

150% Profit on Cost
60% Profit on Selling Price

Figure as you like, you can't get away from the big
CASH PROFIT on

The Introductory Package
of
Adams' Pepsin Tutti Frutti Gum

In order to place the new style of wrapping this brand quickly before the public, until August 15th next, 3 boxes are being sold for \$1.20, the regular price of 2.

The 3 boxes contain 60 five-cent bars of gum, which sell for \$3.00, giving \$1.80 cash profit on a \$1.20 purchase, and on an advertised brand at that.

Bill posters and street car cards are being displayed in all available cities from coast to coast. The quality of Adams' Pepsin Tutti Frutti Gum is such that this big cost is justified.

Samples for you to try are put in each box, so if you like the gum, tell your customers about it. They know you and your good word counts.

It means 3 cents profit on every five-cent sale for you.

Your wholesaler would like to ship your order early.

This brand is manufactured by

Canadian Chewing Gum Company
Toronto **Limited**