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\begin{aligned}
& \text { Mr. Merchant: } \\
& \text { DO NOT FORGET that before you tell } \\
& \text { your customers that you cannot get what } \\
& \text { tl y want, that we have large supplies of } \\
& \text { everything pertaining to our line of busi- } \\
& \text { ness. We suggest that you always write } \\
& \text { or telephone us enquiring what we have } \\
& \text { in stock before admitting that it cannot } \\
& \text { be obtained. } \\
& \text { We beg to remind you that we have } \\
& \text { now ready for your inspection our Fall } \\
& \text { Stock, bought under favorable circum- } \\
& \text { stances. A visit will convince you of the } \\
& \text { values we are showing, and will be ap- } \\
& \text { preciated by us. } \\
& \text { FALLEY \& COMPANY } \\
& \text { 106-108. New Gower St. }
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