

Reasons Why You Should Do Your Shopping Here, apparent in every paragraph. Thrifty Shoppers will readily recognize the exceptional opportunities outlined for Friday, Saturday & Monday.

MEN'S SOCKS.

In plain Black Cashmere; finely woven for present wear; double heels, seamless finish. Reg. 40c. Friday, Saturday and Monday **35c**

RELIABLE BOOT POLISH.

Daddy's Combination Polish in Black and Tan. This make both cleans and polishes and gives a lasting shine. Special Friday, Saturday and Monday **22c**

HAIR BRUSHES.

A brand new lot in stout bristles, extra thick setting and all white enamel back and handle. Reg. 40c. Friday, Saturday and Monday **35c**

CLOTHES BRUSHES.

A serviceable brush for hard wear; extra thick black bristles with light oak back. Reg. 17c. Friday, Saturday and Monday **14c**

MEN'S

"PARIS" GARTERS.

Always snug-fitting, always secure. They come in Navy, Sky, Tan, Grey, Brown, Black and White Silk, Elastic; nickel fittings. Special Friday, Saturday and Monday **25c**

SPLASHERS.

A lot of Oil Cloth Splashes; size 18 x 36; plenty of pretty patterns; finished with scalloped edge. Special Friday, Saturday and Monday **11c**

ROLER TOWELS.

Made of unbleached Turkish Toweling, each 2½ yards long; finished ready for hanging up; 15 inches wide. Reg. 35c. Friday, Saturday and Monday **29c**

Just Arrived: NEW DRESS POPLINS.

Only 4 pieces of this line, Navy, Light Blue, Golden Brown and Black. Not a bit too early to pick up your fall dress. Best values come earliest. Why not see about it now? Reg. 70c. Friday, Saturday and Monday **62c**

SAVINGS are Many in the Show-Room.



LADIES' COMBINATIONS.

A mixed lot of Camisole and Knicker Combinations in fine Lawn make, ideal summer garments; some with trimming of Irish Lace and others with finest Swiss Embroidery and insertion; very dainty. Reg. \$1.70. Friday, Saturday and Monday **1.19**

INFANTS' FEEDERS.

These come in pure White Rubber finish, floral design and pocket at foot (new idea), tape bound. Reg. 18c. Friday, Saturday and Monday **15c**

Oil Hats.

Glazed finish, in the newest and most fashionable shape; sizes to fit ladies and children. Reg. 75c. Friday, Saturday and Monday **67c**

Ladies' Waterproofs.

The "Goodyear" make in Fawn shade only, and guaranteed waterproof in every seam. We were particularly fortunate in striking a Job Line and offer them very much underpriced. Friday, Saturday and Monday **3.50**

Bedroom Needs.

Bed Sheets. 25 pairs of fine American Sheets, pure white, size 2 x 2½ yards, finished with deep hem, plain not twilled. Reg. \$2.00 pair. Friday, Saturday and Monday **1.99**

White Quilts, \$1.29. 28 only of all White American Bed Spreads, size 2 x 2½ yards full; they wash well; new line of patterns. Reg. \$1.50. Friday, Saturday and Monday **1.32**

Cotton Blankets. An extra fine make in White, with Pink or Pale Blue striped ends; size 68 x 80. This is very suitable for use between seasons. Reg. \$1.75 pair. Friday, Saturday and Monday **1.62**



New Plaids.

With a nice, soft, free-from-dressing finish; a lot of new patterns showing rich color combinations; excellent for children's wear. Regular 15c. per yard. Friday, Saturday and Monday **13c**

SIDEBORD CLOTHS.

In strong White Muslin, with hemstitched border; some in all over braided designs; others showing open work braiding. Size 16 x 52. Reg. 35c. Friday, Saturday and Monday **31c**

NEW RUBBER GLOVES, 29c.

Close fitting Rubber Gloves, suitable for household use, for Surgeons, Physicians, Nurses, Undertakers, Photographers, etc., assorted sizes. Special, Friday, Saturday and Monday **29c**

BLACK LUSTRETTE.

A new cloth closely resembling Lustre, 37 inches wide, high mercerized finish; if you are looking for a cheap, black material don't pass the offer. Special, Friday, Saturday and Monday, per yard **25c**

New Arrivals!

ARE YOU INTERESTED IN PRETTY COTTONS?

Yes. Handsomely Striped high-grade English Cottons, a host of patterns, in Plain Stripes, Cluster Stripes and Broad Band Stripes, mostly white grounds. We have never offered better patterns or better value. Cottons worth 18c. per yard. Friday, Saturday and Monday **12c**

AMERICAN SHIRTINGS, 14c. yard

Full 3 inches wide, absolutely free from dressing. We have 300 yards of this to offer this week. If you want a nice, soft, pure Shirting, don't pass this. Friday, Saturday and Monday, **14c**

AMERICAN

QUILT COTTONS, 9½c. per yard.

Lots of nice neat little patterns on warm grounds, a bit heavier than the ordinary, having a strong twill finish. Value for 12c. Friday, Saturday and Monday, per yard **9c**

Madras Muslins

26 inches wide on pretty Cream grounds and faintly colored floral patterns. This material washes perfectly and loses none of its original appearance; always nice and clinging when used for drapes. Reg. 30c. Friday, Saturday and Monday, per yard **25c**

Boys' Job Braces

These braces are made from pieces left over after the manufacture of the Men's. All good strong elastic webs and strong fastenings. Special, Friday, Saturday and Monday **14c**

Striped Linen Collars.

Low cut Collars for warm weather wear; mostly Blue and White stripes; reliable English make. Reg. 20c. Friday, Saturday and Monday **2 for 23c**

Men's Negligee Shirts, Our 80c. Line for 69c

10 dozen of these just to hand in all the newest stripe effects, soft bosom and laundered cuffs; sizes from 14 to 16½. Reg. 80c. Friday, Saturday and Monday **69c**

MEN'S RUBBER HEELS.

Made of good grade rubber, circular shape; fits on with one centre screw, no rivets and gives with every turn of the heel. Special, Friday, Saturday & Monday, per pair **15c**

Boys' Linen Hats, 9c.

12 dozen only. Think of it. Smart little American shapes, in plain White, assorted stripes, and blue and white. 'Tis not too late to buy these; look at the price. Special, Friday, Saturday and Monday **9c**

Men's Handkerchiefs.

High grade, mercerized finish, with assorted coloured borders, hemstitched, medium size. Regular. 15c. Friday, Saturday and Monday **2 for 25c**

ABSORBENT COTTON.

PURE WHITE. In 2 oz. rolls, 6 inches wide. Keep a package in the house, it's always handy, undoubted quality. Special Friday, Saturday and Monday, per roll **8c**

SCARF PINS.

The English Ascot Pin for wearing with the wide end Scarf, dressy plain gilt bar, gold filled. Special, Friday, Saturday and Monday, each **9c**



Men's Soft Felt Hats, \$1.10

A snappy line of brand new Soft Felt Hats, in Grey, Green and Navy shades; latest London shape; only 3 dozen to hand; first showing now. Reg. \$1.25. Friday, Saturday and Monday **\$1.10**

Stylish London Caps. 65c

25 dozen of assorted makes in fashionable Caps for late Summer and Autumn wear; light, medium and dark tweed effects; first showing. Friday, Saturday and Monday

SMALLWARES and NOTIONS AT WORTH WHILE SAVINGS.

Rubber Soap Holders, each **5c.**
Oxagon Sconcer and Cleanser, large tin **12c.**
Reliable Shoe Dressing, per bottle **10c.**
Ammonia, large bottle **9c.**
Florida Water, per bottle **12c.**
Safety Pins, 100 assorted, for **13c.**
Egg Cups, White, 7 for **10c.**
Children's Garters, 3 prs. for **7c.**
Salt Shakes, Aluminium **6c.**
Pepper Shakes, Aluminium **6c.**
Balloons, assorted colours **7c.**
Egg Beaters, Trusty **5c.**
Nugget Boot Polish, per tin **9c.**
Toilet Paper, 3 rolls for **12c.**
Hand Weavers, more effective than the fingers **5c.**
Spading Forks, handy about the garden **5c.**
Garden Trowels, useful for earthing up **5c.**
Mouse Traps, new idea, catches 'em alive **14c.**
Waxed Paper for wrapping lunch, 40 sheets for **5c.**
Kitchen Wall Brackets **15c.**
Whisks, good quality **15c.**
Filters for Water Tap **15c.**
Sugar Basins, glass **15c.**
Butter Coolers, glass **15c.**
Shoe Brushes, strong **15c.**
Monkey Brand Soap, 3 cakes for **5c.**
Hydrogen Peroxide Tooth Powder, per tin **7c.**
Toilet Paper, 3 rolls for **12c.**
Hand Weavers, more effective than the fingers **5c.**
Spading Forks, handy about the garden **5c.**
Garden Trowels, useful for earthing up **5c.**
Mouse Traps, new idea, catches 'em alive **14c.**

Patriotic Handkerchiefs.

Made of fine Excela Silk, narrow hemstitched edge, and flags of the Allies in corner, nicely worked in colored silk, all the rage. Special, Friday, Saturday and Monday **9c**

WOMEN'S Carpet Slippers.

A lot of cozy patterns, sizes from 3 to 7; early shoppers get the pick of these. Special, Friday, Saturday and Monday **26c**

Children's and Misses' White Canvas SHOES.

These were late in arriving and to hasten their exit we sell them considerably underpriced; Laced and Strap styles. Friday, Saturday and Monday **66c** Misses' sizes **72c**

YOUTH'S BOOTS.

Sizes range from 8½ to 12½; either Dongola or Box Calf in "Easy Form" brand. A line of Boots guaranteed to give satisfaction in wear. Reg. to \$2.20. Friday, Saturday and Monday **1.92**

Ladies' Street Oxfords.

This season's most approved shapes in fine Dongola, with patent leather toe cap, Blucher cut, high heel; half sizes to pick from. Reg. \$1.80. Friday, Saturday and Monday **1.69**

A Clean-Up Sale of Ladies' Pumps.

These come in patent leather, Gun Metal and Tan. In assorted sizes; this season's most fashionable shapes, and include our regular lines up to \$2.20. Friday, Saturday and Monday **1.79**

Weather Forecast.

TORONTO, Noon.
—Moderate to fresh S. to S. W. winds, fair and warm to-day and on Saturday.
ROPER'S Noon.—
Bar. 29.50; ther. 76.

Blind Pulls.

These are a save on the end of your blind and prevent dirty fingers from soiling the lace edge. We have Cream and Green, each with cord and covered ring. Special, Friday, Saturday and Monday **3 for 7c**

MEN'S BRACES.

New arrivals here, showing fine elastic webs, Nickel mountings and all leather fastenings, strength and durability hid in the extra finish. Reg. 35c. Friday, Saturday and Monday **29c**

Cushion Cords

Curtain Loops.

These are just to hand, made of heavy twisted silk finished cord, each 9 feet long with large tassel ends, in shades of Scarlet, Cardinal, Green, Yellow, Gold, Sky and White, etc. Friday, Saturday and Monday **32c**

Chicago Munition Makers for England.

Chicago Daily News Reveals Alleged Plan to Obtain American Machine-Guns.

Chicago, Aug. 4.—The Daily News says: "Parties of Chicago recruits for England's 'Munition Army' are now at sea, bound for British soil, on the steamer Adriatic; others are on board the Adriatic, which was advertised to sail from New York to-day. "Light was thrown to-day on the system which is sending American mechanics to English munition factories and ship yards. A letter from the officers of the White Star-Dominion line to a Chicago applicant for a job as a 'munition volunteer' came into possession of the Daily News and it is said to uncover the method by which Great Britain is enlisting American skilled craftsmen for factory war duty. "Chicago workmen have been recruited for some time past by Superintendent Bond at the Elston avenue roundhouse of the Grand Trunk Railroad, it is reported. Men accepted have been furnished transportation to England at the offices of the White Star-Dominion line at No. 14 North Dearborn street. "Wages as high as £6 (\$30) a week plus overtime are mentioned in the steamship company's letter to would-be recruits, as well as rail and ocean fare both ways and one year's employment guaranteed at union rates."

Makes Hair Grow

The time to take care of your hair is when you have hair to take care of. If your hair is getting thin, gradually falling out, it cannot be long before the spot appears. The greatest remedy to stop the hair from falling is SALVIA, first discovered in England. SALVIA furnishes nourishment to the hair roots and acts so quickly that people are amazed. It destroys the dandruff germ, the little pest that saps the life that should go to the hair from the roots. Large, generous bottle for 50 cents.

Bride and Convert.

Tests for Admission to Jewish Faith.

"I declare it to be my earnest wish and solemn injunction that no child of mine shall at any time or under any circumstances abandon the Jewish religion or intermarry with any person not of the Jewish religion." In these serious words, placed in his last will and testament, the Lord Swaythling, who died four years ago, enjoined upon his family a strict adherence to the faith he held. The Hon. Venetia Stanley, youngest daughter of Lord Sheffield, whose engagement to Lord Swaythling's son, Mr. Edwin Montagu, Financial Secretary to the Treasury, is announced, has embraced the Jewish faith.

The process is neither simple nor perfunctory. In modern times (according to Jewish authorities) conversions to Judaism are not numerous. Marriage, in contravention of the Rabbinical caution, is in most instances the motive, and proselytes of the feminine sex predominate. Instruction in the Jewish religion precedes the ceremony, which consists in a public confession of faith, in the main amounting to a repudiation of certain Christian dogmas and the reciting of the Shema, the Chief Jewish prayer.

The candidate has to undergo a special course of tuition in Jewish laws and customs and to satisfy the Chief Rabbi or the Beth Din (a board of accessors) of qualification, both by sincerity of belief and knowledge of the Jewish religion. Lord Swaythling, a foreign banker and bullion broker of the City, whose will was proved in the first instance at £1,150,000, left his residuary estate to his four sons and six daughters, "provided that they shall respectively at my death be professing the Jewish religion and not be married to a person not professing the Jewish religion."

Several religions are, or have been, represented in the Stanley family. Miss Stanley's eldest uncle, now dead, was a Mahomedan, and another uncle was a domestic prelate to the Pope. Lord Sheffield is a Churchman of individual views.

A Word of Praise.

Editor Evening Telegram.
Sir.—The drains on the "Higher Levels" and in the environs of Lime Street, and adjacent streets are being well attended to by the genial inspector in charge of the work, Mr. Nicholas Murphy. They are kept very clean and the residents of the places mentioned are profuse in their praise of the Inspector, who leaves no stone unturned to see that the work is done faithfully and well. I think that a word of praise is due him, and I know the many taxpayers, who speak highly of his efficiency, will be pleased to read it in the columns of The People's Paper. I remain, yours faithfully,
"HIGHER LEVELS."
August 12th, 1915.