

# Suggestions

## for Campers' Trade

It is not always convenient for campers to obtain a regular supply of fresh meat—nor have they the facilities for keeping it. That is why

# Swift's Premium Ham

meets so many holiday requirements. It keeps well where fresh meat is impracticable, and provides a variety of delightful meals in handy form.

The most profitable way for you to handle hams is to *sell them whole*—this is also the most economical way for consumers to *buy them*—for they can *bake the butt, boil the shank, and broil or fry the centre slices*—without waste to them or you.

Make a prominent display of Swift's Premium Ham during the holiday season—it will pay you.



*Order from our Salesman or Direct*

**Swift Canadian Co.**  
Limited

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