

“—it is the **ONLY** kind that makes good bread and pastry”

Chisholm, Ont.  
Jan. 10, 1912.

“At the County Fair (Picton) I have won several 1st prizes on apple pie, 1st and also the Special twice on white bread. I use FIVE ROSES flour and have for years.”

Mrs. Thos. W—

Folleigh Lake, N.S.  
Jan. 4, 1912

“I have used FIVE ROSES flour for Bread and Pastry for over 10 years. Would not have any other kind, as I think it the very best.”

Mrs. Jas. B—

Port Carling, O.  
Jan. 7, 1912

“I am a steady customer of FIVE ROSES flour and find for bread and general cooking that it is absolutely satisfactory. Since using it I have used no other.”

Mrs. A. L. C—

Bridgetown, N.S.  
Dec 28, 1911

“I use a barrel of the FIVE ROSES every month and I have been using the same for 21 years. It beats all the flour for me.”

Mrs. Henry J—

Mrs. Christine V—  
Seven Persons, Alta.

Edmonton, Alta.  
Jan. 8, 1912

“I have used your flour for seven years and find it splendid for both bread, cakes and pastry. I always refer to it as ‘the just as good’ as I am not sure about them being good, but I am sure of the FIVE ROSES.”

Mrs. James L—

Marmora, Ont.  
Feb. 12, 1912

“I have used your flour for some time, and I find it makes the best bread and pastry of any flour I have had to compete with yours.”

Mrs. John W. C—

Albury, Ont.  
Dec. 18, 1911

“Being a user of the FIVE ROSES flour for a number of years, I would like to speak of its priceless value. It has worked wonders for me in bread making. I have also used it in pastry, proving it a success there.”

Mrs. John G. P—

Mansonville, Que.  
Dec. 19, 1911

“Have used the FIVE ROSES for years, and think there is no other flour quite as good for all around flour. I can always depend on FIVE ROSES.”

Mrs. Elbert W—



The women will speak for themselves—and their friends will come to your store—both the *pastry* makers and the *bread* bakers—  
If you sell FIVE ROSES.

Can any other flour in Canada produce such *voluntary* testimonials of satisfaction?  
Get *all* the trade there is, Brother Grocer.  
Get the *pastry* flour trade—get the *bread* flour trade.  
Get it with one *single* flour—FIVE ROSES.  
To-day ask your jobber—or write nearest office.

LAKE OF THE WOODS MILLING COMPANY, LIMITED

“The House of Character”—Capacity, 10,000 bbls. daily

Montreal Toronto Ottawa London St. John Kewatin Winnipeg Vancouver

**Five Roses Flour**

Not Bleached



Not Blended

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