

There Is Yet Time

Before the last day of the year have your Christmas window photographed and entered in The Canadian Grocer's Christmas Competition.

Selling Power, Attractiveness and Originality

will be the bases of judgment. Windows must be dressed with Christmas goods and arranged entirely by dealer or clerks.

Photographs must be mailed before December 31. See that photographer gets good picture and give description of the window when sending photograph.

The Prizes

| Towns and Cities over 10,000 Population | | | | Centres under 10,000 Population | | | |
|--|---|---|--------|------------------------------------|---|---|--------|
| 1st | - | - | \$5.00 | 1st | - | - | \$5.00 |
| 2nd | - | - | 3.00 | 2nd | - | - | 3.00 |
| 3rd | - | - | 2.00 | 3rd | - | - | 2.00 |

Prizes For Best Christmas Ads.

For the best Christmas newspaper advertisement submitted by end of year The Grocer will give a prize of \$3.00; to the second best, \$2.00. Clip it from the newspaper and briefly outline your opinions concerning advertising and its advantages.

ADDRESS:

The Editor, THE CANADIAN GROCER

143-149 University Avenue, Toronto