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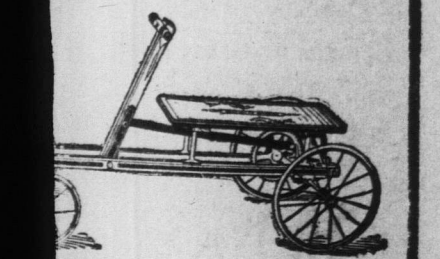
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Sounds Like More,  
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We have Plain Rings and Fancy Rings,  
Solitaires, Clusters, Signets, Wedding Rings,  
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kind of a Ring you are looking for, you  
can make up your mind that if you have  
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P. O. Box 447. 406 Water St., St. John's.

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We are offering about  
10,000 FEET PITCH PINE,  
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We have just opened a large shipment of  
**LADIE'S SPRING and  
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and as they are all Manufactured especially advise you to inspect  
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ren with very pretty STRAW HATS, which, at our prices, are  
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**GEO. T. HUDSONS,**

367 and 145 Duckworth Street.  
Where Goods and Prices are both right.

## How to Help a Cause.

By RUTH CAMERON.



"Better a wise  
enemy than a  
foolish friend."  
How many times the friends  
of a cause do it as  
much harm as its  
enemies.  
A suffragist and  
an anti-suffragist  
were discussing  
the great ques-  
tion the other  
day. "You should  
hear Miss E."

said the anti-suffragist, mentioning a  
well-known anti-suffrage speaker.  
"I hate her," said the suffragist.  
"She's a liar. Besides, people say  
terrible things about her reputation."  
Naturally the anti-suffragist was  
not won over by that argument.  
Who would be?

Naturally she went about relating  
the little incident, which, of course,  
helped to prejudice against woman's  
suffrage. Those already inclined  
against it. Myself, I could have wept  
when I heard it, knowing the harm it  
would inevitably do.

There are certain things that any  
man or woman who works for a  
cause, with a capital C, should try to  
remember. One is that personal  
vituperation of the people who believe  
other than you does not prove  
anything except that you have poor  
manners.

Calling a man or woman a liar is  
not the best way to win a third per-  
son's sympathy for your cause. On  
the contrary.

Again, if you want to help a cause  
along, do not overstate. Do not say  
things you are not sure of. Every  
time you do that you are giving the

enemy an enormous advantage. He  
can disprove that argument, and by  
inference discredit the trustworthi-  
ness of all your other arguments.  
Understate rather than overstate.  
It's safer in the end.

Never get angry when arguing for  
your Cause. If you do that you de-  
grade yourself, and make yourself  
ridiculous. And since you are its re-  
presentative you degrade your Cause  
and make it ridiculous.

Don't refuse to listen to the other  
party's arguments. Give him a fair  
chance at the floor. Remember that  
your reason for discussing this mat-  
ter is not merely to talk cleverly and  
entertainingly, but to convince. And  
you cannot do that unless you have to  
remove. Listen quietly and respect-  
fully. Don't break in or interrupt.  
Give your opponent a fair chance.  
Convince him that you are in favor of  
a square deal.

Then speak with moderation and  
good manners. Try to keep all  
acrimony out of your voice and your  
heart. Remember that the personal-  
ity of its supporter is in itself a big  
argument for or against a Cause, and  
conduct yourself accordingly.

Lastly, be open-minded. Remem-  
ber that it is not all important that  
your arguments should win, but it is  
all important that the Cause of  
right and justice should triumph.  
If any one can offer you  
proof that you are not on the side of  
right and justice and the world's best  
interests, be brave enough to lower  
your standard, for that is the su-  
premiest bravery of all.

*Ruth Cameron*

## LONDON GOSSIP.

LONDON, June 3rd, 1914.

### A CRUISE FOR THE KING.

If King George can spare the time,  
it is his intention to take a short  
cruise on board the Royal Yacht  
Victoria and Albert for a few days  
after inspecting the assembly of the  
warships at Spithead on July 18. His  
Majesty may not be able to devote to  
this cruise more than a few days, al-  
ways having many matters of impor-  
tance to attend to before the Court  
leaves London at the end of July for  
the summer vacation. For some time  
the King has been anxious to visit  
Dartmouth to inspect the Royal Naval  
College there, as well as Plymouth  
and Devonport, but hitherto he has  
not been able to gratify this desire.  
It is probable that the Queen will ac-  
company His Majesty upon this occa-  
sion, but should the cruise not take  
place His Majesty will content him-  
self with a two days' visit to the fleet  
and the Queen will not be present,  
but will remain in town until His  
Majesty's return.

### EXPENDITURES IN LUXURIES.

A departmental manager in one of  
the great West End of London's em-  
poriums of gold and silverware, in-  
forms me that the demand for articles

of luxury has been very slack during  
the present London season. The  
tendency is for larger stocks to be  
kept, in order to meet the exigencies  
of customers, and for the period dur-  
ing which the bulk of the stock is  
turned over to be prolonged. The  
quietness of the Stock Exchange,  
which is one of the most important  
sources of large purchases, is gauged  
by observing the volume of business  
transacted with its leaders. Judged  
by this standard, it seems to be es-  
tablished that there is in prospect a  
period of much slackness in spending  
except as regards the more useful  
departments of household equipment.  
It is to this cause that may be attrib-  
uted the activity displayed in busi-  
nesses of this description in establish-  
ing branches in great spending centres  
abroad. It is significant that the  
Argentine and Canada are the favor-  
ite areas chosen for this purpose, and  
that the creation of branch establish-  
ments in Johannesburg and Sydney is  
no longer pursued with any eagerness  
or optimism.

### FUTURISM AMONG THE TAILORS.

Signor Marinetti, the leader of the  
futurist painters and poets, and the  
chief apostle of futurism and cubism  
in everything, may well have con-  
founded some of the faithful amongst  
his audience at the Dore Galleries,  
London, during his lecture last week  
by hard words concerning long hair  
and sombreros. Aesthetic Chelsea  
with its streets of painters' studios  
and its appanage the Cafe Royal, the  
great London resort nowadays for  
art, poetry and literature, are doubt-  
less fated to some radical changes,  
for Futurism is about to take in hand  
the masculine wardrobe. In a month's  
time a compact little band of ten fu-  
turists will be dazzling the streets of  
Rome with manifestations of futurist  
costume for men expressly designed  
for the occasion, by Signor Balla, one  
of the leading futurist painters. The  
new costumes, of course, will have no  
sentimental connection with the past.  
Futurism we all know is the sworn  
enemy of romance and antiquity and  
Signor Balla's "creations" are con-  
ceived to fit the spirit of the age,  
which is immensely more difficult a  
task than fitting our figures. Accord-  
ing to the futurists, the spirit of the  
age is in a mighty hurry, no doubt  
to catch up with them, and therefore  
the prophetic costume is to be one  
that can be put on or taken off in a  
moment. Hygienists who are not yet  
futurists, will be relieved to hear that  
comfort and cleanliness are also to be  
fundamental considerations. The  
clothes are to be made in one piece,  
and belts or anything that may re-  
strict movement are to be denied.  
There is a pleasant old-world flavor  
of "rationalism" about all this, but  
there will be no complaining of the  
immaculate futurism of Signor Bal-  
la's cut or of his colours. Our  
clothes are to be bound indissolubly  
to the atmosphere by dynamic (how

## TO-DAY,

THURSDAY, June 11th.

Ex s.s. Stephano:

50 crates Cabbage.  
20 crates Bananas.  
10 brls. Turnips.  
10 brls. New Potatoes.  
50 baskets Tomatoes.  
150 bunches Rhubarb.  
5 cases Wine Sap  
Apples.

PHONE 480.

## Soper & Moore

fond the futurists are of that word)  
line and color. The color is to be vi-  
olent, and stuffed in the pockets of our  
new-fangled garments we shall all  
carry loose fragments of color with  
which to vary our appearance as we  
walk. These "modifications," as Signor  
Marinetti called them, are going to  
give us all temperaments. Or, if they  
cannot quite do that, they are going  
to give us all the means of expressing  
such temperaments as we have. The  
complete futurist will be a kind of  
emotional channel. Spattering  
himself with impetuous handfuls of  
color, he transforms a naturally com-  
manding presence into one of amor-  
ous entreaty, and (greatest marvel of  
all) he will assail the nostrils of the  
fair with perfume.

### BRINGING A MAN.

The utter freedom of modern fash-  
ionable manners, as shown in the in-  
vitations "to dine, dance, and bring a  
man," reminds your correspondent of a  
mid-Victorian incident bearing on the  
point that was the talk of the  
town at the time. A hostess in the  
country, being short in her establish-  
ment, telegraphed to a woman friend  
who was coming on a visit, "Can you  
bring a man?" The friend interpreted  
the request in a way that nowa-  
days would not seem remarkable, and  
brought her sweetheart. It is not  
only young women who name their  
partners to hostesses, but young men  
in a limited way do the same. It is  
not uncommon for a young Guards-  
man, when accepting an invitation to  
ask his hostess to ask Miss So-and-  
so—"She dances so beautifully."

### HERR ANDREE.

A Polar tragedy which has hither-  
to remained unsolved is recalled by  
the report transmitted in a Reuter's  
message from Gothenburg, in Swe-  
den. Andree was a Swede, and any  
information which is at all likely to  
throw light upon an aerial voyage  
that must have ended in disaster, is  
sure to be received in his native  
land with profound interest.  
He twice essayed to reach the North  
Pole by balloon. It was on 15th June,  
1896, that he made the first attempt,  
but it was a failure, and he returned  
on the 24th of August following. Next  
year, after perfecting his arrange-  
ments as far as possible, he ascended  
in the "Eagle" from Dunes Island, a  
distance of 617 miles from the Pole,  
accompanied by Drs. Strindberg and  
Fraenkel. This was on 11th July,  
1897, shortly after two o'clock in the  
afternoon. From that time to the  
present nothing that was definite or  
authentic has reached Europe regard-  
ing the fate of the adventurous party,  
excepting three messages dropped  
from the balloon on the day of their  
departure. There have been several  
reports of the finding of relics of the  
expedition, and one described the dis-  
covery of a grave in Northern Labra-  
dor, marked by a cross with Andree's  
name upon it. Several expeditions  
were sent out in search of the party,  
but all were unsuccessful. The latest  
report is that parts of an old balloon  
have been found in a forest in Eastern  
Siberia, and that they are sup-  
posed to be the remains of Andree's  
balloon.

### Where Responsibility Lies.

No matter how large, or how small,  
a business may be, nobody can deny  
that its Office is the nerve centre of  
the firm. Every transaction, important  
or trivial, must be recorded at  
the Office. An order is received at  
the Office—its history is recorded at  
the Office, and finally payment is re-  
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ment can surely be of use to you. Mr.  
Perle Johnson represents this world-  
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Canada Life Assurance Co.,  
Toronto, Ont.

Dear Sirs:—  
In acknowledging receipt of cheque in payment of my endow-  
ment policy now maturing, I wish to thank you for the prompt  
way in which you have put my claim through. I did not have  
to wait a single day for my money as the papers were all in order  
beforehand.

I am pleased, too, with the way my investment has turned  
out. Besides having my insurance protection for \$1,000, I have  
got all my money back and \$400 besides. The Canada Life has  
my best good wishes for its continued success.

Yours truly,  
R. H. KNIGHT.

C. A. C. BRUCE, Manager, St. John's.

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These three features are found to a marked degree in the

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Price to yield 5% per cent.

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## J. J. ST. JOHN.

20 brls Very Choice Spare Ribs.

100 bags P. E. I. Potatoes.

20 crates Green Cabbage.

## J. J. ST. JOHN.

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## Cork Wood

IN BUNDLES.

Smooth and Sound.

**HAYWARD & COMPANY**

## FOR SALE--CHEAP.

**Schooner "GONDOLA,"**

75 Tons. In First-class Order.

**A. H. MURRAY.**

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**2 in 1 SHOE POLISH**

Contains no Turpentine. Try it with a match and  
then try other Polishes. Some will almost  
explode. Beware of these dangerous  
Polishes.

**Always Order 2 in 1.**

Makes Your Shoes Wear Longer.