

Our New Xmas Cards

Are all in and opened up, and we are now ready to fill your order. Never before did we have such values in our beautiful Cards, such an endless variety, such quantities, such exquisite and dainty designs, with the Christmas Wish so perfectly expressed. In order to enable our out-of-town friends to make their selections early, we give the following list of our Packets now:

The Alger Packet, 12 Cards . . . 50c.
The Henty Packet, 12 Cards . . . 70c.
The Alcott Packet, 12 Cards . . . 10c.
The E. P. Rpe Packet, 12 Cards . . . 15c.
The Annie Swan Packet, 12 Cards . . . 20c.
The Dora Thorne Packet, 25 Cards . . . 20c.
The Lew Wallace Packet, 50 Cards . . . 20c.
The Begbie Packet, 12 Cards . . . 35c.
The Hall Caine Packet, 12 Cards . . . 35c.
The Everett Green Packet, 12 Cards . . . 30c.
The Crockett Packet, 12 Cards . . . 40c.
The Garvice Packet, 12 Cards . . . 50c.
The Edna Lyall Packet, 12 Cards . . . 60c.
The Ralph Connor Pkt., 12 Cards . . . 70c.
Boxes containing 3 to 12 Cards, with Envelopes, from 15 to 60c. a box.
Single Cards, in boxes, at 10, 12, 20, 25, 35, 50, 65, \$1.50 the package, each.

We have a wonderful range of Auto-graph Cards, 12 in a package, with envelopes to match, 30, 55, 90c. and \$1.10, \$1.50, \$1.80 the package.
Beautiful Calendars, from 6c. each to \$1.50 each.
Christmas Post Cards, from 15c. a dozen up.
Christmas Tags and Ribbons; Gift Dressings in great variety and quantity.
Write now or come and see them, and see our Showroom.

DICKS & Co., Ltd.,
Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in the City.



**Our Watch
Repairing is
Second to None.**

Leave your Watch with us and we will give it a good overhauling. D. A. McRAE.

Anthracite!

Ex S.S. "Prima,"
Oct. 22nd, 1912.

1000 Tons Hard Coal,

Nut, Stove, Egg and
Furnace sizes.

North Sydney Coal

Ex S.S. "Bellaventure,"
Oct. 19th, 1912.

**500 Tons Best
Screened N. S. COAL.**

H. J. Stabb & Co.

Statutory Notice!

In re Estate John Aylward, of 2000, deceased.

All persons having claims against the estate of John Aylward, late of Fogo Island, deceased, are requested to furnish the same duly attested to the Most Reverend Michael F. Hawley, D.D., Archbishop of St. John's or to Ambrose J. Fitzgerald of Fogo the Executors of the will of the said John Aylward or to the undersigned Solicitors on or before the 31st day of November now present after which date the said Executors will distribute the assets of the said estate having regard only to the claims of which they shall then have had notice.

Dated at St. John's this 5th day of November 1912.

KENT & McGRATH,
Solicitors for Executors. Duckworth
Street, St. John's—Nov. 13, 20, 27.

EVERY OFFICE MAN

Should enquire, about my handy, labor saving, filing devices, at the earliest opportunity. Details gladly supplied. An absolutely new line.

PERCIE JOHNSON

Sales of Work.

GOWER STREET.

The Gower Street Mission Band held their annual social and sale of work last evening in Victoria Hall, and it proved as great as in former years. It was opened in the afternoon by Mrs. (Dr.) Rogers in the presence of a large gathering of children, who were under the direction of Mrs. Soper and other ladies. A number of stalls were erected which were bounteously supplied with plain, fancy and useful articles, and long before the sale closed the ladies in charge had disposed of their stock. At 6 p.m. teas were served after which a concert was held in which the Misses Soper gave a duet; a solo by Miss Russell; a recitation by Miss B. Moore and a number of other items by juvenile members of the Mission Band. The affair closed at 10.30 p.m.

WESLEY CHURCH.

The Ladies' Aid of Wesley Church opened what promises to be a most successful sale of work last evening. The formal ceremony of opening the affair was left in the capable hands of Lady Morris who was present with the Premier, and after this the ladies were kept very busy serving teas and selling the fancy work with which the stalls were packed. A soup supper was a feature which was specially pleasing. Sales were brisk and a goodly sum was taken. The sale continues this evening and should attract a large gathering.

CAPT. JES. KEAN, S.S. Portia.

"The 15 H. P. FERRO I bought from you ran as regularly as a steam engine all summer, and gave no trouble of any kind. It is so simple to operate it a child can run it."—Nov. 19, 1912.

Last Night's Entertainment

The Methodist College Hall was filled to its utmost capacity last evening when the entertainment took place under the auspices of the Society for the Protection of Animals. Among those present were His Excellency the Governor and suite. The accompanying programme was creditably executed.

"In the Shadows"—Orchestra.
Song, "Lazy," The Sunshine Girl—Mr. Cecil Clift.
Song, "Mary," Our Miss Gibbs—Miss Dunfield.
Song, "Tony from America," The Quaker Girl—Miss Elsie Herder.
Song, "Under the Deodar," The Country Girl—Miss Arnaud.
Duet, "The Highwayman"—Miss Keegan and Mr. J. Clift.
Song, "The Jewel of Asia," Geisha—Miss Dorothy Johnson.
Duet, "Dearest Little Lady," The Sunshine Girl—Miss Arnaud and Mr. Cecil Clift.
Song, "Already is Ever Young," The Arcadians—Miss Goodridge.
Song, "The Yeoman of England," Merry England—Mr. Ruggles.
Song, "The Pipes of Pan," The Arcadians—Miss Jean Strang.
Duet, "The Dancing Lesson," The Chocolate Soldier—Miss Withers and Mr. Cecil Clift.

The various items rendered elicited much applause and most of the performers had to respond to encores. After the musical tea was served, the proceeds of the entertainment were above expectations.

Reducing Labor.

Any kind of a Motor Engine is better than none, nearly all engines are good, at least for a time, so when a person buys an engine for the first time it is such a departure that he is quite delighted and thinks it is the best obtainable. It is only after a year or so when he has familiarized himself with Motors that he realizes that some motors can be had to run better than others. So it will be with the FAIRBANKS. When you see it running you will at once understand the difference between it and the engine you are now using, and you will then realize the superiority of it over all others.

It has displaced all others in the Maritime Provinces, where all makes advertised on this market were for sale, and it will also displace all others here.

Over 100,000 in use.

GEORGE M. BARR, Agent.

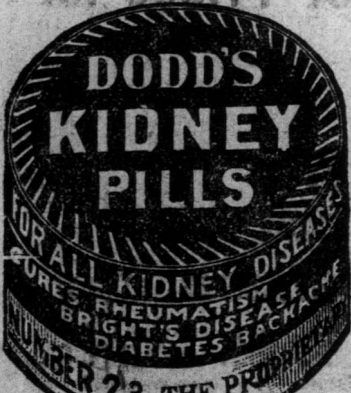
Nov. 21, 1912.

Enjoyable Time.

The warrant and non-commissioned officers of the Newfoundland Highlanders held a very enjoyable dance at the British Hall last night. The affair was largely attended and the hall room was tastefully decorated for the occasion. Representatives of the other Brigades were in uniform, and all present kept up the merry dance until this morning. The band of the C. C. C. played a splendid programme of dance music, and all present voted the dance a complete success.

Type "M" FAIRBANKS is made expressly for fishermen.—Nov. 21st.

HERRINGERS ARRIVE.—Yesterday three schooners—the Smuggler, Governor Russell and Annie M. Porter, reached Woods Island, on the West Coast, to load herring for the Gerton Pew Co.



MAGIC BAKING POWDER



Knighthood Errors.

Some Fanny Mistakes Have Occurred Over Honor-Giving.

The apportioning of honors to celebrate such occasions as the King's birthday is not an easy one for the Prime Minister and others concerned. Somebody is sure to be overlooked. And many amusing stories are related about the hasty-made knights on these auspicious occasions. For the new knight, in his flurry and agitation, is so likely to do strange or unsuitable things in the presence of royalty that the amusing tales about him have become legion to the general public.

Of the really true ones, however, the following are some of the best. Who can forget the contretemps which occurred when Queen Victoria was about to knight a certain prominent citizen of Leamington, a man whose name remains enshrined to-day in the town as one of its most benefactors? But, just as the Queen was about to knight him, so agitated did he become that he forgot what ought to be done. He rose too soon, and left the room, turning his back on her all the way and not actually knowing but that the ceremony was over! Needless to say, he was never really knighted at all, and right to the day of his death Leamington to felt much aggrieved at the mishap.

Then was there not that occasion when Mr. John Thomas, of Buckingham, was included in the birthday honors? Mr. Thomas, who is a well-known paper manufacturer, was made a knight. But the similarity of his name (together with no mention of his town) to that of the famous musician, who was for so long the royal harpist, led many people to a very probably error, and Mr. John Thomas the fine Welsh harper, received more than 1,000 congratulatory messages from friends far and near who took him to be the lucky and worthy recipient of the King's favor.

It falls to the lot of few men to be twice knighted! In fact only one within our own generation has such a thing happened. Some score years or so ago the then Lord Herschell went to Windsor to be invested by Queen Victoria with the Grand Cross of the Bath. On those occasions the Queen was very rapid in her movements, and his lordship, having sunk on one knee to be invested, before anyone present had grasped the error and could interfere, Her Majesty touched him with the sword and gave him the honor of knighthood! She herself overlooked the fact that she had actually knighted him only two years previously.

The celebrated war correspondent of The London Times, Mr. W. H. Russell, had a physical form nearly as small as his mind was large. Hence his familiar friends used commonly to call him "Little Billie," and one of the best and most valued of such friends was his late Majesty, King Edward.

Very touching and delightful was the scene when Sir William Howard Russell came forward to be knighted by the sovereign whom he had known so long and served so faithfully, and whose steps as a young man he had guided over the battlefields of the Crimean War when the then Prince of Wales visited that interesting spot.

The famous journalist's small frame, and physical infirmities would have made it a trial for him to kneel down before the King. The kind heart of Edward VII. grasped this at once, as he knighted in embryo came forward.

"Don't trouble to kneel, Billie! Stoop!" whispered the monarch with a sweet smile.

Russell's eyes filled at this kindly thought of his King and friend. He stooped, the sovereign touched his shoulder very lightly, and then said just a word in congratulation, as the new knight, will full heart, affectionately kissed the royal hand.

Few Premiers have ever been more cynical than was Disraeli, afterwards Lord Beaconsfield. The Right Hon. George Wyndham, who knew him well, relates how on one occasion Disraeli was much pestered by a well-known politician to bestow a knighthood on a friend who much desired it.

"Tell your friend that the source of honor in this country is a fountain, not a pump!" was Beaconsfield's laconic answer.

Minard's Liniment Cures Distempers.

A. Palzer the Legitimate Champ.

Jack Johnson has eliminated himself from the prize ring. He has severed connection with boxing in America, Australia, England and France.

No self-respecting boxer, white or black, will meet Johnson for his now empty title. Indeed, no boxer need meet Johnson to become world's champion, because as a prize ring attractor of the public's money, Jack Johnson no longer exists.

The promoter staging Johnson would sign a voluntary bankruptcy petition. He would be shunned by men who support boxing. No decent man would put up a cent to see him fight anybody.

Six weeks ago this negro scornfully refused to box for less than \$30,000. Before his exposure, Johnson had signed a contract for \$50,000 to fight Langford and McVey in Australia. Hugh McIntosh cancelled this when Johnson's disgraceful deeds became public.

The ring has been guilty of many a shady, even criminal, transaction, but it is refreshing to note the unanimity with which it bars Johnson.

Palzer Logical Champion.

So, with Johnson out, there are plenty of decent heavyweights in the world. Bombardier Wells, champion of England, is one. Al Palzer, conqueror of Wells, is another. Little Sam Langford, the giant killer, is another. If Wells weighed, twenty pounds more he would be the peer of any boxer. He has everything a champion needs save weight properly distributed.

To-day the heavyweight title seems to rest, by right of physical superiority, upon the shoulders of the corn-fed giant, Al Palzer.

Palzer is the logical champion. He is a youngster, game and willing. He will never be a Jim Corbett, Bob Fitzsimmons or Kid McCoy, but there is no reason why he should not be the reincarnation of Terry McGovern and Battling Nelson.

He is a giant in the bright flush of youth. A clean-living virile man-of-mountain weighing 200 pounds with six feet three inches of dynamic activity and force.

He possesses the undaunted courage of Nelson with the irresistible awe-inspiring rush of Terrible Teddy. He loves to get close to an opponent and exchange pile-driving blows until one drops for the fatal ten.

A Physical Marvel.

Imagine this clean-built boy his great barrel-like chest housing enormous heart and lung power; tremendous shoulders with flail-like arms muscled like a Vulcan; a thick column-like neck supporting a head not able for its bulldog jaw and mop of blonde hair throwing his great bulk across the ring with the speed of a light-weight—and you visualize Al Palzer in action.

Palzer has everything to make a champion. He has the size. He has the clear, country-boy life. He has marvelous physical powers. He is superlative in the way that made Fitzsimmons a terror. He assimilates punishment like a sponge soaking up water and is most dangerous when severely punished. He has proved that he is entitled to red badge of courage by winning the fight despite a broken arm and by knocking out Wells when almost out himself. He has never faltered before the fiercest fire.

He lacks experience and has been gaining it at the expense of some good fighters.



To Dr. Stafford & Son, St. John's, Newfoundland.
Dear Sirs—I received the medicine you sent me for my child. I thank you very much for sending it so quick and believe it had just arrived in time to save my child as he was nearly gone. After giving the child a few doses, it completely cured him and now he is as well and hearty as a child can be. It was genuine medicine for that complaint.
Wishing you prosperity,
Yours truly,
Signed,
Don't forget the name PHORADONE prepared only by Dr. F. Stafford & Son, St. John's, Newfoundland. Price 25 cts. Postage 5 cts. extra.

P. S.—We have this letter in our possession and can be seen at any time.—Nov. 12, 1912.

Electric Restorer for Men
Phosphonal restores every nerve in the body to its proper tension; restores vitality; prevents premature decay and all sexual weakness; awakens at once. Phosphonal will make you a new man. Price \$2.50 a box, or two for \$4.50. Sent by mail. The Phosphonal Drug Co., Inc., Baltimore, Md.

EXCELLENT Value

When we say excellent value, we only tell you what our customers have told us who have used

Our Special FLANNELETTES

For Warmth, Durability and Cheapness,

12 cents per yard

its equal is hard to beat.

We can give it you in Pink, White, Sky, Cream, Scarlet and Striped.
SPECIAL PRICE for one dozen yards or more.

S. MILLEY.

Great Clothing Sale

OPENS TO-DAY.

Commencing to-day, we offer our ENTIRE STOCK of Men's and Boys' Suits, also Boots, Hosiery, Underwear, Neckwear, Suspenders, Caps, etc., at 20 per cent. to 50 per cent. REDUCTION, as the FOLLOWING LIST WILL SHOW.

This is an ABSOLUTE CLEARANCE. NOTHING RESERVED. EVERYTHING MUST GO. PRICES IN PLAIN FIGURES. Owing to the changes in the business, we are compelled to realize on everything in the shortest possible time.

LOT OF MEN'S SUITS

In Dark Mixed Tweeds, well made good fitting.
Reg. price \$5.00. Now . . . \$2.95
Reg. price \$6.50. Now . . . \$3.95
Reg. price \$7.00. Now . . . \$4.50
Reg. price \$13.50. Now . . . \$7.95

LOT OF MEN'S SUITS

In Black and Blue Serges.
Reg. price \$6.50. Now . . . \$4.50
Reg. price \$9.50. Now . . . \$6.50
Reg. price \$10.00. Now . . . \$6.95
Reg. price \$12.00. Now . . . \$8.95
Reg. price \$13.00. Now . . . \$7.95
Reg. price \$14.50. Now . . . \$9.50

50 ONLY MEN'S SUITS

In sizes 4, 5 and 6; boxed, this year's styles and patterns, in light and dark mixed Tweeds; offered as follows:

Reg. price \$7.00. Now . . . \$5.50
Reg. price \$7.50. Now . . . \$5.90
Reg. price \$8.50. Now . . . \$6.75
Reg. price \$11.50. Now . . . \$9.25
Reg. price \$12.00. Now . . . \$9.50
Reg. price \$13.00. Now . . . \$10.25
Reg. price \$14.00. Now . . . \$10.75
Reg. price \$14.50. Now . . . \$11.50
Reg. price \$15.00. Now . . . \$11.75
Reg. price \$15.50. Now . . . \$11.95
Reg. price \$16.00. Now . . . \$13.00

BOYS' SUITS

Lot of Boys' Norfolk, Rugby, American Sailor Suits, in dark mixed Tweeds, to fit boys from 5 to 15 years, at the following low prices:
Reg. \$1.20. Now . . . 80c.
Reg. \$1.30. Now . . . 85c.
Reg. \$1.40. Now . . . 95c.
Reg. \$1.75. Now . . . 95c.
Reg. \$2.50. Now . . . \$1.50
Reg. \$3.00. Now . . . \$1.95
Reg. \$3.50. Now . . . \$2.25
Reg. \$4.00. Now . . . \$2.50

PANTS & VESTS.

Reg. \$3.75. Now . . . \$2.25
Reg. \$2.20. Now . . . \$1.20
Reg. \$2.45. Now . . . \$1.45
Reg. \$2.25. Now . . . \$1.25
Reg. \$5.00. Now . . . \$2.95
Reg. \$3.00. Now . . . \$1.50
Reg. \$4.00. Now . . . \$2.25
Reg. \$3.50. Now . . . \$1.95
Pants only from . . . 98c. up

MEN'S SOCKS.

Reg. 15c. 25c. 35c. 45c.
Now 10c. 20c. 25c. 35c.
NEGLIGEE SHIRTS.
Reg. 90c. \$1.20 \$1.50
Now 60c. 90c. 95c.
MEN'S REGATTA SHIRTS
Reg. 70c. Now . . . 50c.
MEN'S BALBRIGGAN & BALMESH SHIRTS.
Reg. 45c. Now . . . 25c.
MEN'S FLEECE LINED SHIRTS & DRAWERS.
Reg. 50c. Now . . . 43c.
MEN'S FANCY TIES.
Reg. 17 & 25c. Now . . . 14 & 20c.
MEN'S CAPS.
Reg. 60c. 75c. 95c. \$1.20
Now 50c. 60c. 75c. 95c.
LINEN & RUBBER COLLARS.
Reg. 15 & 20c. Now . . . 10 & 15c.
PRINCE SUSPENDERS.
Reg. 25c. Now . . . 20c.
POLICE & FIREMEN'S SUSPENDERS.
Reg. 30c. Now . . . 25c.

G. L. MARCH CO.'Y, LIMITED.

Cor. Water and Springdale Streets, St. John's, N.F.

The less you care about a relative the more likely he is to send you his photograph.
So long as he has any land left the Indian will always be the subject of some attention from white men.

We have given comfort to over thirteen thousand people by scientifically and carefully fitting them with glasses. If you are suffering from troubles emanating from the eyes call and see us. R. H. TRAPNELL, Eye-sight Specialist.—Oct. 23, 1912.

Our B

89c.

Men's
Negligee
Shirts,

89c.

MEN'S NEGLIGEE S

15 doz. of Men's All-Over N
laundered cuffs, soft fronts,
class shirt in every particular
workmanship and fit; all
\$1.00. Special for Friday and

MEN'S STRING

10 doz. of the fashionable P
and Dark self colors; very
lengths; guaranteed. Reg.
day and Saturday

A Lot for a Little
Great Savings

Smallwa

Collar Straps, 12 on a
Dressing Combs, Metal
8 inth, each
Pearl Buttons, 4 doz. for
Mohair Boot Laces, 2 doz.
Mohair Boot Laces, 2 doz.
Safety Pins, 2 cards for
Mending Wool, 3 cards
Beauty Pins, 1, 3 and 4
card
Mucilage, per bottle
Hooks and Eyes, 6 cards
Glove and Hose Darners
Machine Oil, per bottle
Scissors, per pair
Baby Pacifiers
Boat Polish, per bottle
Hat Brushes, ebony ba
Sponges
Graduated Medicine Can
Grand Duchess Tooth
th
Smelling Salts
Camphor Ice, per tin
Bay Rum
Violet Water Softener .
Violet Oatmeal Powder
Violet Powder, 3 packets
Fuller's Earth, 3 packets
Toilet Soap, 2 cakes for
Puritan Cold Cream, per
Cream of Lilies, per bot
Nursery Hair Lotion, per
Aluminum Clear Cases
Stud and Hairpin Boxes
Feather Dusters
Glass Dippers
Nail Brushes
Household Ammonia . .
Press Dress Fasteners .
card; 2 cards for
Writing Pads, note size;
Put Boxes, with Pencil
Tack Hammers, each .
Strong Stove Lifters, 2
Chair Seats
Hair Brushes
Fancy Pepper and Salt S
Talcum Powder, baby si
Large size, per tin . . .
And many other lines m
erated.

Always up to the
GLOVE

MEN'S LINED

10 doz. of "Donald" brand
Gloves; all sizes; dome
Reg. \$1.10. Friday and Sat

LADIES' WOOLLEN

14 doz. of best Scotch kn
Colored "Vivella"; plain kn
with silk knitted and colored
felt wrist. Reg. \$1.10. . . .
Friday and Saturday

IMPORTANT
SEE OUR WINDOW
VERY BEST V
EVER OFFER

MILLINERY

THE ENTIRE LOT
HAS BEEN REDU
HALF PRICE TO
EXCUSIVE ST
HALF PRIC

GINGHAMS,

333 yards of "Hercules" b
a new cloth guaranteed by
wash and wear well; excel
fine; pleasing colors of fine
Light and Dark Blues, etc. R
Friday and Saturday