

Alberta

This Section of The Guide is conducted officially for the United Farmers of Alberta by P. P. Woodbridge, Secretary, Calgary, Alberta, to whom all communications for this page should be sent.

REPORTS ON U.F.A. SUNDAY

Owing to a slight return of his recent trouble Mr. Woodbridge is unable to be at the office and give his personal attention to this page this week. We have several reports gathered from the daily newspapers, of sermons on U.F.A. Sunday, and would like on some future week to devote the major portion of the Alberta section to reports of meetings held on U.F.A. Sunday. Will those of our unions who actively took part in the observance of U.F.A. Sunday kindly send in a report as soon as possible. We do not mind how short the report is, but we would like to know how the idea appealed to the people generally in their district, and of course the more details you can give us the better we would appreciate it, as we intend to use the experience gained this year for furthering the movement next year. Please oblige us with a report of what you did to help out in the general observance of May 21 as U.F.A. Sunday.

AGREEMENT WITH HUDSON'S BAY CO.

The following official circular No. 4 has been sent out to the officers and members of our various locals:—
Ladies and Gentlemen:—We beg to advise you that your executive committee at their April meeting together with Mr. Rice-Jones, representing the Alberta Farmers' Co-operative Elevator Company, discussed possible arrangements with the Hudson's Bay Co. which would enable our local unions and co-operative associations to purchase groceries and provisions at wholesale prices, and an agreement to this end has now been drawn up with that company.

No order for less than \$50.00 worth of groceries or provisions will be accepted by the Hudson's Bay Co. under this agreement, nor will packages or cases of goods be divided or broken up into small lots, unless it is absolutely unavoidable.

No sales of any amount will be made by the Hudson's Bay Co. at the prices determined under this agreement to any individual, unless the said individual has an order in writing from, and is acting for the secretary of a local union or the manager of a co-operative association.

The company does not intend to send out price lists as prices will vary from time to time, but if when you get your order ready you will send it in to the company and ask them to quote you prices subject to immediate acceptance, they will do so. But our agreement will protect you in getting wholesale prices whether you get quotations before ordering or not. This arrangement is for U.F.A. members only, and we will expect our unions and co-operative societies to confine their orders to U.F.A. members.

The Alberta Farmers' Co-operative Elevator Co. is a party to this agreement, but we understand it is their intention to have this trading in groceries and provisions done thru the U.F.A. locals and co-operative societies rather than thru the elevators, except in carload lots of heavier articles, such as salt, flour, etc.

We very strongly advise that each local and society charge a reasonable per cent., say 5 per cent., for handling these goods. It cannot be done for nothing, and it is desirable that each local, or group of locals, develop its trading as rapidly as possible to a point where it can afford to employ a man for all his time.

This trading will be confined for the present to the Calgary branch of the Hudson's Bay Co., but we hope we will soon be able to make the same arrangements with the Edmonton branch. The Hudson's Bay Co. will soon send you information in regard to size of original packages of different kinds of goods, which will assist you in ordering. Send all orders direct to the Hudson's Bay Co., Calgary. This is the only concern that we (the U.F.A. and the Alberta Farmers' Co-operative Co.) have made any arrangements with in regard to furnishing groceries and provisions to our members, and we cannot undertake to protect you in your trading with any other concern.

We feel sure that you will appreciate the work the executive committee has done in securing this arrangement, and we sincerely hope that all of you will

take the fullest advantage of it as it will encourage buying for cash; save very much in so buying; strengthen our buying power and make progress towards our commercial emancipation.

P. P. WOODBRIDGE,
Provincial Secretary.

FARMERS MUST ORGANIZE

If country life is to become what it should be and what I believe ultimately will be—one of the most dignified, desirable and sought-after ways of earning a living—the farmer must take advantage not only of the agricultural knowledge which is at his disposal, but of the methods which have raised and continued to raise the standards of living and of intelligence in other callings. Those engaged in all other industrial and commercial callings have found it necessary, under modern economic conditions, to organize themselves for mutual advantage and for the protection of their own particular interests in relation to other interests. The farmers of every progressive European country have realized this essential fact and have found in the co-operative system exactly the form of business combination they need.

It is true that country life has improved greatly in attractiveness, health and comfort, and that the farmers' earnings are higher than they were. But city life is advancing even more rapidly because of the greater attention which is being given by the citizens of the towns to their own betterment. For just this reason the introduction of effective agricultural co-operation thru the United States is of first importance. Where farmers are organized co-operatively, they not only avail themselves much more readily of business opportunities and improved methods, but it is found that the organizations which bring them together in the work of their lives are used also for social and intellectual advancement.

I desire only to take counsel with the farmers as fellow-citizens. It is not the problem of the farmers alone that I am discussing with them, but a problem which affects every city as well as every farm in the country. It is a problem which the working farmers will have to solve for themselves; but it is a problem which also affects in only less degree all the rest of us, and therefore if we can render any help toward its solution it is not only our duty, but our interest to do so. The welfare of the farmer is of vital consequence to the welfare of the whole community. The strengthening of country life, therefore, is the strengthening of the whole nation.

Agriculture is not commercially as profitable as it is entitled to be for the labor and energy which the farmer expends and the risks that he assumes and the social conditions in the open country are far short of their possibilities. The growing of crops, tho an essential part, is only a part of country life. Crop growing is the essential foundation, but it is no less essential that the farmer shall get an adequate return for what he grows.

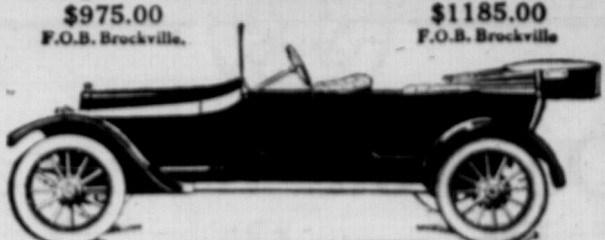
From all that has been done and learned, three great and general and immediate needs of country life as summarized by the commission on country life stand out:

First—Effective co-operation among farmers to put them on a level with the organized interests with which they do business.

Second—A new kind of schools in the country which shall teach the children as much outdoors as indoors and perhaps more so that they will prepare for country life and not, as at present, mainly for life in town.

Third—Better means of communication, including good roads and a parcel post, which the country people are everywhere, and rightfully, unanimously demanding.

There must be a vast enlargement of voluntary organized effort among farmers themselves. It is indispensable that farmers shall work together for their common interests and for the national welfare. If they do not do this, no governmental activity, no legislation, not even better schools, will greatly avail. The time for this is at hand—Theodore Roosevelt.



4-38
Touring or Roadster
\$975.00
F.O.B. Brockville.

8-38
Touring or Roadster
\$1185.00
F.O.B. Brockville.

Beauty Strength Comfort

Three things have helped to make the Briscoe the motor car hit of 1916, and these are the happy combination of beauty, strength and comfort, which are not found in any other car of its class or near the price. Beauty, color and finish of the most expensive cars—Strength, sturdiness and power of the no-trouble kind and comfort of wheelbase, springs and fine upholstery.

The Briscoe has been officially adopted by the Government for the light car requirements of the Canadian Expeditionary Forces.

Briscoe
MADE IN CANADA

Write today and we will tell you where to see the car, and at the same time send you full specifications and details.

The Canadian Briscoe Motor Company Limited, Brockville, Ont.

GUARANTEED PLOW SHARES Reduced Prices

12 inch	\$2.00
14 inch	2.25
16 inch	2.50

F.O.B. Swift Current, Sask.

Write for our delivered prices on 25 Shares or more.
Write for our delivered prices on Cedar Fence Posts.

THE NATIONAL SUPPLY CO. Swift Current, Sask.



Casserole and Stand - FREE

There is no more useful table dish or kitchen utensil than a casserole. This dish is made of best quality earthenware. The outside surface is of a highly glazed brown finish, the inside finish is glazed white. It has a capacity of a quart and a half, and is set in a beautiful holder made of highly polished nickel and having two sturdy handles. Scalloped potatoes, tomatoes, macaroni or any kind of baked puddings or vegetables may be best cooked in this dish. Casseroles baked puddings and scalloped dishes are noted for being more tasty and holding their flavor better than if baked in the ordinary pan. The earthenware of which the casserole is made is specially prepared so that the heat of the oven will not crack or injure it. Before placing in the oven the dish is removed from the nickel holder and when it has come out of the oven and the contents are ready to serve, it is replaced in the holder and put upon the table. This handsome casserole adds greatly to the appearance of the table. It is something of which any housewife will be proud. It would cost you \$3.00 to purchase in the ordinary way.

The Guide is giving this useful and handsome dish absolutely free and all transportation charges. Fully prepared to anyone who will devote only a couple of hours to some subscription work for us. Scores of people are winning valuable prizes by engaging in this work and there is no reason why you too should not take advantage of it. Write your name and address plainly on the coupon and full particulars will be sent you.

SUBSCRIPTION DEPT.
Grain Growers' Guide
Winnipeg

COUPON

Grain Growers' Guide, Winnipeg
Gentlemen:—Please send me full particulars about your free casserole.

Name _____
P.O. _____
Prov. _____