NEWS! STARTLING

JAT Y

10 Dominion House.

BARGAINS! BARGAINS! BARGAINS! FOR CASH. FOR CASH. FOR CASH.

SILKS! SILKS! SILKS!

Black and Colored, also Black Satins, at astonishingly low prices.

DEPARTMENT DRESS GOODS OUR

was never more complete embracing all the fabrics and makes in the market, viz.: In Black Goods we are showing a very large range in Lustres, Casemeres, Merinos, Cobourgs, Paramattas, Persian Cords, Tanjores, and Crape Cloths, Colored Dress Goods in all shades, viz.: in Jostume Cloths, Repps, Serges, Cords, Lustres, Camels Hair, Brocaded Satinets, Cashmeres, Merinos, Cobourgs, Bordeau, Princess, Tartans, &c., &c. Fringes, Buttons and Trimmings to match. Mourning goods a specialty

Our Stock of Ladies' Furnishings and Fancy Goods
is very large and well assorted. Frillings from 3c. per yard upwards. Reversible Ribbons in all shades.
A new lot of VELVETS just to hand in Plain and Brocaded in all shades. Also Velvet Ribbons in Black and Col'd.
LADIES KID GLOVES in 2, 3 & 4 Buttons, in all shades. Also full assortment in Fleecy lined in Lisle. Silk and Cloth for Children, Misses and Ladies.

Our Stock of HOSIERY is very attractive, comprising all the newest patterns in the market.

SPECIAL VALUE in Clouds, Fancy Wool Shawls, Hoods, Bootees, Mitts, Boas, and Children's Knit Jackets.

STAPLE GOODS DEPARTMENT

comprizes all the best makes in the trade in Factory Cottons, Steam Loom, Towlings, Linens, Denims, Ducks, Cottonades, Shirtings, Tickings, Battings, Bags, Cotton Warps in White and Colored. Our 19c. Scarlet Flannel astonishes everybody. We are showing extra value in Scarlet, Blue, Orange, Maroon, White and Grey Flannels, also a very large range of all Wool Check Flannels, from the very best Canadian Manufacturers, and at Rock Bottom Prices.

BUANKHTS. BLANKETS. BLANKETS.

WINCEYS. WINCEYS. WINCEYS.

Plain Winceys worth 25c. for 121c. Ladies secure your dresses early. Stripe and Check Winceys from 8c. per yd. upwards. Wincey Shirtings in endless variety.

Our Tweed Department is Very Attractive, embracing all the best makes in the market. In Scotch, English and Canadian Tweeds we are showing extra value during this month. Gents, leave your order for an A. 1 Suit. First-Class fit or no sale.

3 Cases of Gents' Furnishings Just to Hand, comprising all the latest novelties in the market. Gents, call early and select your Holiday Goods. A beautiful White Shirt for 75c.

We have just opened a new lot of HATS & CAPS from the best American, English and Canadian Manutacturers. We defy competition.

> OVERCOATS. OVERCOATS.

Men's Overcoats for \$5.00 and upwards. All Wool Suits for \$8.00 and upwards. Gents, call early and select your Ready-Made Clothing, the Largest Stock in Town to pick from.

BOOTS AND SHOES AT OLD PRICES, a large and well selected stock to choose from in Infant's, Children's, Misses' Ladies' and Men's, all sizes and range of prices. A new lot of Rubbers and Overshoes just to hand.

The Largest and Most Attractive Stock of Ladies and Gents' Underwear is to be found at the DOMINION HOUSE.

Ladies Call and See Our Toilet Setts,
Knit Tidies, Antis and Antimacassars. Ask for the Queen Ann Table Cover, something new. Beautiful Xmas Present.

LADIES FURS.—Beautiful Mink Setts from \$9.00 up, also a fine assortment in Seal, Alaska Mink, Grey Lamb and White Coney, very cheap.

Fresh Supply of Fresh Groceries, Constantly on Hand

CALL AND SEE FOR YOURSELVES THE BARGAINS
we are offering before purchasing elsewhere. We are always pleased to show goods and quote prices. The public can rely
on being fairly dealt with.

TERMS .--- Cash or Produce.

NO TROUBLE TO SHOW GOODS.

JOHN C. BURT

No. 2 Scott's Block, Main Street, Listowel.