

Financial, Commercial and Real Estate

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Carpets and Rugs

REDUCED PRICES!

will give extraordinary value in the PARTMENT. Take advantage of these higher day by day and within the next will be almost beyond reach.

Brussels Rugs

The most satisfactory Rug made.

This lot of Rugs embraces this seasons latest patterns, and are a fine range to make a selection from:

Today's Value Sale Price

6 ft. x 9 ft. x 9 ft.	\$18.50	13.45
9 ft. x 9 ft.	26.00	18.00
9 ft. x 19 ft. 6 in.	28.50	22.50
9 ft. x 12 ft.	31.50	25.00

CURTAINNS

Scrim Curtain Special

2 1/2 yards long, made from extra Fine Scrim, lace or insertion trimmed Sale Price, pair **\$1.98**

Marquisette Curtain Special

2 1/2 yards long. A strong and very serviceable curtain, hemstitched and trimmed with neat insertion. Sale Price, pair **\$2.69**

Fine Lace Curtain Special

2 1/2 and 3 yards long, very dainty designs, Sale Price **\$3.50**

Brussels Carpets

Special values.

Frame Brussels Caroly border and stair Sale **\$1.45**

Frame Brussels Caroly border and stair Sale **\$1.75**

pets Bought Durs Sale Made and lined FREE

pa Matting

AND

coa Mats

Today's Sale Value, Price

65c 50c

80c 65c

95c 80c

\$1.25 \$1.05

Quality Cocoa 89c

Quality Co. large size 69c

Quality Co. small size 49c

Quality Co. large size 69c

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SWEEPING OFFENSIVE

Continued from Page One

The French victory won on terrain that has seen some of the bloodiest fighting of the war, and won despite the maze of fortifications that covers the Verdun front, is a welcome antidote to the Teuton victories against the Roumanians. It is evident that Mackensen and Falkenhayn cannot draw troops from other fronts to battle for Bucharest. It is an omen of renewed allied pressure against the Kaiser's lines in the west.

Fifty Shots to One

With the breaking of the French guns began to bathe the German trenches with shell. Recent visitors to Petain's headquarters have reported that the French artillery on this front was firing fifty shots to one for the Germans. The execution of the bombardment did in the enemy's lines tends to prove the statement.

Soon before noon the Poilus sprang to the attack. Then began a series of assaults that swept through the first German line and beyond into the Fort of Douaumont and the village. Meanwhile the right wing was moving toward Vaux, a position as much disputed as Douaumont. Here they reached the outskirts of the village.

Smash Crown Prince's Dream

On the left wing, nearer the river, the rush was irresistible. It swept through the Thiaumont Wood and Farm lying in low land dominated by ridges to the north, into and beyond the Haudremont quarries, which have been converted into a veritable fortress, and astride the road from Douaumont to Bras.

Thus in a few hours the French have regained positions that it took the Germans months to wrest from them. The resistance they met was comparatively weak. This may have been due to the fact that the Kaiser's Generals have withdrawn troops to the Somme front, or it may have been due to the efficiency of the artillery preparations. At any rate the last fragment of the Crown Prince's dream has been crumbled.

Drive's Twofold Purpose

The purpose the Verdun offensive serves is twofold. It puts increased pressure on the German forces, and so makes the task on other fronts easier. Another end it may ultimately serve is in preparing the way for a new drive for Metz.

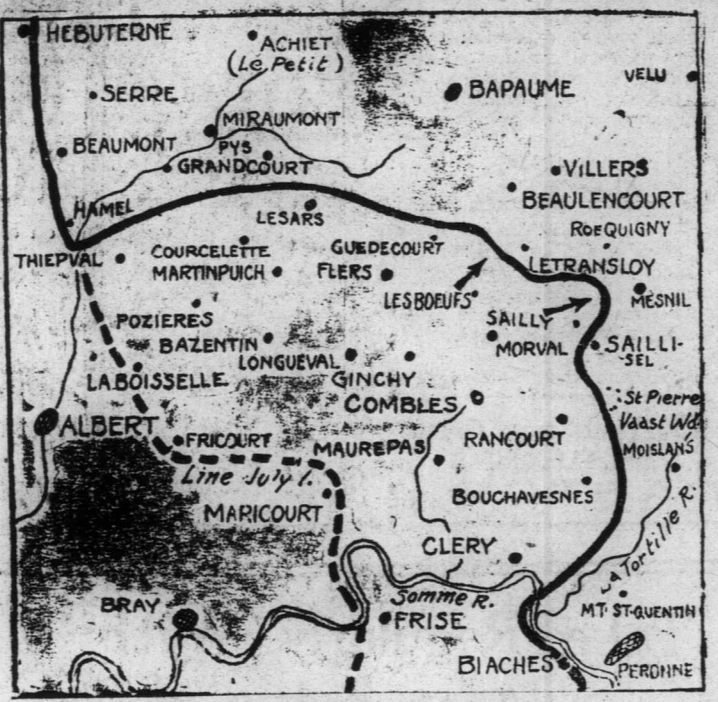
The German line in this sector, it must be remembered, is a very sharp salient, with its tip at St. Mihiel. Until this wedge is wiped out a French push eastward is almost impossible. By breaking through the German line north of Verdun the French can flank the enemy's position, at St. Mihiel, and so force its evacuation.

Disorganize Enemy Reserves

But the immediate effect of the attack on the Meuse will be on the Somme operations. With the Balkan movement in full swing it seems hardly likely that the Kaiser's Generals can muster enough men to withstand two great offensives on the western front. When the thrusts for Peronne and Bapaume are resumed this pressure will be a maximum.

The resumption of the Somme offensive cannot long be delayed if it is believed here. To offset this the Germans are shelling the enemy's lines steadily between the Ancre and the Somme. A formidable counter-offensive was planned, military observers here assert, but the new Verdun attack may interfere seriously with this plan.

Little action has taken place along



BRITISH ADVANCE ON SOMME

The heavy line shows the present position of the British line north of the Somme compared with the position held on July 1st. Arrow shows the direction of the latest attacks.

LIST OF MEMBERS

(Continued from page one.)

- 722151 Pte. Hiberd, William V.
- 722152 Pte. Hickey, Thomas
- 722153 Pte. Hickman, Harry
- 722154 Pte. Hill, John
- 722155 Pte. Hill, Alexander
- 722156 Pte. Hinton, Walter F.
- 722157 Pte. Hooper, Fred
- 722158 Pte. Hopkins, William C.
- 722159 Pte. Hornby, Thomas
- 722160 Pte. Howell, Thomas W.
- 722161 Pte. Hunt, Frederick C.
- 722162 Pte. Ife, Albert, Thomas
- 722163 Pte. Jackson, George H.
- 722164 Pte. Jess, James
- 722165 Pte. Johnson, William
- 722166 Pte. Johnston, Jos. D. E.
- 722167 Pte. Jordan, William F.
- 722168 Pte. Keith, James
- 722169 Pte. Kelly, Wm. Stanley
- 722170 Pte. Kerr, L. Hamilton
- 722171 Pte. Keven, Sidney
- 722172 Pte. Kiold, Gordon
- 722173 Pte. Knight, Wm. Fredk.
- 722174 Pte. Lacey, Percy
- 722175 Pte. Ladd, Ernest
- 722176 Pte. Lamb, John Reginald
- 722177 Pte. Leconte, Ernest
- 722178 Pte. Lecky, Wilfred
- 722179 Pte. Liggins, Stephen Jas.
- 722180 Pte. Lynch, Harry Edgar
- 722181 Pte. Long, Charles
- 722182 Pte. Longmuir, John Craig
- 722183 Pte. Lonsome, Earl Clifton
- 722184 Pte. Lynch, Harry Edgar
- 722185 Pte. McArthur, William
- 722186 Pte. McCann, John Joseph
- 722187 Pte. McCoy, Archibald
- 722188 Pte. McCormack, Charles
- 722189 Pte. McConag, Benjamin
- 722190 Pte. McEneaney, Samuel
- 722191 Pte. McGrattan, L. Robert
- 722192 Pte. McKenzie, William
- 722193 Pte. McQuinn, James
- 722194 Pte. MacDonald, James L.
- 722195 Pte. Mallord, Henry
- 722196 Pte. Marshall, H. George
- 722197 Pte. Martin, Walter
- 722198 Pte. Mead, Percy Russell
- 722199 Pte. Mears, Albert
- 722200 Pte. Mears, Leonard
- 722201 Pte. Midgley, James
- 722202 Pte. Miller, Henry C.
- 722203 Pte. Miller, John L.
- 722204 Pte. Mitchell, Thomas
- 722205 Pte. Montgomery, Chas. R.
- 722206 Pte. Morgan, A. G. dam
- 722207 Pte. Morris, George Henry
- 722208 Pte. Munday, John

CHATEL MORTGAGE SALE

the market SATURDAY, OCT. 28th, at 10.30 a.m. 1 sorrel horse, 2 years old; 1 bay mare, about 12 years old; 1 brown mare about 12 years old. Both of these mares are known to be good brood mares, and good in all harness; 1 bay colt. These are all general purpose horses in good condition. Welby Almas, Auctioneer. J. M. Dyckman, Bailiff.



DIRECT FROM THE BREWERY

We will deliver to your residence promptly from our stock at Hamilton.

Send orders to us at Montreal.

\$1.70 a case (2 doz.) reputed pints.
\$2.50 a case (2 doz.) reputed quarts.

and express charges from 1 Hamilton.
50c. additional for each case of pints, or 72c. for each case of quarts, to cover cost of case and bottles.

It will pay you to order two cases, as express charges are only slightly higher than on one.

G. O. SORGIUS, 35 Rivard Street, Montreal

Fine Home For Sale

No. 6281—Dalhousie St. large lot 82 x 132. 2 story white brick residence, all conveniences, large parlors dining room, kitchen, 5 bedrooms, bath, furnace. Price \$5,500. Ground alone worth half the money.

No. 6279—Business Stand on Market St. 235 feet frontage, large building: can be used as standard hotel, boarding house, or manufacturing premises. See us for particulars.

Eagle Place Properties

No. 6283—Red brick 2 story, double parlor, dining room, kitchen, 4 bedrooms, 3 clothes closets, city and soft water, well papered, gas. Only \$1,900.

No. 6293—Emily St.—Red brick, cellar full size, parlor, dining room, kitchen, 2 bedrooms, city and soft water, gas for cooking, electric lights. Price \$1,000.

No. 6285—2 story brick house, cellar, verandah, parlor, dining room, kitchen, summer kitchen, 3 bedrooms, 2 piece bath, city and soft water electric lights; gas; apple trees on premises; lot 38 x 110. Price \$3,200. Good terms for payment.

Fine properties in all parts of city; vacant lots, garden properties, farms. Call and see us for anything you require in real estate. When phoning please give name and address.

S. G. READ & SON, Limited

129 Colborne Street Brantford

MAKING A WILL

It is of great importance to every man, when providing for the disposition of his property, that he appoint the most efficient executor. A company has the widest knowledge of business and financial methods.

You will not incur any expense or obligation by conferring with our officers regarding the making of your will. We have a fully equipped Department which gives its entire attention to the handling of estates.

THE TRUSTS AND GUARANTEE COMPANY, LIMITED

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BATES OXYGEN BURNER

It is not what you pay for an article, but what that article pays you in returns, which determines its value.
It burns the gases which go up the chimney.
It burns more Oxygen and less Fuel.
It prevents sickness from fatal coal gas.
It increases the comfort of the home.
It gives a continuous flow of heated air.
It gives the attainable ideal of combustion.
It is economy to consume the gases.
It burns your coal to a fine clean ash.
And last, but not least, it pays for itself in less than one season.
CALL AND SEE THE DEMONSTRATION.

J. T. SLOAN

Auctioneer and Real Estate Agent.
General Insurance Broker.
10 Queen St., next to Crompton's. Office Tel. 2042; Residence 2191.

MARKETS

BRANTFORD MARKETS.

FRUIT
Grapes, basket 0.20 to 0.60
Honey, sections, lb. 0.25 to 0.40
Peaches, basket 0.20 to 0.35
Apples, basket 0.20 to 0.35

VEGETABLES
Beans, 2 quarts 0.15 to 0.18
Beets, 3 bunches for 0.10 to 0.11
Carrots, 3 bunches 0.10 to 0.25
Honey, sections, lb. 0.25 to 0.40
Turnips, 2 for bottle 0.15 to 0.20
Horseradish, lb. 0.10 to 0.15
Potatoes, bushel 2.00 to 3.00
Parsnips, basket 0.25 to 0.30
Cabbage, dozen 2.00 to 3.00
Onions, peck 0.50 to 0.60
Celery, bunch 0.08 to 0.08
Parsley, bunch 0.10 to 0.15
Salsify, lb. 0.20 to 0.40
Spinach, per peck 0.20 to 0.40
Cauliflower 0.10 to 0.25
Pumpkins 0.10 to 0.15
Celery, bunch, 2 for 0.15 to 0.20
Potatoes, basket 0.20 to 0.30
Salsify, lb. 0.25 to 0.50

DAIRY PRODUCTS
Cheese, new, lb. 0.22 to 0.24
Cheese, old, lb. 0.23 to 0.28
Honey, sections, lb. 0.25 to 0.40
Butter, Creamery, lb. 0.42 to 0.43
Butter, lb. 0.38 to 0.40
Eggs, dozen 0.42 to 0.45

MEATS
Ducks, each 1.00 to 0.90
Chickens, pair 1.50 to 2.50
Pork, lb. 0.18 to 0.20
Sausage, lb. 0.18 to 0.20
De. boiling 0.10 to 0.12
De. round, lb. 0.10 to 0.12
De. side 0.20 to 0.30
delmon, lb. 0.18 to 0.20
Pork chops, lb. 0.23 to 0.30

EAST BUFFALO

By Courier Leased Wire.
East Buffalo, Oct. 25.—Cattle, receipts, 350; steady.
Hogs—Receipts 250; steady; \$4.50 to \$11.
Sheep—Receipts 2,500; active; heavy \$10.50 to \$10.60; mixed \$10.40 to \$10.50; light workers \$9.50 to \$10.00; pig, \$9.60 to \$9.75; roughs, \$9.50 to \$9.60; stags \$7.50 to \$8.50.
Sheep and lambs—Receipts 1,200; active; lambs, \$6.50 to \$10.75; yearlings \$5.50 to \$9; wethers \$7.75 to \$8; ewes, \$3 to \$7.50; mixed sheep \$7.50 to \$7.75.

CHICAGO LIVE STOCK

By Courier Leased Wire.
Chicago, Oct. 25.—Cattle receipts 26,000; market easy; native beef cattle \$6.60 to \$11.50; western

For Sale!

For Sale—15 acres of land, 2 acres of young orchard, 1 acre of strawberries, 1 acre of raspberries, fruit cottage, nearly new, two miles south of Waterloo.

For Sale—One and a half story red brick house on Ada Avenue, six rooms, three bedrooms, three-piece bath, furnace, good cellar.

To Rent!

To Rent—Good furnished house to rent in East Ward.

S. P. Pitcher & Son
Auctioneers and Real Estate Brokers
—Issuers of Marriage Licenses
48 MARKET ST.
Phones: OF. 961, Home 539, 512

For Bargains We Lead

Cottages—\$900, \$1,000, \$1,100, \$1,200, \$1,300, \$1,400, \$1,500, \$1,600; \$1,700; with all conveniences, \$2,000 to \$2,500.
Houses with all conveniences—\$2,100, \$2,200, \$2,500, \$3,000 to \$9,000.

FARMS.
50 acres to exchange for city property.
100 acres to exchange for store—Grocery.

Everything in Real Estate.

L. Braund
Real Estate Fire Insurance
7 South Market St.
Phone 1533; Open Evenings

OUR BIG Motor Truck

is for long distance moving and the rapid handling of Pianos, Furniture, etc. We do all kinds of teaming and carting.

J. T. Burrows
CARTER and TEAMSTER
226-236 West Street
Phone 355.

THE GIBSON COAL Co.

D. L. & W.
Scranton Coal

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Old Country Shipments

See us if you are sending large or small shipments to any part of Europe.
Our system effects a saving for you in most cases.

Jno. S. Dowling & Co.
LIMITED
BRANTFORD, ONT.

Wood's Phosphodine

The Great English Remedy. Tones and invigorates the whole nervous system, makes new Blood in old veins, cures Nervous Debility, Mental and Brain Weakness, Dispepsia, Loss of Energy, Palpitation of the Heart, Failing Memory. Price \$1 per box, six for \$5. One will please, six will cure. Sold by all druggists or mailed in plain package on receipt of New pamphlet mailed free. THE SCOTCH MEDICINE CO., TORONTO, ONT. (Formerly Watson & Co.)