

Every Country Dweller

'CAN NOW ENJOY THE CONVENIENCES OF THE CITY

Here is electricity for your farm. This reliable NORTHERN ELECTRIC PLANT brings wonderful light and power within reach of every Canadian farmer. Heretofore, electricity has only been possible in the cities—its many advantages have made city life easier, more pleasant and cheerful. Brilliant light at the turn of a switch. You need no longer envy the city home with its electricity.

Northern Electric Farm Lighting Plant

brings this superior method of safer lighting and cheaper power easily within your reach. With a NORTHERN ELECTRIC LIGHTING PLANT on your farm you have a clean, safe, brilliant light for your house, barn, stables and outbuildings. No unsightly, smelly coal-oil lamps or lanterns to clean or wicks to trim. It will make your home a real home, by reducing domestic and other labors in and around the house.

The name "NORTHERN ELECTRIC," the Makers of the Nation's Telephones, is the guarantee that stands back of this plant; that insures satisfaction in light, power and service. No unnecessary complicated parts have been added; no fundamental has been forgotten to make this Plant one which we can conscientiously recommend to give steady, continuous light without flicker, more power and long, faithful service.

Let us tell you what others are doing with electricity on their farms. Just fill in the coupon and mail it to our House nearest you, and receive, without obligation, some interesting literature and facts about electricity on the farm.

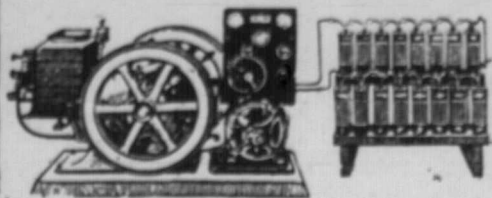
BRIGHTEN DARK NIGHTS WITH "NORTHERN ELECTRIC" LIGHTS

Northern Electric Company

MONTREAL
HALIFAX
OTTAWA

LIMITED
TORONTO
LONDON
WINNIPEG

REGINA
CALGARY
VANCOUVER



Coupon

To the 1076 G G

Northern Electric Company
LIMITED
(Address nearest house)

Please send me full particulars and illustrated literature of the Northern Electric Farm Lighting Plant. FREE.

NAME _____

ADDRESS _____

PROVINCE _____



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Winnipe