, January Sale Price **\$4.49**

QUILTS

of all kinds offer especially good values



MARCELLA QUILTS—Beautifully patterned large size White Marcella Quilts 78 x 88, now down to a price, making it advantageous to buy them, **\$4.68** up to \$5.50 each Jan. 8. Price **\$4.68**
PILLOW CASES—A Snap—hemstitched and button-hole edged. They are strong and serviceable. Spec- **39c.**
TOWEL SETS—Large White Turkish Towel and 2 face cloths, nice for your guest rooms. The Set **\$1.08**
TEA CLOTHS—Some in embroidered Linens; others in spotless **54c.** White Damask, other Special **54c.**
CUSHION COVERS—A large and varied assortment in coloured tapestries, Chinas and Art Satens, **89c.** January Special **89c.**
WHITE SHEETS—Large plain White American Sheets, 81 x 90 size, before hemming; hemstitched; \$4.80 value, Special the Pair **\$4.28**
HONEY COMB QUILTS—They come in White, 78 x 88 size, known everywhere for the serviceability, a limited supply, Reg. \$6.00, January **\$3.38**
RED SPREADS—Large coloured Quilts, fringed, in mixed shades, Red and White, Pink and White and Green and White, consider these Quilts, they bring a wonderful value, Reg. \$4.00, Friday, Saturday and Non- **\$2.98**
WADDEN QUILTS—Only 12 of them, single bed size, weighty, with art coverings, Reg. \$5.50, January **\$4.69** Sale Price

BLANKETS

figure conspicuously in this sale
COTTON BLANKETS—These are large size, 65 x 80, thoroughly well fleeced and nicely finished, it's the season for such Blankets, Special **\$4.19**
CRIB BLANKETS—These are Wool Nap make, 20 x 40 size, twill finish, Pink and Blue bordered, January Sale Price, each **\$1.39**
WOOL BLANKETS—Our famous English Best of Wool Blankets, extra full and large, and they have the weight and the necessary warmth, Regular \$12.50 pair, January Sale Price **\$10.89**
FLUSH MATS—Plain Crimson, Green and Black Flush Door Mats, greeny looking and very durable, **\$1.55** \$1.75 value for **\$1.55**
PARTOR MATS—Axminster Door Mats, in a variety of pretty blended shades, suitable for any room, \$1.40 value for **\$1.15**

