

**DEAD STOCK
ON YOUR
SHELVES**



MEANS

That the product has not contained the Quality necessary to make repeat orders. That you have wasted your money, time, and floor space in stocking it and maybe lost some of your best customers by selling a poor quality product to them.

By featuring

MACONOCHIE'S

**PICKLES, PEELS, FISH, MARMALADE, JAMS, WORCESTER SAUCE, BLOATER PASTE,
PAN YAN SAUCE, PAN YAN PICKLE, ETC.**

QUALITY PRODUCTS

You will save your time, give your customers perfect satisfaction (which is the best means to an increased trade with them), make new customers, have less worry and more satisfaction, and in the long run more profit.

ASK YOUR WHOLESALE GROCER

CANADIAN AND UNITED STATES REPRESENTATIVES;

MacLaren Imperial Cheese Company, Limited

Manufacturers and Importers Grocers' Specialties

Offices: New York, Chicago, Detroit, Montreal, Toronto

Factories: Woodstock, Ont., Wellesley, Ont., Bancroft, Mich.

NOTHI
SUPER
IS
GROW
OR
PACKE
IN
CALIFOR