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For Ladies, \$1.80 to \$4.40.
For Boys, 40c.

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The prettiest Bathing Requisites we have yet shown. Buy now as there are not many of them.

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For Ladies, Men and Boys in **Black only.**

Guaranteed Holeproof. Official guarantee on every pair. Made in accordance with the long-established high standard of Wear, Quality and Workmanship.

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Holeproof
GUARANTEED
Silk Gloves
FOR WOMEN

Misses' Dresses

\$2.50 to \$10.80

For 14, 15, 16 and 18 years.

Made expressly on scientific tailoring basis for the well developed young woman of to-morrow.

War News.

Messages Received Previous to 9 A. M.

FATAL MINE EXPLOSION AT SYDNEY, C.B.

SYDNEY, July 25. A gas explosion occurred in a mine at New Waterford this morning. Over one hundred men were underground at the time. Forty were taken out badly gassed. Eight are dead.

Later.—The worst explosion in the history of the Cape Breton coal fields occurred at 7.30 a.m. today in No. 12 colliery, New Waterford district. The official estimate places dead at 62, including 30 native miners, 22 Ndras, and 10 foreigners. About 270 men were in the mine at the time and the colliery officials express surprise that the loss of life is not greater. Up to a late hour to-night only a small number of bodies had been taken up. The greater number will lie where they are till to-morrow. Great crowds of people including weeping women and children still surround the pit's mouth. It is now believed the explosion was caused by the first shot fired when the men had taken their places at No. 7 landing, blocking the way to the landing, so that rescuers have had to approach by another route than usually used. Heroic work is being done by scores of volunteers, and two young men who were down into the pit this morning on rescue work were suffocated and now lie dead.

FRENCH VICTORY.

With the French Armies in the Field, July 25.—In one short stroke the French forces, early to-day completely wiped out all the Germans gained by six days' prodigious sacrifices along the Chemin des Dames. The defence of this highway parallels in heroic brilliancy the throwing back of the German waves at Verdun. Since Thursday morning the Crown Prince's attacks had been continuous and furious. His troops suffered enormous casualties as the price of foot by foot gains. Then these same French troops who had endured the continuous bombardment and attack suddenly leaped forward and swept the Germans out of their costly gains.

RUSSIANS MAY HOLD OLD LINE.

PETROGRAD, July 25. The present line of the south-western front is approximately that occupied after General Brusiloff's drive last summer, except before Tarnopol, where the enemy succeeded in pushing further into Russian territory. The fate of the Russian town was

virtually decided with the Germans holding the suburbs just across the Sereth River within easy gun range. The Germans chose the junction point of the Seventh and Eleventh Armies for beginning their offensive, the first blow being struck between Zaporoff and Pabaki, on a two mile front. Without great efforts, as is admitted in the Russian official communications, they pursued their advance to the line of the Sereth. This uncovering of the Russian positions south of Tarnopol forced a retirement along the diagonal line southwestward, cutting the Stripa and Zelota Lipa to Halicz and the Lomnica. The Russians have been obliged to retire to the right bank of the river, and Halicz is seriously threatened with the prospect of a further retirement to the original Russian positions east of Stanislaw, occupied before General Brusiloff's advance. One of the first results has been a general agitation for the restoration of the death penalty for insubordination in the Army and for treasonable conduct on the part of agitators. General Kerniloff, Commander on the southwest front, has issued orders to all subordinate commanders to open fire on deserters and troops refusing to obey orders. The Russian Workmen's Battalion, raised by the twice-wounded officer, Vera Butchikoff, was in action on the front at Kreve yesterday for the first time. They are reported to have been successful, although the battalion suffered some losses, the extent of which is not yet known. The Kovov Vreya correspondent at the front reports that the women behaved in an exemplary way.

BRITISH SUB. REPORTED SUNK.

BERLIN, July 25. The British submarine C-34 has been sunk by a submarine. It is officially announced. The sole survivor was taken prisoner.

ALLIES MUST SPEAK OUT.

PARIS, July 25. The labor of the Allies' Conference will not be limited to the Balkans. For one thing it is important to clear the air after the Reichstag action last week, although Premier Lloyd George has already replied to a certain extent to the speech of Chancellor Michaelis. It is desirable, says the Matin, that the Allies should issue a joint statement on what happened at Berlin, so that the Germanized peace manoeuvre may everywhere be checked and reasons given where they are needed why the Allies cannot accept the Reichstag resolution as a basis for peace negotiations. The explanation, adds the Matin, will be principally addressed to the people of Russia and Austria-Hungary. There must be no risk of the Russian revolutionaries being duped by the Reichstag, and the Allies must demonstrate to them what would be the result in Europe if Germany's crime be allowed to go unpunished. At the same time the Austro-Hungarian press, evidently acting under orders from the Foreign Office, is trying to create an impression that the Reichstag made concessions which the Allies are likely to regard as dictated by a spirit of conciliation. It is necessary to remove all doubt on this subject and show the people of Austria-Hungary how complete and final would be their subservience to German-Magyar domination if peace were now made on a basis of no annexations and no indemnities. The French Premier, Minister of War, and Albert Thomas, Minister of Munitions, had a long conference yesterday afternoon with Premier Lloyd George, Foreign Minister Balfour, and Baron Sonnino, the Italian Minister for Foreign Affairs. After the meeting M. Ribot went to the Elysee Palace and saw President Poincaré.

CHINESE NAVY REVOLTS.

LONDON, July 25.

A despatch to the Morning Post from Shanghai says the Chinese Navy has refused to recognize the Government of Tuan Chi Jul. The despatch adds that fourteen cruisers have left Woussing for Canton to support the southern provinces.

WIN THE WAR CONVENTION.

TORONTO, July 25.

A call for a win the war convention, issued last night, bears the signature of over 135 of Ontario's most prominent citizens. In a foot note the executive explains that owing to the need for haste many persons could not be reached, especially in more distant parts of the province. We can count on their help and support, adds the note. The object of the organization, as will be laid before the convention, when it meets on August 2nd and 3rd, are that Canada shall dedicate all her resources of men and means to winning the war, that conscription measures be immediately adopted and enforced, that a national non-partisan Government be established for a vigorous prosecution of the war, and that all patriotic elements in the country which place the winning of the war above all other consideration, be united.

WHAT THE GERMAN THINKS.

COPENHAGEN, July 25.

A remarkable frank article by the Berlin correspondent of the National Tidenden, passed by the Foreign office censorship, discusses the enemy side of the submarine campaign and the effect it has upon neutrals. It is generally recognized, he says, that the longer the campaign continues the fewer friends Germany will have after the war. This consideration, together with the thought of the many billions which another six months' war would cost, were the two principal factors which contributed to bringing a majority of the Reichstag into line upon a bid for immediate peace. The correspondent says now it is generally admitted that the effect of the campaign has been miscalculated, not regarding the amount in tonnage destroyed but as to the time required to make its effects felt in England. The German people are still convinced that it will succeed ultimately, if given time and they themselves are able to hold out. Disregarding the Galician happenings, as accidental, the correspondent says, there can be no question of a big offensive owing to a lack of men, as Field Marshal Von Hindenburg frankly admitted

Infant Mortality.

PROPOSED CHILD WELFARE EXHIBIT.

St. John's, July 16, 1917.

Dear Lady Davidson:

I am endeavouring to arrange a child Welfare Exhibit to be held some time during the month of August, and as I shall require the assistance of a Women's Committee, it has occurred to me that perhaps the matter might be appropriately taken up by the Women's Patriotic Association.

The Infant Mortality of St. John's is lamentably high, and hitherto no particular effort has been made to bring about a better condition of things. The rate per 1,000 births for the past eight years has been as follows:—

1909	221.90
1910	185.53
1911	186.79
1912	171.53
1913	220.89
1914	168.63
1915	163.07
1916	184.25

These figures may be compared with the mortality in other places, as follows:—

Dunedin, N.Z.	38 per 1000
Los Angeles	97 per 1000
Boston	126 per 1000
New York	125 per 1000
Vienna	170 per 1000
St. Petersburg	280 per 1000
Berlin	155 per 1000
Glasgow	145 per 1000
Paris	120 per 1000
London	103 per 1000
Stockholm	87 per 1000
England and Wales	108 per 1000
France	78 per 1000
Germany	147 per 1000
Austria	180 per 1000
Russia	248 per 1000
Italy	137 per 1000
Norway	65 per 1000
Sweden	71 per 1000
Denmark	94 per 1000
Australia	72 per 1000

RUSSIAN NAVAL COMMANDER.

PETROGRAD, July 25.

Rear Admiral Hazvosoff has been appointed Commander in Chief of all the Russian naval forces in the Baltic.

SHORT MEN WILL HAVE CHANCE TO FIGHT.

ROME, July 25.

Short men will have a chance to fight after August, under the new decree which reduces the minimum height by four inches. It affects 100,000 men whose height hitherto had been a bar to enlistment.

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Australia	72 per 1000

The death-rate in St. John's is only exceeded by Russia and about equaled by Austria, while it is over four times as great as that of Dunedin.

In the States and Canada some years past an effort has been made to improve the conditions (which are everywhere felt to be capable of great improvement) by instituting a regular campaign of enlightenment. It has been first necessary to arouse people to a sense of the circumstances, to the fact that there is no reason why such a large proportion of children should die before they are a year old, and then a regular course of instruction

to mothers is undertaken by exhibits, lectures, and public and private instruction. This has generally been done in a widely advertised campaign for a week or more in each city.

I have been in correspondence with my sister-in-law, Miss Nutting, Professor of Nursing at Teachers' College, Columbia, in reference to procuring the material for an exhibit in St. John's, and the services of a Nurse who was conversant with the management of such a campaign. She has had a list made of the exhibits which are required, and has secured the services of a trained nurse experienced in this sort of work, who will be ready to leave New York for here early in August. I calculate that it will take a week to prepare the exhibit and that it should be open to the public for at least a week.

I have spoken to Drs. Brehm, Macpherson and Tait, who consider the movement is very much to be desired, and have promised their help, and I have no doubt that other city physicians will do the same.

I shall not have time to attend to the matter myself, and I think it best that a Committee of Ladies should undertake the management of the enterprise, and as I have already said, I think the duty might be undertaken by the W.P.A.

In regard to expenses, I intend to devote my salary as Mayor for this year, say, \$600, to this purpose, and I have no doubt that any further sum necessary will be easily procurable. I do not at present see why the expenses should exceed the sum mentioned.

Yours very sincerely,
W. G. GOSLING.

Government House,
St. John's, Nfld., July 24, 1917.

Dear Mr. Gosling:

I am in the deepest sympathy with the proposal contained in your letter of the 15th inst. to arrange for a Child Welfare Exhibit to be held some time during the month of August next. In accordance with your request, I brought up the subject before the Executive Committee of the W. P. A., and the matter was fully discussed, and I am glad to state that you can count upon the active co-operation of the Women's Patriotic Association, this being certainly a class of work in which all will most assuredly be interested.

It happens also that the subject has already been much discussed by the Governor and myself, and we have been closely following the accounts of the energetic measures which are being taken in London, where they have just had a Child Welfare Exhibit, and throughout the United Kingdom, where every means that is possible is being taken to reduce the appalling loss of life during the years of infancy.

Great improvements are shown during the last 20 years, but very much more remains to be done in many places including our own city of St. John's. The high infantile death-rate (of children under one year) in 1916 in St. John's was due in some measure to the epidemic of measles; but I feel sure that the course which you propose, actively supported by the Medical Profession and energetically back-

ed up by the Municipal administration, should ultimately save the lives of at least one-third of the infants who die under the age of one year.

Be assured of the keen sympathy and active co-operation of Government House. I am,

Yours very sincerely,
MARGARET DAVIDSON.

W. G. Gosling, Esq.,
Mayor of the City of St. John's.

Scarcity of Salt Stops Fishing.

The scarcity of salt at St. Mary's has prevented fishermen from prosecuting the voyage for the past few days. This is a serious state of affairs and the proper authorities should attend to this matter immediately. In a great many cases fishermen are themselves to blame, as when given the opportunity to secure a good supply of salt they are contented with but little.

McMurdo's Store News

THURSDAY, July 26, 1917.

Gault's Cod Liver Oil Compound is winning its way in competition with several other good mixtures of this kind, and will be found at least the equal of any one of them to stimulate the appetite and strengthen the system. Anyone who wants a good quick tonic will find this one all right. Price \$1.00 a bottle.

Citragol can be used to destroy insects on both garden shrubs and house flowers. For roses particularly it is very valuable. It kills the red spider out of hand. Price 25c. a tube.

Here and There.

Turkeys and Chicken at ELLIS'.

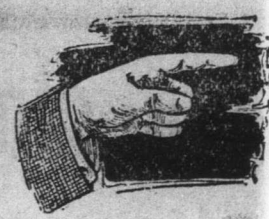
IN NEW OFFICES.—The offices of the Nfld. Cold Storage Fish Co. have been removed from the dock wharf to the company's building.

Buy a Bottle of Stafford's Phoratorn Cough Cure for 25c. and receive a numbered ticket. See advertisement.—may17

IN THE COUNTRY.—Upwards of 400 passengers went out to points as far as Kelligrews by the excursion train yesterday. The weather being ideal, an enjoyable evening was spent.

For every 25c. purchase made at Stafford's Drug Store you receive a numbered ticket. See advertisement.—may17

ST. MARY'S PICNIC.—Yesterday the children of St. Mary's Sunday School left by train for Mount Pearl where they held their annual picnic. During the day they indulged in games and sports and were served with refreshments and an excellent dinner. Return to the city was made at 8 o'clock.



INTERESTING VALUE IN WHITE QUILTS.

A new lot of all White American Quilts of exceptional lightness for pressed, patterned, plain ends, suitable for any house. See these, Friday, Saturday and Monday

DUCHESS SETS.

Neat White Linen Sets, beautifully of your boudoir; some of these new and embroidered, others with lace edging, and others again in all-over edging to 55c. set of 4 pieces. Friday, Saturday and Monday



NEW COLLARS.

The pick of the most approved style, Georgia Crepe, trimmed with fine lace, brodered and hemstitched. Large Sailor Shawl styles abound; some of these late in arriving and we have reduced regular selling price. Reduce 30c. Friday, Saturday and Monday 6

SUMMER VESTS.

It's a pleasure to wear these during war weather, pure white, with such an elegant make, wing sleeve and sleeveless. 35c. per garment. Friday, Saturday and Monday 2

LADIES' KERCHIEFS.

Plain White Lawn Kerchiefs with hemstitched border; these are some we gained for recently and are good value. 10c. each. Friday, Saturday and Monday 2 for 1

"EASY" WAISTS.

Lots of Easy Waists at an easy price. Fit boys or girls say from 12 to 12 years. These little waists are tagged throughout for excellent value at our special 15c. Friday, Saturday and Monday 18

INFANTS' UNDERKIRTS.

Fine White Lawn Underkirts with 1 attached, hemstitched and edged trim, to fit from 1 to 3 years. Reg. 22c. Friday, Saturday and Monday 18

These "PRE" Will add fame to our record \$2.50

Some of these here in Ninon over test lace shades in Black. I occasion Saturday

FOOTWEAR

LADIES' BOOTS.

The kind of Boot most fashionable 6-day make from finest quality Dongola Kid, plain toe, Cuban heels, sizes from 3 to 6 1/2, damper footwear, a pleasure to wear. Made in Reg. \$5.00 pair. Friday, Saturday and Monday \$4.75

LADIES' COMMON SENSE BOOTS.

For old ladies these are specially comfortable, made of a nice soft Dongola kid, and a low heel; a roomy toe, well constructed. Special price \$1.20. Friday, Saturday and Monday \$2.00

MEN'S

Men's Dress Boots at last year's price. Bring a pair of a modern size 6 to 10. Friday, Saturday and Monday

NEW SIDE

Service board Clew stitched, some silk in various colors. Generous or will last \$1.20. Friday, Saturday and Monday \$2.00

BULL RUN—You Can't Blame Bull for Wanting to be Sure That He Was Donating to a Real Naval Hero!

