

# EVERYONE

*likes a Bargain, we do, ourselves, and are particularly pleased with those we have obtained in the foreign markets. We are passing these along to you for FRIDAY, SATURDAY and MONDAY, feeling that they will prove once again "IT PAYS TO SHOP AT MARSHALL'S."*

DIRECT FROM LONDON, A NEW LINE OF

## Fancy Cushion:

\$2.40 Each

## Dress Department

Coatings. Regular 3.00 . . . . . Sale Price 2.70 yd.  
Velvet Cord. Regular 1.60 . . . . . Sale Price 1.45 yd.  
Coat Linings. Regular 47c. . . . . Sale Price 42c. yd.  
Meltons. Regular 80c. . . . . Sale Price 70c. yd.  
Poplins. Regular 60c. . . . . Sale Price 55c. yd.  
Cotton Cashmeres. Reg. 60c. . . . . Sale Price 55c. yd.  
Dress Tweeds. Regular 1.35 . . . . . Sale Price 1.20 yd.  
Dress Tweeds. Regular 2.00 . . . . . Sale Price 1.80 yd.

## Showroom

Child's Night Gowns. Regular 1.20 . . . . . Now 1.05 each  
Infants' Bear Skin Bonnets. Reg. 2.00. Now 1.80 each  
Infants' Eiderdown Bonnets. Reg. 1.00. Now 85c. each  
Ladies' Fleece Lined Underwear. Reg. 80c. Now 70c. gar.  
Kitchen Aprons. Regular 1.30 . . . . . Now 1.15 each  
Slip-on Sweaters. Regular 2.40 . . . . . Now 2.20 each  
Child's Coat Sweaters (Rose only). Reg. 2.40. Now 2.20

A REAL HONEST TO GOODNESS

## Flannelette

36 inch. 22c. yard. Asstd. Plain Colours.

nov15.31

## House Furnishings

Spring Blinds. Cream & Green. Plain. Reg. 85c. . . . . Now 80c.  
Spring Blinds. Cream & Green. Fringed. Reg. 95c. . . . . Now 87c.  
Fancy Tea Cosies. Reg. 2.10 . . . . . Now 1.90  
Fancy Casement Cloth. Reg. 55c. . . . . Now 50c.  
Table Oil Cloths. Reg. 50c. . . . . Now 44c.  
Congoleum Mats. Reg. 26c. . . . . Now 19c.

A Special

## Pound Turkish Towels

at 75 cents

## Heavy Department

Grey Shirt Flannel. Reg. 60c. . . . . Sale Price 55c. yd.  
Grey Shirt Flannel. Reg. 85c. . . . . Sale Price 75c. yd.  
White Saxony Flannel. Reg. 1.00 . . . . . Sale Price 90c. yd.  
Red Flannel. Reg. 80c. . . . . Sale Price 75c. yd.  
Cup Towelling. Reg. 14c. . . . . Sale Price 10c. yd.  
White Flannelette. Reg. 45c. . . . . Sale Price 40c. yd.

A SPECIAL LINE OF CHILD'S

## Flannelette Knickers

55c. Each.

## Gent's Furnishings

Men's Work Shirts. Reg. 1.00 . . . . . Now 90c. each  
Men's Work Shirts. Reg. 1.60 . . . . . Now 1.45 each  
Fancy Flannel Shirts. Reg. 2.30 . . . . . Now 2.10 each  
Boys' Fcy. Flannel Shirts. Reg. 1.25 . . . . . Now 1.10 each  
Braces. Reg. 50c. . . . . Now 45c. pair  
Wool Underwear. Special at . . . . . 1.19 gar.  
Navy Blue Jerseys. Reg. 4.60 . . . . . Now 4.20 each  
Slip-on Sweaters. Special at . . . . . 80c. each

## Notions

Cupid Dolls. Reg. 2.00 . . . . . Sale Price 1.80  
Hair Brushes. Reg. 50c. . . . . Sale Price 42c.  
Cloth Brushes. Reg. 50c. . . . . Sale Price 42c.  
Hand Mirrors. Reg. 80c. . . . . Sale Price 70c.  
Brush and Comb Sets. Reg. 32c. . . . . Sale Price 27c.  
Back and Side Comb Sets. Reg. 45c. . . . . Sale Price 38c.  
Bias Tape. Reg. 14c. . . . . Sale Price 11c.  
Hand Craft Tape. Reg. 16c. . . . . Sale Price 14c.

DISTINCTIVE PATTERNS. DOUBLE WIDTH

## English Cretonnes

60c. yard.

# Marshall Bros

## For Permanent Roofs

USE

JAPROID—Slate Surfaced. Natural Red Slate.

OR  
JAPROID—Our Leader. Corrugated Rubber Surfaced.

JAPROID ROOFINGS are built to LAST, regardless of the cost, and they cost no more than the Ordinary kind.

IN STOCK:

Plain Slate Surfaced—Imprinted Slate Surfaced

"Allite," "Our Leader," "Seal," "Rockroid."

Price \$2.25 to \$7.00 per Roll.

## The Horwood Lumber Co., Ltd.

Wholesale Distributors. Retail  
Phone 317 oct10.2m.eod St. John's.

## The Globe Indemnity Co. of Canada

Accident Insurance, etc.,  
BOWRING BROTHERS Ltd.

AGENTS FOR NFLD.

The Secret of Our Success:

ABSOLUTE PROTECTION.

YOU WILL EVENTUALLY INSURE WITH US. WHY NOT NOW?

may17.eod.6m

## Inter-Club Card Tournament

The first of a series of auction fifty-five card tournaments, between twenty-four players from the Guards, the C. of A. Institute, takes place in the latter's rooms to-morrow night at 8 o'clock. The members of the C.E.I. will treat

their guests to a light luncheon during the evening. On Friday night week the tournament will be continued, when the C.E.I. players will be the guests of the Guards Club.

## From Cape Race

Special to Evening Telegram  
Wind East, light, weather fine. A White Star Dominion liner passed west and a Bell Island ore boat in at 10 a.m. Bar. 30.15; Ther. 46.

## THE EMPLOYERS' LIABILITY ASSURANCE CORPORATION

LIMITED.

OF LONDON, ENGLAND.

Underwrites the following Insurances:  
Personal Accident and Health, Workmen's Compensation, Employers' Liability, Public Liability, Teams, Elevator, Automobile Liability (Property Damage and Collision), Automobile Fire, Fidelity Guarantee Bonds, Contract Bonds and Plate Glass.

Dominion Government Deposit for the Protection of Canadian Policy Holders—\$1,000,000. Total Reserves over \$12,000,000.

J. B. URQUHART, Agent.

Phone 248. nov16.1m St. John's, Nfld. P.O. Box 926.

## BOYERS' TOMATOES.

NEW ARRIVALS:

BOYERS' TOMATOES.

STAPLE &amp; STRONG'S PICKLES &amp; CHOW

PINEAPPLE CHUNKS—1½'s.

"DOMINION" TOMATOES.

SEADOG MATCHES.

PEA BEANS—100 lb. Sacks.

SPLIT PEAS—98 lb. Sacks.

GREEN PEAS—100 lb. Sacks.

PRICES RIGHT.

PHONE 264.

## GEORGE NEAL,

Limited.

## PRELIMINARY ANNOUNCEMENT.

DINNA FORGET ST. ANDREW'S NIGHT CELEBRATION

THIS YEAR WILL TAKE PLACE IN

GRENFELL HALL, on NOVEMBER 29th.

CONCERT, TURKEY SUPPER AND DANCE.

NEW INNOVATIONS. PRINCE'S ORCHESTRA.

Tickets, limited, on sale from members of St. Andrew's Society and Ladies' Auxiliary.

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ADVERTISE IN THE EVENING TELEGRAM.

## SIDE TALKS.

By Ruth Cameron.

### THE HAPPINESS OF THE EDUCATED.

If we were changed so much a head for sunsets or if God sent round a drum before the hawthorne came in flower, what a work we should make about their beauty.—Robert Louis Stevenson.

Happiness is what everyone wants. It can be gotten in many different ways.

Some of these methods are dependent upon circumstances, and some kinds of happiness can be had only in limited quantities and by certain people who have been lucky enough or clever enough to corral the means.

Other kinds of happiness are limitless in supply and can be had by anyone who will take them.

The happiness of the educated eye is this kind of happiness.

No One Can Take It From You. By the educated eye I mean the eye that is educated to see beauty and to draw joy from it.

The happiness that comes from loving certain people, or travel, or luxury of any sort is conditioned by one's power to get the people or the travel or the luxury for one's own.

But he who loves beauty does not need to have the beauty for his own, nor does he depend on reciprocated affection.

If he will open his heart to beauty and to the habit of being made happy by it, he will have a constant source of joy that is not at the mercy of circumstance.

If he will train his eye to apprehend beauty, he will see it everywhere.

Where To Look For Beauty.

In the grace of the lengthening shadows of an autumn afternoon. In the pure curve of a white hill side on a winter day.

In the lovely sky line of a big city etched against the orange sunset. In the symmetry of a single perfect tree.

In a happy grouping of objects, as for instance the one that made me happy the other day—a little mahogany table with a single lustre pitcher on it and the amber needles and orange colored wool of a bit of knitting hung down beside the pitcher.

In a beautiful piece of architecture. At a time when my heart was very

anxious I used to go daily to a hospital. And on my way I passed a state house built by Stanford White. It was a wonderful piece of architecture and the sight of it used to lift up my heart and give me courage.

In a field of grain. In an athlete's body, or the grace of a group of young girls, or a child's face.

"But All I see Is Mine." Once upon a time a little New England poetess wrote about her poverty of material possessions and the wealth that came to her through her educated eye. She did not call it that but it ever anyone knew how to open the heart of the joy that beauty holds ready for us without money and without price, it was the little New England mill worker, who while she sat by her window and worked for a living, was thinking such thoughts as these:

"I do not own an inch of land But all I see is mine. The orchards and the growing fields The lawns and gardens fine. The winds my tax collectors are They bring me tithes divine. Wild scents and subtle essences A tribute rare and fine. And more magnificent than all My window keeps for me A glimpse of blue immensity My little strip of sea."

Lucy Tarcoun.

Cuticura Heals Face Disfigured With Itchy Eczema

"Eczema broke out in watery pimples on my face and head. Later my cheeks and head became so bad that they were covered with large scales. The itching and burning were so severe that I could not sleep at night. My face was badly disfigured. My hair became dry and lifeless and fell out so that I had to have it cut off close to my scalp."

A friend advised me to try Cuticura Soap and Ointment so I purchased some, and after using two cakes of Cuticura Soap and two boxes of Cuticura Ointment I was healed." (Signed) Mrs. Elmer King, Box 278, Jackson St., Oxford, Nova Scotia.

Make Cuticura Soap, Ointment and Talcum your daily toilet preparations. Keep Cuticura Soap, Ointment and Talcum in the home, the office, the hotel, the car, the boat, the train, the ship, the airplane. Cuticura Soap shines without soap.

These lines are now being displayed in our Ladies' Showroom, where perfect fitting is assured.

## Ladies! Follow the Creighton Line



Again we are ready to offer a few up-to-the-minute new styles in Evening Footwear.

## Creighton in Stock

We have the Creighton Line stocked in the following Leathers:

DOVE GREY OOOZE—Tuxor.

OYSTER GREY OOOZE—Joan.

OTTER OOOZE—Mildred.

LOG CABIN OOOZE—Joan.

PATENT COLT—Tuxor.

These lines are now being displayed in our Ladies' Showroom, where perfect fitting is assured.

## F. SMALLWOOD

LADIES' DEPT.

218 &amp; 220 Water Street.

Forty-Four Years in the Service of the Public—The Evening Telegram.